

THE CARD - Vol. 15, No. 7. Issue 175*. July 2004.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

Next Meeting: Mon., July 19, 2004. Farm & Home Center. Buy, sell, trade from 5:30. Meeting at 7 p.m.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Make checks payable to LCPC and send to Betty Beck, 11 Cinder Hill Rd., Lititz, PA 17543.

Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.

Club website: www.playle.com/clubs/lanaster or Google search: lancaster county postcard club

*Insignificant to our readers, but another milestone for your editor.

June Meeting

President Doug Milliken, shortly after the May meeting, suffered a heart attack. After a stay in the hospital, he was recovering at his home when the June meeting commenced. The meeting ran well under the leadership of VP Sharon Gromis who *tried* to fill Doug's shoes - after all, they're size 18s.

Set up and selling were Gordon McKinzie, Dede Schaeffer, Leighton Stover, Al Schaub, Ruth Moyer and Mike Middleion. A number of Silent Auction items were offered - mainly books from Charlie Ezren and Ray Dennis. Charlie also had slightly used PC pages at 100 for \$7, all of the proceeds which he graciously donated to LCPC.

Our recording Secretary, Gisela Withers, has gained a following in recent months. She calls herself a "scribe." We'd like to think this micro-chemical-biological-physicist should choose "stand-up comic" as an avocation.

Phil Keller doesn't make our meetings often, but he came to borrow a book. He stayed, bought 50/50 tickets, and went home \$23 richer!

Club Library

Dick Pendergrast offered a five-minute review of Susan Nicholson's *Encyclopedia of Antique Postcards*. Our new Librarian, Carol Giona, has been doing a super job in promoting the library. You've seen a regular column in *The Card* featuring a different book each month. The complete library listing is being compiled by Carol and will appear in a future issue of *The Card*.

Should you wish to help on the Library Team, there are several groups of six to ten books you may keep at your home. We ask that you bring three or four different ones to each meeting. With six team members, there are usually two dozen or so books from which to choose. After the list is printed you will be able to call Carol for your particular needs.

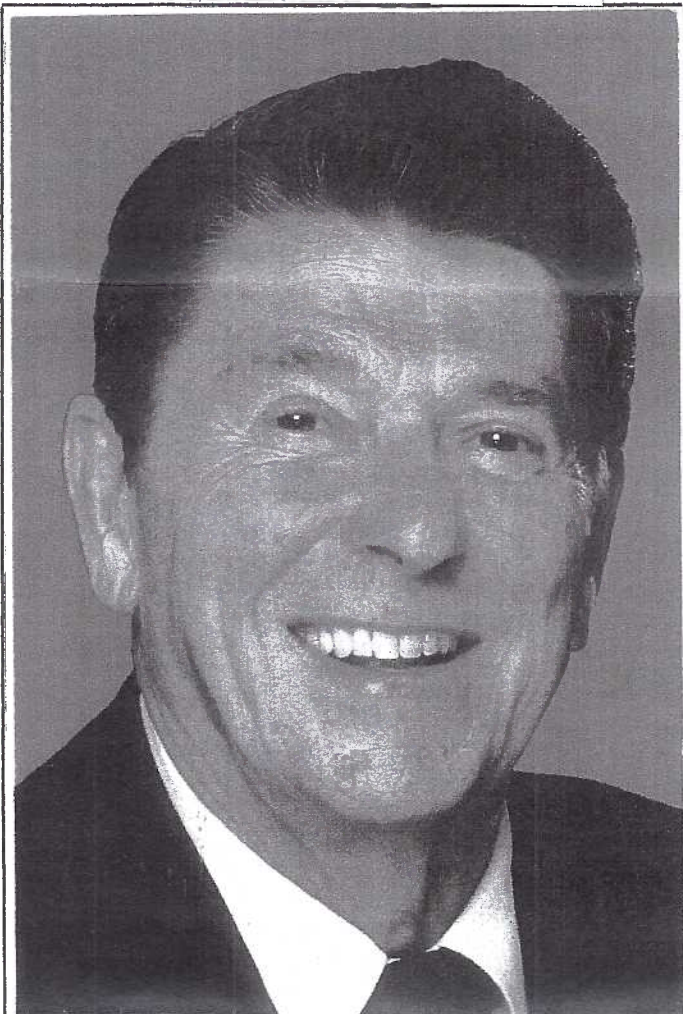
Expo Data

Jere Greider, the Expo Chairman, announced the slate of dealers is full. There will be 27 dealers sharing 24 tables. If you can offer help setting up from 6 to 8 PM Friday evening, Aug. 20, or sharing some time on a 2-hour shift during the show, please contact Jere at 717-285-5872. He also has Expo adv. postcards to hand out.

July Program

Each year some members decline the chance to exhibit part of their collection. Some make excuses like "not enough time", "not enough cards", and "I just don't know how." For the July program, a handful of members, who've been there and done that, will show you the basic steps that anyone can take in putting together a board. Once you've made your first, it's easier and more fun each time.

Why not try one for the July meeting - then improve on it for the Expo? (See the Expo categories on page six of this issue.)



Ronald Reagan 40th President of the United States

This postcard was published by Capsco, Inc., Washington, D.C. It was cancelled on January 21, 1985 at Dixon, IL, where Ronald Reagan grew up. The date was the Inauguration Day of his second term in office. An unprecedented outpouring of Americans honored our 40th President from the day he died, June 5, until he was laid to rest on June 12.

New Members

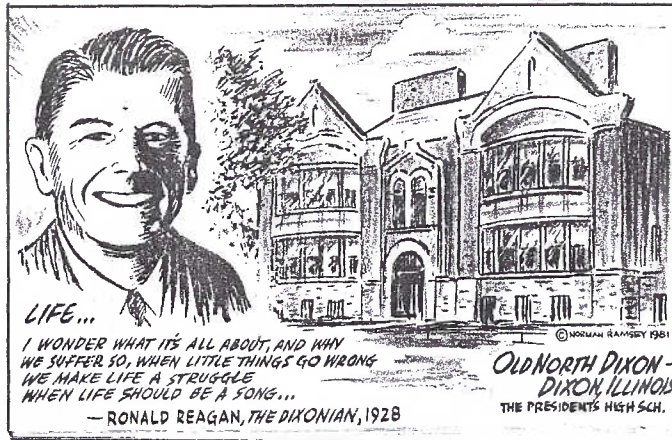
#733 **Bob Hollopeter** 220 Barilar Rd., Punxsutawney, PA 15767. Ph. 814-938-6650. Dealer.

#734 **Alan E. Mays** Penn State Harrisburg Library, 351 Olmsted Dr., Middletown, PA 17057-4850. Ph. 717-948-6593. E-mail axm22@psu.edu. He's an eclectic collector.

#735 **Ronald Groff** 140 Horseshoe Rd., Leola, PA 17540. Ph. 717-656-6750. General interest.

#736 **Rosale Hand** P.O.Box 38515, Baltimore, MD 21231. Ph. 410-342-3805. General interest.

Several monotone cards labeled Custom Art relate early events in the life of Ronald Wilson Reagan. They have a 1980 copyright by Norman Ramsay, 5330 Midway Dr., NW, Cedar Rapids, Iowa and are signed by the artist. We show you two of them as an introduction to this memorial essay.



Never before in the annals of American history have four presidents been pictured side-by-side in the White House. The unprecedented convocation was the tragic assassination of Egyptian Anwar Sadat in Cairo, Egypt. Due to the hazards and risks, White House aides advised against both President Reagan and Vice President Bush attending the services. Representing the United States at the funeral, three former presidents were in attendance: RICHARD M. NIXON (1969-74); GERALD R. FORD (1974-77 and JIMMY CARTER (1977-81). October 8, 1981

Those collectors who haven't yet developed a feel for chrome PCs are not familiar with the publisher Coral-Lee of Cordova, Ca or the printer Mike Roberts Color Productions of Oakland, CA. These two firms can be credited with excellent documentation of White House history for the past two generations.

From two extensive series of their cards, we have chosen a handful for you to enjoy in memorial to a man who brought dignity and national patriotism to the highest office in the country. Perhaps his suffering from Alzheimer's disease, which he acknowledged in 1994, was a blessing in disguise as it brought the dreaded disease to the nation's attention.

Captions beneath each illustration are from the back of that postcard.

First Lady, Nancy Reagan, son Ron Jr. and Ron's wife Doria are high-in-the-sky aboard the Goodyear Blimp, "The America." Mom Nancy planned this novel surprise in celebration of his 23rd birthday. The threesome enjoyed a picnic lunch as they floated for 45 minutes above picturesque Northern Virginia. The President joined the celebration in the evening at a private White House dinner for Ron. May 20, 1981





Mrs. Reagan said her husband's acknowledgment helped lift the stigma many people associated with Alzheimer's.

"They didn't know it was a disease, like any other disease," she said. "He helped dispel that. And now it is amazing how many people come up and say to me that their mothers and fathers and husbands and somebody in their family has Alzheimer's. Now they're free to talk about it. So he did a great thing."

Mrs. Reagan was asked how she has learned to deal with his condition.

"You just do it; you just get up and take each day as it comes and put one foot in front of the other. You just love."

Never one to take partisan political positions, Evangelist Billy Graham has long been associated with American Presidents. Going back to the administration of Harry Truman, Graham has been a friend and "unofficial" advisor to Chief Executives. At times he has held religious services at the White House and taken part in many historic events. After spending the night in the White House, the Grahams are bidding farewell to the Reagans. July 1981

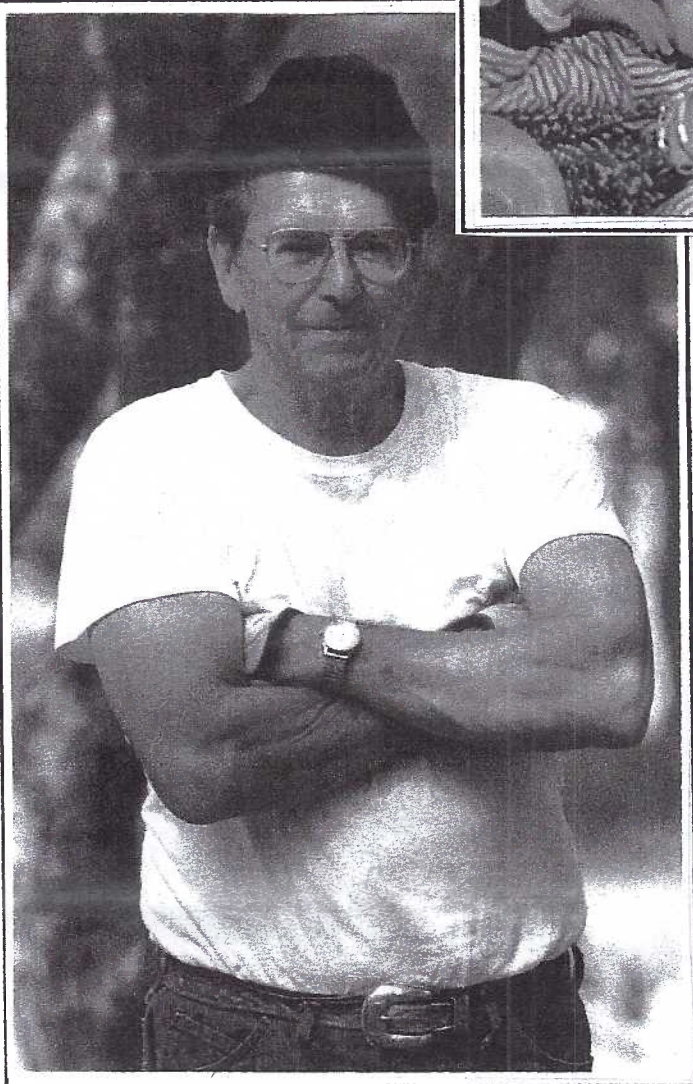
President and Mrs. Reagan exchange gifts at their first White House Christmas. First Lady Nancy often says, "My life really began when I met Ronnie". When he is speaking, she follows his every word. Here, their admiring glances attest to their mutual affection. December 24, 1981

President Reagan enjoys his Thanksgiving visit to Del Cielo in the Santa Ynez Mountains near Santa Barbara, California. Nancy and the President ride horseback for a few hours in the mornings, and in the afternoon he cuts and clears brush. This life gives him solitude and a sense of making one's own way - his house is heated solely by wood and uses all he can stack. Here we see him taking a breather, listening to frogs, noticing deer, and inhaling the brilliant expanse of unpolluted air. November 24, 1981





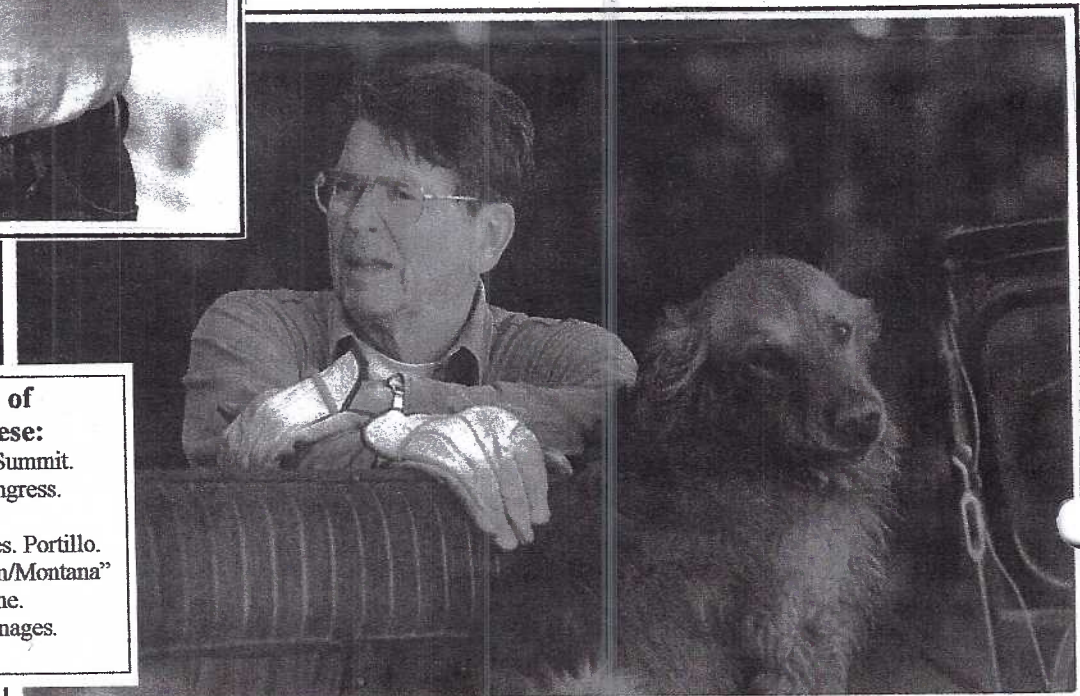
In Korea, First Lady Nancy Reagan invited Lee Kil Woo, 8, (left) and Ahn Ji Sook, 7, to the United States for lifesaving heart surgery. The children traveled to the U.S. aboard Air Force One, then spent some time with the Reagans at the White House. The surgeries were a complete success, and the children soon returned home after their "miraculous" surgery and the attention of an equally marvelous friend-in-need. November 12, 1983



President Reagan in this appealing image as an All-American man says many things to many Americans. Popular adoration is summed up by a Senior Citizen sign displayed at a Reagan rally: "Ronnie's not getting older, he's getting better." Men, too, relate to those muscles and the epitome of the work ethic. Who can resist that impish smile and the watch cap? "We're glad to have a leader who physically and symbolically takes such a challenging stance." August 10, 1984

President Reagan and his Golden Retriever, Victory, take a breather from ranch work at Rancho del Cielo. From the warm color of his coat to his broad and sensitive face, every aspect of this dog reflects his gentle and friendly disposition. Victory was given to the Reagans by a supporter who knew Rancher Reagan would enjoy his warm companionship, sweet face, and loyalty. The dog enjoys the run of the ranch and is happiest when his loving master returns to the ranch for a sojourn. August 1984

The postcard enclosed is courtesy of Jim Morrison. It will be one of these:
 RR and Crown Prince Fahd at the Cancun Summit.
 RR delivers message to joint session of Congress.
 RR with Billy Graham.
 RR, Fernando Valenzuela and Mexican Pres. Portillo.
 RR and Barbara Stanwyck in "Cattle Queen/Montana"
 RR writing at desk in Pacific Palisades home.
 RR at Kennedy Ctr. with Hollywood personages.





Rail Mail

A Century of American Railroading On Picture Postcards

In early June I had the pleasure of meeting Geoff Stunkard, a 40-year old career photojournalist. It was while I was tending Jim Morrison's postcard stand at Renninger's Antique Market. Geoff makes the trip to Lancaster County from his home in Tennessee at least once a year. He knew just where to look for Trains and RR Depots, and while he searched, I enjoyed scanning the book, *Rail Mail*, which he published himself in early spring.

Rail Mail combines the history of American railroads and the postcard medium in one place, explaining how both the railroads and the public made use of postcards. Profusely illustrated, it includes chapters on depots, narrow gauge lines, streamliners, accidents, and more.

Interspersed with the historical information are special tips on collecting postcards covering buying and selling, as well as a glossary. A bonus is the value guide to each of the 200 illustrated cards.

The perfect bound, gloss color covered book has 128 pages (eight in full color) printed on coated stock. It retails for \$17.95 plus \$5 first class shipping (a bargain in this writer's opinion). It will make a welcomed addition to LCPC's library. Should you choose to have your own copy, you can contact the author at Quarter Milestone Publishing, P. O. Box 441, Milligan College, TN 37683-0441, and E-mail to gmpp@preferred.com or phone 423-542-0159. The website, www.quartermilestone.com provides additional information.

JFW

It Pays to Read the Back... Local Messages on Postcards.



Sep. 1907. Lanc. to Middletown, Pa.
A fine place to get wild flowers.

Sept. 27, 1911. (Mailed in envelope.)
The children and I went to the Lancaster Fair. There was a thunder shower in the afternoon and we all got sprinkled before we could get in the train. (Special fair trains ran from the Chestnut Street railroad depot to the fairgrounds, stopping on the rear of the fair, as opposed to the main entrance on Harrisburg Pike – where you enter the Donnelley property today.)

No date Lititz to Manheim.
Dear cousin, Do you have any geese eggs at present? Please let us know if you have any or not.

Apr. 1914. Within Lancaster.
Meet me at Kirk Johnson's Music Store Saturday at 3 o'clock. I think I will buy a piano. Be sure and be there.

May 1, 1907. Millersville to Milton Grove.
Many, many thanks for the arbutus. It certainly was very much enjoyed.

BUCH'S DRUG STORE Corner of West King and Charlotte Sts., Lancaster, Penna.

"Now occupies the site which was formerly the Old Plow Tavern – Built 1745, Demolished 1924. History says that on the register were the names of General George Washington and General Lafayette. When General Lafayette made his memorable visit here in 1825, he was banqueted at this splendid old hostelry."

The text above describes postcard #20925 printed by Koppel and published by James Hess who also took the photograph more than 30 years ago.

The building recently made the news.

Garise Pharmacy succeeded Buch's Drug Store in 1980. It's undergoing extensive interior renovations. Red Rose Awards occupies the Charlotte St. portion of the first floor. It was a sporting goods store when managed by the Buch family. The four apartments above will become two large apts.

After the old Plow Tavern was razed, the present structure housed the Colonial Motor Co. a Star and Flint auto distributor and the Wheatland Auto Co. which specialized in Kelly-Springfield tires and tubes.



June Exhibit Competition

Sixty members enjoyed the single card competition. The subject was The American Flag. The subject offers a wide variety of postcards and we saw that from these 15 members who participated – **Carol Dennis** First Place, **Harold Moyer** Second Place and **Ray Dennis** Third Place winners.

Honorable Mentions go to Brian Frankhouser, Ruth Moyer, Dick Pendergrast, Tom Schaum, Carol Giona, Sandra Shaub, Mary Darrenkamp, Dede Schaeffer, Bob Kramer, Walter Mowrer, Steve Mummert and Bryan Benner.

July's subject is Potpourri and it's a full board. This, as Ruth explained, can be any subject your heart desires – and a whole board full, to boot!

Remaining Programs for 2004

July – Hints on How to Prepare PC Exhibit Boards

August* – Annual Picnic (Sunday, the day after the LCPC Expo, at Jim Ward's home)

Sept. – Show 'n Tell (Member participation)

Oct. – Annual Auction (Max. ten lots per member)

Nov. – Linen Postcards (Mark Werther, guest speaker)

Dec. – Poinsettias (Bryan Benner) at Christmas Party

Future Shows

July 10 **York, PA** York Post Card Club at Aldersgate Church, Tyler Run Rd., off S. George St. near Rte. 83.

July 17 **Allentown, PA** Summer antiques show at Allentown fairgrounds.

Aug. 6-7 **Havre de Grace, MD** Martin summer show.

Aug. 21 **Lancaster, PA** Lancaster County Postcard Expo – Farm & Home Center. Have you started your exhibit boards? Have you signed up to help?

Wider Distribution of LCPC's Books

These 26 members have the club's books at their homes. Should you like to buy a copy of *Windows to Our Past, Volume II*, call one of these members and they'll provide their address and make arrangements for you to get the books you need. The public pays \$30, incl. PA sales tax, for each book. LCPC members may have them for \$25 or they can return the full \$30. Pay these members for the books you need. They are responsible for each one they hold.

Phone numbers are in area 717 unless noted.

Lewis Bechtold	Lancaster (east)	299-5969
Betty Beck	Lititz (east)	627-7732
Bryan Benner	Lancaster (east)	391-8127
Dick Bishop	York	854-4605
Mary Darrenkamp	Lancaster (west)	397-0556
Ray Dennis	Lancaster (south)	290-7948
Harold Galebach	Penryn	665-3635
Yvonne Greenleaf	Kirkwood	529-2984
Jere Greider	Mountville	285-5872
Sharon Gromis	Landisville	892-6864
Bud Heim	Columbia (north)	684-6533
W.B. Heisey	Mount Joy	653-1756
Lanc. Mennonite Historical Society		393-9745
Doug Milliken	Lancaster (central)	295-3135
Walter Mowrer	Columbia (north)	684-5331
Harold Moyer	Blainsport	336-6644
Joe Myers	East Petersburg	569-1419
Shirley Neidermyer	Lititz	626-4880
Sam Nolt	Lancaster (west)	397-1155
John Rodkey	Columbia	684-7873
Dede Schaeffer	Lancaster (west)	392-3955
Al Schaub	Lititz (west)	560-6278
Anne Steinberg	Quarryville	786-2362
Leighton Stover	Lititz (north)	626-4937
Jim Ward	Ephrata (west)	721-9273
Gisela Withers	Geigertown	610-582-2131

Cut out this entry form or make a copy.

2004 EXPO EXHIBIT ENTRY FORM

Mail or give this entry form to Ruth Moyer, Expo Exhibit Chair, on or before August 14, 2004. She can be contacted at 135 Whitehall Rd., Reinholds, PA 17598, E-mail to rsm@dejazzd.com or phone 717-336-6644. You are encouraged to enter all four categories. If you intend to use two boards (maximum) for any one category, please note this below. Include your title under the appropriate category.

Judges, selected from among the dealers on Saturday morning before the show, will consider the following criteria:

Postcard Information	1/3
Presentation and Originality	1/3
Condition, Completeness and Rarity	1/3

Exhibit boards should be at the Farm & Home Center Friday night, Aug. 20, between 6 and 7 PM; last possible entry time is Sat., Aug. 21, 8 AM. NO EXCEPTIONS. You may also give your boards to Ruth beforehand if necessary.

First, Second and Third Place Awards receive \$15, \$10 and \$5 cash in each category. *Best of Show*, chosen from the First Place exhibits, receives \$25. *Peoples Choice*, chosen by ballot, receives \$25. All entries receive a specially designed 2004 Expo Postcard Award.

I will have an entry in the categories listed, with these titles –

ANIMAL DRAWN (carts, wagons, etc.) _____

HISTORICAL (events, people, things) _____

REAL PHOTO (any subject) _____

PUBLISHER or PRINTER (company, or individual) _____

Member's Name _____

Phone Number _____

E-mail _____