

# THE CARD Vol. 14, No. 7. Issue 163. July 2003

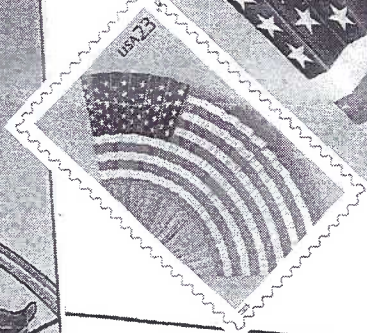
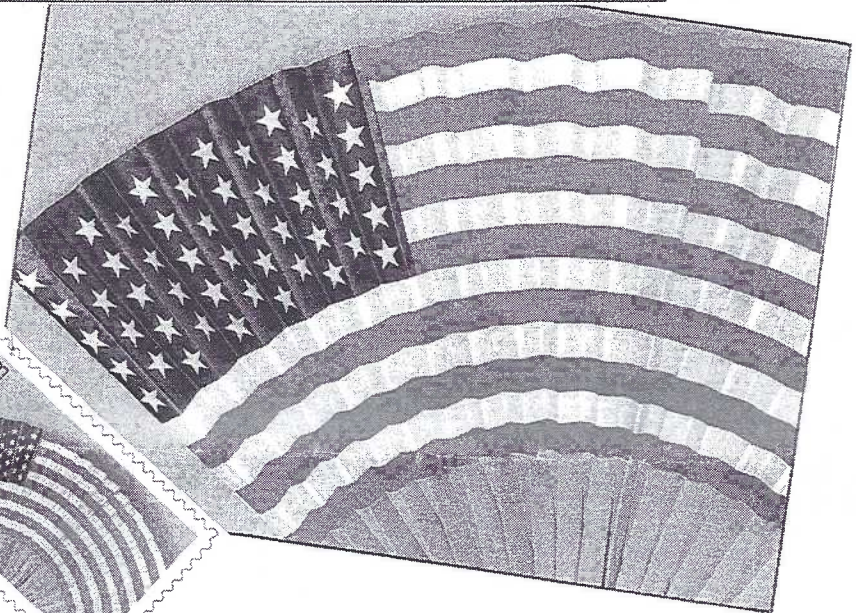
Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

*Enjoying postcards through education and entertainment.*

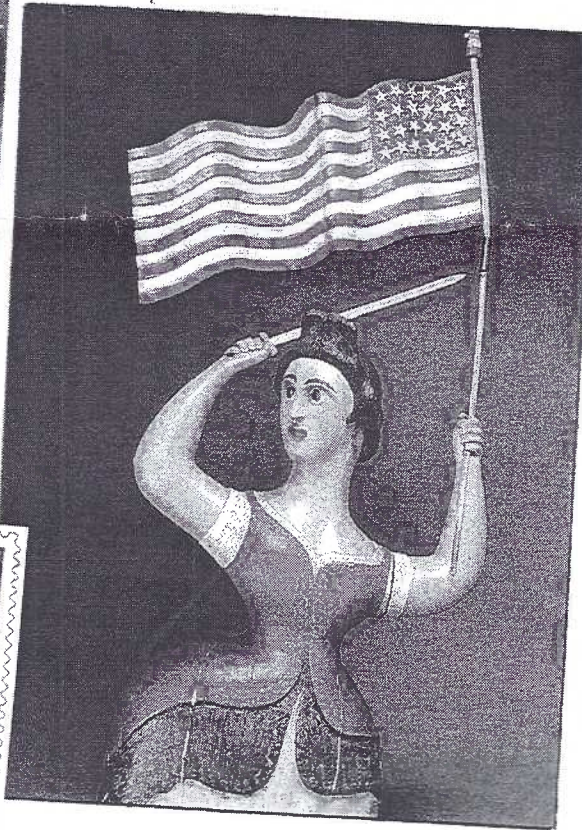
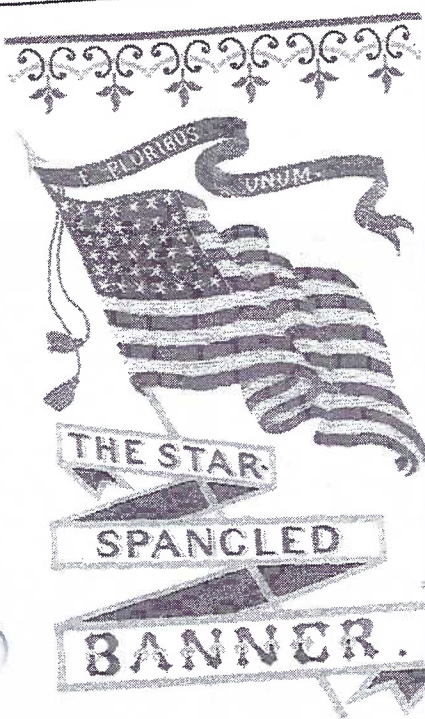
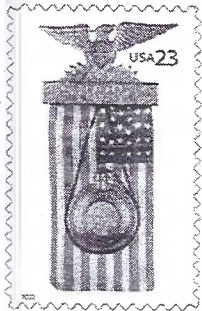
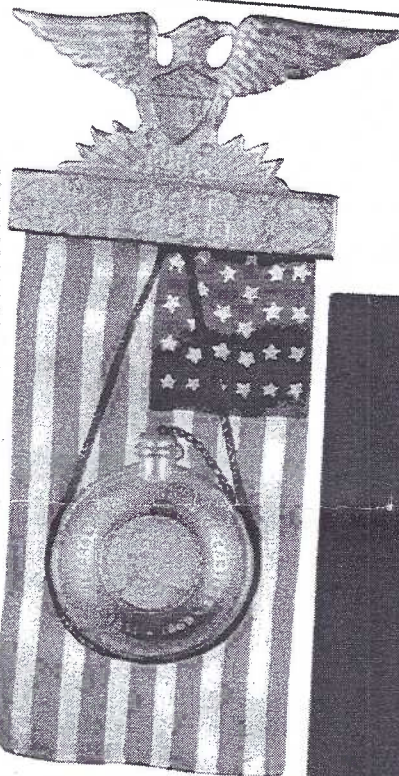
Next Meeting: Mon., July 21, 2003. Farm & Home Center. Buy, sell, trade from 5:30. Meeting at 7 p.m.

Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or [midcreek@ptd.net](mailto:midcreek@ptd.net).

Club website: [www.playle.com/clubs/lancaster](http://www.playle.com/clubs/lancaster) or Google search: lancaster county postcard club



## Elusive Old Glory Postcards





## BASEBALL COMES BACK TO LANCASTER

Recent years have seen the subject of a Lancaster baseball team on and off the front page. Financing was always a major factor, so was location. The location problem was solved in recent months when Mayor Charlie Smithgall and the pro-team faction settled on a city eye-sore, the northwest sector that once housed the Reading Railroad yards and related businesses. A year-old matching offer of \$10 million from the Commonwealth came through on Saturday, June 21, when Gov. Rendell showed up with the check.

The common view card we find in local collections is that of the Lancaster Tri-State Base Ball Team – the Red Roses, published by L. B. Herr. (See lower right.) Considerably scarcer is a similar real photo PC attributed to Lancaster Photo Supply Co. Close examination shows identical ball players with only a slight amount of time lapse before or after the L. B. Herr view was taken. A penned date of 1906 appears on the back of the RP card, however this year is, as yet, unsubstantiated.

"Tri-State League Champions 1909 Lancaster Base Ball Club" is by far, the scarcest of the three cards. The real photo (shown 120% actual size) includes the twelve players, the manager and the president of the club with their names. An identical multi-view was also printed by The Conestoga Publishing Co. Press, 37-39 N. Christian St.

## June Picnic/Meeting

The day was no different from many the last 60 we had just experienced – rain or a prediction of showers. It was the longest day of the year – June 21.

By 1 PM members began to assemble. In all there were twenty – our hosts, Barb and Bud Heim and Ruth and Harold Moyer, Marie and Joe Myers, Maria and Win Schurz, Anne and Howard Steinberg, Ruth and Harry Lines and Ruth and Fred Yohe; Elizabeth Graver, John Rodkey, Doug Milliken, Bryan Benner, Walter Mowrer and Jim Ward.

Jim brought along several small boxes of inexpensive cards that entertained some members and we assembled to eat at 3:45. Barb led the benediction. The food was very appetizing – covered dishes always are and, mysteriously, the table held hardly any duplication. There was no program, no door prizes and no 50/50, so conversations filled the interim until Ruth Moyer conducted the monthly competition. It was single card and the subject was Food.

The following participated –

**Jim Ward** FIRST Watermelons and Fralinger's taffy  
**Ruth Moyer** SECOND Lettuce and Tomatoes (comic)  
**Walter Mowrer** THIRD Children at a Tea Party  
Honorable Mentions

**Doug Milliken** Harvesting in Kansas  
**Maria Schurz** Cornish pasty\*

July's subject will be Vacations on a board.

Speaking of boards, your editor made an error last month. The exhibit board size – for the Expo or anytime, is always 22" x 28" held in portrait mode.



\*Maria, Jim, Ruth and others thought this was a typo. Dot Fry, on proof-reading the text, reminded your editor that she and Harold had sampled Cornish pasty years ago, on a trip to England. It's a small pie filled with meat or fish.



Can we hope a new local team will be successful and continue the tradition of becoming a collectible postcard?



On April 3, 2003 the United States Postal Service issued two items commemorating Old Glory. "Old Glory - A beloved national symbol woven into the fabric of American life" is a 28-page booklet that includes 20 - 37¢ stamps. It is discussed in a story by Dede Schaeffer on the next two pages.

The second item the USPS issued on April 3, 2003, was a book of 20 stamped postal cards. We've used the five designs for our Cover Cards. These cards can be mailed immediately since they have 23¢ stamps - of identical images - imprinted on the backs of the cards.

This is the only way philatelic collectors will have the stamps; and it's the only way deltiologists will have the (picture) postal cards. The booklet contains 20 postal cards, four copies of each of the five images. They are very finely perforated and easily removed from the booklet.

The booklet sells for \$9.75 and can be obtained at a Philatelic Window or USPS Gift Boutique or by writing to the Stamp Fulfillment Services, P. O. Box 7247, Phila., PA 19101-7097. Ask for Old Glory Stamped Postal Cards, Item #882066. You may be asked to include \$1 postage, regardless of the size of your order. Oh yes, the cards are 4 1/2" x 6".

You can also order on line at USPS.com - postal store - shop - first class stamps issues - old glory - still available. Again \$1 postage to any order.

**The captions on the backs of the five cards:** A whimsical piece of 20<sup>th</sup> century folk art of cast iron, wood, and tin, featuring Uncle Sam proudly waving a "Liberty" flag as he pedals a high-wheel bicycle.

A modern hand fan - made of paper and balsa - unfolds to reveal the stars and stripes of Old Glory.

The top of a brightly colored silk bookmark woven as a souvenir at the World's Columbian Exposition in Chicago in 1893. The rest of the bookmark (not shown on the stamp) contains the words and music of the national anthem.

This 1888 presidential campaign badge includes a miniature brass canteen with a photograph of Benjamin Harrison, who became the nation's 23<sup>rd</sup> President.

A 19<sup>th</sup> century carving of a woman wielding a 24-star American flag and a sword. Known by a variety of names, including "Columbia" and "Liberty," female personifications of the United States have been popular since the nation's beginning.

### Important This 'n That's

John Rodkey reports that Earl Carver is in Room 212, Mennonite Home, 1520 Harrisburg Pk., Lancaster, PA 17603. During John's last visit he found Earl in his typical good humor though he still finds it necessary to take nourishment intravenously. Earl will certainly appreciate hearing from you - a card or PC.

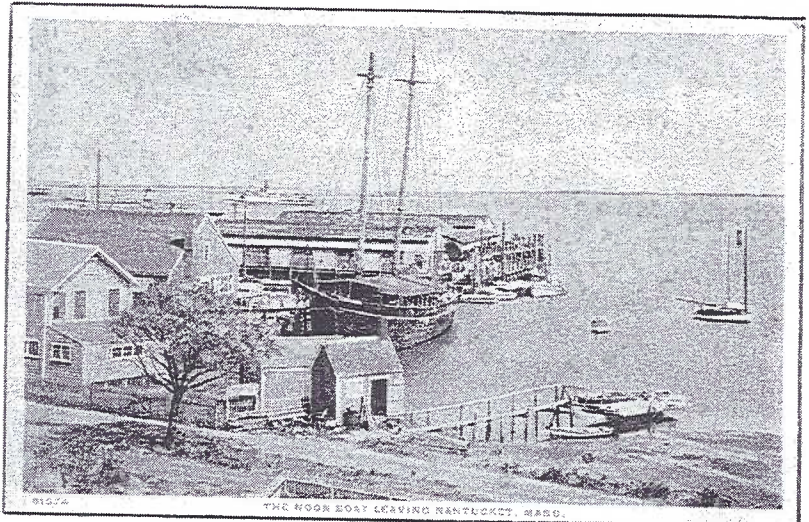
Mary Anne Guntow reports that Bill is home from his hospitalization and is taking therapy on a regular basis at a nearby clinic.

An additional 120 NPW cards were printed and available for 25¢ plus SASE or at the meetings. Initially 300 were printed for the May mailing and NPW exchanges.

Jere Greider can still use additional help for Set-up and Tear-down at the August Expo.

### NEW MEMBERS

#704 Carol A. Giona, 650 Willow Valley Square, K-302, Lanc., PA 17602. Ph. 464-1410. General interest.  
#705 Ernie White, P.O. Box 28766, Richmond, VA 23228. Ph. 804-262-5230. Dealer at Aug. Expo.



#81574. The Noon Boat Leaving Nantucket, Mass.

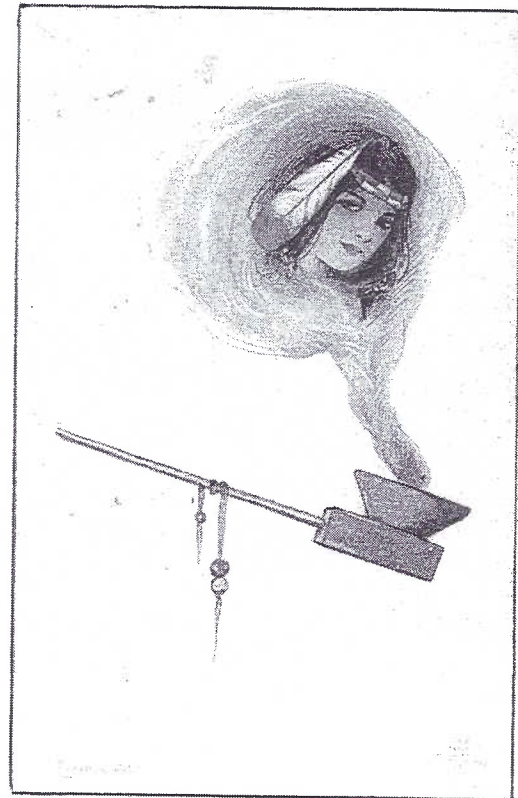
### July Program

Vice President Doug Milliken began collecting postcards enthusiastically while he and his family lived on the West Coast.

Doug's PC interests include Pasadena, Mt. Lowe, Catalina Island, Mt. Wilson, the ostrich farm at So. Pasadena and Hotel Green in Pasadena as well as its developer, G. G. Green. He readily admits, though, that finding new cards on these subjects is becoming difficult.

The West was never documented on postcards better than with views published by the Detroit Post Card Company. Postcard pioneer and scholar Jefferson R. Burdick said, "Detroit's combine a comprehensive coverage of subjects, inspired photography, and artistic reproduction which has seldom, if ever, been equaled."

Seldom does a week go by that Doug doesn't find a new Detroit. These excellent postcards are the subject of Doug's July program. Plan to attend!



"Laughing Waters" by Samuel L. Schmucker is one of six in the 1907 Detroit "Smoke" series.

### 2003 EXPO EXHIBIT FORM

Mail this form or a duplicate to Ruth Moyer, 135 Whitehall Rd., Reinholds, PA 17569. Ph. 336-6644. You are encouraged to enter all four categories. If you intend to use two boards (maximum) in any one category, please note this below. Include your titles now, if at all possible. This form must be in Ruth's hands on or before August 12, 2003.

Judges, selected from the dealers on Saturday morning, before the show, consider the following criteria:

Postcard Information 1/3  
Presentation and Originality 1/3  
Condition, Completeness and Rarity 1/3  
1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> places receive \$15, \$10 and \$5 in each category. *Best of Show*, chosen from the 1<sup>st</sup> place exhibits, receives \$25. *Peoples Choice*, chosen by ballot, receives \$25. All entries receive a specially designed 2003 Expo Award postcard.

I will have an entry in the categories listed below-

Views, Past and Present \_\_\_\_\_

Occupations \_\_\_\_\_

Holidays \_\_\_\_\_

Any Number 1 to 10 \_\_\_\_\_

Member's Name \_\_\_\_\_

Member's Phone Number \_\_\_\_\_



*Editor's Note: The United States Postal Service has, in addition to the postcard pack (cover cards), produced another winner. It's a unique little packet of history and patriotic ephemera, wrapped in a 28-page booklet measuring just 3 3/4" x 6 1/2".*

LCPC Member # 3, Dede Schaeffer, was inspired to offer us a story about items in this stamp booklet that had special meaning for her.

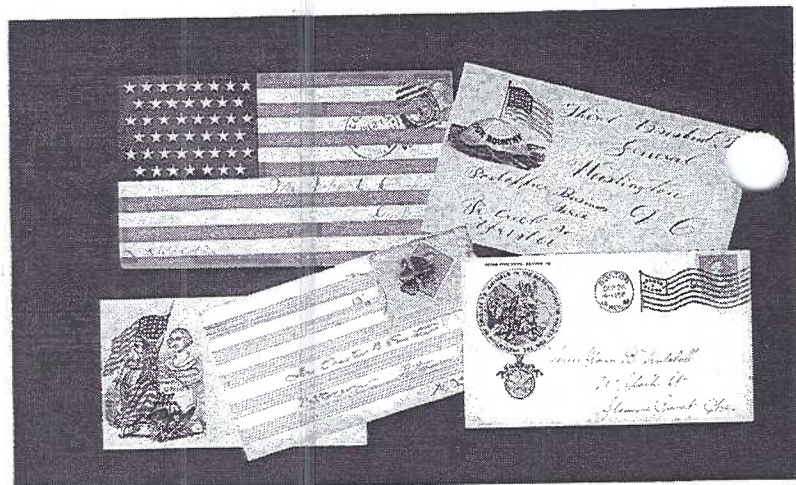
Thank you, Dede, for your contribution.

## Patriotics Issued by USPS

By Dede Schaeffer

The U.S.P.S. has issued a top-notch booklet containing timely and appropriate Patriotic stamps, but, sorry to say, a missed opportunity in marketing by limiting sales only to select post offices as well as limiting the quantity! But baffling as it is, an otherwise commendable job.

The second page (below) pictures a tissue-crepe paper flag. It folds and expands as it pops out of a cigar. My grandfather smoked cigars and was delighted to find this souvenir at the 1926 Sesqui-centennial Expo in Philadelphia.

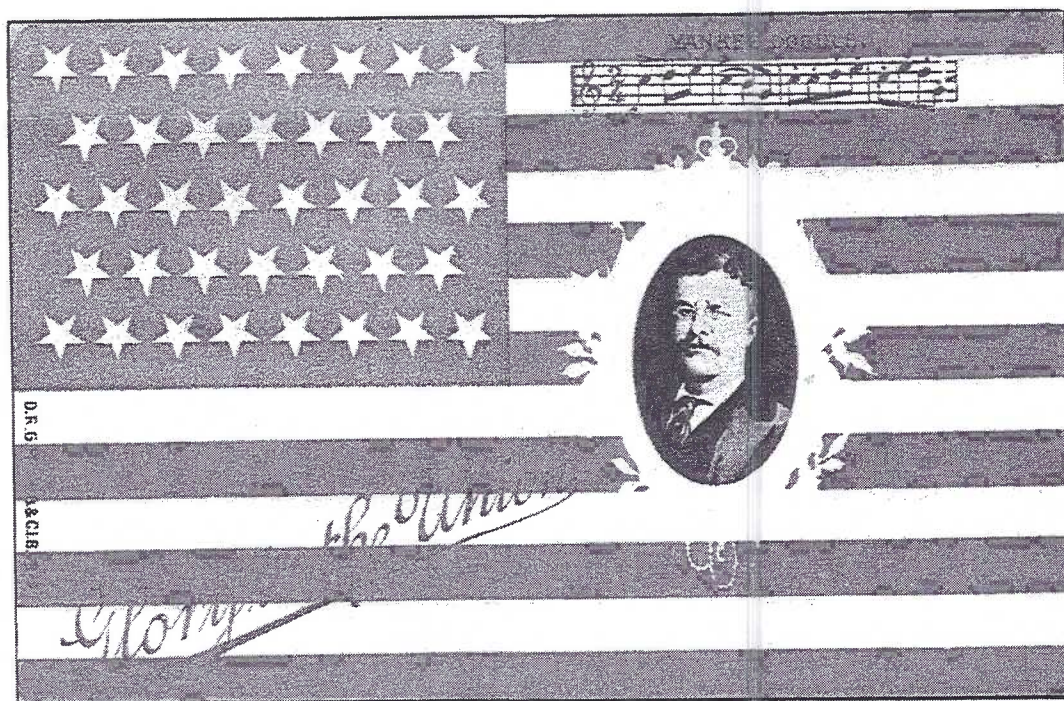


But the most important card shown is the one picturing President Theodore Roosevelt. I was fortunate to find one of these cards last year in bad condition, but still I bought and sold it very quickly. It has an interesting background story, courtesy of Dorothy Ryan, author of *Picture Postcards in the U.S., 1893-1918*. To paraphrase: The European postcard hobby was full-blown by 1900. Julian Ralph, a well-known reporter for the Hearst News Corp., traveled abroad in 1902 reporting on the varieties of postcards he found. He was most impressed by the use of American symbols that expressed the friendly feelings towards the US and the importance of our country as a nation acknowledged by the world.

The card that impressed him the most was this card picturing TR. The fact that he found it in Germany and reported on its significance was a boost given to the US to collect postcards. By 1905 we had caught up to the collecting habit of our friends overseas.

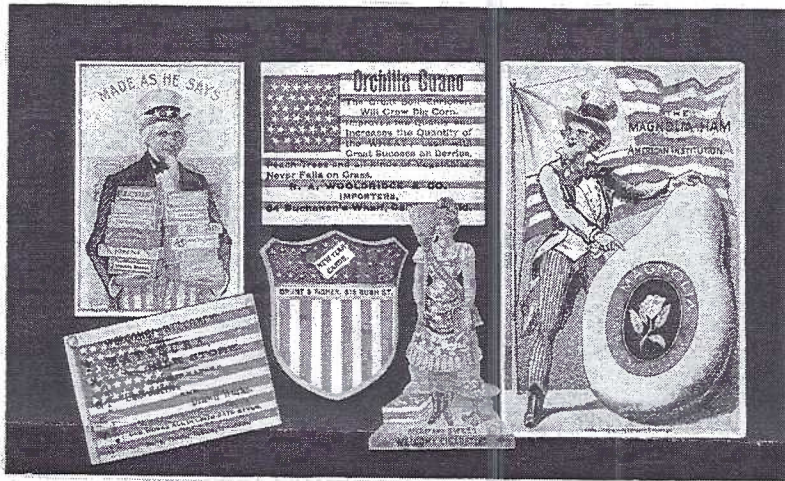
Incidentally, this card was the only one damaged in the original printing of Dorothy's book in 1976. She told my mother of the loss. In six months Mother had a card in very good condition in Dorothy's hands. But it would be over 20 years until we saw another!

Pages 5 and 6 (upper right) show the stationery of the Civil War period while pages 7 and 8 feature postcards; some singles and others are parts of sets.

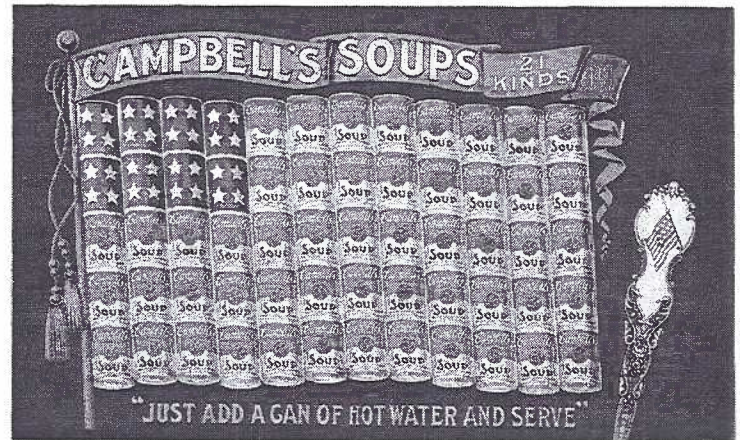




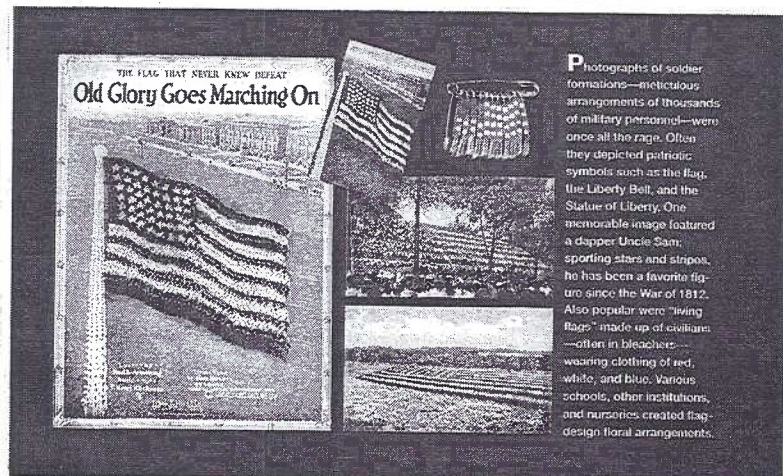
Pages 12, 13 and 14 show various advertising cards featuring the flag, Uncle Sam, Lady Liberty, etc. It was considered good salesmanship to be patriotic.



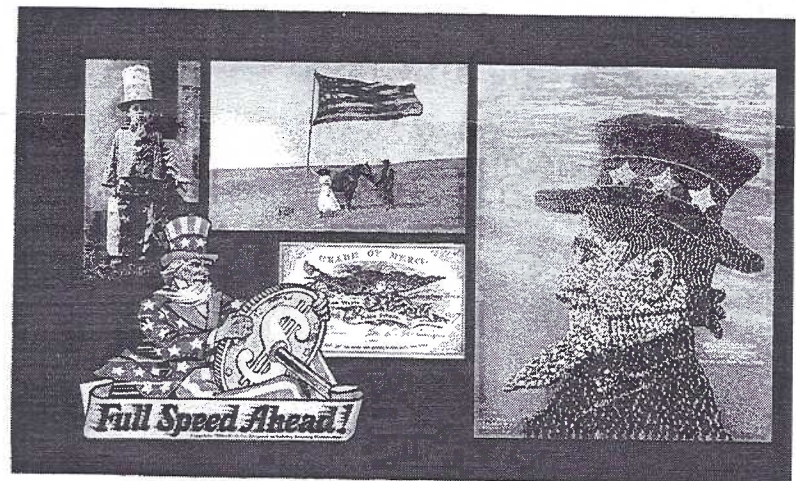
Page 15 shows the very desirable Campbell's Soup tin advertising sign. Andy Warhol was subsequently inspired to produce his own art.



Pages 19 and 20 show additional types of postcards – living symbols, where large groups of people form flags and a portrait of Uncle Sam, a child dressed as Uncle Sam and settlers staking claim to their land with a flag.

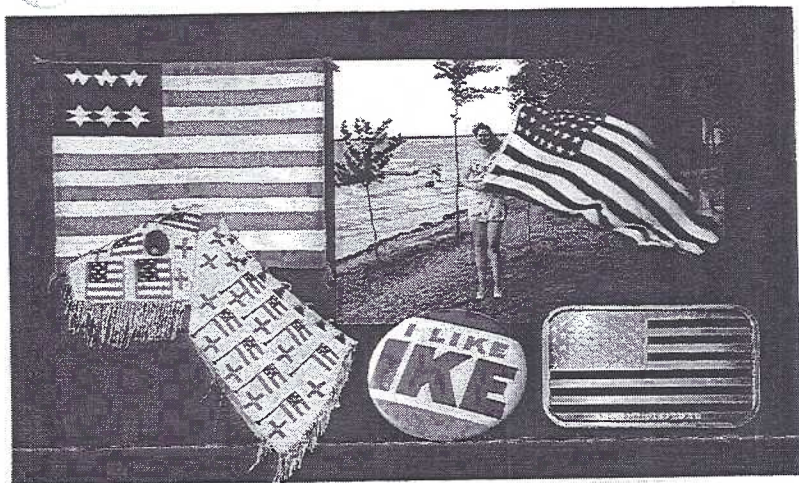


Page 21 shows references to the American Fleet. The featured card was issued by the Dept. of Commerce to commemorate the visit of the American Fleet in October, 1908. Not only was I fortunate to find the card, but I also have a cloisonné vase from the same event that took place in Japan.





Page 23 shows an American Indian piece designed in flag motif for a horse. Many tourist and trade items, especially pin cushions with flags were also made.

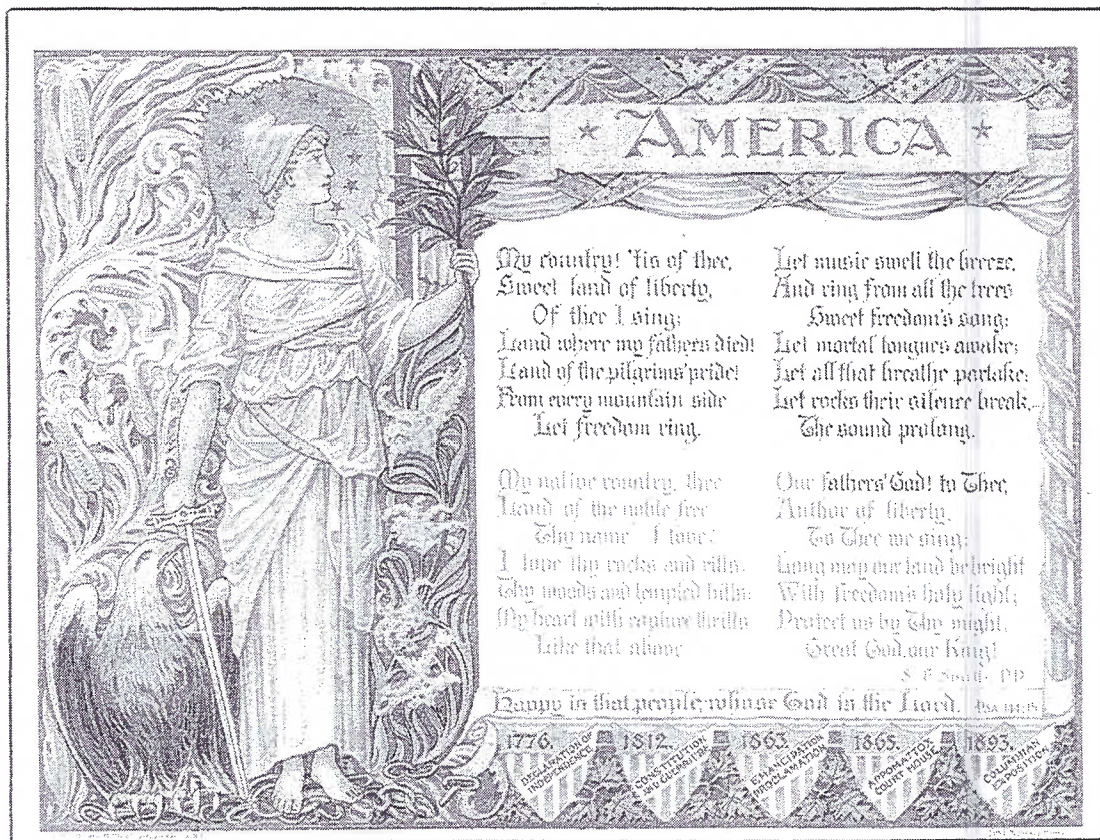


My favorite of all items pictured is on the back cover. It is a Columbian Exposition card printed by L. Prang. Louis Prang was the premier lithographer in the US and the world. He published many items for the 1893 Expo. "America" with Liberty on the left was copyrighted by H. M. Gould, Livingston-on-Hudson, New York, 1894. The reverse, illustrated below, describes the patriotic design.

### DESCRIPTION OF PATRIOTIC DESIGN.

The figure of Liberty, standing on broken shackles, holds in the right hand a sword and offers with the left the Olive-branch, emblematic of Peace. The stars encircling the head represent the thirteen original colonies. The red skirt, blue waist and stars are emblematic of the American flag. On the left is the American (Bald) Eagle. On the right is the Golden rod, a characteristic American flower. On the left of figure is the Indian Matse a native American grain. Below, and between the shields are clusters of maple leaves. The five shields celebrate the five important historical events that are significant of American freedom:

Presented to the delegates to the  
**FOURTEENTH INTERNATIONAL CHRISTIAN ENDEAVOR CONVENTION**  
held in Boston, July 10<sup>th</sup> to 15<sup>th</sup> 1895, as a souvenir of the  
Great Patriotic Meeting on Boston Common, Saturday, July 13<sup>th</sup> 1895.



### Future Shows

July 12 York, PA York PC Club's Annual Show,  
Aldersgate Ch., Tyler Run Rd., off S. George St.  
July 19-20 Allentown Summer Adv., Book and  
Paper Show, Fairgrounds  
Aug. 1-2 Havre de Grace, MD Martin Show  
Aug. 16 Lancaster, PA LCPC's Annual Expo  
Farm & Home Center, Manheim Pike.  
Have you started your exhibit board?



Editor's note: Find yourself one of these neat little history booklets. They're just \$7.40, the total value of the twenty 37¢ stamps included on two pages. The remaining 26 pages include the images we've shown and many more, but here's the kicker.

The little patriotic ephemera booklet is available only at USPS Philatelic Windows or special

USPS Gift Boutiques and they are far and few between. Lancaster's site is the old post office on W. Chestnut Street. In York it's at the main post office on Concord Rd., east of Mount Zion Rd., Rte. #24. You can also order them at the postal service website [usps.com](http://usps.com). Regardless of the size of your order or the items you order, the postage charge is \$1.

The packs of 20 postcards include four copies each of five different images that we show on our July cover. The PCs can be mailed as is, since they have 23¢ postage imprinted on the reverse. They are 4 1/2" x 6" and sell for \$9.75. They're also available only at the Philatelic Windows or Boutiques or at the USPS website.