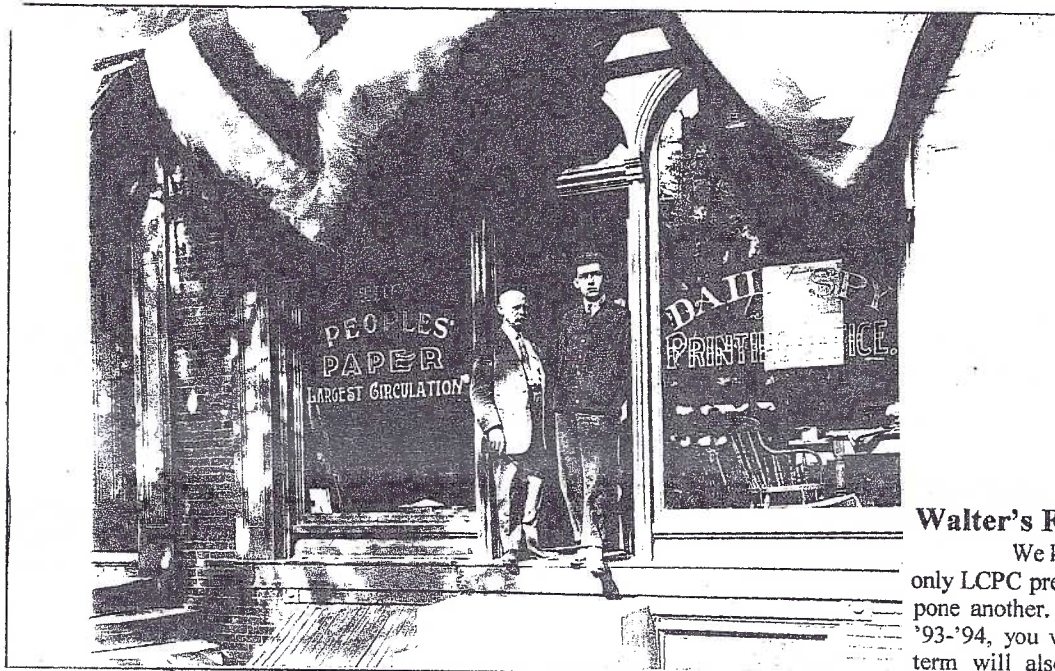


THE CARD

Vol. 12. No.2 Issue 122. Enjoying postcards through education and entertainment.

Next Meeting: February 21, 2000 Buy, sell, trade 5:30 PM. Meeting 7 PM. Visitors always welcome.



The Daily Spy, established in 1816, was Columbia PA's oldest newspaper. Clarence Lenig and James Hinkle are seen on the office doorstep with a giant Old Home Week bunting waving over their heads. The year was 1913. The real photo postcard is stamped "Collection of J. Jay Wisler, Columbia, Pa.". Wisler was chairman of the Old Home Week Museum Committee.

OLD HOME WEEK Columbia's 1913 Celebration

February's program will be a slide presentation of Columbia, PA. Old Home Week postcards. Charlie "Bud" Heim is in charge of the program and we'll be entertained with another great group of cards from his hometown. There's an ample supply of real photo postcards of Columbia's center city streets and buildings and many are of celebrations of this river town. Perhaps we'll learn how to distinguish 1913 Old Home Week parades and decorations from the other events. Two more OHW photo cards are on page 7.

Future Programs and Speakers

(details in future issues)

March Norman Zimmerman - Outhouses

April Membership: a favorite postcard

May Membership: Free-for-All

June Annual Picnic

July Jacob Fisher - Goats

Aug.

Sept.

Oct. Auction

Nov. Betty Beck - Appalachian Trail

Dec. Jim Ward - to be announced

Contact Vice Pres. **Betty Beck** at 627-7732 if you can offer a program or suggestions for a program.

Walter's First Meeting, Second Term

We kid **Walter Mowrer** for having been the only LCPC president to cancel one meeting and postpone another. Had you been president the winter of '93-'94, you would have done likewise! His second term will also go into the club record books for moving to the basement meeting room (A banquet was mis-scheduled for the first floor). The room proved quite cozy with kitchen, stage, film screen, microphone and more elbow room. Discussion of it as a permanent venue is underway. The elevator is an asset, too. It has yet to prove a bottleneck, however.

Walter had good news. Mary Darrenkamp's undaunted efforts to fill the 2000 slate completed it with the announcement of Betty Beck as Walter's Vice President. Betty and her husband Tom are both just retired from teaching. Although she calls herself a beginning PC collector, we're certain she'll fill her job well and become an asset to LCPC. We wish her and the rest of the Officers and Directors well in 2000.

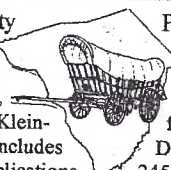
Pres. Mowrer announced major committees: Annual Expo, Jere Greider; Membership, Dot Fry; Kitchen, Ruth and Harold Moyer; National Postcard Week, Brian Frankhouser; Club Table, Gisela Withers and Betty Beck; Exhibits, the Moyers and Jim Ward; Auction, Norman Zimmerman.

The 10th Anniversary cake was large enough to feed everyone present. The Moyers once again did an outstanding job in the food department. The cake had a beautiful color replica 10"x 15" of a birthday postcard. Ruth said the children on the card 'just looked like they ought to be 10 years old'.

Door prizes were won by Pauline Fisher and Betty Jane Weaver; the 50/50 by Newlin Groff.

Set-up tables were manned by Dick Bishop and Jerry Kotek, Mike Middleton and Jim Ward.

THE CARD is the monthly publication of the Lancaster County Monday of each month at 7 PM in the Farm & Home Center, Yearly membership is \$8 (\$2 extra for each member at the same address). Make checks payable to LCPC c/o Dorothy Fry, 117 Farm Crest Drive, all other correspondence should go to LCPC c/o Jim Ward, editor, 1795 Klein-Phone 717-721-9273. E-mail lcpcward@juno.net. THE CARD staff includes Committee is Harold and Ruth Moyer. Recent circulation: 12 clubs, 4 publications,



Postcard Club which meets the third Routes #30 and #72, Lancaster, PA.

Membership year is April 1 to March 31. Ephrata, PA 17522. Change of address and feltersville Rd., Stevens, PA 17578-9669. Dorothy Fry and Gerald Hostetter. Mailing 245 homes, 324 members.

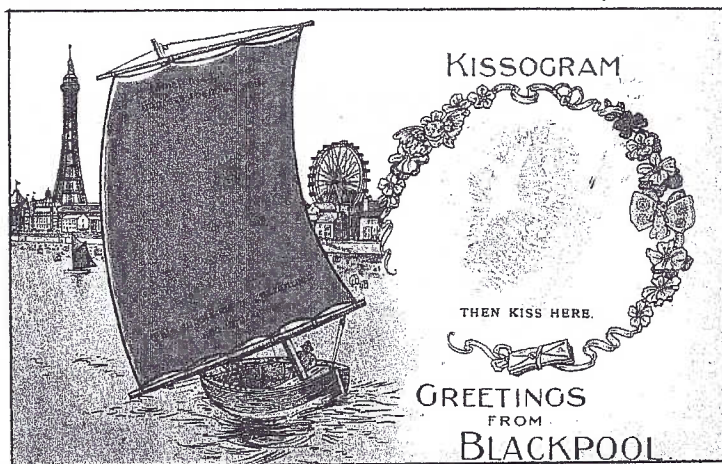
KISSOGRAMS

PCs with the Personal Touch

During the golden age of postcards, the collecting craze knew no bounds, nor did the publishers' creative concoctions when it came to novel ideas to fill the collectors' needs and their parlor PC albums.

These undivided back Kissograms were the product of Valentine & Sons, Ltd., one of the most prominent and prolific publishers of postcards. Headquartered in Dundee, Scotland, the company claimed over 150 years of postcard production – from 1895 until the 1960s!

Novelty cards were certainly not Valentine's specialty, but the company *did* excel in this facet to the consternation of some and the delight of many. Mr. A. Murray of Roseberry Street, Dundee, is credited with inventing the Kissogram which Valentine patented in 1906 (the year these cards were post-



marked). The directions were simple enough – moisten your lips, impress them on the red area (heart, sail, etc.) and then kiss the blank space. Your lip imprints and germs would travel through the post to your adorable one. Who knows how many unwitting lovers kissed those posted lips, acquired their lover's germs and, as a bonus, picked up a few hundred additional

New Illustrated Book

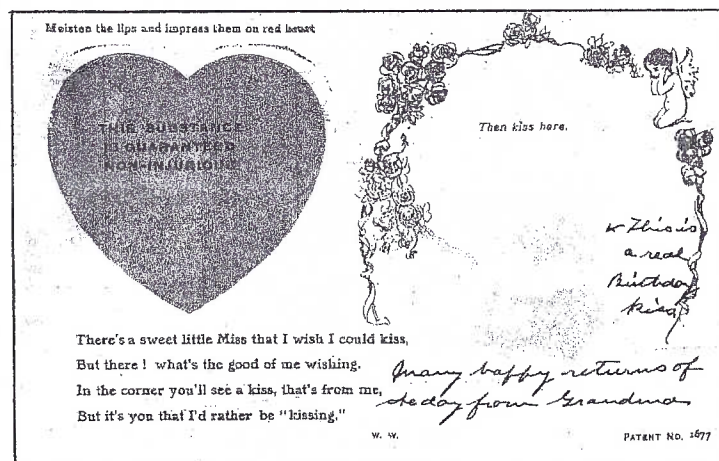
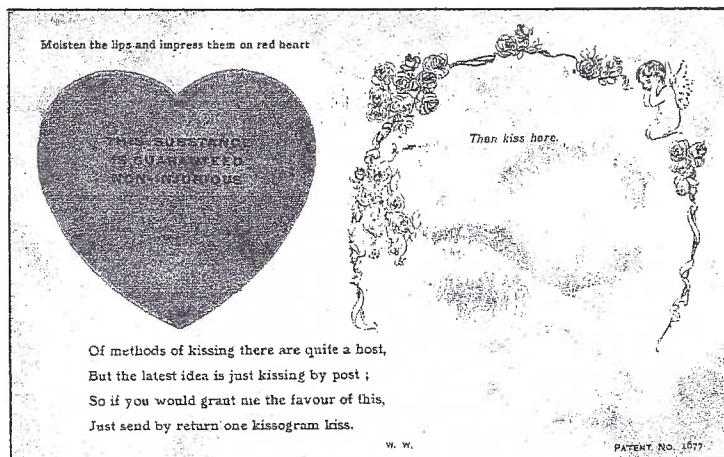
Lancaster Farming newspaper recently published a dandy hard cover book loaded with farm life of the last century. Pennsylvania Farming is loaded with hundreds of great photos and postcard views including a half dozen from farm-grown **Harold Moyer**. The book will be available soon - following a second printing. Congratulations Harold!

Auction

We wish to thank Norman Zimmerman for once again conducting a well organized auction. He was aided by Ruth Moyer as clerk, Jere Greider, Bob Kramer and Walter Mowrer as runners and Walt's friend Mark Erb was auctioneer. Receipts were \$282. with 10% going to LCPC. Thanks for your participation.

Members at Markets

For more years than we can remember, Jim Morrison has been selling postcards and Christmas items in Booth A-10 at Renninger's Market (Sun.) Mike Middleton has now opened a postcard booth across the isle (A-41). Down the road at Barr's, John Klein is also open with postcards. (Sat. and Sun.)



microbes from a dozen postal workers' hands that smeared across the smooched stains? Typhoid Mary, take a back seat!

Three heart cards have blue type on the front with "patent no. 1677" and two different sentiments. The reverses are printed in pale green. The sailboat card with "Greetings from Blackpool" has been kissed but not posted and is printed in black on the front. The reverse is in blue type with minor design variations.

If your Kissogram category has additional major variations – send us copies, not the originals!

THE OTHER SIDE

You might suspect this was a Valentine message but it was contained on a trio of floral postcards with no Valentine-related captions. They were evidently mailed in an envelope as the cards have no stamps nor cancellations to indicate either the month or year.

My Dearest and Sweetest sugar coated Pickle:-

I take great pleasure in writing to you a few lines. Not straight lines, not trolley lines, but lines to let you know that a heart is longing to see you. Not a bird's heart, not a cat's heart, but a human heart. Not a foot long, not a yard long, but a day long.

Meet me some starry night where the moon is shining bright so I can direct your way. Get on at Old Station and get off at Bachelor's Station. Walk down lover's lane and you will see me sitting on the banks of the Schoolkill River reading a paper entitled "my first and my only love".

Dearest, after much consideration and deliberation I have an inclination to become your relation. If this should meet your approbation I will remove my situation to a more convenient station where we will live in moderation and as President Wilson increase the population. Ha-ha.

CROSS-STITCH POSTCARDS

(WARNING—the author if this text is a bachelor who barely excels at sewing buttons on his shirts. Any misinformation is probable but not intentional.)

Webster defines CROSS-STITCH as a double stitch in the form of a cross. (Now I *knew* that!)

Now and then postcards pass through our hands that look like the art was “sewn”. They’re not the beautifully embroidered PCs

made in France during World War I but rather less attractive yet pleasant diversions from commonplace greeting cards.

For this article I looked more closely at these “sewn” PCs and found an old artist-friend, Ellen H. Clapsaddle, on several. **My Valentine—Think Of Me** has a pale blue linen “cloth” on which multi-colored lovers stand. The deep red heart on a yellow background is surrounded by a blue frame. It is #4450 by International Art Publ. Co. of NYC and Berlin and was printed in Germany as are the next to IA cards.

To Greet You might have been used for any occasion, however the writer chose Christmas. It’s mailed from Long Branch, NJ, Dec.28,1918. It’s also a Clapsaddle as is **Merry Christmas**. They’re numbered #2937 and #2938, so perhaps, To Greet You was on sale at Christmas time.

Although it’s not identified as an IA card, the **Birthday Greetings** card with a bouquet of red roses is numbered #2466 in the style of International Art. In addition to the lovely roses, the linen styled back ground features, along the right edge, stitching like you’d find on old doilies.

A modern chrome PC commemorating the **Bicentennial of the USA** appears to be cross-stitch at first glance but the reverse caption describes it as needlepoint. I knew that! The pattern was available as a kit from WYCO Color Productions for \$14.95 ppd. Wyco was in Ambler,PA.

NEXT ISSUE: Cubist Art on Postcards.

Monthly Exhibits

It was certifiably the coldest night in over two years but 62 enthusiastic members found their way to the January meeting and enjoyed these *Potpourri* exhibits -

Brian Frankhouser FIRST Favorite Local Street Scenes
Ruth Moyer SECOND I Have a Dream
Harold Moyer THIRD This is Leap Year

HONORABLE MENTIONS

Earl Carver Ground Hog Day
Don Davis Arbuckle Coffee (trade cards)
Jim Ward Unneedn't

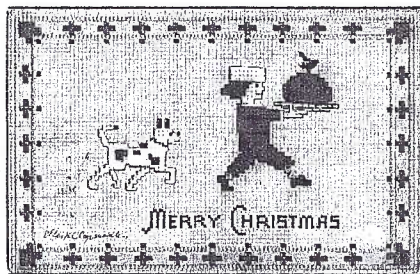
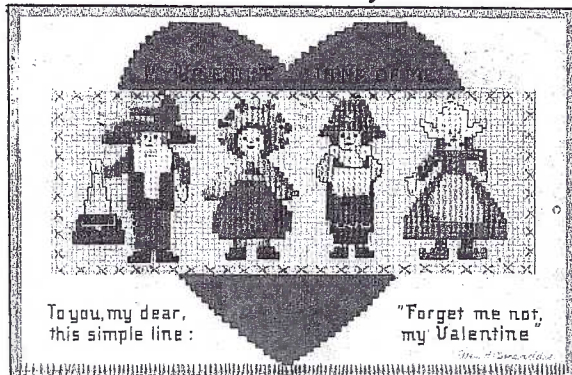
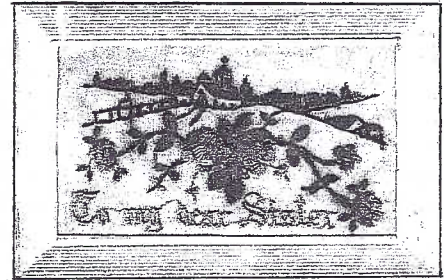
We used the downstairs meeting room for the first time and managed without the giant easels. The Exhibit Committee has tentatively lined up the following subjects:

Feb – Letter F (board)
Mar – Spring (board)
Apr – National Parks (single card)
May – Peace Officers (board)

Our monthly Thanks go to **Dot Fry**, our one room schoolteacher who keeps the balloting in tow.

Need a Home

Several homes are missing these articles left after the Christmas dinner. Please contact **Ruth Moyer** (336-6644) and arrange to pick them up: Tucker divided dish w/cover, white Rubbermaid plate, straining serving spoon.



WANTED

I want to buy a card titled *After Leap Year* (Series No.1 on rev.) These five I have and do NOT want: A bunch of survivors..., A victim of Leap Year..., Curse you, Jack Dalton..., I'm safe..., Oh, I caught him... Contact: Jim Ward (see masthead for data).

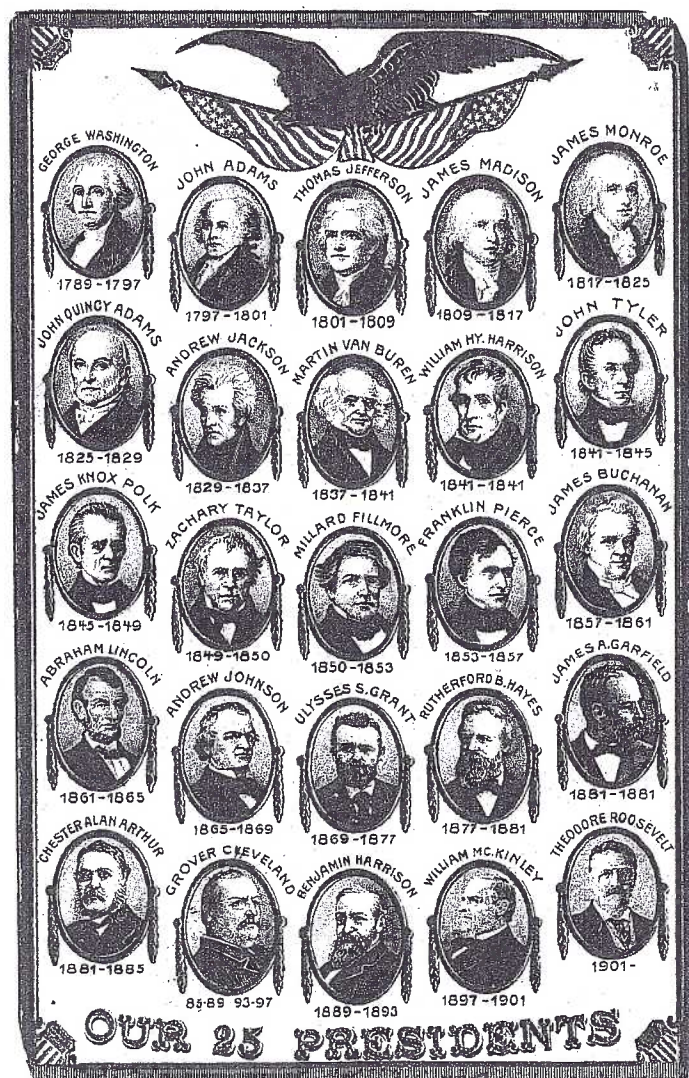
HAPPY BIRTHDAY, MR. PRESIDENTS!

Multiple Presidents on postcards are a cheap way to collect the whole gang for a couple of bucks or less...only problem is, you must up-date the cards periodically and that's not always easy to do. They're simply not published every four years – in fact, it's often several generations between issues. To honor our past presidents and commemorate Presidents Day (George and Abe have learned its politically correct to honor *all of them...regardless*) we offer this pictorial essay of old and new multiple presidential postcards.

This is perhaps one of the best (this writer's opinion) of all multiple presidents cards and was done during the present administration by Ricky Geary. It is one of an edition of 1,000 commissioned for B.J. and Jonell Daves of Wichita, KS in black and white. The same card, without the caption and in full color, was published by Geary and may still be available. Rick is currently the most popular PC cartoonist in the USA. He issues a PC catalogue of his available work. If you're interested, you can write him at 701 Kettner Blvd. #204, San Diego, CA 92101, phone 1-619-234-0514, fax 619-231-9035.

How many do you recognize? You'll find abbreviated IDs elsewhere in this issue.

The second PC, with 25 presidents ends with Teddy Roosevelt, and is by an unidentified publisher. A similar card by Danzinger & Berman features Washington in the center surrounded by an eagle and flags.



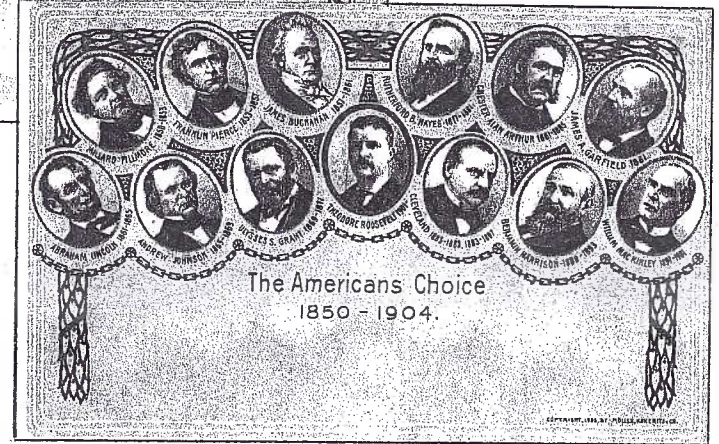
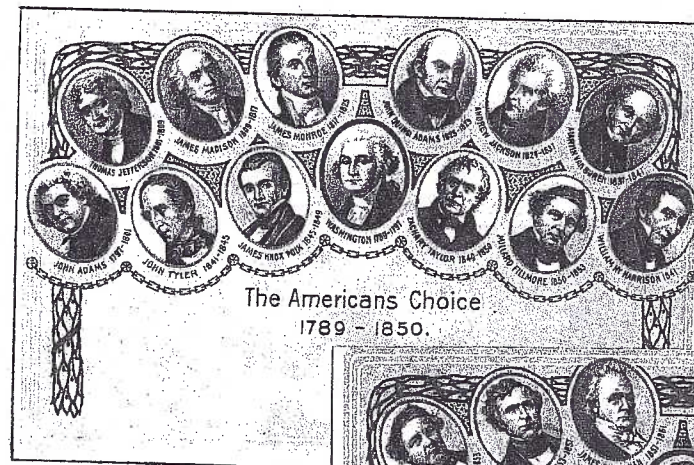
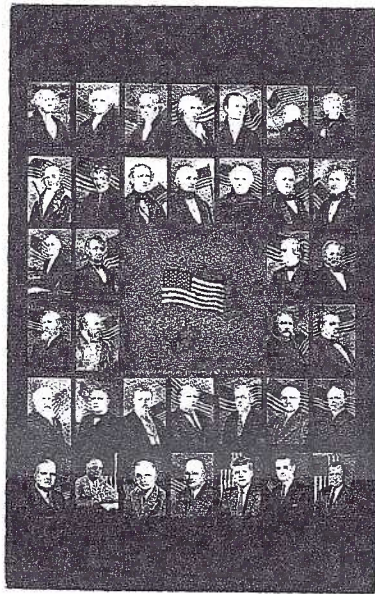
A pair of undivided back cards, considerably scarcer than the D&B, has a 1906 copyright by Moller, Kokeritz & Co. and shows 26 presidents also ending with T. Roosevelt! The bewilderment is resolved when you note that Millard Fillmore appears on both cards! The only explanation must be to provide balance to the layout on both cards.

In the early 1970s Morris Katz painted 36 presidents (to Nixon) as a '200 Year Panorama' on this chrome. Katz was noted for his flashy 10-minute landscapes. He surely spent more time than that on the individual paintings/postcards of the presidents which you run into from time to time. But save you money on this multiple view. The standard size PC (reduced here) has 36 tiny images - much too small; note the unnecessarily large black border.

Are there more multiple presidents PCs than those we've shown? We'd like to see them.

Multi Presidents continued

The CARD Feb. 2000 pg. 5

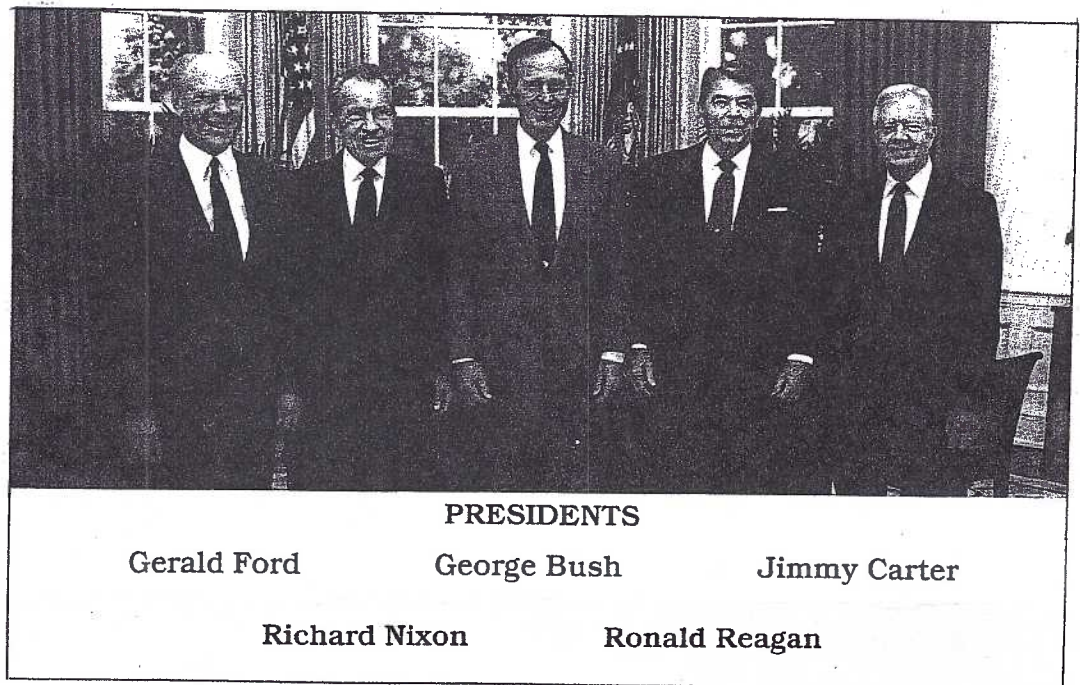


This great chrome falls short of being a multi-multiple presidential postcard but it's uniqueness makes it, perhaps, the best PC in our article. Never in the past could such a scene have been *photographed*. Will five presidents ever stand together in the future?

For those of us who love order, the presidents are 'out-of-order', no doubt, to allow the presiding prexy, George Bush the center stage.

Ford 1974-77, Nixon 1969-74, Bush 1989-93, Reagan 1981-89 and Carter 1977-81.

PC printer is unidentified. The distributor is Coffman Publications, Silver Spring, MD.



PRESIDENTS

Gerald Ford

George Bush

Jimmy Carter

Richard Nixon

Ronald Reagan

E-Mail Addresses

If you wish to have your e-mail address included in *The Card*, send it clearly printed with upper or lower case letters as needed, to the editor.

The Becks	bbeck@pld.net
B.Buckwalter	wbuckwwalter@desupernet.net
N.Fasnacht	budboy33@aol.com
J.Greider	jereg@desupernet.net
The Guntows	guntmawp@lancnews.infi.net
B.Haubrich	skydoc@nbn.net
B.Heisey	truxnstuff@webtv.net
D.Kalies	dodcwebtv.net
The Middletons	middle@epix.net
V.Refi	javere@desupernet.net
J.Ward	lpcward@juno.net

FREE CLUB POSTCARD ENCLOSED

At the 10th Anniversary club meeting on January 17, 2000 each attending member was presented with a gift of five (5) of the club's new multi-view postcards. A single card, postmarked the day the card was first available (Feb. 8) was sold in the auction. It fetched \$2.

In this month's mailing, every issue will include a single copy of the club's 10th Anniversary card. Additional copies are available at the meetings, 5 for \$1. Send a #10 envelope with \$.55 postage affixed and \$1 for every 5 cards you wish mailed to you. Our first postcards from 1990 are available at the same price. You can mix or match the two issues.

History Class, Scholars!

So many great postcards feature famous people. This month we show a few and hope to re-acquaint you with a few more through a brief quiz. Have fun! Don't look for the answers until you've given those little gray cells some exercise!

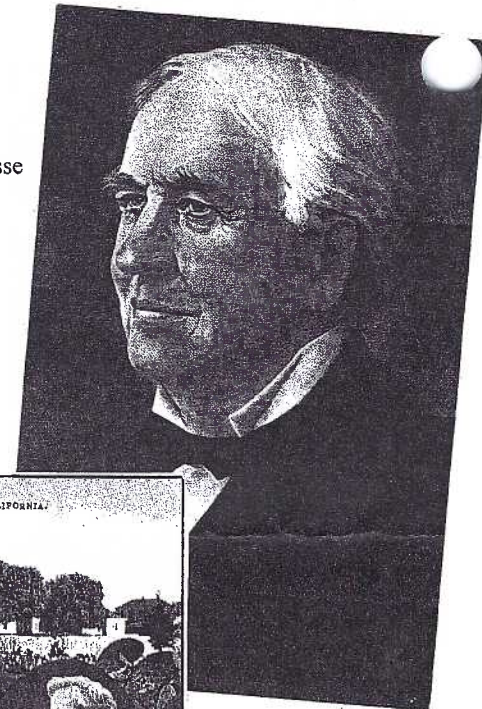
Movers and Shakers

Below are famous figures from our past. Match them to their Accomplishment. For 10 extra points, match them to the dates listed here. 1775 (2), 1800 (2), 1825, 1850, 1875, 1900 (2), 1950.

Section A

James Watt
Nathaniel Hawthorne
Michael Faraday
Sir Humphrey Davie
Luther Burbank
James Adair
William Herschel
Thomas Edison
Hazel Bishop
Johann Vaaler

Produced laughing gas
Concocted no-smear lipstick
Isolated infrared light
Wrote The Scarlet Letter
Described Cherokees' lacrosse
Invented paper clip
Invented alkaline battery
Isolated benzene
Invented steam engine
Established plant nursery



BRIGHAM YOUNG

Our Immortal Pioneer
By Minnie J. Hardy

Far from the scenes of death and strife
With slowly-gliding ocean trails,
He sought for liberty and life,
Across the dreary, boundless plains,
Determined, brave, he looked not back,
On leaving loved ones, shed no tear,
But faced the West, all void of track,
Brigham, God's chosen pioneer.

His listening ear was tuned to hear
Almighty God's supreme command,
With heart of oak, unswerving to fear,
"In that strange, new land lies our home,
We start at dawn, what's to be done,
And come what may, why let it come,
God is our strength, our life, our guide."



The way was long—their progress slow,
The wind-swept plains stretched miles and miles,
The winter came with ice and snow,
Still they gave thanks with songs and smiles,
Columbia sounded war's alarm,
Calling the sons she needed most;
His young men quickly shouldered arms
And marched with Kearny to the coast.

Then onward over deserts drear,
And mighty mountains wild and grand;
With steadfast faith and vision clear,
He scanned the wondrous Promised Land,
And prayed, "Dear Lord, for Jesus' sake,
Renew our strength, grant us thy grace."
The answer came, "A land I have,"
He breathed, "Thank God—this is the place."

Grave dangers lurked—a red-man foe
Joined hands with gaunt, grim poverty,
Wild beasts destroyed their herds and, lo!
Scant stores for dire necessities,
Confronted them. Death took his toll,
And heavy seemed the cross'ning rod,
Unflinching still, the Cherokees' god,
He kept his covenant with God.

The desert blossomed as the rose,
The temple spires rose to the sun,
His children heard him of life's close,
His stupendous task, indeed well done,
His work for ages will proclaim
Him patriarch, warrior, builder, seer,
Great Utah loves the honored name
Of her immortal pioneer!

If the above were easy, here are 10 more with dates for a total of 20 points. You'll need these dates: 1775, 1800 (2), 1850 (3), 1875, 1900 (2), 1950.

Section B

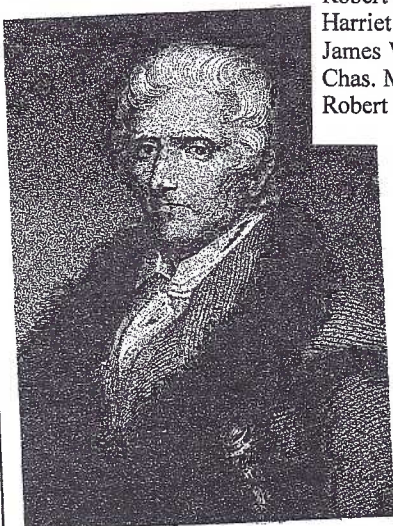
Noah Webster
Volta
Charles G. Waite
L. Frank Baum
Daniel Boone
Robert Fulton
Harriet B. Stowe
James Whitcome Riley
Chas. M. Schulz
Robert McClure

Led first settlers to Kentucky
Wrote Uncle Tom's Cabin
Found Northwest Passage in Arctic
Designed first metal clad submarine
Wrote The Wonderful Wizard of Oz
Began Am. Dictionary of Eng. Language
Invented battery
Introduced baseball glove
Wrote Home Folks
Debuts Charlie Brown

Answers elsewhere in this issue.

Brigham Young - 1938 linen PC by Curt Teich for Deseret Book Co. of Salt Lake City, Utah.
Luther Burbank PC #2432 by Edw. H. Mitchell w/1911 PM.
Thos. A. Edison chrome #S-42503-1 by Color King Natural Color Co. of Chattanooga, TN.
Robt. Fulton - 1910 adv copy-right by A. J. Scribner by the Souvenir Post Card Co.
Daniel Boone is in The Book of Knowledge Flash Card set (a non-PC) by Ed-U-Cards, 1960.

DANIEL BOONE



A portrait of America's great frontiersman and Indian fighter.



THE BOOK OF KNOWLEDGE FLASH CARDS

Modern transportation brings the world's best styles to our door, and the man we clothe can travel anywhere and be in correct style wherever he goes.

Faultless attire puts a man at ease in any company. Our two-piece suits, a blue and a gray for change about, in serge, homespun or cassimere, with some of our stunning new negligee shirts and wash ties to match, will add immensely to the pleasure of your Summer trip and your comfort at home. We invite your patronage.

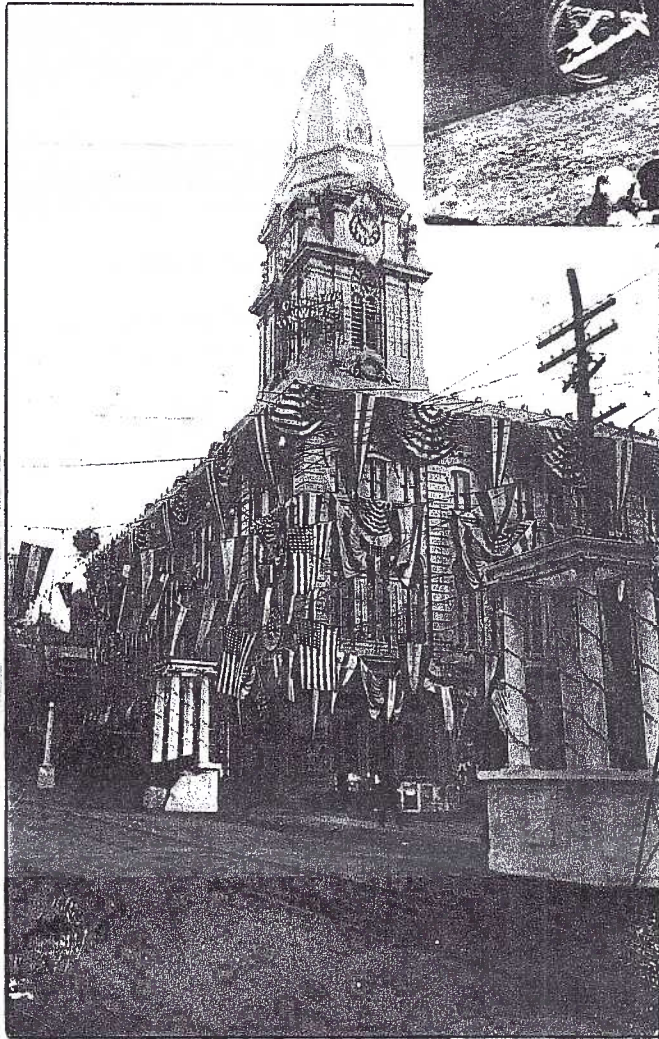
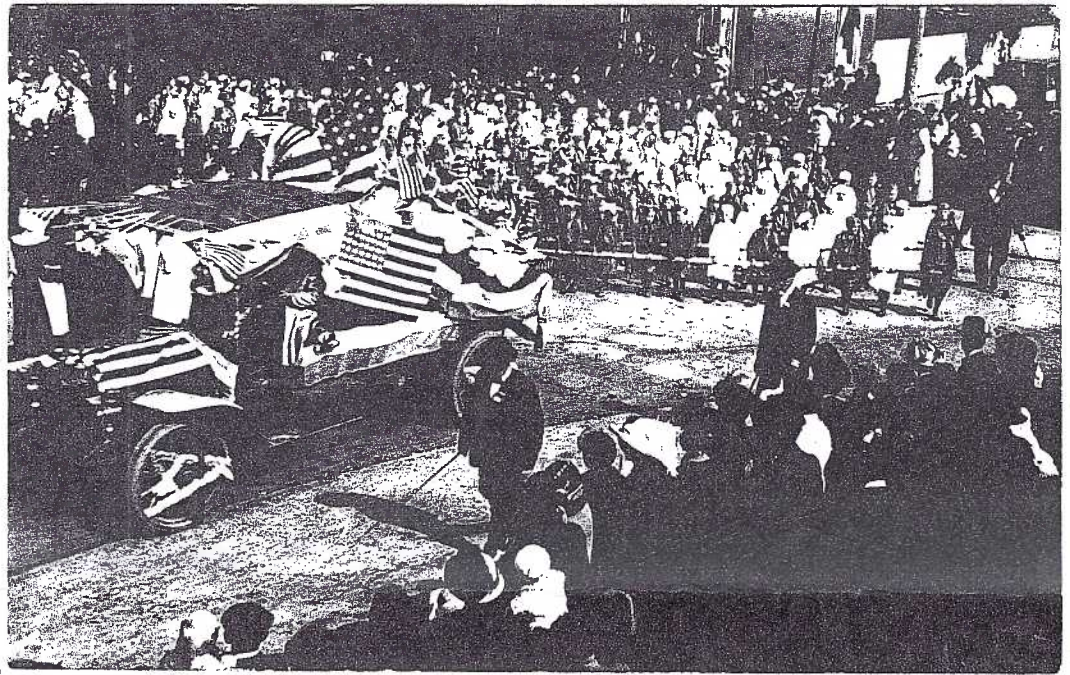
Robert Fulton

"CLOTHES OF QUALITY"

For Fourth Avenue and 9th St. New Kensington, Pa.

1911			July			1911		
Mo	Tu	We	Th	Fr	Sa	Mo	Tu	We
2	3	4	5	6	7	1	2	3
9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26
27	28	29	30	31				

THE STYLE IN 1805. Robert Fulton and the Clermont.



Columbia's Old Home Week continued

Oliver H. Stover was a photographer and postcard publisher in Columbia. His wares were sometimes sold through his father's cigar store at Walnut and Third Sts. The bunting-clad Columbia Opera House is seen at Locust and Third Streets. On its tower a neon sign has been erected with the OHW motto "Columbia, Onward - Why Not?"

Upper right we see the decorated float of the Holy Trinity Catholic School followed by the pupils. Miss Ada M. Forry, a teacher at the Taylor school, was in charge of Old Home Week's Childrens Day.

NEW MEMBERS

#557 Skip Peters P.O.Box 4, Taylorsville, CA, 95983. Ph. 1-530-284-7829. Skip joins us through an ad in Barr's PC News for The Postcard Album. He collects real photo PCs, artist signed, advertising and "odd ball" cards.

#558 Richard Duncan 611 Fairway Dr., Lancaster, PA, 17603. Ph. 393-9029. He has a general PC interest likes local views. Dick is a friend of 30 years from the Lancaster Red Rose Coin Club.

#559 Charles Ezren Jr. 80 Victoria Lane, Lancaster, PA 17603. Ph. 397-9504. Charlie likes Rehobeth Beach, DE* YMCAs, Marine Corps and other military; hospitals, churches, public bldgs. and holidays.

*Last Nov. Charlie and his wife donated a collection of 424 laser color copies of Rehobeth Beach, DE postcards to the RB Historical Society. It was good to strike up a conversation with Charlie by phone. We were grade school chums and curious to see who'll be the first to recognize the other when we meet after 60 years.

#560 Richard Musser United Zion Circle #46, Lititz, PA 17543. Ph. 625-2989. Likes Lancaster County PCs. We welcome these gentlemen and trust they will enjoy their new-found friends.

New address - **Dorothy Crissman**, 309-H Eden Rd., Lancaster, PA. 17601-4296.

LCPC active membership presently stands at 324.

Movers and Shakers

Below are famous figures from our past. Match them to the dates listed here.
1775 (2), 1800 (2), 1825, 1850, 1875, 1900 (2), 1950.

Section A

James Watt	Invented steam engine	1775
Nathaniel Hawthorne	Wrote the Scarlet Letter	1850
Michael Faraday	Isolated benzene	1825
Johann Vaaler	Invented paper clip	1900
Sir Humphrey Davie	Produced laughing gas	1800
Luther Burbank	Established plant nursery	1875
James Adair	Described Cherokee's lacrosse	1775
William Herschel	Isolated infra red light	1800
Thomas Edison	Invented alkaline battery	1900
Hazel Bishop	Concocted no-smear lipstick	1950

Section B

Noah Webster	Began Am. Dictionary of Eng. language	1850
Volta	Invented battery	1800
Chas. G. Waite	Introduced baseball glove	1875
L. Frank Baum	Wrote The Wonderful Wizard of Oz	1900
Daniel Boone	Led first settlers to Kentucky	1775
Robert Fulton	Designed first metal clad submarine	1800
Harriet B. Stowe	Wrote Uncle Tom's Cabin	1850
Jas. Whitcome Riley	Wrote Home Folks	1900
Chas. M. Schulz	Debuts Charlie Brown	1950
Robert McClure	Found Northwest Passage in Arctic	1850

A 66-Year Old Love Story

Exhibit A -

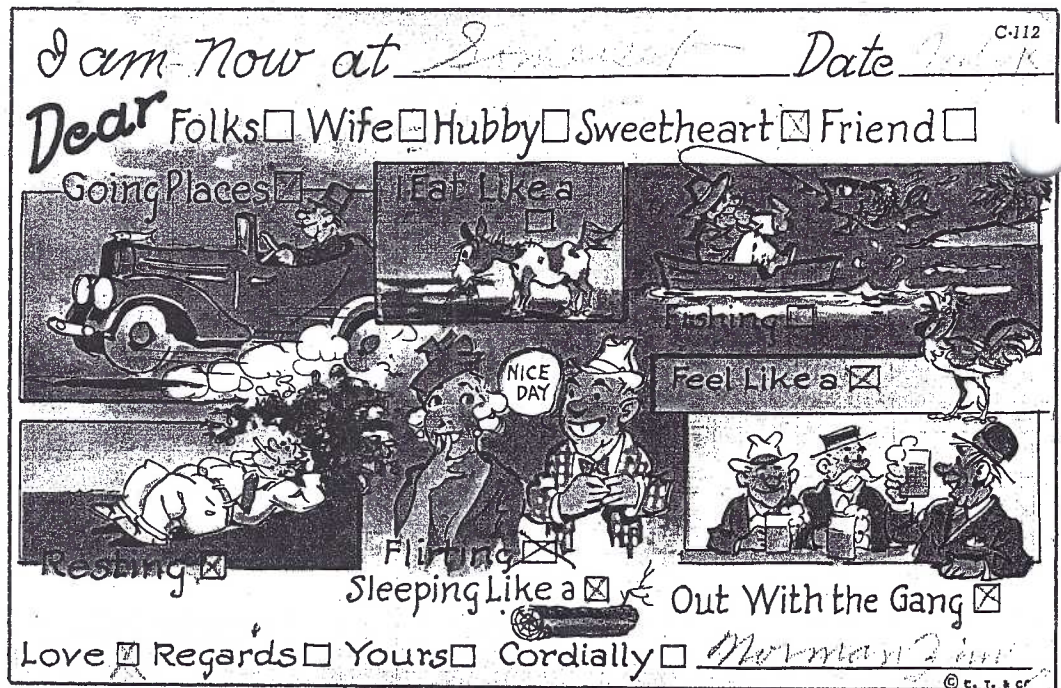
A "Busy People" linen PC.

The writer of the linen (right) had this to say (after he'd checked the appropriate boxes) - "I am now at Somerset, July 18. Dear sweetheart, x-Going places, x-Resting, x-Feel like a rooster, x-Flirting, x-Out with the gang. Love, Norman Zimmerman."

The card was addressed to Clara Berger, RFD #1, Stevens, PA and cancelled in Somerset, PA, July 20, 1942. On the reverse **Norman, LCPC member #168**, continued with his own words "Dear Clara, Having a swell time. Wish you were here. Don't forget to show me that picture you said you were going to take of me and a girl. So long, Sweetie. N.Z."

In a recent interview, Norman admitted Clara was his girlfriend when he left for the service (World War II) in September of 1943. He married Ethel, his present loving wife, in 1945. Clara, the same year, married one of Norm's buddies. So, in the end, everybody was happy!

Ethel got a big kick out of the old



card, and forgives Norman for past romances.

Oh, yes. Where did the card show up? - **Harold and Ruth Moyer**, of course. They found it in an auction lot they bought last year. When they approached him about it, Norm "lit up like a candle" Harold said.

"What did it say?" he asked.

"Why?" Harold replied.

"Well" continued Norm anxiously, "I was afraid it might have been the one with a proposal!"

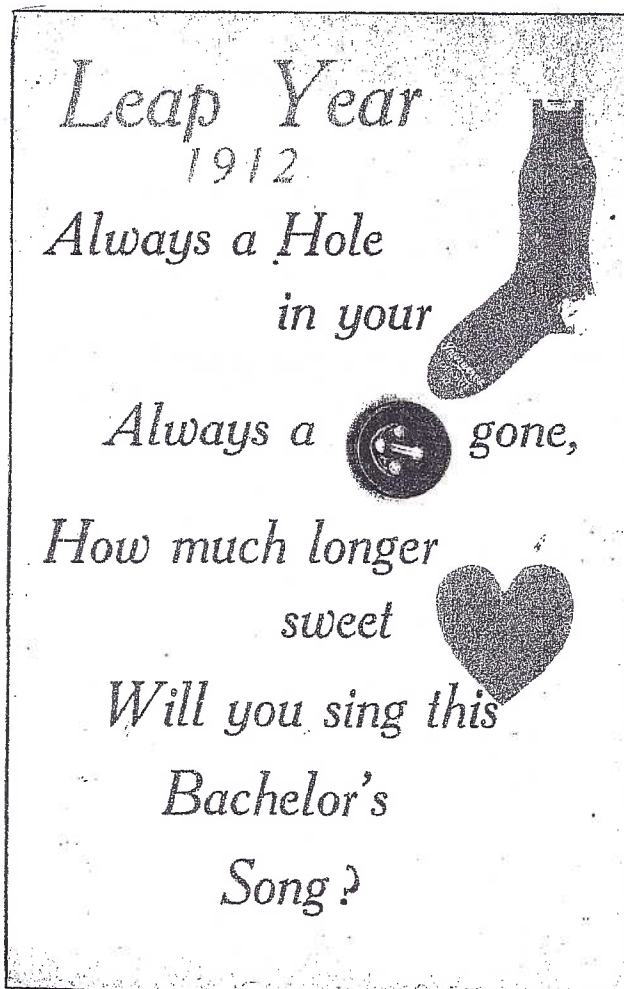
Harold and Ruth gave the card to Norman. It's a valued little piece of his life.

On Feb. 19, 1999 Harold and Ruth received a postcard. It read "Thank You, Thank You!! For your most generous gift this week. That postcard which I mailed out 56 years ago is one of my prized cards in my personal collection. Happy Collecting. Love and May God Bless You. Norm".

...another reason why we know postcard collectors are among the nicest people in the world.

An answer to inquiries.

Several times in the past I've been asked if a postcard that appeared in THE CARD was for sale. In some cases it was and it found a happy home - with one of our readers. To answer any question you might have had about a past issue or any in the future - if the card is mine (more than 95% are) it is most likely for sale. Just ask. Jim Ward



It Went Through The Mail

featuring unusual postcards that were actually mailed and delivered.

Mr. A. Roy Sprecher of Hagerstown, MD received this Leap Year card from "Guess". It was posted at Berkeley Springs, WV, a village in the far eastern end of that state, midway between Cumberland and Hagerstown MD. Its June 1912 cancellation suggests it was an after thought or were Leap Year cards hard to find in that section of the country? The 4-holed button is sewed to the postcard and still very secure!