

THE CARD - Vol. 14, No. 9. Issue 165. September 2003.

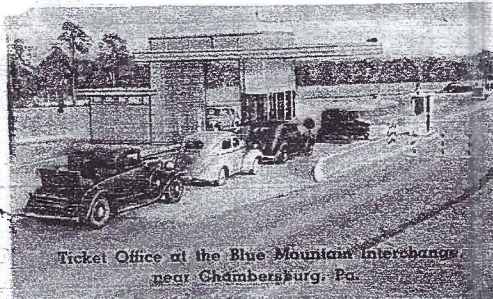
Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

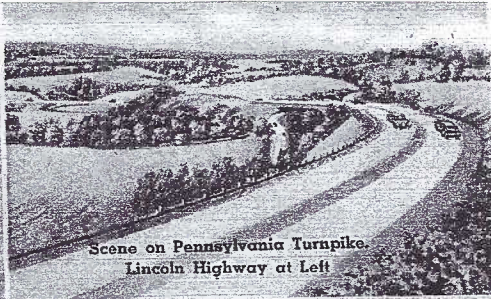
Next Meeting: Mon., Sept. 15, 2003. Farm & Home Center. Buy, sell, trade from 5:30. Meeting at 7 p.m.

Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.

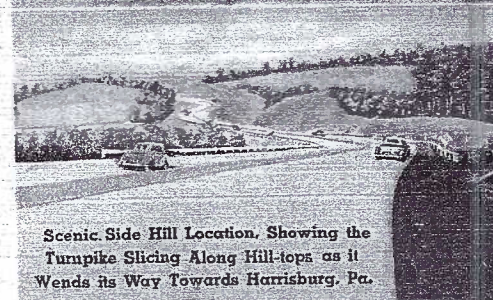
Club website: www.playle.com/clubs/lancaster or Google search: lancaster county postcard club



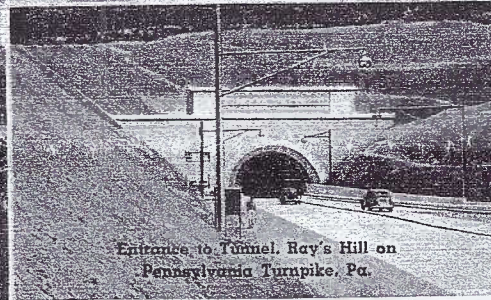
Ticket Office at the Blue Mountain Interchange near Chambersburg, Pa.



Scene on Pennsylvania Turnpike. Lincoln Highway at Left



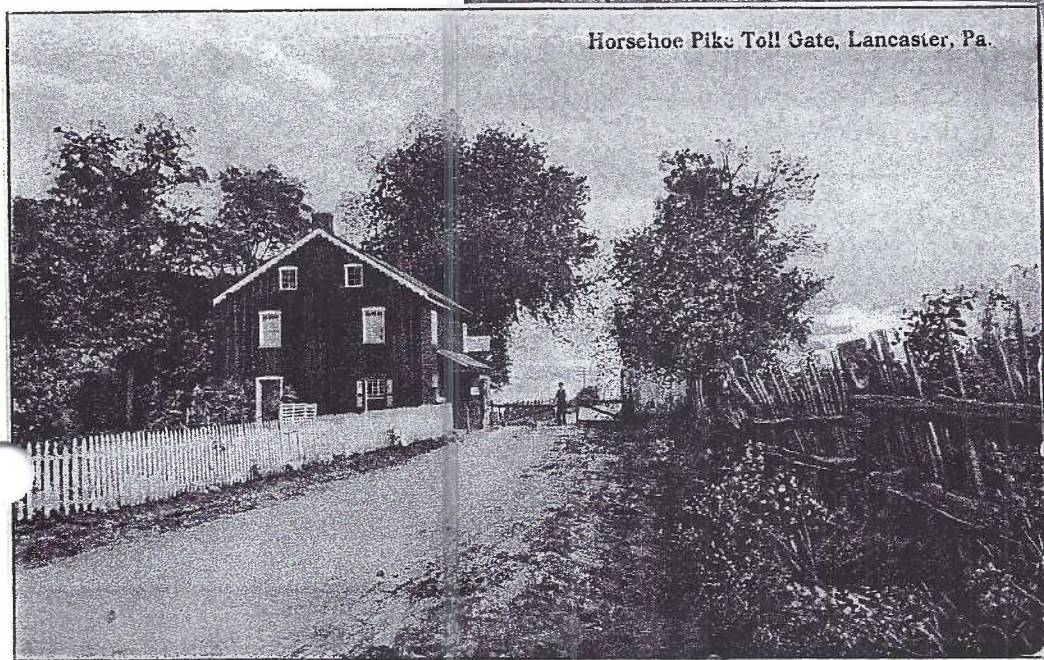
Scenic Side Hill Location. Showing the Turnpike Slicing Along Hill-tops as it Wends its Way Towards Harrisburg, Pa.



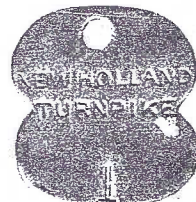
Entrance to Tunnel, Ray's Hill on Pennsylvania Turnpike, Pa.



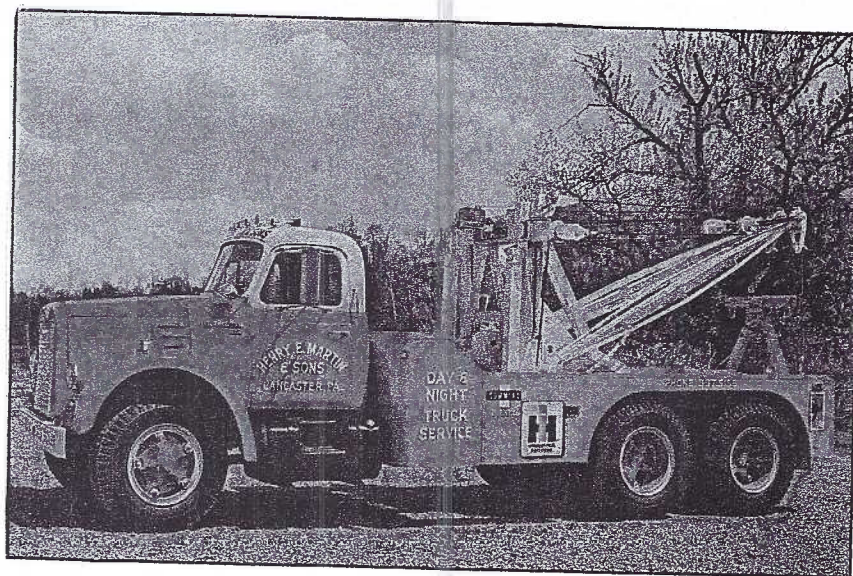
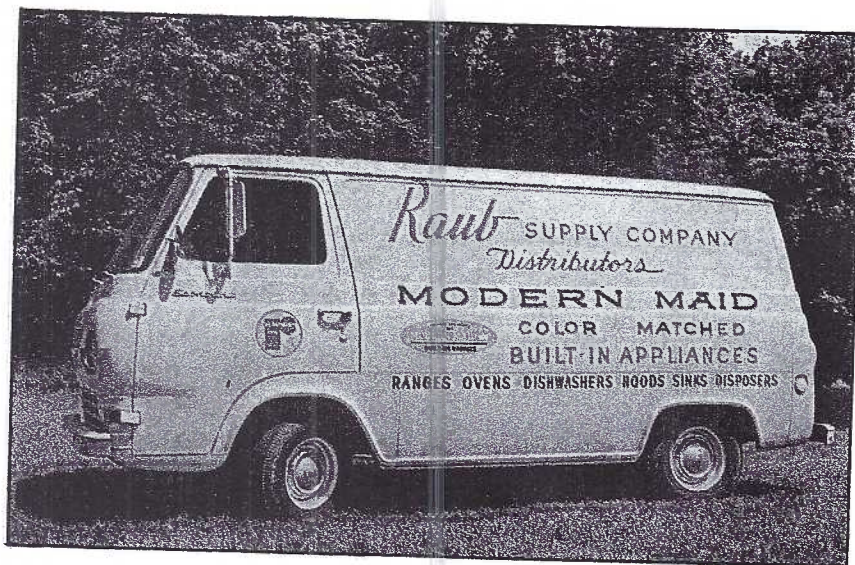
Old Toll Gate near Witmer Bridge, Lancaster, Pa.



Horschoe Pike Toll Gate, Lancaster, Pa.



AND YOU THOUGHT
JIM HESS ONLY
PUBLISHED POSTCARDS
OF MOTELS AND
RESTAURANTS!

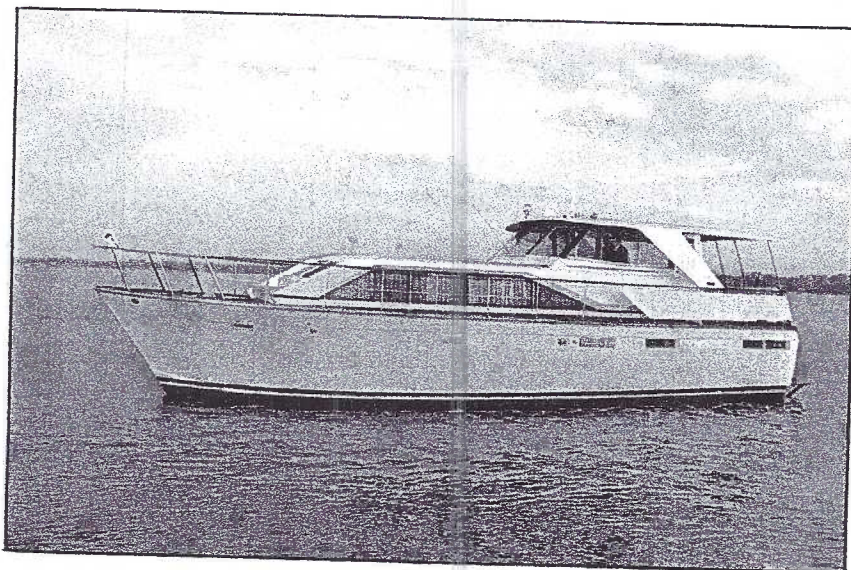


Those of us who enjoy the views published under the name Mellinger's Studio and later, James E. Hess, will appreciate the information your editor has recently had revealed to him. One fact, for instance, is that the popular Mellinger linens – many credited with "Photo by Jim Hess" were nearly all Hess's work. Details about this fact and additional data will be published in future issues of *The Card*.

In August, I was privileged to meet with some of Jim Hess's relatives. Subsequently, the former Lancaster postcard publisher's remaining stock was offered to me and I became its new temporary owner. - none of us should ever treat postcards as though we're the final owners. While these cards are available, LCPC members interested in the Mellinger-Hess association are sifting through the stock with questions that have long remained unanswered.

The vast majority of Mellinger and Hess views were printed by Dexter Press. Dexter, like most American printers, has never made available details of their printing process for instance, their dating system.

next page.



Captions for these Jim Hess postcards on next page.

We've known for some time that Jim Hess often left his car in the view he was photographing. It was often welcomed – in a motel or restaurant scene. I've asked the Hess family to try and complete a list of Jim's cars, particularly because he traded every 2-3 years. You'd understand this more clearly if you knew how many miles he traveled taking hundreds of photos.

So, those club members who feel competent in identifying cars from the 1950s, 60s and 70s, are enlisted to offer their expertise; the end result, being a unique dating system that can be applied to Jim Hess postcards. Would you like to help? Bring your magnifier with you.

Previous page, left column, right column top to bottom
#48790-B was made for Hertzler's, one of Lancaster's fine ladies' stores. It was at 52 N. Queen St. when this card was published. The 100% wool sheath outfit was available in royal, charcoal and almond, sizes 10 to 20 for \$25.95.

#77908-B was ordered by the Raub Supply Company. Its showrooms and offices were on W. James Street and N. Mulberry St. The Modern Maid franchise was advertised as "The quality leader of the built-in field." The card continues, "Have the complete line of color matched built-in appliances shown at your door by this mobile display."

#73439-B will be familiar to most readers. It appeared in *Windows to Our Past, Volume Two*, page 48, with the permission of Henry E. Martin and Sons Company. The firm is still at 448 S. Prince St.

#71411-C shows one of the few local views featuring a boat. The view was ordered by Trojan Yacht Corp. of Lancaster, a subsidiary of Whittaker Corp. The model shown is Trojan 50 Motor Yacht.



#22671-B Larry Ferrari, radio, TV & RCA recording artist, at the organ at Roadside America Park and Indoor Miniature Village, Route #22, Shartlesville, Pa.

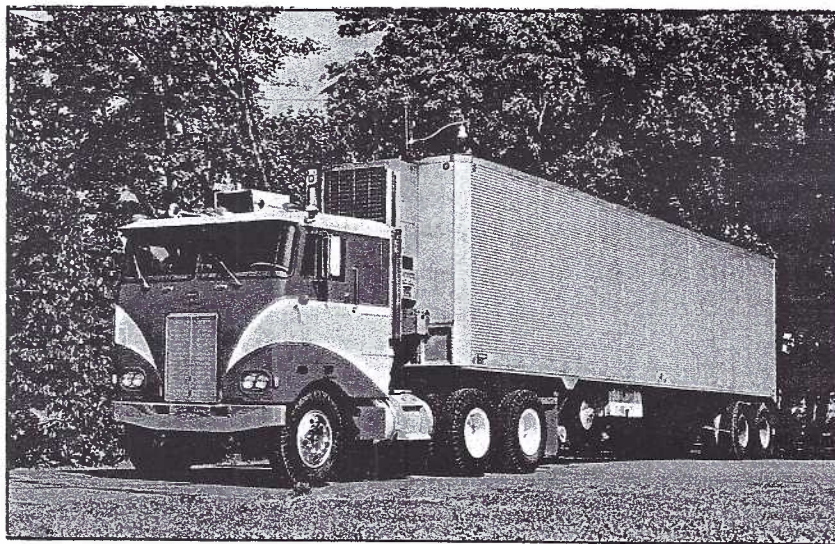
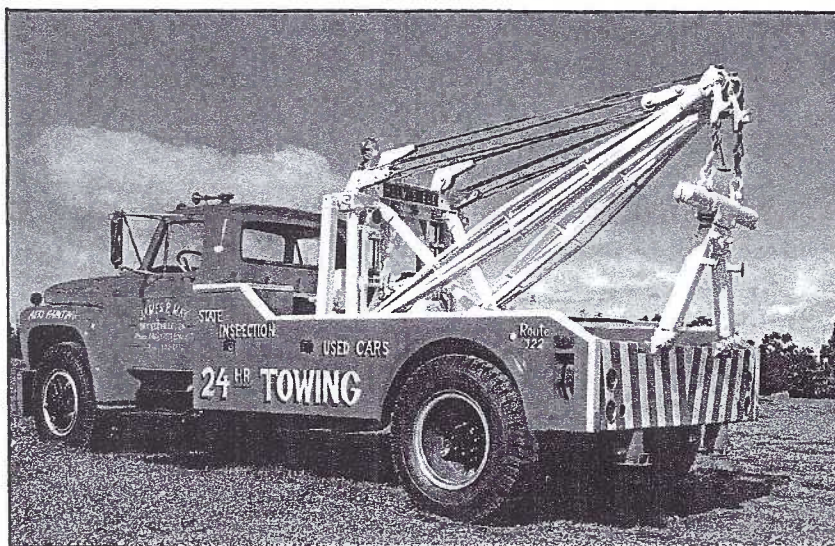
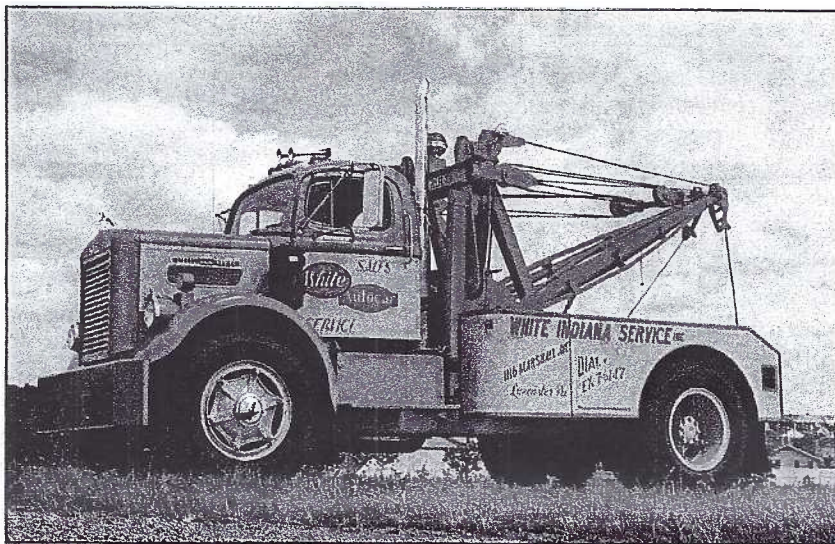
Right Column, top to bottom.

#27796-B was published for White Auto Car Sales & Service. 1116 Marshall Ave., in Lancaster. The EX prefix in the phone number helps date this view to the early 1950s.

#48102-C is for a Brickerville firm. James P. May sold and serviced late model used cars and performed state inspections. A postcard for his Route #322 business also features a dandy tow truck.

#9730-C is unique in our group, and perhaps among most local postcards. Keystone Peterbuilt Inc., 1467 Manheim Pike had the card printed with a U. S. Postage Bulk Rate stamp box.

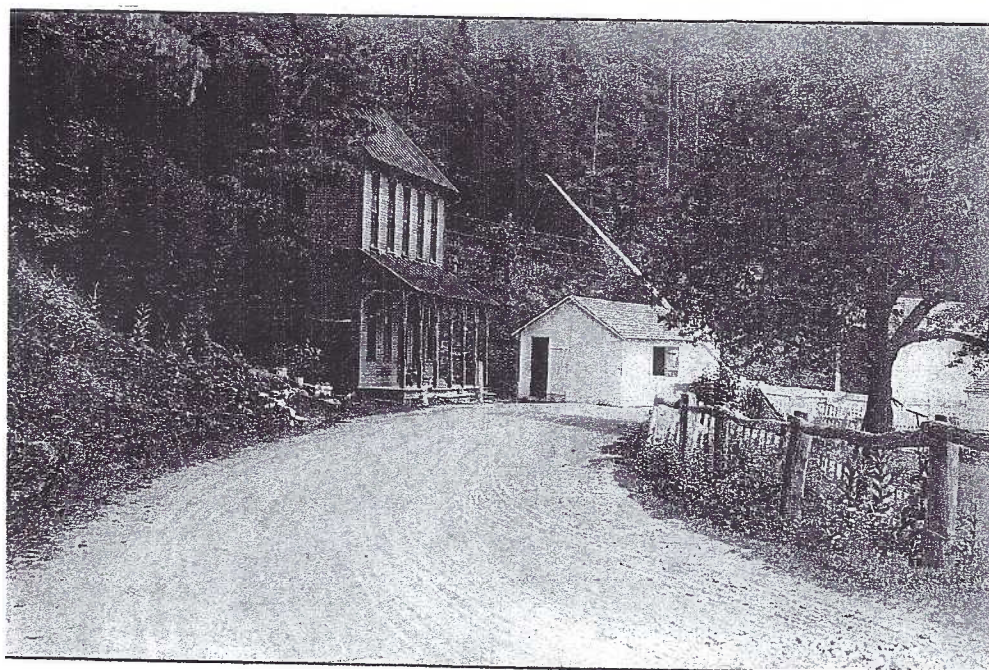
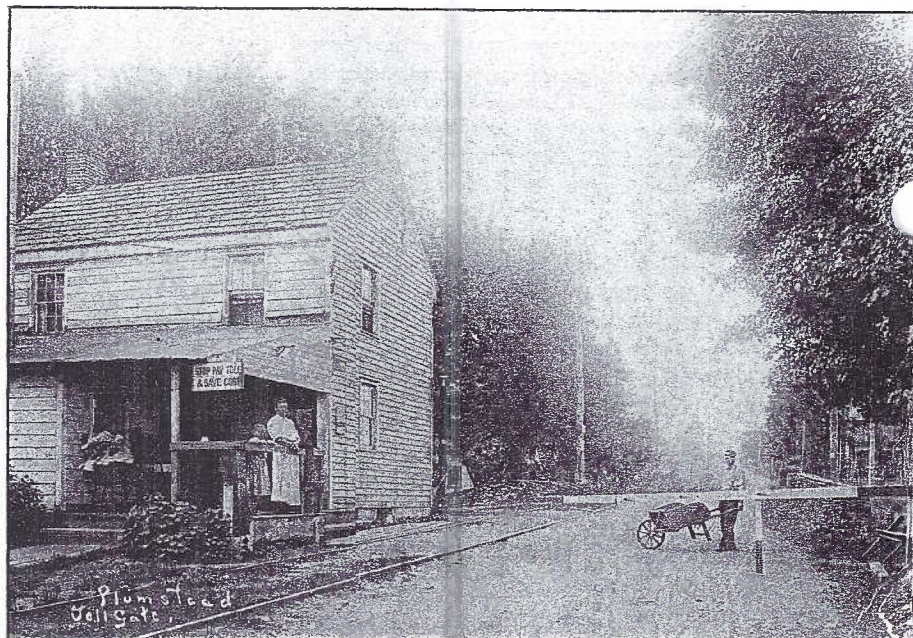
JIM HESS POSTCARDS *contd.*



Toll Gates and Tollhouses on Postcards

Our cover cards and tokens have given you an introduction to the subject of toll gates and tollhouses. Here are a few more gems.

Craven Co. of Doylestown published this real photo of the Plumstead Tollgate. The penciled message reads, "Frank, this is the place where we live. Clara." Is Clara the mother standing on the porch of the tollhouse beside her daughter? Is that Clara's husband with the wheel-barrow behind the lowered barrier? A trolley track passes the toll gate. Were passengers subjected to the toll? It's more than likely, since the sign hanging from the roof is quite adamant, "Stop Pay Toll & Save Cost." Cost was a polite way of saying Fine and Court Costs.



The real photo, left, has no ID, but it was mailed from Millheim, Pa. in August, 1910, to Spring Mills. The little villages are barely five miles apart. Both are in Penn Valley, Centre County and 18 miles east of State College. The long pole, better known as a **pike**, is raised in this view. It allowed travelers to pass after the toll was paid. Early pikes, rather than be raised, were turned on a swivel post to one side of the road (like the one, above, at Plumstead). From this turning of the pike was derived the name for the toll road - a **turnpike**.

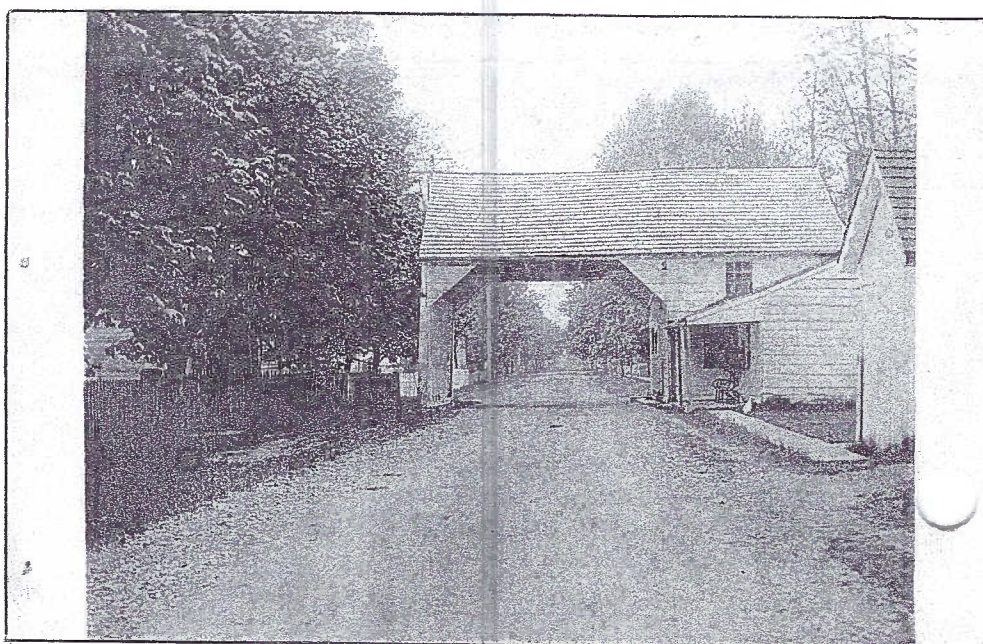


Brass token used on the Lancaster & Ephrata Turnpike at Gate No. 1.

Fortunately, this un-named view has a message that chronicles what we collectors wish to know. It's dated June 11, 1909. "Here is a picture of the 'Old Toll Gate' and a view of the principle street in Green Village." The view in Franklin Count was mailed in an envelope (no stamp or cancellation) to Miss Edith Williams, Port Matilda, Center Co., PA.



Brass token used on the Lancaster & Elizabethtown Turnpike at Gate No. 2. The hole was made to allow the toll keeper to hang tokens on nails in the tollhouse.



Toll Gates and Tollhouses continued.

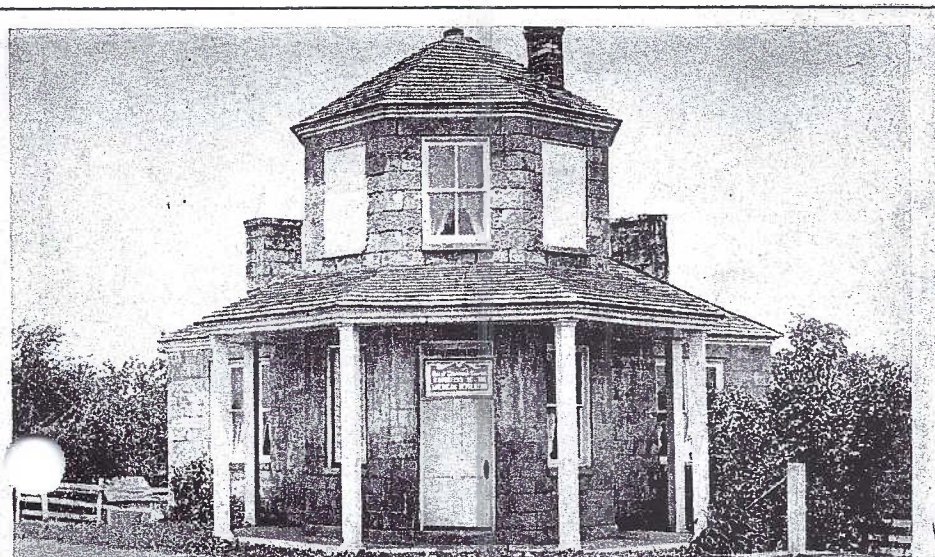
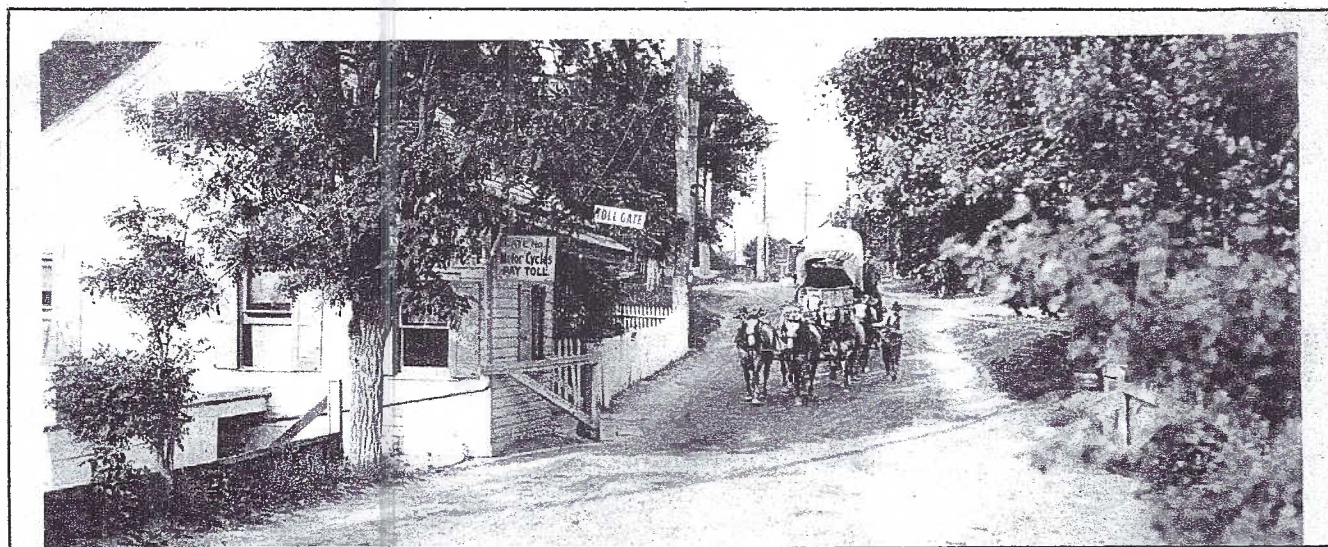
Shenandoah Publishing House published this excellent historical view. The company from Strasburg, VA included its motto on the back of each postcard, "Historically Korrekt & Authentik - Always ask for Triangle Kards."

With a magnifier you can see the rope attached to the top end of the pole or pike. This made it possible for the toll keeper to retrieve the pike and place it across the road to encounter the next traveler.

Your editor purchased the real photo view below from Jere Greider at the York Club's show in July. It was the inspiration for this article. It's been cropped and enlarged for this article. Can any reader ID the location? The stamp box dates between 1907 and 1914. The covered wagon team is an ob-vious re-enactment since a sign at the tollhouse reads, "Gate No.1. Motor Cycles Pay Toll." This gate's bar-rier is divided into two parts, one on each side of the road. Were the cyclists guilty of winding their way past both halves and avoiding the toll?



HILLMAN'S TOLLGATE, located from 1835 to 1918 on the Shenandoah Valley Pike one mile south of Winchester, Va. All this time the gate was "kept" by the Hillman family, hence its name. It was here during the Civil War that Miss Charlotte Hillman, a young and beautiful girl, "pulled" the gate on General Sheridan and demanded the customary toll. The Federal officer paid for himself and staff, but said, "I cannot vouch for my army". So the resolute young woman stood for hours and cut a notch on a stick for each ten soldiers that passed. A bill was sent to the Federal government, which was paid after the war.



Home of Great Crossings Chapter, D. A. R. (Old Toll House, Addison, Pa.)

The Addison, PA tollhouse is a success story. It is one of two that survive from the Cumberland Road project and the only one made of hand-cut native stone. It's essentially the same condition as when the great masses passed through the Cumberland Valley. It was built in 1835 for \$1530.00. In 1840 toll keeper Wm. Condon collected \$1,758.87 and was paid \$200 salary and use of the building for his family. By 1906 tolls were ended and in 1949 the Great Crossings Chapter of DAR was given the property. In 1971 it was opened to the public and completely restored by 1997. Check several websites for more information.

An unusual fact was gleaned from an Addison Tollhouse website -

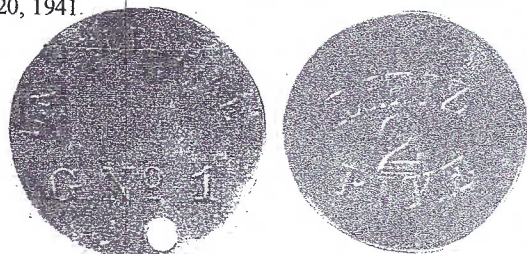
1) Wagons with wheels over 8" wide were free of toll. Wider rims acted as rollers and helped smooth the ruts made by the narrow rimmed carts and wagons, even though the wider rimmed wagons were considerably heavier. Evidently they did their job because the wider the rim, the less the driver paid until the widest - over 8" - passed through toll free.

The b/w postcard was published by Thos. J. Jacobs Jr. as part of The Old Trail Series.

Toll Gates and Tollhouses contd.

More familiar to some of *The Card's* readers will be these tollgates from the late 1920s and the 1930s. The Curt Teich white border card (top) shows a model T-vintage car in the right lane and an early bus heading towards us at the center collection booth at the Toll Station in Gandy Bridge between St. Petersburg and Tampa, Fla.

A second Curt Teich linen (with white border) features the Eastern Entrance of Bankhead Tunnel, Mobile, Ala. The four million dollar artery passed under the Mobile River. It opened to traffic Feb. 20, 1941.



The last two local turnpike tokens (they predate the postcards to their right by at least 75 years) are both of a darker metal and could be bronze, rather than the brighter brass of the other tokens shown in this article. The holed token was used at the L & F (Lancaster and Fruitville) Turnpike, Gate No. 1. The second token, simply worded, "Litiz 2 Pike," saw use on the Lancaster-Lititz Turnpike at Gate No. 2. Litiz is the early spelling of the town.

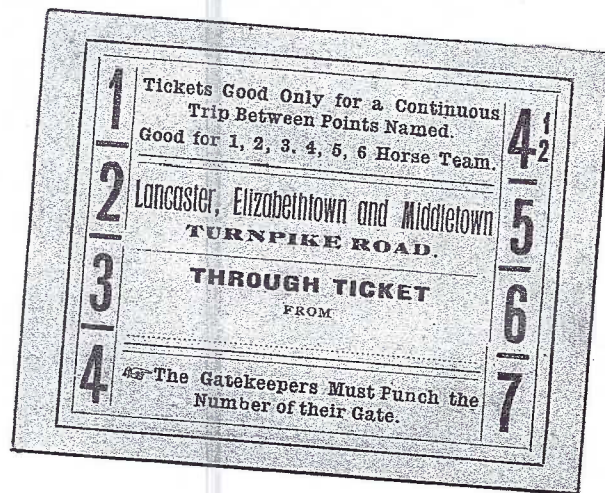
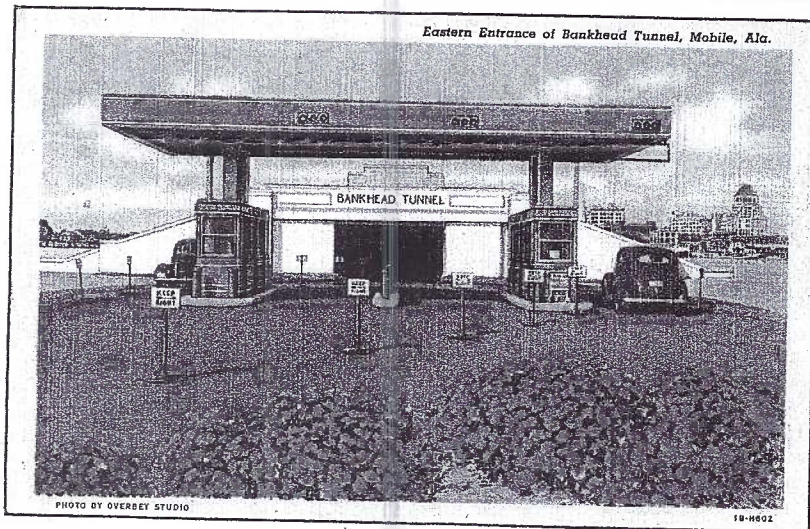
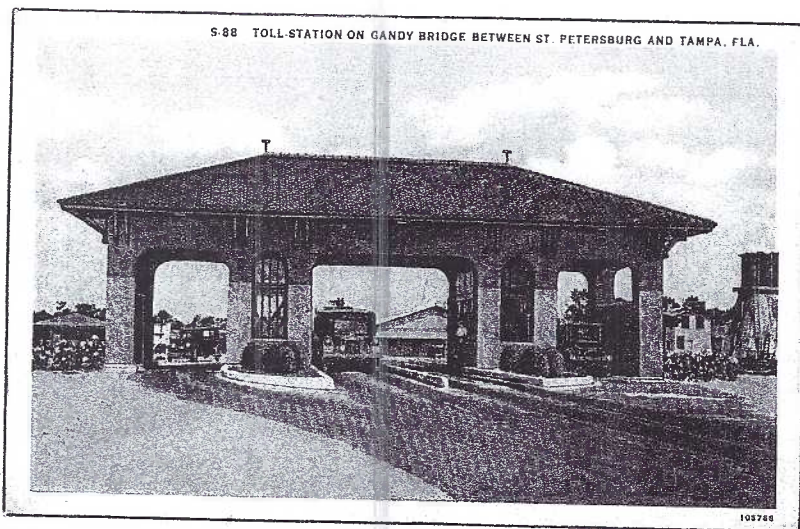
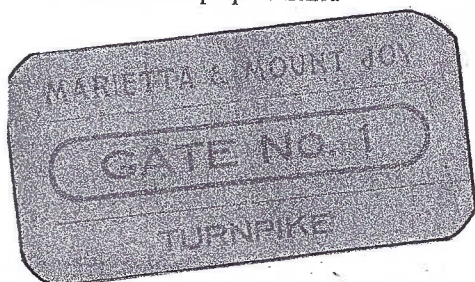
Why the gate numbers? Why the unusual shapes (two different designs on the New Holland road?) Good questions.

When you entered a turnpike – from a terminus or at a mid-entry point, you were given a token with that gate's number. When you exited the turnpike, the gate keeper charged you for the length of the road you traveled. (Where do you think the present PA. Turnpike got its idea for mileage charges?)

The only feasible explanation for the different shapes, especially on the same road, is that if the transaction was made after dark, the receiving toll keeper had only to feel the token and know where the traveler entered the turnpike. (It also relieved them of buying spectacles.)

Now that we've seen a few local turnpike tokens, could our readers help in locating the toll gates? The Lancaster – Lititz road had three gates – at Lancaster, at Neffsville, at Kissel Hill. "Middle gates" were usually located where major roads intersected with the turnpikes.

By the turn of the century, metal turnpike tokens succumbed to tickets printed on paper card stock. Though they had a shorter lifetime, these tickets accommodated more information and could be produced in far greater numbers in less time. The Marietta & Mount Joy and Columbia & Marietta tickets are printed on red stock. The L, E & M Turnpike Road had a multi-purpose ticket.



Lancaster – 60 Years Ago

An outstanding collection of more than 300 business ads on match book covers. \$8 each.

This is my personal collection of covers - never before offered. All are WWII vintage, many with pin-up girls, others with colorful illustrations. Diners, cafes, garages, groceries, taverns, dept. stores, barber and beauty shops, - they're all there with no dups. They will be offered at Lancaster meetings, our LCPC Expo and at the Landisville Labor Day Flea Market.

The price is firm but local postcards will be considered in trade on a first come, first served basis.

Jim Ward 717-721-9273. E-mail: midcreek@ptd.net.

General Chairman, Jere Greider, reported a good show and thanked all of the club members who helped set up the entire room (in just one hour) on Friday evening, as well as those who participated at the club table, and tear down on Saturday evening.

Tabulations showed 325 paid attendances at the door. This is down over 30% for our one day show. The reasons certainly including miserable weather (it rained most of the day) and general lower attendance at most shows across the country. In the Lancaster/south-eastern PA area especially, there are simply too many shows in a year – nearly 40 in a 70-miles radius of the city. Nevertheless, dealers seemed quite satisfied with sales and many have signed on for Expo 2004.

Expo Exhibitors

Ruth Moyer and company are to be congratulated for another great job in conducting the exhibit section of this year's expo. Unfortunately there were many empty spaces on the easels that hold 64 poster boards. Where was *your* board?

Prizes in the amount of \$5, \$10 and \$15 were given to third, second and first place winners. Best of Show and Peoples Choice won \$25 each. All participants received the special postcard made for the expo.

Categories and participants were-

Past and Present

- 1st Dolores Rowe Gone But Not Forgotten
- 2nd Jim Ward Where's Waldo?
- 3rd Harold Moyer Mt. Gretna

Honorable Mentions

- Norman Zimmerman 2003
- Bob Kramer NYC –Remember When
- Donald Brown Dining in Lancaster

One to Ten

- 1st D. Brown Foursomes
- 2nd Dede Schaeffer Two by Two
- 3rd D. Rowe World-wide Symbols of Freedom

Honorable Mentions

- N. Zimmerman Looking Good
- B. Kramer One on One
- J. Ward 1 to 10 and Back Again
- H. Moyer Ten Commandments
- Ruth Moyer Very Romantic

Holidays

- 1st D. Schaeffer Postcards thru the Year
- 2nd D. Rowe Prosperous New Year Symbols
- 3rd D. Brown Romantic Halloween

Honorable Mentions

- Walter Mowrer Joys of Christmas
- J. Ward Children's Halloween Parties
- H. Mowrer Halloween
- R. Moyer Happy Easter

Occupations

- 1st D. Rowe The Butcher, The Baker...
- 2nd D. Schaeffer All in Day's Work
- 3rd D. Brown A Medley of Musicians

Honorable Mentions

- W. Mowrer Dairy Farming
- B/ Kramer Let Me Entertain You
- J. Ward Vendors and Benders
- H. Moyer Amish Farming
- R. Moyer Coal Mining
- Best of Show D. Brown Foursomes
- Peoples Choice W. Mowrer Joys of Christmas

Judges were Agnes Cavalari, Jayne Gray, John Klein and Dale Biesecker. Thanks go to them.

August Meeting

Sixty-five members and three guests heard Tom Beck's program on Stevens Trade and Environs. They browsed and bought from these members' tables: Al Schaub, Dede Schaeffer, Gary Hawbecker, Norman Zimmerman, Dick Bishop and Jim Ward.

Door prizes, (most were donated by Norm Zimmerman), were won by our two guests from Lancaster, Carol and Paul Peterson as well as Herb Kauffman, Ruth Mowrer and Sharon Gromis. The 50/50 - \$33.50 - was one by Tom Beck.

It was great to meet young Alex Gordon, Tom and Betty Beck's grandson from East Windsor, NJ. He's a Little Leaguer and he also participated in the monthly exhibit competition as well as making his first postcard purchases before the meeting.

August Postcard Competition

It was a single card and the subject, HOT, brought a myriad of responses, including many comics. Thanks to all who participated.

- 1st Tom Beck Girl's dress caught on fire
- 2nd Ruth Moyer Dog seeks shade under bug lady
- 3rd Sandy Schaub Little girl too close to fireplace

Honorable Mentions

- Joe Myers Plane and its very hot jets
- Bill Guntow Lady cools off an old man
- Ray Bubb Flu-flu bird and chili peppers
- Mary Ann Guntow July 4th fire crackers
- Alexander Gordon A hot season for Little Leaguers
- Betty Beck Atlantic City beaches
- Harold Moyer Lititz store's ad for fans, etc.
- Doug Milliken Pittsburgh steel mill furnace
- Jim Ward PC charred by hot lava rocks

September's exhibit competition will be a board of cards pertaining to school. Oct. - a single card, farming; Nov. - a board, politics. Dec. - a single card, the letter X

New Members

#707 Alex Gordon, 19 Inverness Lane, East Windsor, NJ 08520. PH. 609-426-0470. Alex (he's 8-years old) bought his first postcards at our August meeting. He added to these by sifting through Grandma Betty Beck's cards. At this stage, Alex has a general interest in postcards. Didn't we all begin this way?

#708 and #709 Brian and Jacqueline Dunkle, 31 Trading Post Lane, Lancaster, PA 17602. Ph. 717-687-7161. Brian likes Lancaster city and county; MD, DE and NJ bridges and post offices. Jackie collects cosmetology, hair salons and Elvis on postcards.

Welcome to all of you. Attend our meetings whenever you can.

Future Shows

Sept. 13 Dresden, Germany Pressemitteilung Fair

Sept. 14 Wind Gap, PA Lehigh Valley Postcard

Club's 14th Annual Show. Plainfield Twp. Fire Hall

Sept. 20 Mt. Laurel, NJ John McClintock's Show at the Laurel Inn

They're Back!

Those neat little peelable backings that turn your favorite photos into postcards are back. Jim Ward has them at the meetings. They'll fit 4" x 6" photos and can easily be trimmed to make 3 1/2" x 5 1/2" PCs.

Pkg. of 25 for \$5. Please add \$1 for postage.

Ristine on The Wildwoods

Local Author Returns For Second Program

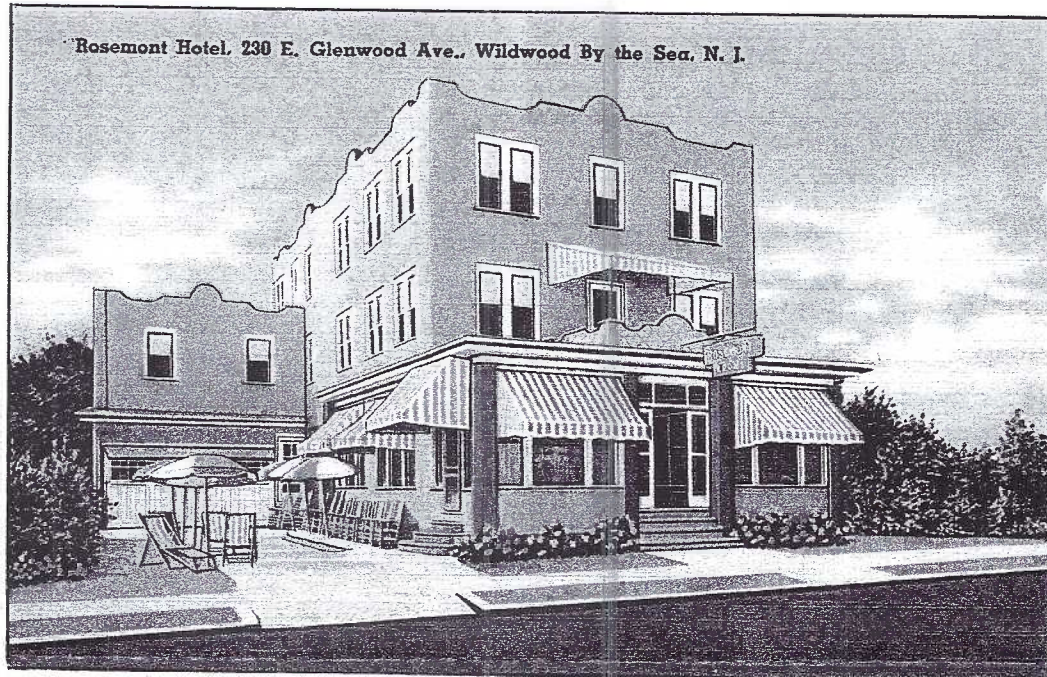
We're privileged to have return for our September meeting, Jim Ristine who presented a fine program on Gettysburg in March 2002. Jim's first book with Arcadia Publishing was primarily postcards relating to the Civil War battle at Gettysburg, PA.

This month we'll see another fine slide presentation that was also a subject for Arcadia. From his collection of more than 230 views of Wildwood, NJ, Wildwood Crest and North Wildwood (Anglesea), he has gleaned 30 minutes of slides. They'll feature the hotel histories, the boardwalk, beach, bay and inlet, offering a full evening's entertainment.

Join us to celebrate the end of summer and a last dip in the Atlantic at The Wildwoods.

If he has any copies left, Jim will offer *The Wildwoods in Vintage Postcards* at the meeting or he can be contacted at 21 Burnside Dr., East Berlin, PA 17316. The book sells for \$19.99 plus \$2.01 P&H.

UPDATE We just learned that Earl Carver received a pace-maker and is back at the Menonite Home after a short stay at the Ephrata Hospital. Get well soon, Earl!



In the News

Demuth Tobacco Shop Changes Hands

After 233 years of proprietorship by the Demuth family, the Demuth Tobacco Shop - the oldest in the nation - exchanged hands with another honored local family. The board of the Demuth Foundation, which owned the tobacco shop on East King Street, will retain the property, the building, archives and artifacts. The shop's inventory, its brands and names, will become the property of Domestic Tobacco, a local company owned by Geoffrey H. Ranck. The Ranck family has been in the tobacco business as a grower and wholesaler for generations.

The foundation was established in 1981 to preserve the next door home and studio of the late Charles Demuth. It had no involvement in the tobacco shop until Dorothea Demuth approached the foundation in 1986 when none of the Demuth heirs expressed further interest in the business.

The postcard shown (left) is Dexter #71793-C, published by Tom Golding, Chalfont, PA. It shows the original wooden statue used as a display since Christopher Demuth opened the shop in 1770.

Zinn's Famous Amos Moves to Lancaster

Zinn's Diner, Route #272 north of the PA Turnpike (see August Card), culminated its business, Sunday, August 17, 2003. The famous 18-ft. statue of Amos was literally carried by its owner, Chris Zinn, to its new home. The 300-lb. Amos was detached from his feet. Two steel beams held him upright. Amos and feet were hauled by Leveline Construction, Reinholds, to downtown Lancaster where they found a new home, courtesy of the Heritage Center of Lancaster.

Two foot-notes:

The last time Amos was "dressed," his suspenders were painted black. The final postcard at the #272 location shows white suspenders.

Howard Steinberg found that same 4"x6" view but numbered, #175375, and with a different caption on the back. The publisher is Stel-Mar, which stands for Stella and Marshall Dussinger. Marshall, "Skip" Dussinger, used the same photo for both cards.

Photo, snatched from the August 20, 2003 Lancaster New Era, shows Chris Zinn holding Amos. The New Era reporter called Amos's hay fork a pitch fork. She was evidently brung up in the city.



Marty Heisey/New Era
Bob Achey of Leveline Construction (left) and Chris Zinn guide Amos out of a dump truck on Market Street.