

Dear fellow member and future members,

At the April meeting (officially Meeting #4) we offered our Library for the first time. Nine of the twelve books were immediately signed out by our new Librarian, Alice Goddard. Thank you, Alice, for taking on the office.

Forty-two members and guests attended and heard Mary Darrenkamp give a few facts each on the 31 remaining covered bridges in Lancaster County. Due to an unfortunate accident with the slide projector, Mary, (like a real trouser - (and this was her first time, ever, speaking before a group) continued right to the end of her presentation with the help of two "boards" she had of covered bridges along with one made by Jim Ward. We all enjoyed the program, Mary, and our sympathy was with you in your moment of grief!

The program for May is in an entirely different vein of postcards. Member Gordon McKinzie will present a colored slide show of Kirchner's Art Nouveau Ladies. This is a delightful (I've had a preview) group of cards and Gordon was kind enough to give us background information.

Raphael Kirchner was one of the most prolific designers of postcards of his time. Born in Vienna, 1876 - died in New York, 1917. His work is normally divided into two periods: Art Nouveau and World War I Period.

The ART NOUVEAU movement reached its peak between 1890 and 1914. By coincidence, the picture postcard emerged as a new art form and artists working in the ART NOUVEAU style quickly saw the opportunity.

Early Kirchner's were very discrete. His work was heralded as a new type of postcard art. If his work is compared with that of the other great creators of postcards, including Mucha, then he must be saluted as the artist who has gone beyond the seeming possibilities offered by the format.



The creator of the Kirchner girl - viewed as the first pin-up. The French catalogue NEUDIN (1980) lists some 630 postcards of which 510 are signed and 120 are attributed.

Now here's where you participate in the May meeting! You saw what Mary and Jim's boards looked like with covered bridges - and Dan Good also brought along a fine board of Real Photo postcards of Columbia (as an example - at my request). We're going to have a little contest:

Any member make a board - the theme is FEMALES. (This leaves the field w-i-d-e open for ALL KINDS of FEMALE boards! Sophisticated! Cute Clapsaddles! Ugly PMC mother-in-laws! Over-sized bathing beauties! or whatever your collection has to offer.

Use a standard 22x28" vertical poster-board (white is usual, but not absolute).

As many (or few) cards as you need to make the point. Give it a title.

Members present will give a hand vote for third, second and first place prizes! If our Treasury can stand it, the prizes will be \$1, \$2 and \$3!! (Hardly extravagant - but enough incentive to cover art costs and a little fun, too!)

See BEGINNER'S BLACKBOARD in this issue for helpful hints.

\*\*\*\*\*

\*\*\*\*\*

\*\*\*\*\*

Ginny Thompson, where are you? Ginny was the visitor at April's meeting who won the 50/50. In my haste, I mis-counted the total and we owe Ginny \$4.50. (I mis-took a \$10 for a \$1 bill). Anybody who knows me, knows I need help in jobs like this - because I just don't normally make mistakes with money!! We need a 50/50 ticket seller!!

Our first National Postcard Week entry was quickly hand-colored by volunteers at the meeting, then distributed to members present. A small pack remains to be used if we receive exchange cards through the media. A news release has been sent with a sample to The Postcard Collector and Barr's Post Card News. Thanks, again, to Bob Roop for his inspiration. For the record - we printed 200 postcards.

#### CLARIFICATION WANTED ON THIS LOCAL POSTCARD

Exactly where was this toll gate? Tom Beck raised the question - and a good one at that. Someone said near Witmer's Bridge. How about the Old Phila. Pike near Horseshoe Rd.? The old Lanc.-Phila. Turnpike followed this, rather than the present Rte. #30 track.

Horseshoe Pike Toll Gate, Lancaster, Pa.



#### LIBRARY

PRAIRIE FIRES AND PAPER MOONS - THE AMERICAN PHOTOGRAPHIC POSTCARD: 1900-1920 (Brown, Andreas and Morgan, Hal) 1982. 192 pgs. of excellent real photo postcards depicting American socio-economic life. Andy Brown is a first-class student as well as an authority on all categories of cards. Fascinating examples for casual reading. A warm THANK YOU! to John McClintock for his \$10 donation to our Library Fund!! The above book was donated by member Gordon McKinzie. Thank you, too!



### BEGINNER'S BLACKBOARD

#### Postcard Exhibit Board - Basic Guidelines

- 1) Title is a must. Introductory Statement may help but is not always needed. Add extra info. next to cards if needed.
- 2) Neatness and Eye Appeal will keep the reader's attention. Avoid clutter.
- 3) Originality adds but should not be too elaborate or "gimmicky".
- 4) If a complete set, note it.
- 5) Condition is more important than Rarity.

WASH THIS SLATE WITH A WET RAG

Made from a Supplement to Hearst's Boston American

Good 'Ole Earl

Earl Carver (Mr. Homemade Postcard Himself) has offered to be Membership Chairman. He will announce Applicants for Membership and accept Dues.

#### DUES SCHEDULE

Applicants will pay full year dues to Sept.30. From Oct. 1 to Dec. 31 their dues will apply to the following year. (This will need membership approval.) Family Rate (same address) is \$10. Individual Membership \$7.

Your 1990 Membership Card is enclosed.

#### Solution to a Mounting Problem?

The growing number of letters, notes and cards from people who've heard about us but don't come to the meetings (or aren't able to) and have postcards, will have their correspondence available to the entire membership at the May meeting. If you wish to contact these people on an individual basis you may.

All future correspondence will be handled in this manner if the membership sees fit.

#### Membership Clearing House - A Purpose of LCPC

If you bring postcards of a particular nature to a meeting, let the President know beforehand. He will announce this so interested members can seek out the "seller" or "trader". Better yet, drop a note to the Club address: P.O.Box 300, Lititz, Pa., 17543-0300 at least two weeks before a meeting, and the announcement can be placed in the Newsletter! FREE!!

On a related matter - in our UPDATED MEMBERSHIP ROSTER (which will appear in the June or July Newsletter) we will include each member's phone number along with their collecting interests so fellow members can make faster contact should the need arise. IF YOU DO NOT WISH YOUR PHONE NUMBER TO APPEAR IN THIS LIST, PLEASE ADVISE AT ONCE!!

#### AUCTION ACTION

We have two(2) outstanding volunteer auctioneers ready 'n waitin' for our June Auction. One clerk, so far, plus a kind lady member who offered (and I missed noting her name). WHO??

Auction sheets (with up to ten lots per member) were distributed at the Apr. meeting. These are expected back to me (JFW) with the consignor's mdse. in May. A complete list will appear (minus owner/member's names) with the June Newsletter, so we all have a chance to review the lots before the Main Event!

With the May meeting membership's approval, these will be the rules:

- 1) Only members may sell. Anyone may purchase.
- 2) Each lot will be charged 10% of the realized price (a change from earlier discussion) but a minimum of 25¢ per lot. Any numbered lot (single card or group) which brings up to \$2.50 will have 25¢ deducted and donated to the Club. The remainder goes to the owner/seller. A lot, for instance an album of cards, which brings \$50 would have \$5. go to the Club, \$45 to the owner.
- 3) Cash payments only. The clerks must pay the owners after the auction in cash. Checks will complicate this.
- 4) No lot may be listed "minimum bid". If you wish a lot to bring at least \$4, for instance, you will have to bid it up to \$4 or buy it back and pay the commission.

These rules may seem complicated to beginning bidders. But they will become clear with a little experience. Of course, a full discussion at the May meeting is possible.



## April Showers Bring \* May Flowers.

Good, Don Davis and Earl Carver. The Board's now-and-then meetings are primarily to refine ideas and problems so they may be presented to the full membership in such a way as to expedite business at the membership meetings. The Board agrees it exists to advise only. These six members are always willing to hear other members' suggestions and ideas.

Marvelous Mary (she found our new 'home' for us) Darrenkamp will be Official Greeter when you arrive in May. You should pick up your LCPC NAME TAG at her table and wear it - so we get to know each other. And don't forget to SIGN IN, PLEASE! Only visitors need give us an address (if they wish to receive a complimentary newsletter).

### PUBLICITY

We made the "Club Corner" in Barr's Post Card News. This could be a monthly 15 minutes volunteered by a member - to let the rest of the USA know (in 4 or 5 sentences) what happened or will happen at our meetings. For those of you who subscribe to this 'weekly', keep your eyes peeled for a write-up about our National Postcard Week postcard entry.

### LCPC BOARD MEETS

May 3, 1990 was a red-letter day for the Lancaster County Postcard Club. President Jim Ward had a gathering at his home from 1 to 3:30 p.m. Officially, the LCPC Board of Directors met for the first time. Secretary Elizabeth Graver and Treasurer Charlie Griffiths were present along with appointed Board members Dan

### MEMBERSHIP ROSTER CONTINUES (to May 7, 1990)

- 52 LEE FRY - Lititz and Lancaster County
- 53 ALMA ALTHOUSE - Lancaster County and General
- 54 JOE EPLER - College, high school pennants, seals, mascots, girls, football and sports material; Northumberland County cards.
- 55 FRANK 'BERT' BRANDRETH - General
- 56 DEE MILLER - Lititz area, pedal cars, Lancaster area
- 57 RANDY MILLER - Lititz area, pedal cars, Lancaster area
- 58 BEVERLY THOMPSON - Novelty, Lancaster County, hospitals, Upstate New York, Washington, D.C.

\* Thank You, Little Art Shop, for this month's contribution. HINT - The postcards from this short-lived Lancaster City enterprise would make an excellent program sometime. Many are copyrighted "Coppinger and Griel", some are signed by Griel. Who were these people? Where was the shop? Do you see any with dates besides 1907 or 1908? Why are so many hand-colored and so few not colored? It would be neat to compare our different collections to see how much color variances occurred. Do you have any without 'POST CARD' on the reverse? By the way, this is a regular-size p.c. - blank background edited out for Newsletter space only.

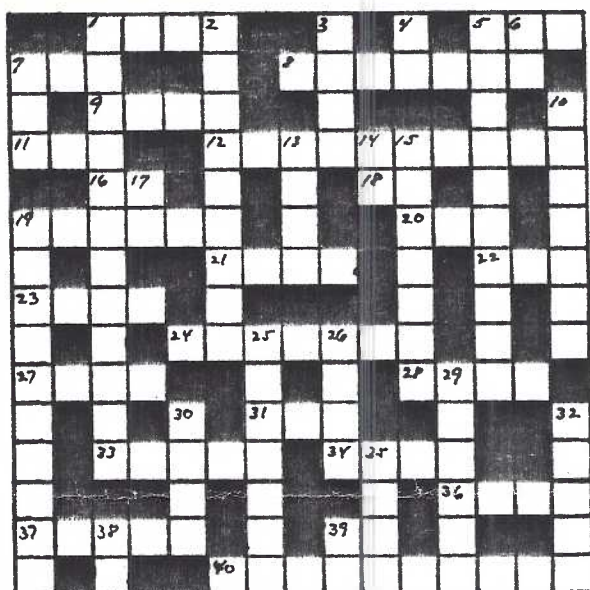
### ATTENTION -MEMBERS #1 to #39

If your original membership application card was a 3"x5" card, you will find a new postcard-sized application card with this Newsletter. Please fill in and return. Your original application date has been noted and you were your own sponsor.

### REMINDER RECAP

- 1) Don't miss McKinzie's Maidens at the May Meeting.
- 2) Don't forget your May Exhibit Board - and the GRAND TOTAL OF \$6 PRIZE MONEY!!!!
- 3) Where was the Horseshoe Pike toll gate?
- 4) Put your enclosed DUES CARD in a safe place.
- 5) Do you wish your phone number excluded from the membership roster?
- 6) Bring your cards and auction list to the May meeting for the June Auction.
- 7) Bring or mail your Crossword Puzzle before 5/2/90.





Even if you're not an avid crossword fan - you may have fun with this one! Your past Newsletters and their Member Rosters will be a big help.

Hand in this page, completed, and with your name before May 22, 1990. Winners will be announced in the June Newsletter along with correct answers. You may also mail it to: LCPC, P.O.Box 300, Lititz, Pa. 17543-0300. Be sure to include your name!

Member name \_\_\_\_\_

Comments \_\_\_\_\_

# ACROSS

- 1 Asian mountains
- 5 Neither
- 7 Our logo designer
- 8 Old flexible p.c.
- 9 Oh, Shah! Now no Shah.
- 11 Winkin' blinkin' 'n \_\_\_\_\_
- 12 P.C. artist of children
- 16 Printer's measure
- 18 Article
- 19 P.C.'s for Daisy
- 20 High crag on Alps p.c.'s
- 21 On local p.c.: Lanc. \_\_\_\_\_ Sem.
- 22 By-product of Sharples & Borden's p.c.
- 23 No! (German)
- 24 Member who likes soft drink p.c.'s
- 27 Final notice
- 28 First you buy 'em, then you \_\_\_\_\_ 'em
- 31 Member Steven's favorite topic (abb.)
- 33 Often part of Valentine greetings(pl.)
- 34 Green p.c.'s for this country
- 36 \_\_\_\_\_-Johnson (on old bicycle p.c.'s)
- 37 Most collectible of bear p.c.'s
- 39 Where you work on p.c.'s on a rainy day
- 40 In a word - REAL COLLECTING!

# DOWN

- 1 P.C. no one wants in their view collection
  - 2 One -fourth of our Postcard Club
  - 3 \_\_\_\_\_ Year cards are not too common
  - 4 Up 'n \_\_\_\_\_ 'em!
  - 5 Member in charge of news releases
  - 6 Either
  - 7 Member/dealer who 'never stops buying'
  - 10 Publisher of "Phostint" view p.c.'s
  - 13 Recent member/speaker from s. Lanc. Co.
  - 14 P.C.'s from \_\_\_\_\_ include Incas (abb.)
  - 15 Sometimes found on Christmas p.c.'s and BPOE's.
  - 17 Part of the Bible
  - 19 Popular p.c. subjects(with no faces!)
  - 25 Installment (soap opera, not postcard)
  - 26 Member/dealer who 'travels light'
  - 29 P.C. artist famous for her 'little ones'
  - 30 Member show-n-teller 'covered' subject well
  - 32 This member prefers DBL's and Hatlo's
  - 35 Philatelists know this Sp.Moroccan country
  - 38 Musical note
  - 39 Two-thirds of a huge corporation
- \* the two authors of this mess were seen heading out of town. They dropped their earphones on the way.

