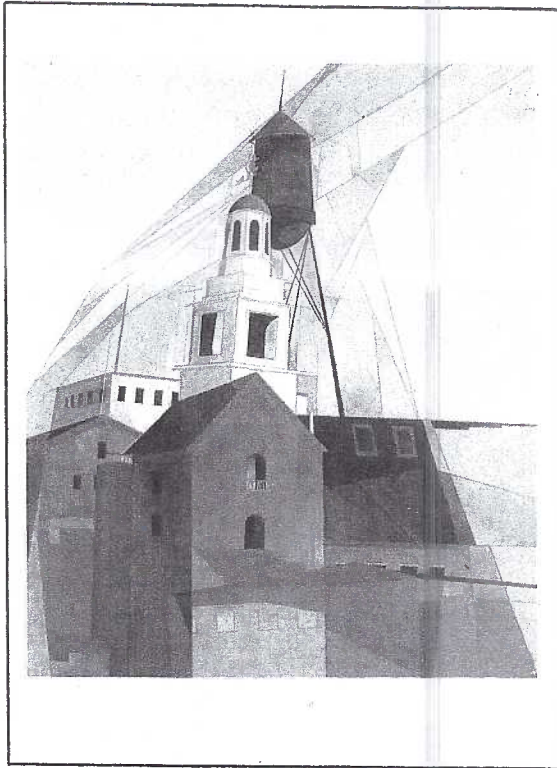


THE CARD - Vol. 14. No. 12. Issue 168. November 2003.

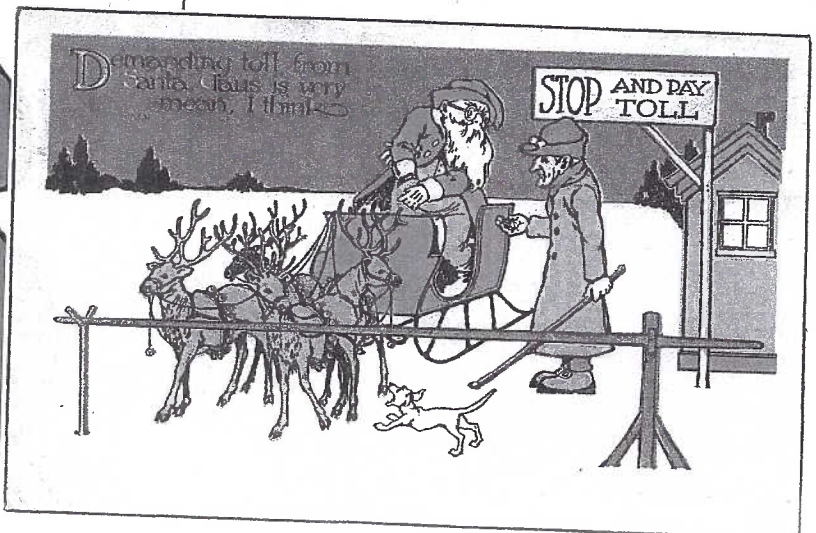
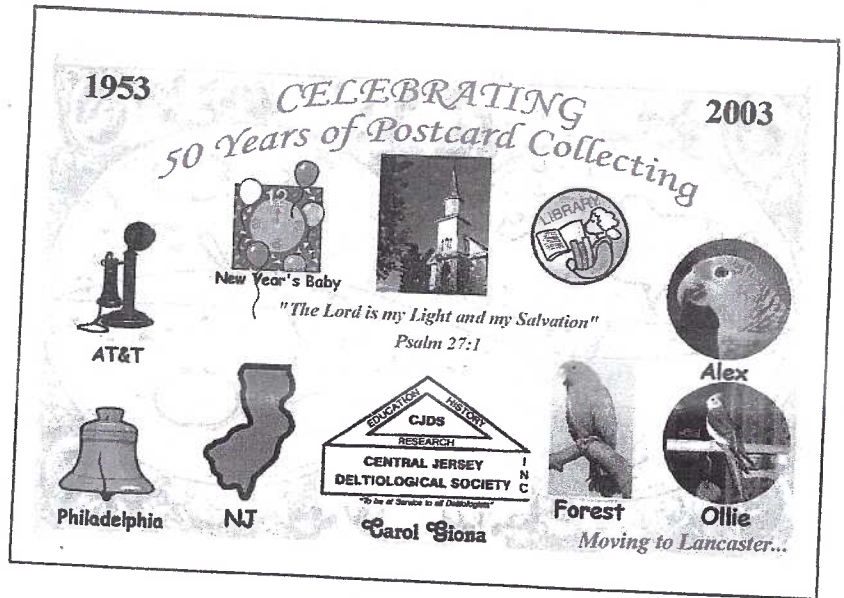
Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

Next Meeting: Mon., Dec. 15, 2003. Farm & Home Center. Christmas Dinner 6:30 sharp.
 Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.
 Club website: www.playle.com/clubs/lanaster or Google search: lancaster county postcard club



Postcards by Local Publishers



German Village Postcards

A perplexing problem, for advanced as well as beginning collectors, is deciding where to file some postcards. Here's a perfect example. For those who collect only **Home Towns**, it's a "no brainer." Keep it with **Lancaster - Businesses** or perhaps, **Lancaster - Streets** (in this case, East Chestnut Street) for a local collector.

If you're a Topical collector, you could file in under **Menus**. So, as a collector of both **Menus** and **Lancaster**, where do you file the card shown here, under **Menus** or under **Lancaster - Businesses**?

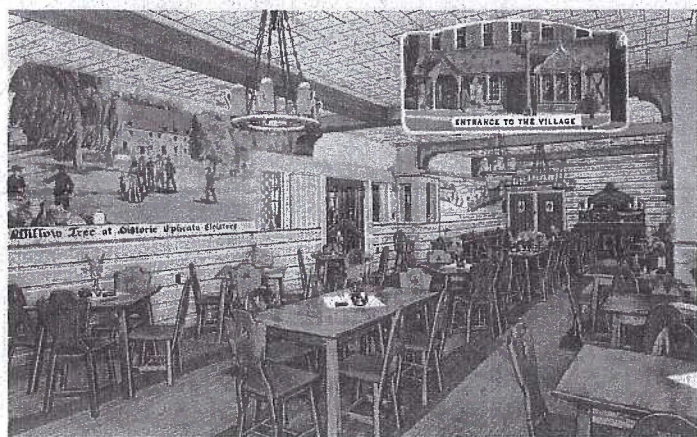
It's a variety of the Curt Teich 1933 linen, "Waiting Room of the Village, America's Most Unusual Bus Depot", Lancaster, Pa." The menu printed on the reverse does not appear on all of the CT #3A-H1474 postcards, so this view has two distinct varieties - with and without the menu.

Oldsters will remember the exterior (shown in the insert) even if they never took the opportunity to walk inside. Prices are certainly the outstanding feature of the menu. The 1935 postmark is a reminder that these were the years following a very deep worldwide depression and a full course meal for \$1 would entice only the wealthiest Lancastrians who opted to eat in town.

#3A H1475 is a view of the restaurant. Curt Teich, Chicago, IL recorded an order of 12 1/2 thousand cards of each the two linen views on Dec. 5, 1933. The Union Bus Depot that operated at the rear of the German Village Restaurant placed the postcard order.

An interesting message on the restaurant view is from Lancaster, postmarked, Nov. 8, 1948.

"Took a run up here today to look over the town & check on TV job prospects. Learned indirectly that WGAL debut on TV is very much up in the air because of excessive changes by the AT&T. I'm in the place shown on the other side waiting for a bus back to York."



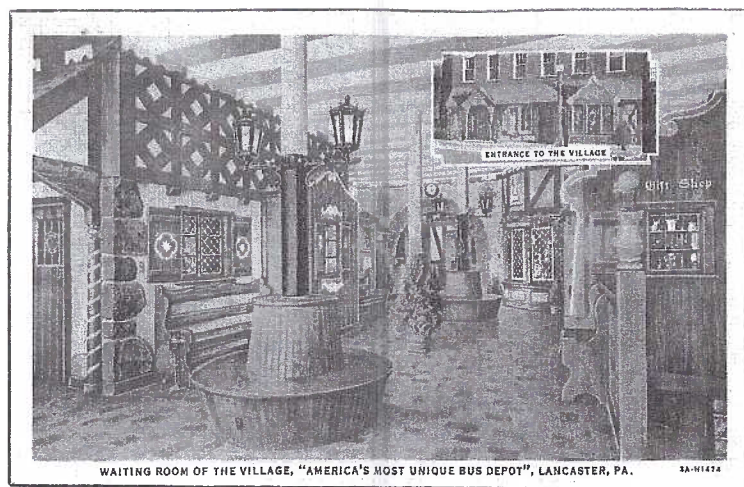
THE VILLAGE RESTAURANT, LOCATED IN "AMERICA'S MOST UNIQUE BUS DEPOT", LANCASTER, PA. 3A-H1475

COVER CARDS

Whenever Charles Demuth was at home in Lancaster, his artistic eye captured a number of local buildings. One was the P. Lorillard Co. tobacco warehouse in the 200 block of South Prince St. "In the Province (Lancaster)" is a 1920 tempera and pencil on composition board. For more about Demuth and postcards, see pages 4 and 5 by guest writer, Gerald Lestz.

Not a local painting, the comic Christmas card, lower right, is a left-over from an earlier *Card* article about tollgates. We see Santa digging deep for the necessary toll at an unidentified location.

Cover Cards continue on the next page.



WAITING ROOM OF THE VILLAGE, "AMERICA'S MOST UNIQUE BUS DEPOT", LANCASTER, PA. 3A-H1474

THE AIR CONDITIONED
German Village
28 East Chestnut St., Lancaster, PA.

for only 25¢

features
A Delicious Red Rose Ham and Crisp Lettuce Sandwich with Pickle (plain or toasted)
Pensupreme Ice Cream
Silex Coffee - Tea - Milk - Cocoa

Luncheon Combinations - 25c to 55c
Dinner Platters - 35c to 70c
(with Two Vegetables - Roll & Butter - Beverage)
Full Course Dinners - 65c to \$1.00
Club Breakfasts - 15c to 45c
Equally Reasonable a la Carte & Soda Fountain Prices

NEVER CLOSED PARKING IN REAR

POST CARD
APR 12 11:30 AM 1935 PA.
COLUMBIA

Your guests will enjoy seeing "The German Village"
Unique - Distinctive - Yet Not Expensive

The Village Restaurant, Lancaster, Pa.

Dear

We are here in the Pennsylvania Dutch Country. Just for so, we are mailing you this weeny x marked message to save us all the bodderation of writing.

- ☐ It makes a body tired to ride so long, its ferdter than we thought.
- ☐ We made the car shut and came the Village in to see whats for to eat.
- ☐ Things havent changed here a lot the last while back.
- ☐ Its a nice day out for once but the paper wants rain. It might give a gust yet.
- ☐ Some people are wonderful nice.
- ☐ Our money is getting all.
- ☐ We might get "ried for" (pow wowed).
- ☐ Moms going to make eggs for breakfast when we get home.
- ☐ It wonders me why they spritz the grass so much.

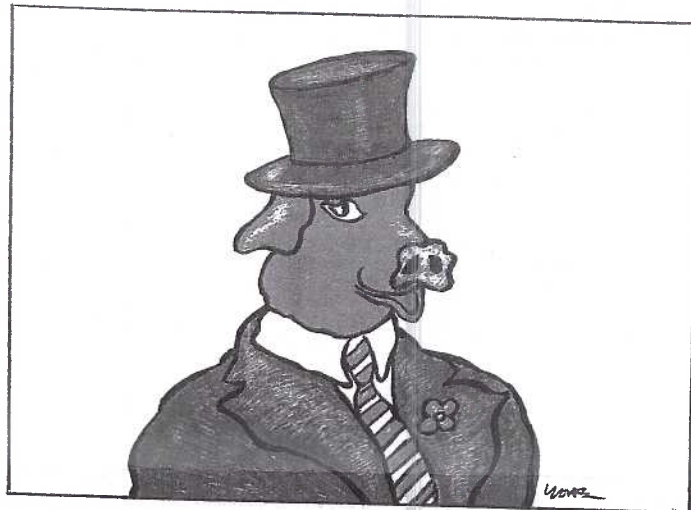
- ☐ We bought a Penna. Dutch cook book at the Village gift shop and the lady put it in such a toot (paper bag).
- ☐ The shoo fly pie is wonderful good here at the Village. They have ponhaws, corn and apple fritters, schnitz and knepp, schmier kase, sauerbraten, sauer kraut and speck, weiner schnitzel and such other good things. You get ferdutzet (mixed up) choosing.
- ☐ We eat ourselves full of what they got every day and just fress (eat) like pigs.
- ☐ Some people are wonderful stingy.
- ☐ Before we outen the light to go to bed we eat a snack.
- ☐ We seen a couple schmoozing (kissing) and it greisels (sickens) us to see such goings on.
- ☐ Our eating went away (lost appetite).
- ☐ We aint got any more to say, we just run out and cant make out we know something.

A b/w Busy People postcard is from the 1950s. "German" in the business name was dropped during WWII. The message side of this card is the same as the right half of the non-PC (shown) with a detailed map locating The Village Restaurant.

The VILLAGE RESTAURANT
NATIONALLY FAMOUS
28 E. CHESTNUT ST.
LANCASTER, PA.

Good Food - Including Pennsylvania Dutch Dishes
Soda Fountain
Cocktail Bar
Dining Room
Coffee Shop
Lunch Bar

Gift Shop - with Amish Dolls and Lancaster County Novelties
AIR CONDITIONING
FREE PARKING FOR GUESTS



Santas and a Well-dressed Pig

Fred Yohe of Dallastown, member #359, has a style easily recognized by many members of the Lancaster and York Postcard Clubs. The postcards are printed from his original pen and ink drawings, followed by thick acrylic paint in the white areas.

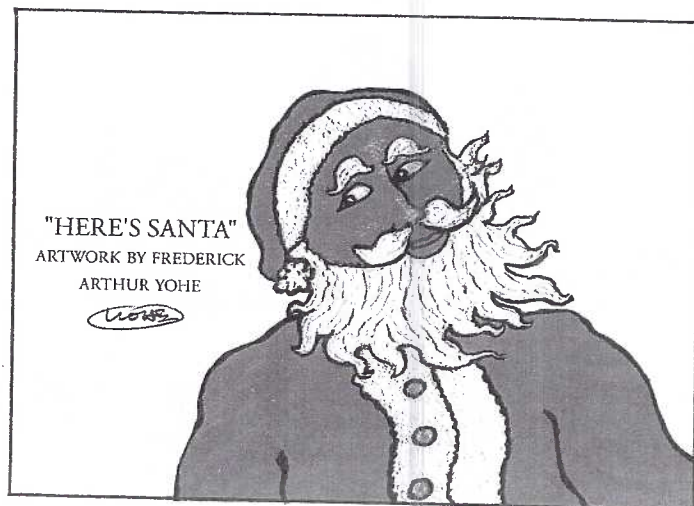
Seldom does a year pass that Fred hasn't concocted another original and 2003 is no exception. He says "these drawings were done on the backs of other postcards he had printed from previous work. They were not done originally as finished drawings to be reproduced. However, I was pleased with them and decided to have them printed as postcards."

This year's offerings include a patriotic pig with red face, red flower and red tie; a blue hat and blue jacket.

In addition to All Dressed Up and Some Place to Go (the above described pig), Fred also produced in time for Christmas, two Santas, the one on the cover of this issue ("Santa") and the second seen on this page ("Here's Santa").

The printing was done by Modern Postcard, Carlsbad, CA. These three cards are #18, #19 and #20 of Fred's published artwork.

Fred's PCs (including these three) are 50¢ with SASE. Send to Fred Yohe, 237 S. Pleasant Ave., Dallastown, PA 17313 or phone 1-717-244-5978.



A Biographical Postcard

Carol Giona is a recent arrival to Lancaster County. She's LCPC member #704. At the October meeting Carol surprised attendees with a postcard she made on her computer, prior to her moving this year.

The 4" x 6" full-color PC celebrates her 50 years of postcard collecting, seven of which she spent as a member of the Central Jersey Deltiological Society. Carol included important aspects of her life on the card. She used a screened map of the old world as a background. (She's nutty on maps, like your editor.)

She was born in Phila. on New Years Day, lived most of her life in NJ, and worked at AT&T for 29 years. The church (a generic picture), plays an important part in her life. Carol learned library work at AT&T and now volunteers similar help at her newly adopted Grace Baptist Church in Lancaster. Three parrots also occupy Carol's busy life: Forest, an 8-yr. old Vosmaeri eclectic; Alex, a 12-yr. old Red-lored amazon; and Ollie, a 14-yr. old cockatiel.

Modern Postcards, Carlsbad, CA produced her 500 PCs for \$172 including a \$35 proof. For your SASE and 50¢, Carol can mail you a card. This is an excellent example of energy and enterprise and, perhaps, an inspiration to other members.

LCPC #640 – Professional Postcard Publisher – and generous donor of this month's Card insert.

Bill Agard is a commercial photographer and an artist and has been a publisher of full color postcards for more than 20 years. (LCPC didn't know about Bill when we published our club cards).

He has a great website that you should visit and wow, what a raft of reasons Bill offers for using postcards! Give him a visit at: www.y-notcolor.com or phone him at 1-717-295-0854 for more info. Tell him you read about him and the website in *The Card*.

Here's what Bill has to say about the gift PC he's given us with this issue –

"December celebrates 100 years of flight and the Wright brothers' achievement. There are many events planned around the country to commemorate the event. The USPS has issued a stamp depicting the event in honor of the milestone and I thought it only appropriate to publish a postcard using photographs that are nearing 100 years old as well.

"As one would imagine, the photographs are re-touched to remove the signs of aging and physical deterioration and a sepia tone coloring was added to the images of the brothers to add my own artistic take on the photo.

"I have only seen two postcards published showing the Wright Flyer but I'm sure there are more. As far as I know, mine is the newest.

Hopefully 100 years from now someone will have preserved this card and one can only imagine what form postcards will have taken by then....a tiny little chip with a digitally encrypted image of Mars with 'Wish You Were Here' - maybe in large letter style of the 40s and 50s. Imagine what tomorrow will bring!"

ED NOTE: Thanks, Bill for your insert PC, as well as to Carol and Fred for their contributions.

Local collectors remember Gerald Lestz as the Lancaster New Era's Scribbler. Generations of Lancastrians have also enjoyed the dozens of books he has written or edited. Jerry is a founding member of the Demuth Foundation and, with his wife Margaret, has played an important role in the success the Foundation has attained in preserving the Demuth legacy. We are honored to have member #385, Gerald Lestz, contribute an article for this month's CARD. JW

CHARLES DEMUTH And POSTCARDS

By Gerald Lestz

Postcards are part of the life story of Charles Demuth, Lancaster's world-famous artist, just as they are for millions of other inhabitants of the globe.

One thing is different – Demuth designed some cards of his own, especially Valentines. Some date back to his boyhood when he was 13, in 1896. Another card, more a work of art, was sent to his mother, Augusta, from Paris.

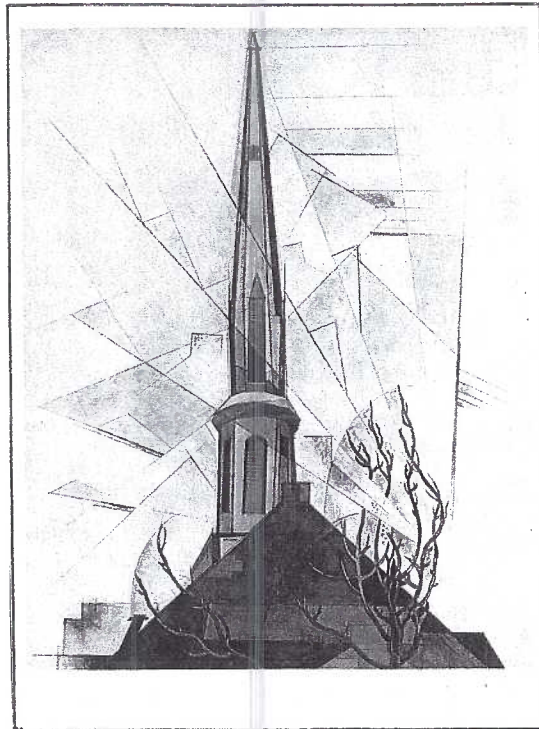
The card sent from Paris was later owned and reproduced by a New York art gallery. Copies of it are available from the Demuth Foundation, founded to honor Charles and his family in his former home on East King Street, Lancaster. The Foundation has numerous original cards sent to or from Demuth, as well as reproductions of paintings he did and photographs taken by his father Ferdinand.



A valentine sent by Charles Demuth to his mother, Augusta in 1913, on a folding French postcard; postmarked London. Watercolor and crayons 6" x 5"; inscribed possibly by Augusta, "1913 Charlie." Courtesy of James Maroney, New York.

The oldest card the Foundation owns is one showing the Soldiers and Sailors Monument in Penn Square. It was sent to Demuth in Paris by his grandmother in 1907. Demuth, studying at the Pennsylvania Academy of Fine Arts in Philadelphia, was in Paris to study further.

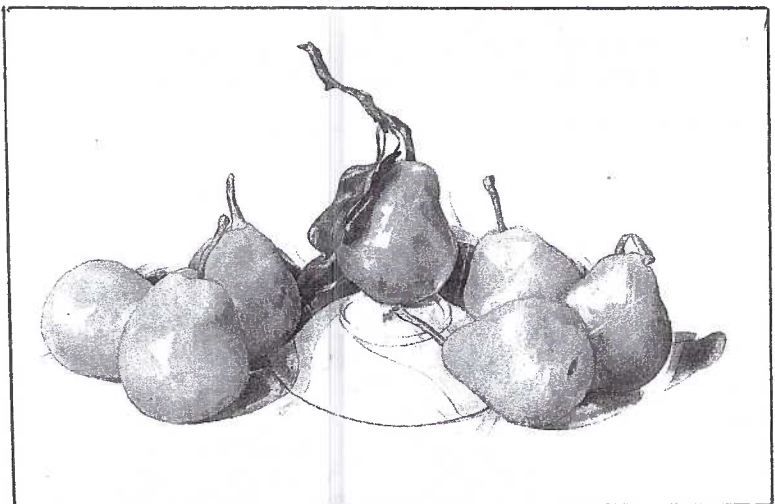
Postcards published by the Foundation in recent years include one based on Demuth's self-portrait in oil done in 1907, in academic style. For many years, it was the only painting by Demuth to be shown publicly in Lancaster. While his works were being shown and sold in New York, few Lancastrians got a chance to see them during his lifetime (1883-1935).



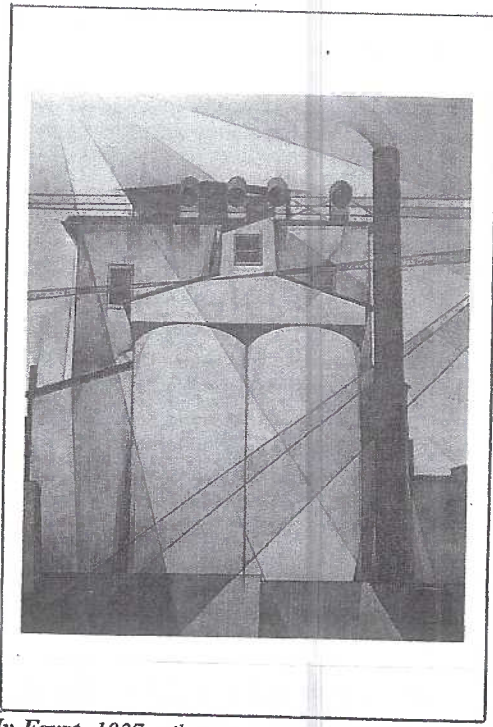
In the Province, 1920, tempera, watercolor, and pencil on composition board of St. John's German Reformed Church, Lancaster, Amon Carter Museum, Fort Worth, Texas.

"Pink Tulips," a watercolor said to be the last on Demuth's easel at the time of his death, is now owned by the Foundation and is shown on a postcard. Another shows a sketch of the Lancaster County Court House on Duke Street just around the corner from the Demuth home and the Demuth tobacco shop, oldest tobacco shop in America; this was a preliminary sketch to a major painting, "Welcome To Our City."

All postcards reduced 33%.



Green Pears, 1907, watercolor, 13 5/8" x 15 5/8"
Gift of Philip Goodwin, Yale University Art Gallery,



My Egypt, 1927, oil on composition board 35 3/4" x 30" Gift of Gertrude Vanderbilt Whitney; Whitney Museum of American Art, New York.

Black-and-white postcards published by the Foundation are based on photographs by the artist's father, Ferdinand, who was an active member of the Lancaster Camera Club around the turn of the century. Subjects include a circus parade proceeding through downtown Lancaster; one of Ferdinand in the shop; Charles as a boy with "regulars" at the tobacco shop; and a crowd in front of a bank on April 1, which was "flittin' day." That term applies since April 1 was the date for paying off mortgages, and moving from one home to another – flittin' in Pa. Dutch parlance.

The photos by Ferdinand were printed from his negatives in 1994 by Prof. Christine Welsh of the faculty at the Pennsylvania College of Art & Design in Lancaster.

"My Egypt," one of the greatest of Demuth's paintings, now in the Whitney Museum of American Art in New York, is shown in a postcard published by the Whitney, and available at the Foundation. It is based on the now-raised Eshelman Feed grain elevators which stood near North Queen and West Walnut Streets, behind the present headquarters of the Susquehanna Association for the Blind.

"Figure 5," based on a poem by William Carlos Williams, noted poet who was a lifelong Demuth friend, which shines with gold and red predominating, is a card from the Metropolitan Museum of Art in New York, which owns it.

One of the most interesting of the cards sent Demuth by notables in the art world is one from Arnold Ronnebeck in 1924. Ronnebeck was a European sculptor who had done a bust of Charles. He referred to it in the card, "will send you shots of the bust when it is finished." Alas, only photographs remain to show the sculpted head. The original has been lost and no one seems to know what happened to it.

Ronnebeck's card, postmarked Lake Placid, NY, said he was going to see Alfred Stieglitz, New York gallery owner who had a summer home on Lake George. Stieglitz helped Demuth find a broadening range of buyers through exhibitions at his gallery. He was married to Georgia O'Keeffe, the artist who was a close friend of Demuth.

Demuth's friendship with William Carlos Williams is recalled by two postcards in the Foundation archives. "Carlos" was Demuth's favorite nickname for Williams, whom he had met when the two were students at different colleges in Philadelphia. Williams his autobiography, said they saw each other



Self-Portrait, 1907, oil on canvas, 26 1/16" x 18". Collection of the Demuth Foundation.

"over a dish of prunes" at Mrs. Chain's boarding house.

A Christmas card postmarked New York in 1931 came from other celebrities, Carl VanVechten and his wife Fania Marinoff. VanVechten, writer and photographer, took a photo of Charles and Georgia O'Keeffe.

Artistic postcards with an Oriental bent came from Susan Watts Street, a wealthy New York collector and friend of Demuth, who gave paintings by him to Williams College. Helen Henderson, Pennsylvania Academy schoolmate and Philadelphia writer on art, sent two cards from England. Robert E. Locher, Lancaster friend, and his wife Beatrice, also sent cards from their travels. Locher, a leading New York designer, received the Demuth home in Charles' will.

For further information from the Demuth Foundation, call 299-9940.



Pink Tulips, 1930, watercolor, 13 1/2" x 19 1/2". In the collection of the Demuth Foundation. Said to be the painting on Demuth's easel at the time of his death.

November Meeting

Great weather prevailed and 72 members and guests attended our meeting. Set up to sell cards were Al Schaub, Jim Ward, Dede Schaeffer, Gary Hawbecker, Walter Mowrer, Howard Steinberg and Dick Bishop.

Harold Galebach won the 50/50 (a portion of which he generously returned to LCPC). Door prizes went to Dale Schaub and Shirley Summers.

Board competition had reached a dismal three entries. What's the problem? Tough subjects? Not enough time? Or just plain lazy? Perhaps we should stay with more Single Card contests. They attract a greater participation. November's subject was Politics. It was extended to include Presidents.

Jim Ward FIRST Multiple Presidents (on one PC)
Harold Moyer*SECOND Politics (national and local)
Bryan Benner THIRD Presidents (M. Katz' art set)

*Harold won in absentia. He underwent successful surgery that very morning.

The letter "X" is December's subject and it will be - fortunately - on a single.

Bea Kreiner presented an informative program featuring cards used in the Manheim Historical Society's new book. The presentation was well received. MHS sold three books to LCPC members.

December Meeting

Business is kept to a bare minimum - election of officers for next year and a few announcements. There is no dealer set.

Our annual Christmas dinner is central to the evening's activities. This year it's a covered dish buffet. Each member/family is asked to provide a hot or cold dish (*don't forget your serving utensil*). LCPC will provide baked ham, hot and cold beverages and place settings. We sit down to eat at 6:30 sharp. Dozens of poinsettia plants will once again be the door prizes.

Following the dinner, **Dede Schaeffer** will provide the program. Her slides are always excellent. This year the central theme is **Christmas Foods and Traditions**.

If you didn't sign up for the Christmas Dinner, you have until December 7 to do so. Phone Bryan Benner at 717-391-8127. Leave a message. Include your name and how many will attend.

FLASH! Hobby Loses Another Dealer

As the November CARD went to press we learned that John Klein sold his complete inventory of postcards and retired from the hobby. John's health is the reason for giving up his shop at the German Trading Post (formerly Barr's Antique World) on Rte. #272 near the PA Turnpike.

The week-end shop was a popular Mecca for local PC collectors. Dan Good occupied the same location for 15 years preceding Klein. Actually the 11 years at the location were just a portion of the 27 years John has been in the postcard business. We hope to see him at shows, if only for a chance to reminisce.

New Postcard Club

Member #575, Dennis Becker, Fleetwood, PA, is one of several postcard collectors in neighboring Berks County who has organized a club for collectors from that area. Ten charter members met for the first time on October 23 at the Fleetwood Historical Society. If you live in their area, you might wish to contact them for more information at 1-610-944-9983 or 1-610-683-3488.

New Members

#716 **Marie Emerick** 29 Pickford Dr., Lancaster, PA Ph. 717-295-9690. Likes Lancaster City, Rocky Springs.

#717 **Frederick W. Schneider III**, 111 Delp Rd., Lancaster, PA. Ph. 717-569-6791. Likes electric railways and social history, 1890-1950.

New Addresses

#163 **Bill Buckwalter** is still in the same town but at 331 N. New St., Lititz, PA 17543. Ph. 627-1181.

#468 **Dick Pendergrast**. He and Doris have left York and have chosen 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584. Phone 717-295-9690.

Tentative Program for 2004

January "The number 4" (Member participation)

February "X Marks the Spot" (Jim Ward)

March **Greeting Postcards** (special auction)

April "Rabbits" (Dede Schaeffer)

May **Free-for-All** (Member's selling/buying spree)

June **Annual Picnic** (Program to be announced)

July "How to Prepare a Postcard Exhibit Board"

August "Ephrata" (Mike Middleton)

September **Show 'n Tell** (Members' non-PC subjects)

October **Annual Auction** (Members' postcards)

November "Linen Postcards" (Mark Werther, guest)

December "Poinsettias" (Bryan Benner) and our Christmas dinner



Typical of the great cards we'll see in Dede Schaeffer's Christmas program, this card was mailed from Gefle (Gävle) Sweden to Milford, NH on December 14, 1904.

For Christmas Giving

There's still time. Contact Jim Ward (see

masthead) for these welcomed gifts:

Album pages - 25 for \$4.50, box of 100 for \$15

Postcard sleeves - 100/\$1.50, 300/\$4, 1,000/\$11

Continental size sleeves - 100/\$2.25, 400/\$8.50

Local covered bridge PC, 11"x14" great for framing \$1

25 Peelable backings make photos into postcards - \$5

1897 Lanc. County ref. map, 21" x 22", shows and

indexes nearly 400 communities + railroad lines - \$5

1914 Lanc. County ref. map, 23" x 25", trolley lines

plus number references to the 1914 directory - \$5

2004 Subscription to *The Journal of the Postcard*

History Society, edited and published by J. Ward - \$7

1910 Panorama photo for Penn Square \$6, \$29 framed

Windows to Our Past, Volume I, new condition - \$75

A Unique Christmas Gift. Have you sold a copy of *Windows to Our Past, Volume Two*? Small ads have been running in county papers for three weeks. Response has been minimal, so we're counting on members to do their fair share during this year's selling campaign. Call Ray and Carol Dennis at 717-290-7948 or Jim Ward at 721-9273 to arrange pickup or delivery. The books are still \$30 incl. PA sales tax and a bargain at twice the price.