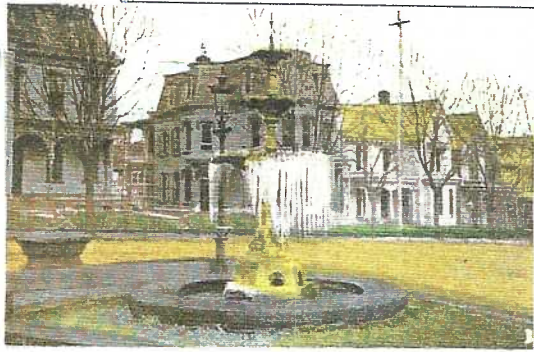


THE CARD Vol. 12, No. 8. Issue 140. *Enjoying postcards through education and entertainment.*

Monthly publication of The Lancaster County Postcard Club, Lancaster, PA.

Next meeting: Mon., August 20, 2001. Buy, sell, trade from 5:30 p.m. Meeting at 7 p.m.

Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA 17578-9669 or midcreek@ptd.net.



ICE CICLE FORMATION, FOUNTAIN, LITITZ, PA., APRIL 20, 1904.

JOSEPH, LITITZ, PA.



ing for church at ROCK FORD
me of Gen. Edward Hand 1711-18
Lancaster, Pa.



WEST KING STREET FROM CENTER SQUARE BY NIGHT
LANCASTER, PA.



P. R. R. DEPOT, BEACH BOTTOM, PA.



MARIETTA, PA. Gay Street.



Robert Memorial Hall Elizabethtown College

Have you begun...

your search for local postcards to be included in Volume II of *Windows to Our Past*? It will be on sale at Expo 2002. See story on page 2.

August Cover

Left Column -

Iceberg Formation, Fountain, Lititz, on April 20, 1904. U/b view by John Zook (Express Print) Lititz.

West King Street from Center Square by night. A Curt Teich view for Ike Steinfeldt, Lancaster publisher.

A linen double view, plus sign, for Cloister Motor Court on 322 in Ephrata. Mellinger Studio, publisher.

Craftsmen in early American costumes display their talents during Craft Days at Landis Valley Farm Museum. James Hess chrome view printed by Dexter.

Right Column -

The Ponderosa Museum was on 222, one mile north of Quarryville. The dining room featured early American china and glassware. Another Hess chrome.

Drawn by Lancaster artist, Florence Starr Taylor, this postcard, in black and white, was intended to be colored by a child, as was done here. It is one of several drawn of Rockford, Gen. Hand's home south of Lancaster. Unknown publisher.

The Pennsylvania Railroad depot at Peach Bottom. The writer reminds her recipient that their address is the Peters Creek post office.

Joseph Stafford published this winter view of Marietta. It shows more than 30 children sledding on Gay Street. Was school closed or was it Saturday?

Rider Memorial Hall was built in 1906 as a general academic building for Elizabethtown College. It was renamed the Center for the Music Dept. after extensive renovations in this 1960s chrome view.

NEW MEMBERS

#597 Nancy Hess 11 W. Sadsbury Ave., Christiana, PA 17509. 610-593-1885. Christmas, Valentines Day, local history, Underground Railroad, Afro-Am. history

#598 Ronald Walton 118 Sand Hill Rd., Conestoga, PA. 17516. 872-9284. General, esp. So. Lanc., County

#599 John Walton 128 Sand Hill Rd., Conestoga, PA 17516. 872-2711. So. Lanc. County and outhouses.

#600 Beth Martin R. Monte Olivete 32-4, Lisbon 1200-280, Portugal. Art deco and romantic postcards. Beth is a Lititz girl who found a new life teaching English in Portugal. Nancy will be our hostess at the Christmas Dinner in Bird-in-Hand and the Waltons are father and son. We welcome them all.

YOUR CARDS ARE WANTED IN *WINDOWS II*

BRING YOUR FAVORITES TO THE MEETINGS IN AUG., SEPT., AND OCT.

This procedure worked well four years ago. Let's try it once more.

Bring postcards of your hometown or any town or village in Lancaster County to one of the next three meetings. We will have the club's copy machine there as well as Work Sheets pre-printed on 3-ring paper. We will copy your cards, front and back, each on a Work Sheet and give everything back to you.

At home you should fill in the data for the cards and return them in the next 90 days. Those returned sooner - with good information on the sheet - will have priority in being chosen for the new book of 500 local postcards. We have two copies of *Windows to Our Past* (Vol. I) in our library. You can look them over at the meetings if you want a better idea of what to choose.

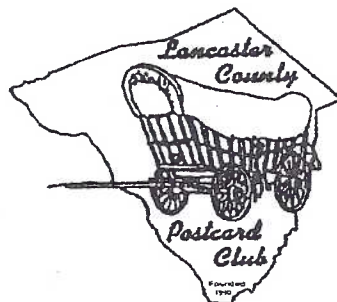
Once the editorial committee has seen all of the work sheets (on or about December 1, 2001) it will choose the 500 to put into the new book. Those cards will be requested from the owners for about 6-8 days for scanning by the printer some time in spring of 2002. Your name (but not the number of entries) will be listed in Vol. Two as a contributor. Only LCPC members' cards are eligible. *Don't think your card must be rare.* We want a good representation of common and scarce cards and don't forget, there will be twice as many in color this time. We'll need 96 local views that will reproduce with great color.

Future Programs

Sept: Local National Banks - Their Banknotes and PCs. Slide program by Kerry Wetterstrom.
Oct: Hawk Mountain Migrations. Slide program and Models by Shirley Bubb.

Nov: Member Auction. Bring up to ten lots of PCs to the Oct. meeting, described on a club auction sheet.

You're invited to attend the
9 TH ANNUAL POSTCARD EXPO
Sponsored by the Lancaster County Postcard Club
Lancaster Pennsylvania



**Saturday
August 18, 2001**

9am to 5pm

Farm & Home Center

Rte.. # 72 near Rte. # 30

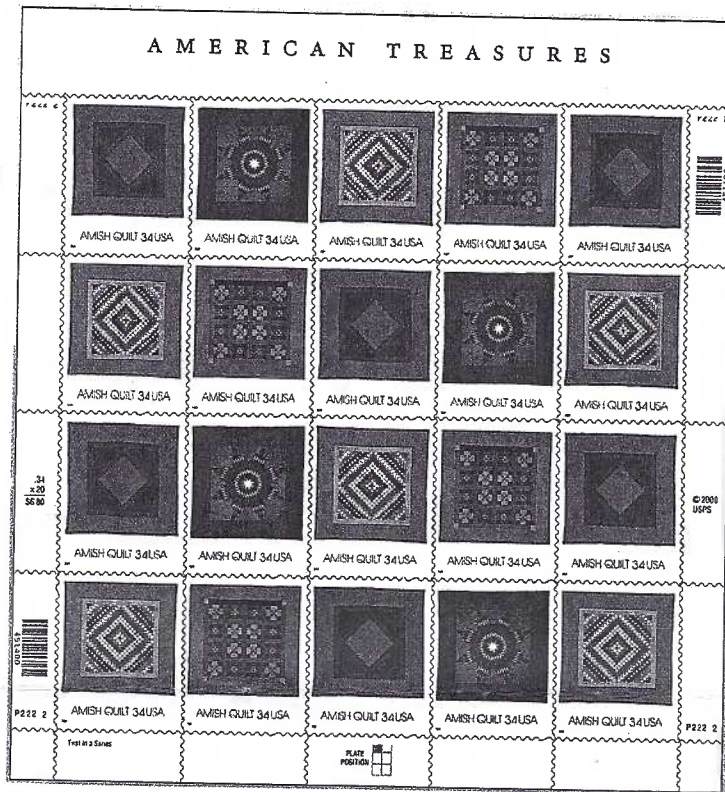
For Information Call Jere Greider:

(717) 285-5872

Email: Jereg@desupernet.net

\$1.00 Admission!
No Dealer Trading
nor Early Bird Buying

**25 Dealers, Outstanding Exhibits, Free Parking,
Door Prizes, Home Cooking, Air Conditioning**



First in the *American Treasures* series, *Amish Quilts* "Their bold, saturated colors are characteristic of the quilts made in Lancaster County, PA, during the first half of the 20th century." At your post office Aug. 9.

A Weighty Problem – Solved.

Since our color cover was introduced on a regular schedule, we met with a weight problem. A better 60-lb. paper is used to give truer colors than regular 20-lb. paper would offer. This added weight has found the local post office alerting us that some envelopes are overweight, some are not." We do know the weight of 4 pages (8 sides) including a color cover comes *right on the weight line* between the 34¢ and the 55¢ postage rate. WC4 reduced their newsletter years ago for the same reason and also so they could add a free card with their mailing.

Your Board of Directors (actually the Executive Committee which also includes the Officers) gave your editor his choice of three options available:

- 1) Scrap the color cover idea
- 2) Apply the extra 21¢ postage needed
- 3) Reduce the size from 8 pages to 6 pages

Like a kid offered the same size candy bar for less work, your editor chose the latter.

Beginning with this August 2001 issue, *The Card* will return to six pages, a size last used in June 1992. The reasoning being this:

- 1) Positive response to color covers has been nearly unanimous.
- 2) Pay 21¢ extra in postage. Hardly an option from this corner.
- 3) With added work looming for the Volume Two of *Windows to Our Past*, easing his monthly job on *The Card*, will be very much appreciated. Contributed postcards and PC articles such as we've had recently from other members are always appreciated.

Your comments are welcomed and will be printed in *The Card* at your request. JFW

July Meeting

As predicted, guest speaker Betty Davis' dual projector program was very well received. We saw, first hand, how Before and After views work so well on two screens. Seventy-three members and guests also enjoyed learning about her long-term project – Bucks County publishers, the Arnold brothers. This included an historical look at Bucks County including several of George Washington's Revolutionary War visits there.

Set up and selling were Dick Bishop, Bob Kramer, Mike Middleton, the Moyers and Jim Ward.

August Meeting

Program Chair Tom Beck has planned an Internet Panel. It will consist of members who will offer their input into experiences with studying, buying and selling postcards on e-Bay and other sites available to PC collectors. Please bring your questions and perhaps, your experiences on the 'Net.

Board competition was a mite slow. Only three regular exhibitors showed Flags:

HAROLD MOYER First The Red, White and Blue
RUTH MOYER Second Naughty Boys
JIM WARD Third Long May She Wave and Wear

The August theme is **Famous People** and just one card is requested. Great topic, let's have lots of members enter this contest.

The 50/50 was won by Bill Middleton. Dot Aument and Gwyn Fulmer won door prizes.

Pres. Betty Beck appreciates the recipes that have been offered for a future LCPC book she's compiling. There's still time to send her more.

LCPC Member Publishes Book

"Outdoor Lancaster County, Pennsylvania"

A new book about our county praises the delights to be found in parks, woodlands and on walking trails and waterways, offering new experiences for readers.

Outdoor Lancaster has 55 color illustrations and was written by Gerald S. Lestz, former newspaperman, compiler of earlier guides and member #385 in LCPC. He and his wife, Margaret, both in their eighties, have explored much of the land and water the book describes.

"At a time when concerted efforts are being made to save thousands of green acres along the Susquehanna and elsewhere, this can serve as a stimulus to those who like to walk, hike, fish, swim, study wildflowers and birds, search out history, or enjoy other outdoor pleasures, most of them free to the public."

The book lauds the proposed Lancaster-York Heritage Tourism program; Underground Railroad mapping and plans for a bicycle route network.

It's available at local shops now. By mail, the cost is \$20, which includes postage, handling and PA sales tax. Address: John Baer's Sons, Box 328, Lanc., PA 17608-0328. More details are available on the Web at johnbaer.com.

The 2002 Baer's Almanac is available, too.

Henry Stough

Submitted by Howard Steinberg

On March 8*, 1915 Dr.

Stough, evangelist, opened a 6-week campaign in Lancaster, PA. The location was 411-419 East Chestnut Street. In his day, he was Number Two evangelist**. He began with an appeal that would cost Lancaster \$10,000. He expressed astonishment over the cost of the tabernacle of \$2,000 and said it was the most expensive tabernacle he ever preached in.

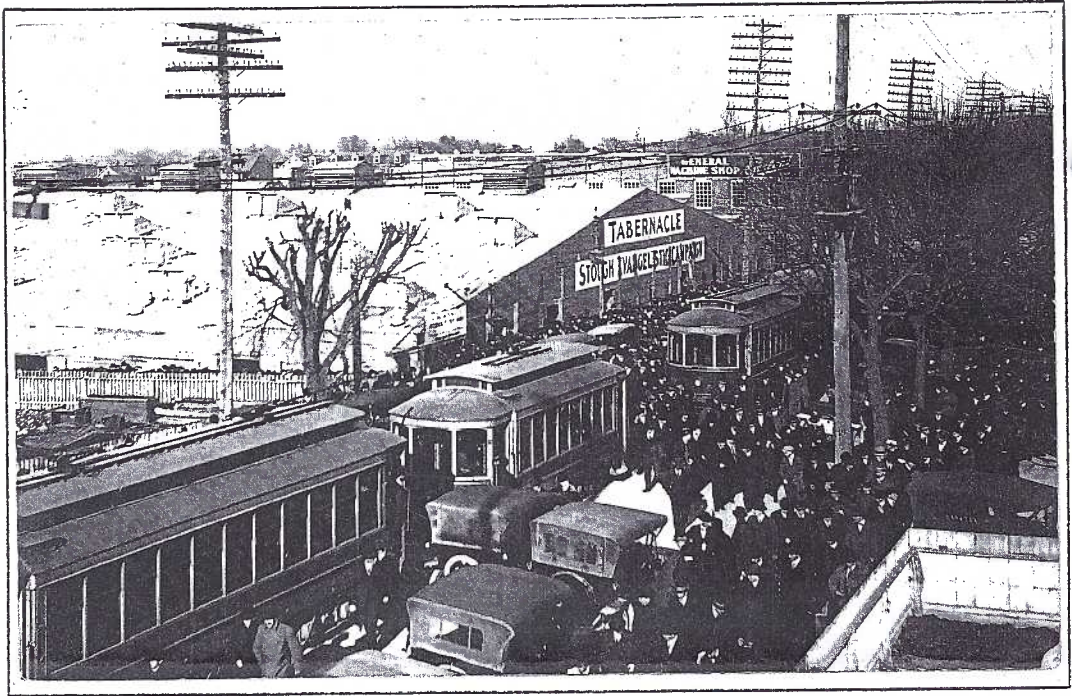
He told Lancastrians "From the number of pennies you people have been giving, you must have pennycitis. They tell me this is the richest county in America, but you've got to show me. I don't understand it, for I have just as good a show here as they have downtown, even if it was twin beds. The trouble with some people is that on Sunday they spell the word 'holiness' and on Monday 'holeness'. Some of you pass the collection plate on Sunday and cuss like a pirate during the week."

In another excerpt from one of his sermons, he told them "You've got church members who keep booze in their cellars and ice boxes. A lot of you people run private saloons and start your children to hell. Some of you cussers are from Cusserville."

He started services at 7:10 p.m. The mayor and chief of police would provide policemen to handle the immense throngs that would come to his services. Thirteen members of the force were detailed for duty. All of the committee members, (nearly 1,000 strong), the orchestra of 60, personal workers (more than 600 strong), together with Sunday School and congregations of all the co-operating churches would participate in the street parade, regardless of the weather.

At one meeting, he was greeted by an audience of 7,000 or more people at the Lancaster Tabernacle on a Thursday evening.

Of the 57 Lancaster City churches, 22 co-operated in the Stough Evangelistic Campaign.



This scene shows the throng of Lancastrians who gathered to hear the Reverend Henry Wellington Stough preach in a "tabernacle" converted from an empty building on the old Penn Iron Company property. Five trolleys (two behind the trees) were caught on this real photo view of CTC's East Belt line on E. Chestnut Street. Was this a special service? Nary a woman can be seen in this crowd of black overcoated men. Why?



This view, similar to the one above, also shows the neighboring building with a sign painted on its brick wall "General Machine Shop Agency for Overland Autos". Traces of this sign are still evident if you drive east on Chestnut St. between N. Plum and N. Ann Streets. We've seen several different types of real photo postcards of the Stough Campaign. No printed cards have been reported to date. This RP card one differs from the rest (see listing on next page) and was, no doubt, taken by an advance team of the Stough company. The sign above the shack reads "Stough News in the Intelligencer - News Journal, The Leading Newspaper, The Only Newspaper. Full Daily Reports of All Stough Meetings. Place Your Order Here. The shack looks like new lumber and, considering A. J. Steinman, publisher of the local paper, was also the owner of the property, there's every reason to assume the opportunity to sell more newspapers was not overlooked.

Future Shows

Aug. 18 LCPC Expo at the Farm & Home Center
 Aug. 25 Ocean Grove, NJ. 10th Annual Show
 Sept. 7-8 Mount Laurel, NJ. John McClintock's
 22nd Sem-annual Show at Days Inn.
 Sept. 16 Wind Gap, PA. Lehigh Valley Post
 Card Club's Annual Show.

Future Monthly Exhibit Competition

Sept. - Schools (one card)
 Oct. - The color orange (board of 6 to 20 PCs)
 Nov. - Presidents or Politicians (board as above)
 Dec. - Children at Christmas (board as above)

A few quotes from his sermons-

Too many talk too little to God and too much to man.

You might as well beat the devil with blown-up bladder as to try to affect him with a resolution.

Cobblestones would make better church members than some of you folks.

The Conestoga Traction Co. furnished extra cars for the services. One opening Sunday, 18,000 people were present. Meetings were held in the morning, afternoon and evening.

Dr. Stough concluded his addresses with a series of gripping questions that virtually entranced his host of listeners and sent them home under a spell of pondering.

A number of postcards of Dr. Stough and his campaign were issued and a few examples are shown here.

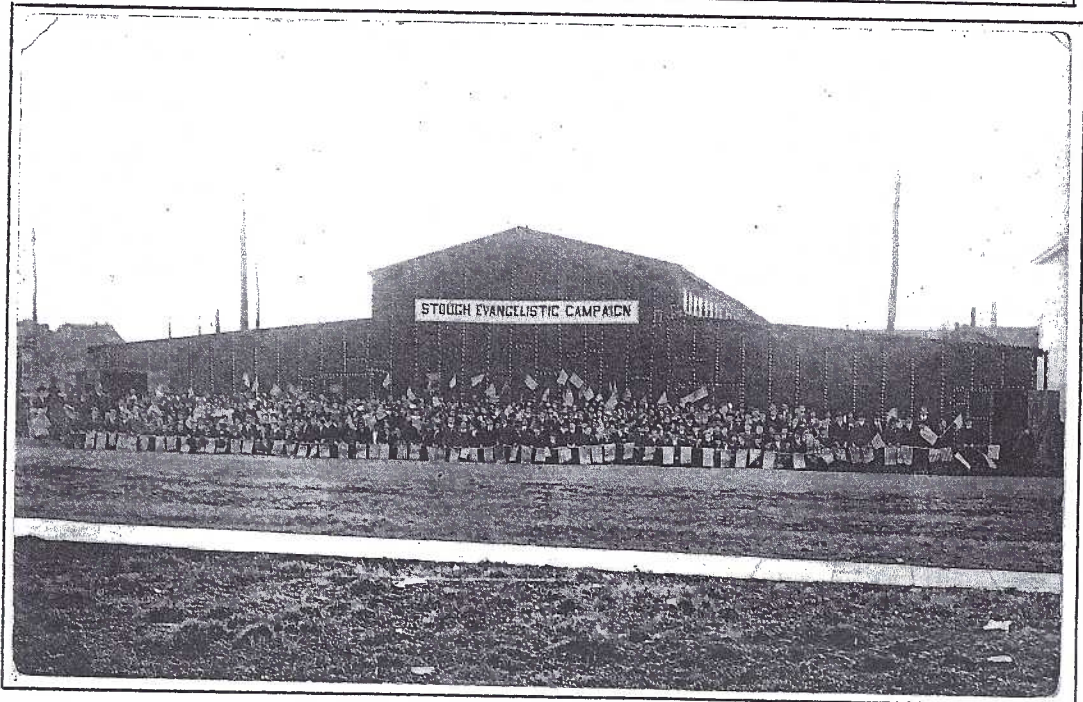
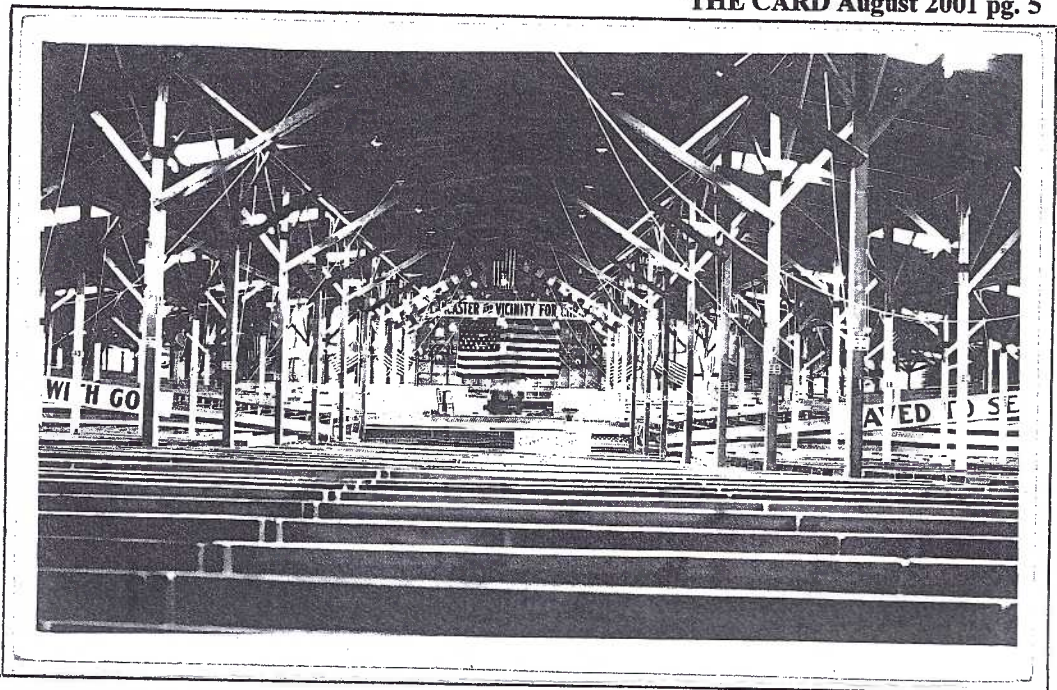
*This is most likely correct (see card showing opening date as March 6, 1915).

** Number one evangelist at the time might have been William Ashley "Billy" Sunday. Homer Rodeheaver was also prominent at this time.

Editor's note: This bio is of Henry Wellington Stough, 1870-1939. One of his five sons, (he also had 3 daughters) Henry W. Stough, Jr., was also a minister who concentrated his evangelist efforts in Africa. Henry Jr. compiled two books about his father. Son Paul gave his father's papers to the Billy Graham Center Archives in Wheaton, Illinois.

Among those manuscripts is a scrapbook kept by Stough of two revival campaigns in Altoona and Lancaster from Jan. through Apr. of 1915. That scrapbook consists of newspaper clippings of both campaigns, detailing nightly meetings, sermon topics, city response and attendance and financial statistics. In addition, there are cartoons and photographs of the Lancaster tabernacle, Stough's prohibition stand, comments on the number of community groups and churches influenced by the revivals, and stories by staff members.

11 PCs of the Lancaster Stough Campaign are known. They are all real photo cards. Are there printed cards out there? We'd be happy to hear from you. JFW.



Check List of real photos views of Stough Campaign Postcards

Identified by stamp boxes on the backs of the cards

AZO, 4 triangles (c.1904-1918)

Exterior view with five trolleys, many autos and crowd of men in black overcoats (page 4, top).

Exterior view, same angle view as above, but autos only. *Lanc. Apr. 1, 1915 cancel seen.*

Exterior view with just one trolley; autos including two open roadsters.

Exterior looking west (shack not visible); two autos with riders. *Holtwood, May 15, 1918 cancel seen.*

Interior with banners incl. "Lancaster and Vicinity for Christ". White border RP card. (this page, top)

NOKO (1907-1920s) occur with and without local photographer Wolf's name)

Exterior view of Tabernacle with newspaper shack, but dark and with chimney on left; signed Wolf)

Ext. crowd of children, few adults (S.S. teachers?) with many Am. flags outside diff. bldg. (this page, bottom)

Interior of Tabernacle. "Stough Campaign, Lanc. Pa. Wolf" lettered by photographer on backs of benches

Interior taken from side with many strings of Am. flags across empty room. White border RP card.

No stamp box (Open letters in "Post Card")

Exterior view of Tabernacle with newspaper shack. Caption w/incorrect opening date. (page 4, bottom)

Nearly identical to above view but panned back, producing smaller images of bldg. and no caption.

If you can supply views not identified in this list of eleven real photo postcards, please contact Howard Steinberg or Jim Ward so an amended list can be published in a future issue of The Card.

Drive-In Theaters

Columbia –

an 11th Hour Save

The Lancaster New Era of June 28, 2001, had a great piece of news for local theater goers and nostalgia buffs – the Columbia Drive-In Theater, in an eleventh hour save, would actually be open for business by July 4th! Less than four months before, the demise of the area's last outdoor theater had been spelled out. It was abundantly clear that the owner, a Maryland man, had taken the high (value) road and, by not renewing the local operator's lease, was seeking a greater return for his money, by offering the real estate for sale – for any commercial use.



A quartet of businessmen from the Philadelphia area, spearheaded by a drive-in buff who recently lost a Bucks County theater for the same reason, had just signed an 18-month lease. They had hired a crew to paint, trim and beautify the nearly abandoned grounds and, by the time you read this, the marquee should be lit with next week's featured attractions.

Local Drive-Ins – an 11th Hour Rush

Growing up in Lancaster City, this writer found himself rushing at the last minute to a drive-in on many a Saturday night. It was often the closest, The Comet, on Route #230, near East Petersburg, or the second closest, The Skyview on Route #30 East. The Columbia was farthest and seldom got my bid until after the other two closed. This should tell today's youngsters something about the subject and quality of drive-ins during the 1950s and 60s. Honestly, though, the first show was usually good family entertainment; the second – maybe, maybe not; the third (there was usually one) might be *anything* and of course, most people slept through it anyway.

Great Internet History, Nostalgia

Instant gratification can be yours if drive-ins are your bag. My favorite search engine, Google,

landed me amongst nearly 100 drive-in sites and the first was excellent. Long on a driveintheater.com or check out the Lancaster Newspapers, Inc.'s local site at www.lancnews.com/columbiadrivein/what.html.

Without re-hashing well known facts, we all know that drive-ins are on the decline. But did you know that saving Columbia is typical of the industry? There is actually a stall in the loss of drive-in theaters in very recent years. Many are being preserved.

Drive-In Theater Postcards

Drive-In Theaters on postcards are being preserved, too, if you can find them! They were never in great supply, remember, postcards were on the decline in the 1950s and 60s. A good friend asked me to look for them for him ten years ago. I found only one (shown). The Trail Drive-In Theater was in Amarillo, Texas. The Dexter card, #438120-D, was photographed by John Margolies.

As with all drive-in businesses – car washes, restaurants, banks, etc., these are the phenomena of an era – to be preserved, perhaps, only on postcards.

So, during this intermission, try some popcorn and a soda and please remember to return your speaker to its holder before you leave.



From a website mentioned above, we captured these two nostalgic views of the Columbia Drive-In Theater. The marquee features *Richer or Poorer* and *Blues Brothers 2000* and the reminder "Open Every Fri., Sat. & Sun." After passing the ticket window you passed the sign (second illus.) "Welcome to the Columbia Drive-In, Lights out please. Kindly eat it where you bought it. Our existence depends on it!" The concessions stand's income often equaled or surpassed the admission window's and largely financed the life of the theater.

Reminder: Bring your postcards to the August Meeting to be copied on to Work Sheets.