THE CARD – Vol. 29, No.2, Issue 323, February 2018

A Publication of the Lancaster County Postcard Club, Lancaster, PA Enjoying postcards through education and entertainment.

TIME TO RENEW DUES. PLEASE SEND YOUR CHECKS TO RICHARD PENDERGRAST

Next Meeting: February 19, 2018. Farm & Home Center. Buy, Sell & Trade from 5:00. Meeting - 7 PM Like us on Facebook – www.facebook.com/LCPClub.

JANUARY MEETING

President Douglas Milliken called the meeting to order at 7:05 PM with 29 members and guests pledging the flag. Since the December meeting was a field trip to the National Christmas Center there were no minutes prepared to be read. Barabra Mowrer presented the Treasurer's report, reporting a balance of \$7,453.24.

Committee Reports:

- Membership Dick Pendergrast reported that the club currently has 112. He reminded us that dues are \$15.00 for an individual member and \$20.00 for a couple. He is willing to take dues tonight.
- Club Table Kerry Mohn brought some event postcards from Ephrata to share with members.
- Newsletter Susan Glass apologized for errors in the January issue of "The Card". Due to a typing error the competition subject listing, tonight the postcards to be judged will include the number 18, and 18 OR 10 items on the postcard.

President Milliken announced that during the board meeting a motion was made and approved to discontinue the fee that those selling cards on a meeting night pay. This will be effective immediately. New this year will be a Silent Auction.

Twelve members brought their favorite postcard to share. Dee Schaeffer – Louis Wain 3 Cats & a Native American Basket; Brian Frankhouser – Photo card of a broadside announcing a wedding; Walter Mowrer – Public sale card; Maria Schurz – Lobster King Harry Hackney with his Lobster Waitresses; Bob Kramer – Photo card of his great uncle in uniform 1918; Kerry Mohn – Fairview Cemetery Photo card of a monument erected for the remains of 25 people who died in the Boyertown Opera House fire which killed a total of 170 people; Leighton Stover – Santa Fe 1911/12 Steam Engines steamed up, ready to go; Dick Pendergrast – Daschund in bed w/head on pillow, "A man can't go to bed without a kiss"; Sharon Gromis – Colorado card; Ken McClain – Family at the table at Christmas.

Dee Schaeffer won the 50-50 prize of \$11.50. Bob Kramer & Dick Pendergrast both won club vouchers for door prizes. The meeting was adjourned at 8:02 PM.

FUTURE SHOWS

February 17 – Postcard & Stamp Show, Hagerstown Ramada Plaza Hotel, Saturday 9-3:30, Free Admission

March 10 – Harrisburg Postcard Show, Linglestown Fire Co., Admission \$2.00

March 23/24 – Morlatton Post Card Club Inc., 43rd Annual Postcard Show, Farm & Home Center (see ad pg,3) April 14 – Havre de Grace Spring Postcard Show, Havre de Grace Community Center, Saturday 9-4, Live auction at 4PM

****INCLEMENT WEATHER**

If the Lancaster City Schools are closed on the day of our LCPC meeting – **the club will not meet**. For those of you, who use FACEBOOK; go to LCPClub page for a cancelation posting. If the weather prediction is questionable contact the President Doug Milliken (717-330-4062) or Susan Glass (717-872-0810).

FEBRUARY PROGRAM

The program for the evening - "Lancaster County postcards published by Newark, Delaware photographer Edward Herbener" - will be presented by LCPC member Brian Frankhouser. Following a brief history of Lancaster County real photo postcard sets during the golden age Brian will focus on the Ed Herbener series. In 1914, Ed Herbener visited Lancaster County and took literally hundreds of photographs. Brian's talk will include background information about the Herbener series, including the photographer's life, original cost of the postcards, reasons for their rarity, his possible modes of transportation, the process he went through while taking the photos, and how he sold them to retailers. If anyone is interested in getting a checklist of the Herbener Lancaster County postcards, please email Brian at frankhouser114@frontier.com.

Below is a Herbener real photo postcard of: East Main Street in New Holland, looking east. This was the primary business district in town at that time and shows the Showalter Building on the left. The was built by Isaac Witwer in 1868 with money he acquired from winning a lottery in Washington, DC. on his way home from the Civil War (he was slowly making his way home). The building still stands and is home to a clock shop, ice cream parlor, and apartments.



FUTURE PROGRAMS March – Keith Gromis – Gettysburg College April – Members Market May – Bud Heim June - Dick Pendergrast

JANUARY POSTCARD COMPETITION

Nine members competed in the single card competition on the subject "PC with #18 or 10 items on card" since the editor made a typo and put 10 instead of 18 in the newsletter.

 First:
 Leighton Stover
 10 cars on College Ave.

 Second:
 Maria Schurz
 Monday, January 18th calendar

 Third:
 Walter Mowrer
 Military Mail dated Dec. 21, 1918

 Honorable Mention:
 Market Article
 Market Article

Paul Smoker - 10 melons, Doug Milliken – 6 horns & 1912, Bob Kramer - Soldiers mail dated Jan. 16, 1918, Dick Pendergrast – 18 tourists in Germany, Susan Glass – 18 cats, Gisela Withers – Bye-bye Buns

2018 POSTCARD COMPETITION SUBJECTS

February – Historical Buildings – single card March – Dolls – single card April – Easter - board May - Parades – single card June - Amusement Parks – single card



A Unique Way to Announce a Wedding By Brian Frankhouser

In December of 1909 small broadsides were printed and posted in New Holland announcing the wedding of two of the most popular local young adults. The groom was John M. Hoober, son of well known livestock dealer, Aaron Hoober, who recently completed construction of a new house on the southeast corner of Roberts Avenue and Main Street. The bride was Anna Groff, daughter of A. B. Groff, who started Groff's Hardware store and was involved in the leadership of other local businesses (including a new upstart institution called The Farmers National Bank). The couple had a very small wedding with 25 guests at their new home on Roberts Avenue.

The Hoobers lived at 25 South Roberts Avenue until 1922, when they moved to 621 North Duke Street in Lancaster. Like his father, John became a very successful livestock dealer at the Lancaster Stockyard. He played a prominent role when Lancaster was the second largest stockyard in the United States and served as a hub for all the livestock transported from the midwest to the east coast.

The Hoober house was purchased by the New Holland Machine Company, and beginning in 1952 they used the first floor as the company medical center. It was "The Dispensory" for approximately 20 years until the early 1970's when the building was razed. Where the old Hoober house stood is now part of the New Holland Ambulance parking lot.



We Were Married Today Don't We Look It?



December 21, 1909.

We take this means of folloring the public that we have started on a journey through the world on our wedding tour. We will visit Philadelphia, Washington and Baltimore, and other places. We will thank anyone for any valuable information which can be given free of charge in regard to railroad rates, hotel rates, etc., as we are just fresh from the country.

I, the groups am in company with my father who is one of the leading cattle dealers in this county. My end of the job is driving bulls, steers, hogs, etc. around to the farmers. I have been a regular sport in my time, and have sported all the nice ones for miles around.

My bride is quite an accomplished young lady, well versed in washing, acrubbing, cooking, etc.; can cook water without sourching it. She is also a great lover of children.

We had a very quiet worlding. We will reside in our new mansion on Roberts Avenue, and will be home as soon as we get there Everybody cordially invited to come and spend a week, or at least a day, with us. Everybody welcome. We hope to be insppy. Thanks for your congratulations.

Yours in advance,

MR. and MRS. JOHN M. HOOBER, New Holland, Pa.

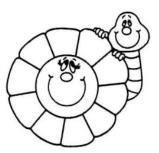
Photo #1 (John & Anna): Real photo postcard showing John and Anna Hoober's wedding announcement broadside nailed to a telephone pole in New Holland.

Photo #2 (House): Real photo postcard showing the Hoober's new house located at 25 Roberts Avenue (the address was changed to 25 South Roberts Avenue in 1918). The frame house that is partially visible to the right was occupied by local barber, Henry Raezer.

JANUARY POSTCARD COMPETITION WINNERS

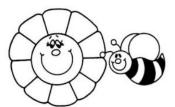


MORLATTON POST CARD CLUB INC.



43rd Annual Postcard Show

Farm and Home Center 1383 Arcadia Road Lancaster, PA 17601 (off Manheim Pike Rte. 72)



Friday, March 23, 2018 - 10:00 A.M. to 6:00 P.M. Saturday, March 24, 2018 - 10:00 A.M. to 4:00 P.M.

Admission \$2.50 (50 cents off with ad)

For more information call Kay Feight, (717) 263-1638 Dolores Rowe, (610) 444-0641

VALENTINE GARDEN SET By Jim Ward

It's February and love is in the air! Of course, Love is in the air year 'round. Here we see Tuck's Garden Set of Anthropomorphic Fruits, Vegetables and even a few Trees. We show them at 50% and in black and white. For a really great show check out the Tuck website for full color. Can you fill in the names? If not, check our upside down list at the end. Name fewer than five? Start eating better!

Thanks to Delores Rowe for fetching Miss Lettuce all the way from the postcard show in Wichita, Kansas!

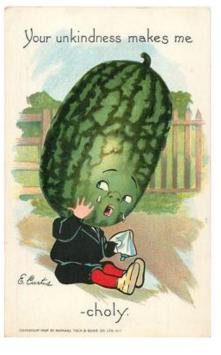








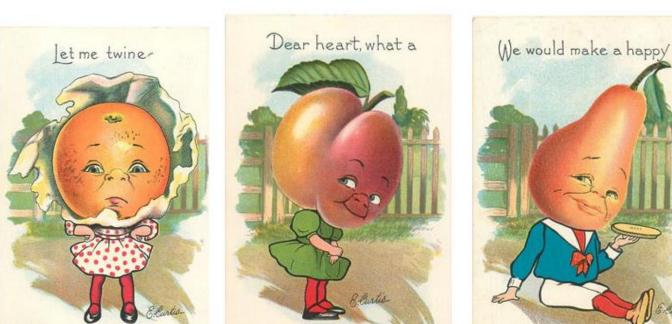




SM3WERS

You are the **APPLE** of my eye. Dearest Valentine, you do **BEET** all the others. ...We are too young, dear, we **CANTALOUPE**. Dear love, I would like to put a **CARROT** on your finger. **LETTUCE** us be married, dear. Your unkindness makes me **MELOU**choly. Let me twine **ORAUGE** blossoms round your head. Dear heart, what a **PEACH** you are. We would make a happy **PEAR**. Sweetheart, I love you though' you have a temper like **PEPPER**. Your nose is a little **TURUIP**.







FRIDAY, MARCH 9, 2018 – SPRING DISCOVERY AUCTION



Time – 8 am start Location – Encks Banquet Facility 1461 Lancaster Road (RT 772) Manheim, PA 17545 Held for – Nancy Gambler Held by – Witman Auctioneers 717-665-5735 Website – www.witmanuctioneers.com



Large Postcard Collection (Children w/ Animals, Sun Bonnet, Prayers, Lebanon City/County Advertising, Paper Cut-Outs, Holidays, Embossed, Steiff Bears, Black & Whites, Birthdays, Victoria, KKK, Colored, Vegetables, Halloween, Patriotic, York & Lancaster Fairs, Foreign, Mainzer, Cats & Dogs, Gas & Service Stations, Motels, Casino, Girls w/ Real Hair, Silk, Good Children, Red Cross, Salvation Army, Raised Design, Christmas, Valentines, Plus Many More Cards & Categories.

