



### Our teacher, Gertrude

Three schoolmates make fun of her as the older girl pretends to be Teacher on this early comic PC printed by J.P. of Vienna. The brief message was mailed from Carlsbad, Sep. 19, 1902 – “Greetings from Papa. Write a letter soon”. It’s mailed to Fraulein Gertrude Hinrichs at Frau. Van Lucken’s guesthouse in Dresden. Were Papa and the family anxious to hear from her as she settled in for new teaching year?

**Bamforth & Co., Ltd. of Holmfirth, England** published hundreds of comic PCs. Here are quips from a few cards about school.

### August Program

*A Kaleidoscopic View of the Inhabitants of Middle Creek* was Dot Fry’s subject at the August meeting. Most of us are aware of Dot’s 40+ years teaching in 1-room schools. We also know she’s been a professional storyteller for nearly as many.

When she and Harold moved to the Middle Creek area after WWII, there was “the swamp”. Beginning in the 1960s, the Pa. Game Commission started a long-term project that eventually acquired more than 1,000 acres of the swamp area, the source of Middle Creek. It eventually became known as Middle Creek Wildlife Management Area complete with a Visitor’s Center and more than 77 impounded bodies of water including a 400-acre lake.

This postponed picnic program was void of postcards but it was a pleasure to hear Dot talk about many of the colorful folks who lived in the swamp. A few were The Also Sisters (they never said “too”; the mash-making Knollies; the brash Hammers; shacking natives reluctant to move; the daffodil lady; deserted wives and a passel of kids; census-taking anecdotes; saving cemeteries; the lady slipper thief and last but not least, the handsome but hateful Aaron.

Fifty-eight members would like to thank Dot for sharing her special glimpse into the past.

### Future Programs

September’s program will be a panel of members who’ll try to answer your questions or maybe even solve some of your problems in collecting postcards.

October is Auction Month. **Bring your ten lots, described on an LCPC Auction form** (call Norman Zimmerman at 354-5112 if you need one) **to the September meeting.**

November will find Betty Beck presenting a program on the Appalachian Trail. Jim Ward has the December program – to be announced after the slides are made.

Teacher – Which are the most troublesome, Tommy, worms or sparrows?

Tommy – Don’t know teacher. I never had sparrows.

\*\*\*\*\*

Teacher – Give me a sentence with that word in it.

Pupil – The seat of my trousers is worn out but *notwithstanding*.

\*\*\*\*\*

Mother – What did they teach you on your first day at school, Jimmy?

Jimmy – Not much, mum. I’ve got to go again tomorrow!

\*\*\*\*\*

Teacher – Why don’t you want to go to heaven, Jakie?

Jakie – Cos I want to go to the to the other place where Father says our business is going!

\*\*\*\*\*

An excuse note from Mother to Teacher –

Please Teacher, Nellie hasnt come because she hasnt been, so Ive given her summat, and when shes been, she’ll come. Yours truly, Mrs. Jubbs.

### NEW MEMBERS

**#584 Mark Prime** P.O.Box 379, Atglen, PA 19310-0379. Ph. 1-610-593-5235. Collects Chester County, PA, especially Atglen.

**#585 Tim Deiger** 651 N. Mary St., Lancaster, PA 17603. Ph. 1-717-299-2905. Collects Lancaster, Lehigh and Northampton Counties and Europe.

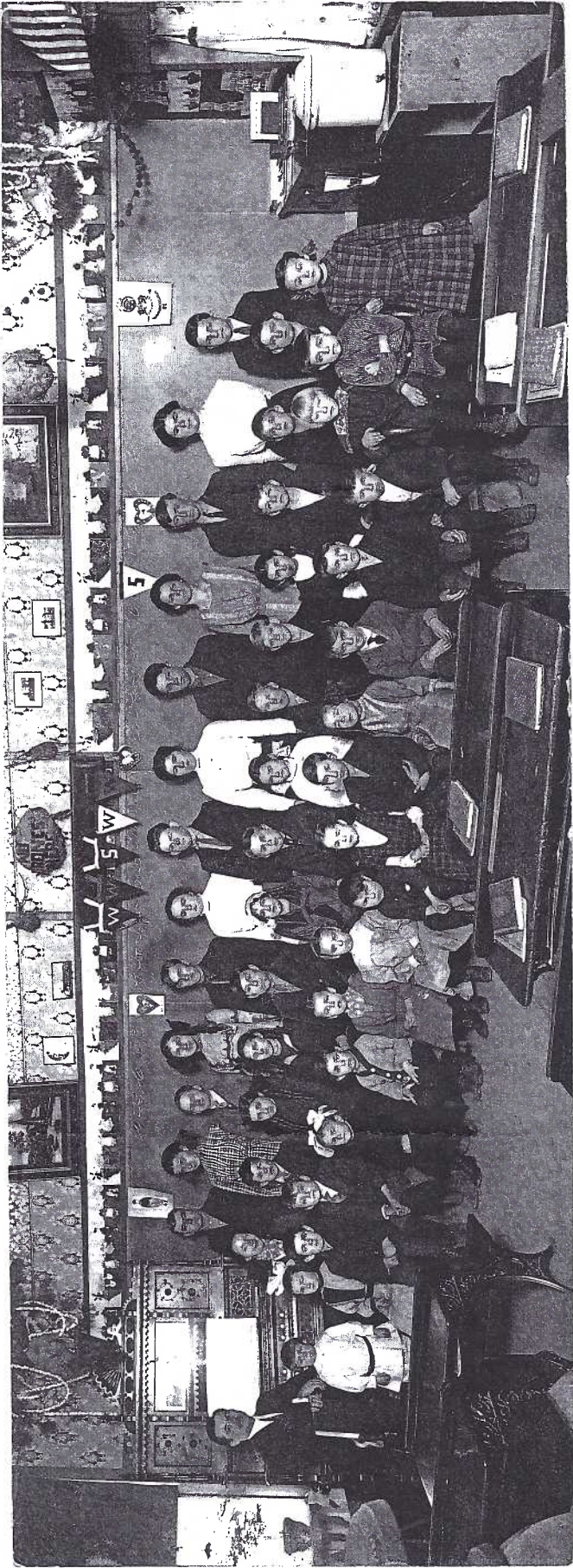
**#586 Lynn Koufidakis** 117 Dunharrow Dr. Lancaster, PA, 17601. Ph. 1-717-560-9551. Scrapbooking.

**#587 Sachiko Smith** 854 Pleasure Rd., Lancaster, PA, 17601. ph. 1-717-295-2526. Likes Lancaster City.

We’re so sorry to hear of the loss of Charlie Szvitch’s wife, Elizabeth, and so we extend our condolences to him and his family. It was good to see you at the Expo and the August meeting, Charlie, making the trek all the way from Delaware.

LCPC’s paid membership now stands at 325 – the highest in our 10-½ year history!





Real Photo Postcard #1 - Interior of a one room school showing the teacher (left) and his 45 pupils.



Real Photo Postcard #2 -- The same group of pupils and their teacher on front porch of the school.





**Real Photo Postcard #3** – The same pupils (minus one) and their teacher join hands in the schoolyard.

## An Exceptional School

Many questions are raised as we examine three real photo postcards of this school group. Here is a rural school with every possible amenity – a beautiful organ on the left, the teacher's desk and water tank on the right and fashionably framed paintings and decorated paper on the wall above the slate boards! The double desks with ornate iron work, the full porch across the front of the building, sturdy theft-resistant window screens – these all speak of a prosperous school district. But where was it?

The Azo stamp boxes with 4 triangles up, on all three cards suggest the postcard photos were taken

between 1904 and 1918. How many rural teachers would have considered and succeeded in having the year's school photo done with three different settings?

It's difficult to image this teacher and his pupils weren't a cut above average. The hornets nest prominently displays letters that spell "NO DRONES HERE". The slate boards are lined with exceptional artwork showing people at work and play. The upper corners of the room are decorated with chains of popcorn and balls.

The children are all well dressed, albeit a few 8 to 10 year old boys a little mussed for their portraits. The teacher sports a starched collar; some of the

boys four-in-hand ties and the girls are dressed to the nines. Placed judiciously in front of the Human Chain group are two Indian gym clubs and a baseball bat to remind us they enjoy sports. The ground, at first glanced appears leaf covered, but in fact, there are remnants of a light dusting of snow.

Is it possible these 19 girls and 25 boys were taught by the single teacher? If there is a second teacher in the group, why hasn't she or he stood apart in any of the three photos?

So many questions! Perhaps we should ignore the questions and just enjoy this 3-part glimpse into an exceptional rural school of 90 years ago.

## August Competition

A single card related to Baseball was the topic of entertainment during August's postcard competition. Originally, *The Most Unusual Baseball Postcard* was the topic, but with our limited number of BB collectors, we allowed for any baseball card.

Thanks to the participants and their 2-min. descriptions at the microphone as their cards were shown on the opaque projector.

- 1<sup>st</sup> **Anne Steinberg** Delaying the Game (Kissing)
- 2<sup>nd</sup> **Walt Mowrer** Embossed PC w/baseball players
- 3<sup>rd</sup> **Harry Lyons** Athletic Field, at Hershey, PA

## More Freebies from the Nuhs

Marilyn and Roy Nuhn have kindly sent us more free cards. For this month's mailing they have included more of the Island Queen (ferry) at Falmouth Harbor, Cape Cod, as well as a 4"x 6" of President Gerald R. Ford. I can imagine the President was on their mind as the cards arrived just a few days after his mild stroke suffered during the recent RNC convention in Philadelphia. Thanks, Marilyn and Roy, for your kindness.

## Honorable Mentions

**Howard Steinberg** – RP player w/PRR team uniform

**Harold Moyer** – Athletic Field, Hershey, PA

**Earl Carver** – 1890 York Baseball Team (new issue)

**Jim Ward** – Millersville team w/handleless manager

Topics for future meetings:

September **SCHOOLS** (single card)

October **THE COLOR ORANGE** (board)

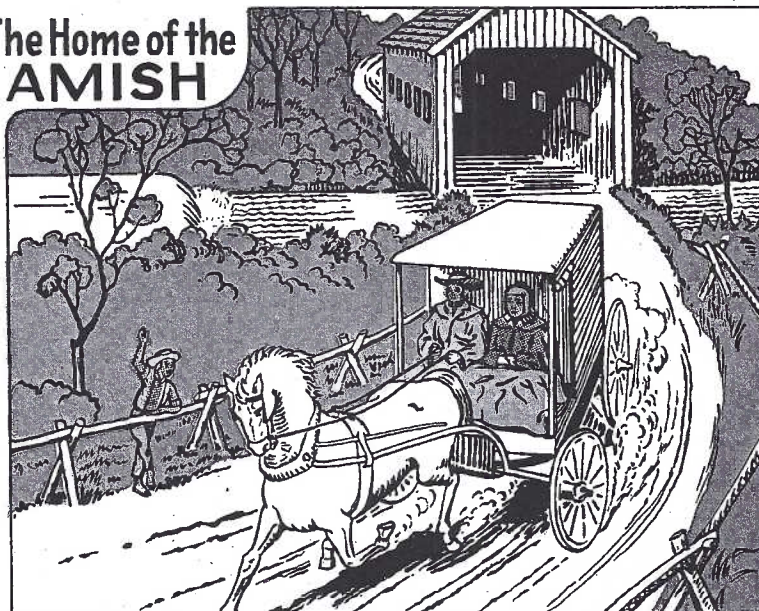
November **PRESIDENTS or POLITICIANS** (board)

December **CHILDREN AT CHRISTMAS** (board)



LANCASTER  
CONUNTY PENNA.

The Home of the  
AMISH



POSTCARD  
DECAL

Post Card Decal published by B. L. Jaschik, Lanc., PA.

## A Postcard Mania

Every generation has its **manias**. Most often they show their short-lived heads in our leisure living styles. The decal mania hit its apex after World War II. Everybody, especially youngsters, loved to put his favorite themes on tin ware, wooden cupboards, notebooks and especially glass windows – any smooth surface that accepted the tissue-thin soaked paper designs. They were properly called decalcomanias and the process of transferring them from paper to glass, etc. was also called decalcomania. We shortened the name to just “decal”. Decal derives from *décalquer* = to transfer and *manie* = madness, or more politely, a craze or fad.

The only example we’ve seen with a local theme is one produced by “Jaco-Lac Decal Co., 234 S. Wells St., Chicago 6, Ill.” for local publisher “Benjamin L. Jaschik, 821 Lake St., Lancaster, Penn.” It’s called a **Post Card Decal** and required a 2¢ stamp for mailing. Jaschik was in the wholesale novelty business through the decalcomania era and on into the early 1960s according to Lancaster City directories.

Five **Self-Stick Post Cards** with local themes was produced by Imprint Products of Hackensack, NJ. The reverse is a very dark brown and won’t reproduce well so we’ll describe it. The left hand (message) side reads “Dear \_\_\_\_\_, Peel off the backing on this card like you would a Band-Aid, It is ready to apply”. Along the bottom edge it reads “For car bumpers, luggage, walls, dens, offices and factories”. A smiling imp with big ears and antenna and the words **IMPKO** serves as the company logo.

One of our Self-Stick Post Cards was mailed from Reading, PA on July 5, 1965. Ammon writes to Carrie at the University of Iowa in Iowa City “Just to remind you of us back home”.

If you have any decal or self-stick postcards, let us know so we can share them with our readers.



Samples of Self-Stick Post Cards by Imprint Art Prod.  
(Reduced 50%)



## Postcard Supplies

**A word to the wise** – keep your postcards alive and well. Always keep your cards standing up-right, whether in boxes or albums. Piles of flattened cards attract and retain moisture – a major killer of old paper items including postcards.

**Postcard pages** just \$14 per box of 100. You may mix sizes for this price. Smaller quantities are 15¢ ea. **Postcard sleeves** are \$1.50 per 100 standard and \$2.50 for continental and modern sizes. See me at the York and Lancaster meetings. Phone 1-717-721-9273. Note my new e-mail address [midcreek@ptd.net](mailto:midcreek@ptd.net). Jim Ward

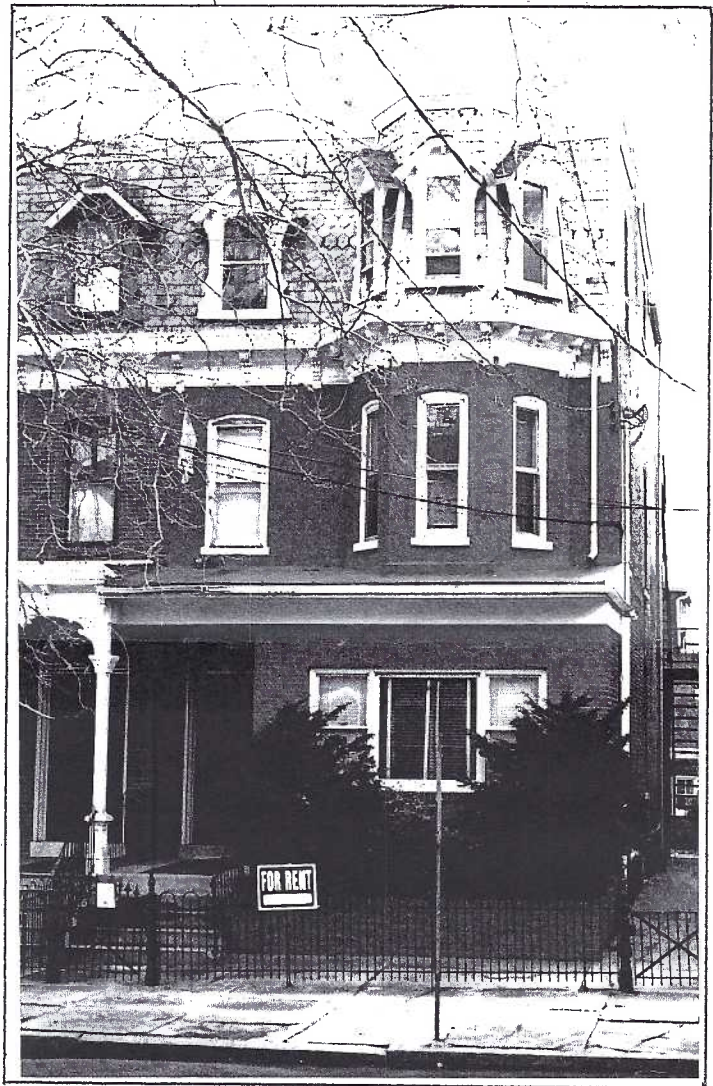
## Local Homes

- #1 Brubaker's Elysian Bower, 2544 Fruitville Pike
- #2 Hostetter's Mondamin Farm, 1305 Hunsecker Rd.
- #3 Keiper Residence, 708 N. Duke St.
- #4 Burton Residence, 32 Princeton Ave.
- #5 Raub Residence, 324 N. Lime St.
- #6 Shirk Residence, 140 N. Lime St.
- #7 the Alfred H. Worrest residence was at 629 N. Duke St., in Lancaster, on the east side of Duke, just south of New Street. Alfred Worrest is listed as a traveling agent in the 1903 city directory.

The real photo postcard view (left) was made by his son, Edgar W. Worrest. Edgar W. was manager of Bitner & Co., a clerk for Lancaster Press, Inc. and an insurance broker and accountant.



*I wish you would send  
me your uniform skirt  
pattern*  
*Mamma*



629 N. Duke St. was photographed in early 2000. The most distinctive change since the postcard view was made more than 90 years ago is the bricking in of the porch area and loss of the Victorian banister, pillars and iron decoration along the porch roof gutter. The remaining wooden porch area and steps have been replaced with cement. Fortunately the old iron fencing along the sidewalk escaped the modernization program as well as the World War II metal scrap drives.

A number of excellent real photo views were made by Edgar W. Worrest. Most of them were printed by the Lancaster Photo Supply Company on undivided back postcards according to our late friend and LCPC member, Charlie Griffiths. This is one of those cards. It was mailed in Lancaster on June 26, 1907 to Miss Minnie Worrest at the Medico Chi Hospital in Philadelphia. Mamma's message on the front margin reads "I wish you would send me your uniform skirt pattern".

Thanks go to sister Minnie for saving brother Ed's view of their Lancaster home.

LPSC cards, in the Lancaster area, have a distinct stamp box formed by dots. "Post Card" is printed with slightly cursive letters. We'll detail this company sometime in the future and show its connection with the Darmstetter photo finishing company, which succeeded it.

Edgar W. Worrest's son, Edgar M., was a trust officer with the Fulton National Bank where your editor met him on several occasions in the 1960s for estate appraisals.



## Conestoga Wagons

Local publisher, D.B.Landis had a winner when he included the Old Conestoga Wagon among his local views. An annotated list of DBLs shows at five different backs which would indicate at least that many printings of this popular subject.

A careful check of the captions is more revealing. We know DBL was as interested in local history as he was in his profession – printing, and his avocation – photography. But the site of the postcard view has always been elusive until one variety was located and that reads “Amos S. Gingrich’s Old Conestoga Wagon at his Conestoga Garage, 223 North Queen St., Lancaster, Pa.”

### A Little Humor on the Subject

A penned note on the face of one card reads:  
“Maybe you know these fellows. I don’t. Those are the men with hats on.”

Landis, we’ve discovered, was notorious for minor variations in his postcard captions. A comma here, a preposition there, these errors were no doubt a result of his being totally familiar with view and, when a re-order came in for more copies, he simply relied on memory for the title rather than check in his file for the previous order. In the dozens of instances where caption varieties have been found, his historical data has seldom suffered. We can’t say the same for his punctuation. What he *did* was make it more costly for collectors of minor varieties! But this must have been farthest from his mind as he, or son Elvin, reached across the table for those dozens of leaded letters and spacing in their Chestnut Street print shop.

City directories show us Amos Gingrich was in the garage business slightly earlier and then G. W. Neff.

**Fact:** the only undivided back PC (the first listed) is for Gingrich,

**Fact:** Amos G. eventually moved his garage to East Chestnut St. and George Neff, a drayman, had a garage at 425 West King Street.

**Fact:** the only Conestoga Wagon views published by Elvin, after his father David’s death, are ascribed to neither Gingrich nor Groff.

**Fact:** the Queen St. address card and the Neff cards are hardest to find in this group.

**Supposition:** DBL published a small number of views at Gingrich’s first location, N. Queen St. and towards the end of the popularity of the view printed only small numbers of the Neff card.



OLD CONESTOGA WAGON (GINGRICH'S) OF LANCASTER, PA.

### Different captions recorded for the above view –

Amos S. Gingrich’s Old Conestoga Wagon at his Conestoga Garage, 223 North Queen St., Lancaster, Pa.

Old Conestoga Wagon (Gingrich’s) of Lancaster, Pa.

Old Conestoga Wagon (Gingrich’s) of Lancaster, Pa. Used on trip from Milwaukee to Erie, June 1913. [error = corrected below]

Old Conestoga Wagon (Gingrich’s), of Lancaster, Pa. Used on trip from Wilmington to Erie, June 1913.

Old Conestoga Wagon

Old Conestoga Wagon, of Lancaster, Penn’a.

Old Conestoga Wagon of Lancaster, Pa.

Old Conestoga Team of G. W. Neff, Lancaster, Pa.

(On one of the Neff cards is penned -

“DuPont powder wagon, 1813. in York, PA. June 9, 1913. Hotel Penn.”)

Old Conestoga Team of G. W. Neff, Lancaster, Pa. Dupont powder-wagon 1813 in York, Pa. June 9, 1913. Hotel Penn.

THIS OLD CONESTOGA WAGON, now the property of Amos S. Gingrich, Lancaster, Pa., is at least one hundred and thirty-nine years old, and is one of thousands which were the principal means of heavy transportation between Lancaster, Philadelphia and Pittsburgh, up to the advent of the railroad.

This Wagon has been used in many notable celebrations. In 1912 it was used to haul a load of powder for the DuPonts from Wilmington, Delaware, to Erie, Pa., to participate in the Commodore Perry Celebration. It is one of the very few left, and is the same type of wagon used in hauling supplies during the Revolutionary War.

It is being used on this trip to convey a number of Lancastrians to the Sesqui-Centennial in Philadelphia, Pa., headed by Hon. Frank C. Musser, Mayor of Lancaster City, Amos S. Gingrich, A. B. Rote, John J. Bair, George K. Reynolds, W. Ralph Sensenich, Charles H. Crudden, William A. Brinkman, J. G. Forney, Henry B. Howell, William F. Lebzelter, Joseph P. Breneman, D. J. Eckman, and William Schaub.

OCTOBER 19-20-21, 1926

Printed on DBL’s postcard stock and identical to the other views, the caption for this card reads  
“Old Conestoga Wagon, en route to Philadelphia Sesqui-Centennial leaving Lancaster Oct. 19, arriving Philadelphia, Oct. 20, 1926”. This historical notation occupies the reverse.



## Conestoga Wagons

### continued

In addition to the Landis Conestoga Wagon owned by Gingrich and Neff, at least 17 more Conestoga Wagon post-cards can be attributed to the Lancaster, Pa. area.

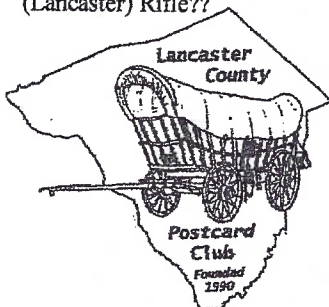
The six white horses and wagon (upper right) appear to be the same Gingrich/Neff wagon and team on the Landis cards. The Conestoga National Bank, Edw. Kreckel's Harness Shop and Miller's Liquor Store line the southwest corner of Penn Square in this b/w card by L.B.Herr and Company.

Although the view (lower right) refers to the Lincoln Hwy. it's uncertain which old tavern it is – and is it on that old road? J.P. Walmer of Harrisburg is the publisher. On the back of one card he typed to a local retailer, "Hand Color - \$12.00 per 1,000. Sell 2 for 5¢". Some cards, incl. the one we show, were not hand colored and commanded the going price – one penny.

The two center cards were locally made. Top card is signed James MK Waldron, 1953. It is #2 in the Berks Art Alliance set printed by Stephen C. Leininger of Mohnton, Pa. The lower card is from a set of carved linoleum scenes printed by Newtown Crafts of Newtown, Pa. The rev. label reads "Vehicle to the West manufactured at Conestoga, Lancaster County, Pa."

A real photo card by Miesse Studio, several RPs at Landis Valley and at least a half doz. chrome PCs exist as well.

Now, has any reader a postcard showing the Penna. (Lancaster) Rifle??



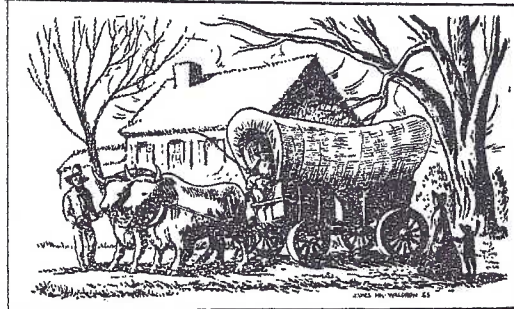
### Lancaster Bird Book

A few copies of A Guide to the Birds of Lancaster County, PA are still available at \$3 (reg. \$9) or \$4.50 by mail. Contact Jim Ward (see masthead pg. 1).



L. B. HERR PRINT

OLD CONESTOGA WAGON, LANCASTER. PA.



COVERED WAGON ON THE LINCOLN HIGHWAY A HUNDRED YEARS AGO



## Expo Report

General Chairman Walter Mowrer reports the 2000 Expo was highly successful. Our 23 dealers were (always are) pleased with the attendance. The 421 paid attendees are largely the result of Jere Greider's extensive advertising campaign. We have always been proud of our 1-day attendance records. This year is only about 10% below average for LCPC. Many other shows are reporting 20-30% drop in attendance. One local show had only half of its hall filled with dealers. Some would place the blame on the Internet. Some of our ardent I-net members were at the Expo and buying, so we believe it's Jere's ads that are working!

Chairman Mowrer wishes to acknowledge the help these members contributed to making the Expo a success: Fri. night set-up - Bud and Barb Heim, Brian and Ruth Frankhouser, Newlin Groff, Lewis Bechtold, Earl Carver, Jim Ward, Ove Braskerud, Jere Greider, Betty and Tom Beck and of course, Barb and Walter Mowrer. Desk help on Sat. - Mary Darrenkamp, Ruth Yohe, Tom and Betty Beck. Sat. eve. Tear-down - Jere Greider, Susan Glass, Ray Bubb, Bob Kramer, Harold Moyer and Mike Middleton.

The Moyer family once again offered a great kitchen menu and is heartily invited to return in 2001.

Several positive responses were over heard concerning the instant door prizes. Winning door prize tickets are pre-stamped and the winning numbers are posted on the entrance doors. Certificates worth \$5 and \$10 are given the winners who then have the option to redeem them at any dealer's table. Nearly \$100 in door prizes was given out.

A remark concerning the Expo hours was addressed at the Monday meeting following the Expo. 9 AM to 6 PM is a bargain for the dealers and we will continue those hours rather than close at 5 PM.

## Expo Exhibits

A feature our club emphasizes at our Expo is the exhibit board competition. We've always believed it's important to show the non-collecting public as well as novice members the many choices in postcard collecting as well as the depth of focus you can achieve with postcards. In fact, we eliminate two dealer spaces to accommodate our members' exhibit boards.

With ample time to set-up, it's never a problem finding three dealers to serve as judges and we're especially pleased and thankful to these people for the time and knowledge they lent to our 2000 exhibit boards: Pamela Apkarian, Agnes Cavalari and José Rodriguez.

We have recently added a monetary reward to help compensate for materials used and as added incentive. All entries receive a unique 2000 Expo Award postcard: purple for Peoples Choice (\$25) and Best of Show (\$25); blue for First Place (\$15), red for Second Place (\$10), yellow for Third Place (\$5) and green for Honorable Mention. Judges were also given purple Award PCs. The following awards were given:

### **Humor**

- 1<sup>st</sup> Jim Ward - Little Things That Count
- 2<sup>nd</sup> Dede Schaeffer - 'Tis an Ill Wind
- 3<sup>rd</sup> Walter Mowrer - Southern Humor

### **Honorable Mentions**

- Earl Carver - Always Behind
- Mary Darrenkamp - Just for Laughs
- Harold Moyer - Ford Comics

## Holidays

- 1<sup>st</sup> Harold Moyer - Beware of Santa's Switch
- 2<sup>nd</sup> Daisy Schaeffer - Holidays of the Year
- 3<sup>rd</sup> Delores Rowe - April Fools Day

### **Honorable Mentions**

- Earl Carver - Holidays
- Mary Darrenkamp - Easter Greetings
- Don Davis - A Year of Holidays
- Susan Glass - Purrfect Christmas
- Robert Kramer - Christmas from International Art
- Barb Mowrer - Children, The Joys of Christmas
- Ruth Moyer - Halloween
- Jim Ward - When the Ground Comes Alive

## Disasters

- 1<sup>st</sup> Jim Ward - Reilly Bros & Raub Fire
- 2<sup>nd</sup> Delores Rowe - Expositions
- 3<sup>rd</sup> Walter Mowrer - Railroad Disasters

### **Honorable Mentions**

- Earl Carver - Ruins
- Don Davis - When Disasters Strike
- Robert Kramer - Decade of Disasters
- Betty Jane Weaver - Johnstown Flood

## Advertisements

- 1<sup>st</sup> Jim Ward - Lancaster Advertisers (Part 1 and 2)
- 2<sup>nd</sup> Delores Rowe - We'll Make You Look the Best
- 3<sup>rd</sup> Harold Moyer - H. H. Singer of Ephrata

### **Honorable Mentions**

- Betty Beck - Modern Adverts, Tomorrow's Treasures
- Tom Beck - Break a Leg
- Earl Carver - Advertising Pays
- Mary Darrenkamp - This and That
- Don Davis - Local Ads
- Jere Greider - Chrome Advertising
- Robert Kramer - Postcards Advertising Postcards
- Walter Mowrer - Buy Candee Rubbers
- Ruth Moyer - Firestone

**Best of Show** (chosen by the judges from the First Place exhibits)

Jim Ward - Reilly Bros & Raub Fire

**People's Choice** (balloting by the public)

Barb Mowrer - Children, The Joys of Christmas

Thanks to the 17 members who participated with their 36 exhibits as well as the Exhibit Committee, Barb Mowrer and Earl Carver as well as those who helped in set-up and breakdown.

## LCPC's 1998 Publication

At the 2000 Expo four volumes of our club's book *Windows to Our Past* found new homes at \$45. 2000 copies were published in 1998. They were \$30 then and sold out in just over a year. A few people had the foresight to order extra copies when they were offered in 1997 at the pre-publication of \$25.

## Future Postcard Shows

**Sept. 17 Wind Gap, PA.** 11<sup>th</sup> Annual Lehigh Valley Post Card Club Show. Plainfield Twp. Fire Hall.

**Oct. 7 Towson, MD.** Days Inn, Exit 29, Balt. Beltway. Free adm.

**Oct. 7-8 Parsippany, NJ.** Garden State PC Club. PAL

**Oct. 7-8 Allentown Paper Show** at the Fairgrounds. (Incorrectly listed in Barr's as Oct. 7 and 9.)

**Oct. 22 Rochester, NY.** Western New York PC Club Show. New location - Eagle's Club, 1200 Buffalo Rd. (Rte. #33). For info. call -1-716-229-2104.

**Oct. 27-28 Timonium, MD.** Pikpost 2000 by Monumental PC Club of Baltimore at Days Inn.

**Oct. 27-28 Allentown Paper Show** at Fairgrounds.

**Nov. 4 Belmar, NJ.** Jersey Shore PC Club at Taylor Pavilion.