

THE CARD - Vol. 16, No. 12. Issue 192. December 2005.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

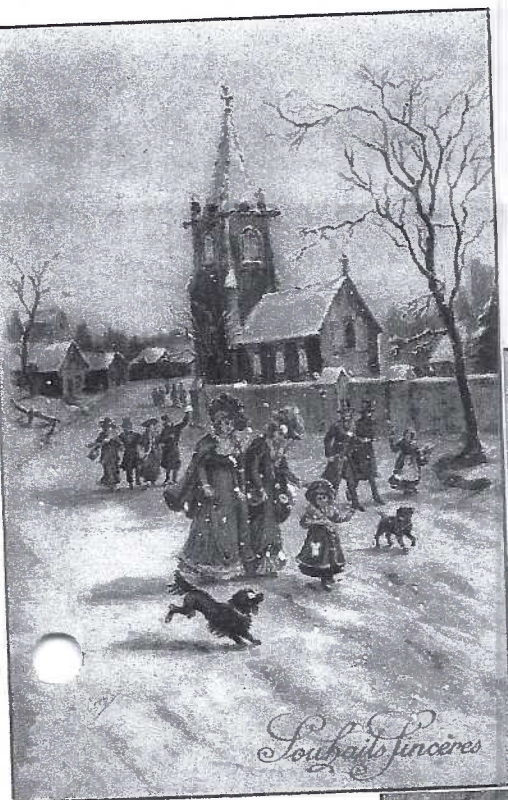
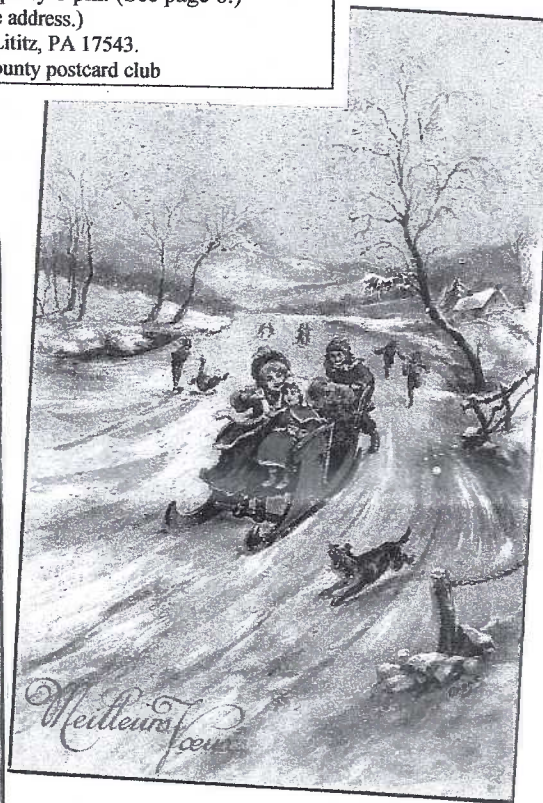
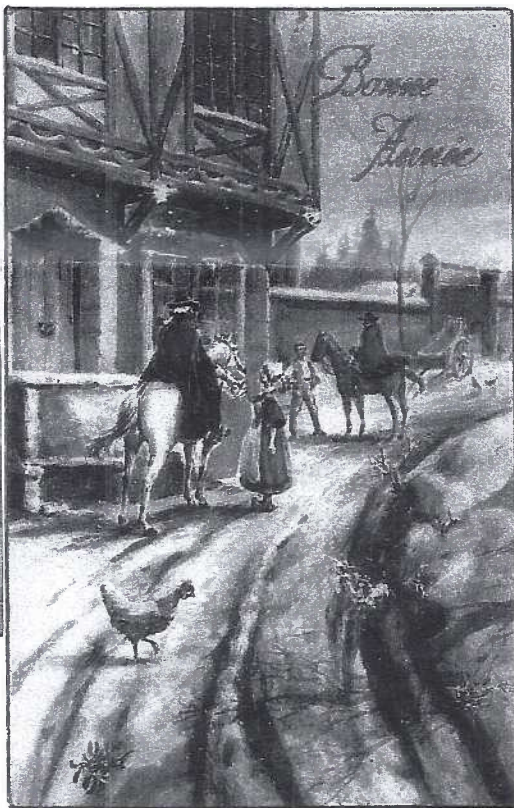
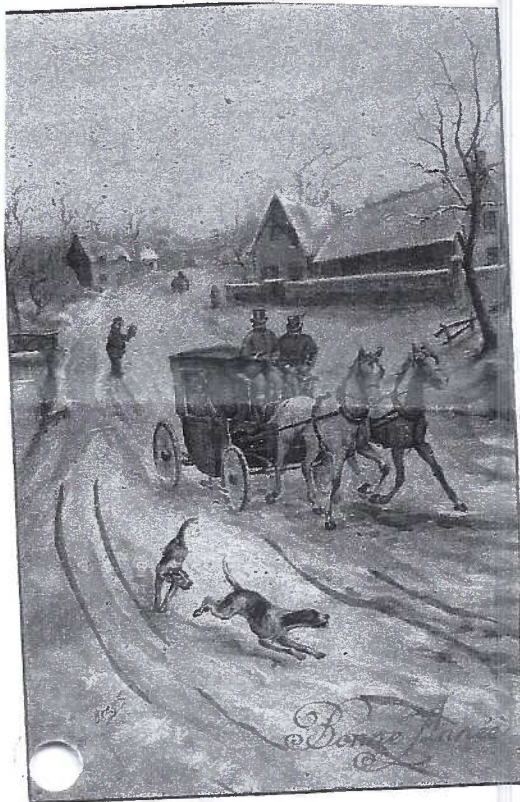
Enjoying postcards through education and entertainment.

Next Meeting: Mon., Dec. 19, 2005, Farm & Home Center. Annual Christmas party 6 pm. (See page 6.)

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Make checks payable to LCPC, and send to Betty Beck, 11 Cinder Hill Rd., Lititz, PA 17543.

Club website: www.playle.com/clubs/lancaster or Google search: lancaster county postcard club



World War I Greetings

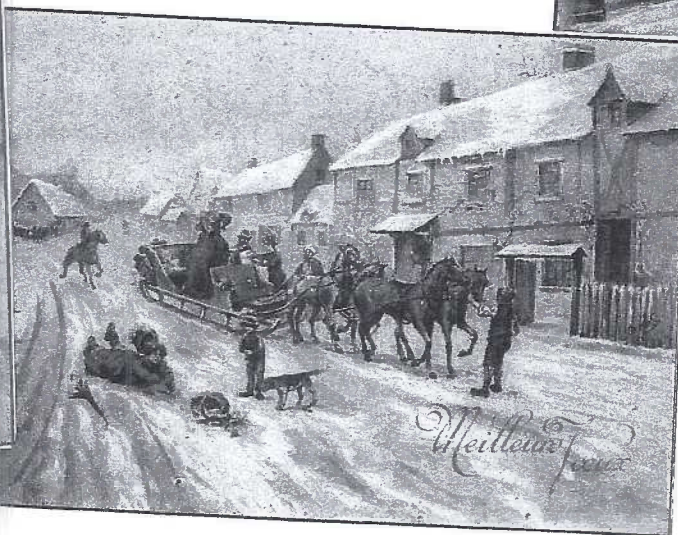
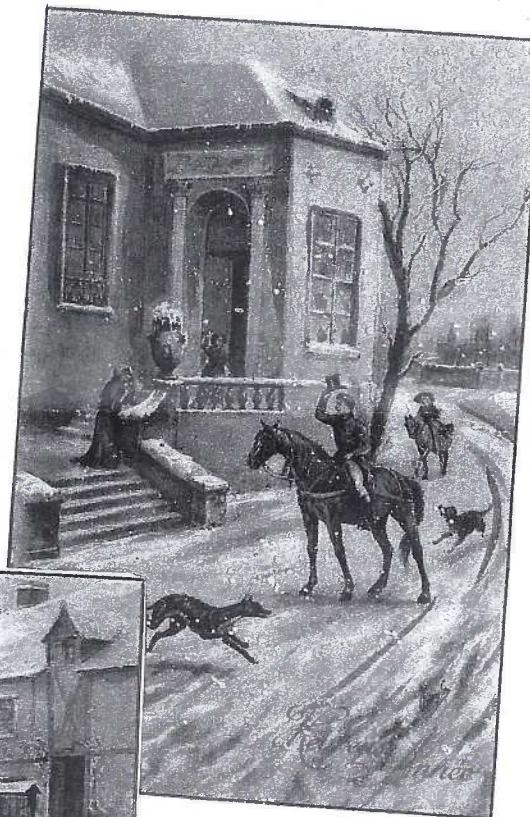
Bonne Annee *Good New Year*

Heureux Anne *Happy New Year*

Meilleurs Voeux *Best Wishes*

Souhaits Sinceres *Sincere Wishes*

Cover Card Story on page 3.

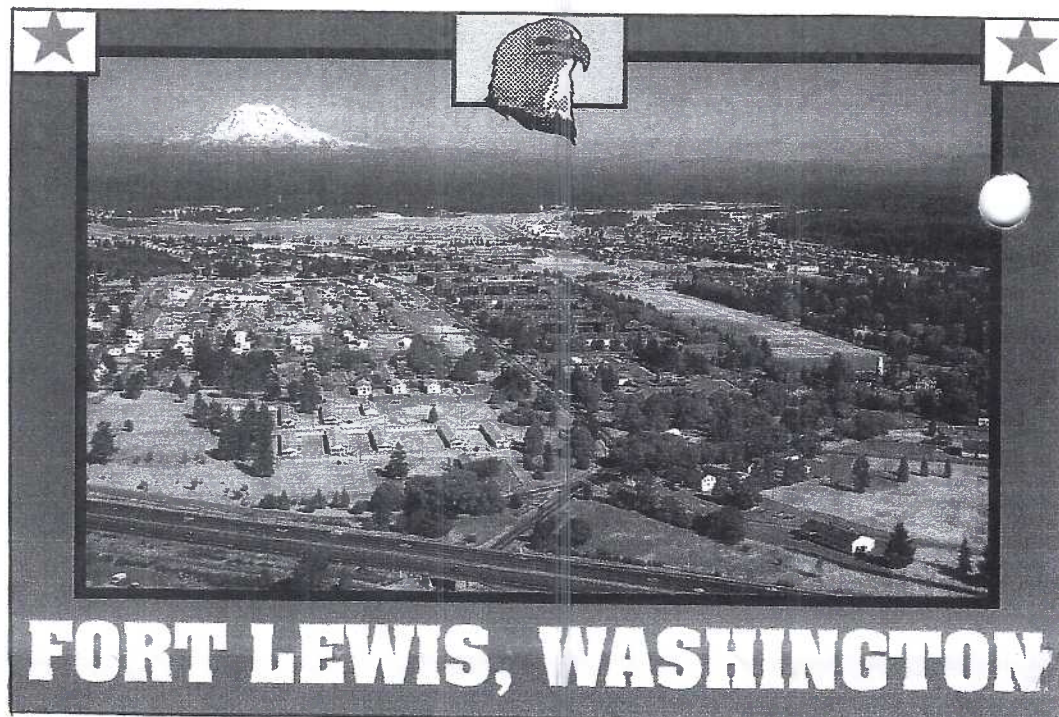


Major-President

Our Susan Glass Is Serving Our Country

On Nov. 16 your editor received a PC from our past president, Susan Glass. At the Sept. meeting Susan hinted that she might be called into active service. Susan's nursing skills have kept her committed to the Army Reserves for many years.

"Hi Jim, I just wanted to let you know that you won't be seeing me at the meetings for awhile. I'm on active duty and stationed at Ft. Lewis, I'll be here till 2007. I wonder if Tacoma (WA) has a postcard club. Hello to all. Susan"



I sent Susan exchange newsletters from the Pacific Northwest PC Club in Kent, WA and the Webfooters Post Card Club in Portland, OR. Let's hope she can make a connection. We all find our hobby a great respite from daily work.

The John Hinde Curt Teich card (right, reduced 5%) includes this description on the reverse – **FORT LEWIS, WASHINGTON – Army Center of the Northwest.** Long recognized as one of the finest army facilities in the nation, this base offers a mild climate for all military training. In the foreground is Interstate I-5, the main artery from Canada to Mexico, and sixty miles in the background is Mount Rainier.

Our good wishes and prayers go out to Susan. She would be happy to hear from all of us. You can send her a postcard, Christmas card or e-mail to:

Major Susan F. Glass

c/o Extended Stay America

2120 S. 48th St.

Tacoma, WA 98409

or susan.f.glass@us.army.mil (Include all periods.)

Thanks for your responses. JW.

Editor's Note: The club's librarian is Carol Giona. She has offered to write a column about books in the LCPC library for *The Card*. If you would like to borrow the book reviewed here, call Carol at 1-717-464-1410. She will contact a member of the Library Team and have the book available at the next meeting.

Library Highlight

AMERICAN EXPOSITION

POSTCARDS

(1870-1920)

By Frederic and Mary Megson

This catalog is an encyclopedia of information about the postcards and postal cards of the great American expositions – international, national, and interstate – before 1920. Its purpose is to serve as a source book for collectors, and to provide a solid basis for serious research in postcard history.

Included in this catalog are government postal cards and private postcards – the latter in their various equivalents, "Souvenir Post Card," "Private Mailing Card," etc. Omitted are album cards with blank backs even if they had been sent through the mail as postcards.

Cards that have an exposition name, logo, or view on the front, and issued before the close of the exposition have been listed. Included, for example, are those which show exposition officials, proposed sites, groundbreaking ceremonies and exposition and exhibitor advertising issued before or during the show. Real photo postcards are included when they are part of a commercially-made series.

Chickadee-dee-dee-dee

"Snow birds" are northern people who travel to the warm South for the winter, just as the slate-colored juncos come to PA from Canada.

The little Chickadee, however, fends for itself here in PA – twelve months of the year. Recent studies tell us the number of "dee-dee-dees" are an alarm; the more "dees," the larger the little bird's predator.

I'm convinced my mailbox chickadee is telling me "There's no mail. Why did you make the 200 ft. trip?" I answer him with my "dees" – "Why don't you tell me that when you see me leave the house and save me the trip?"



Our chickadee is from a PC, Maine State Bird, in a set of 50 state birds painted by Ken Haag and published in 1968.

Don't forget to feed the birds.

Our Cover Cards

The six holiday greeting cards are by a Parisian publisher and, although they are similar in appearance, four (those in the corners) are in Series No. #49, while the top center is from Series #29 and the lone horizontal card is from Series #48. Their pastel colors are similar and all are dosed with snowflakes. What isn't apparent is that the snowflakes were applied last and can actually felt as "dots" when you pass your fingers across the cards. This isn't a feature unique to French greetings, but it isn't a common PC occurrence either.

None of the postcards have cancellations. As was often the custom, postcards were mailed in one envelope, particularly if several – in this case, five – were all dated by the sender, November 22, 1917, one of which was stamped "Passed Censor" and then blue-pencil initialed. The sixth card was mailed on Dec. 8, 1917 and has the same "Passed Censor" stamp and is also blue-pencil initialed but by different postmaster.

Most important to local readers are the names of the sender and recipients for they are all familiar family names.

Harry E. Erisman, Seaman 2nd Class, mailed all of the cards from the Naval Base Hospital #5 somewhere in France.

Two of the Nov. 22 cards went to 226 N. Pine St., Lancaster, one to his father, W. N. Erisman and the other to his sister Mildred.

Two Nov. 22 cards went next door to 224 N. Pine St. to his grandmother and his grandfather, Mr.

and Mrs. H. L. Simon, no doubt his mother's parents. All of the above four cards held brief Christmas or New Year greetings from the doughboy. A fifth card, also mailed on Nov. 22 went to Grandfather with an additional note "I will send a check soon for \$36."

The remaining card, mailed on Dec. 8, 1917 was also sent to Harry's mother and father at their 226 N. Pine St. address.

Erisman is a well known name in Lancaster and the 1919 city directory finds Erismans working at a variety of jobs – jobs that helped make Lancaster a city of industrious people way back then. An Erisman was a teacher, another a caretaker, and a planer, a warper and a printer; a plumber, a watchmaker, an engraver, and a store clerk; a turnkey, a machinist, a stenographer and a waitress. But the Erisman most of us remember – if we were fortunate enough to live during his lifetime – was George F. K. Erisman.

George had his shop on E. Orange St. and E. King St but the one most of us remember was at 315 West Orange Street. The Erisman Doll Hospital was a city landmark from the teens through the 1950s. If you were a little girl you took in your favorite doll and knew the "doctor" would fix it. If you were a little boy, you searched through neat old costumes (or more likely bits and pieces), to make your own Halloween costume. And there were flags, banners, studio props and stage make-up - everything you couldn't find anywhere else in town.

The sole paper item we've located for Geo. F. K. Erisman is an undated non-postcard. A Toy Shop was included at his early locations.



The DOLL HOSPITAL & TOY SHOP

GEO. F. K. ERISMAN

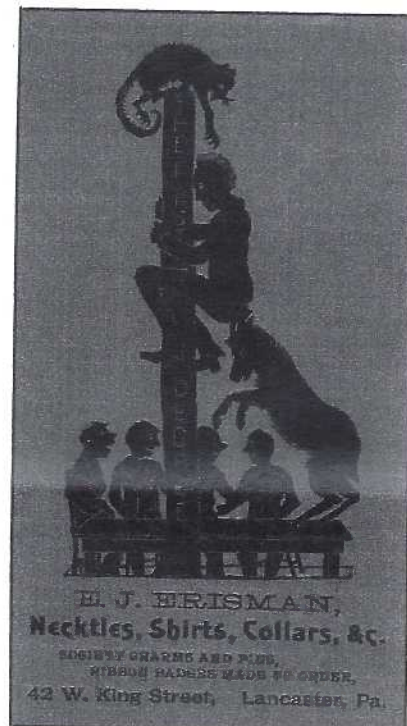
Ind. Phone 1030 L. 22 East Orange St. Lancaster, Pa.

The Costumes or Make-Up RENTED to

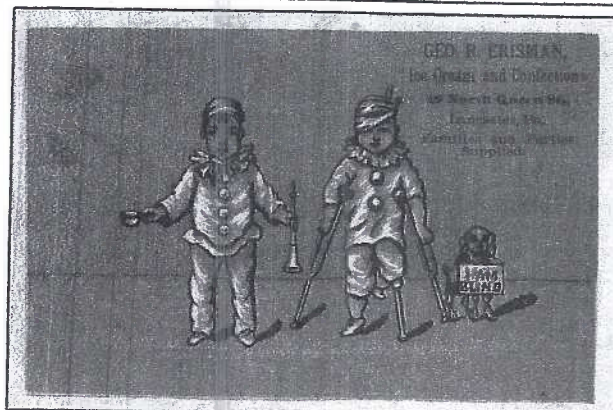
as per order No., must be returned on or before; as per agreement, failure to observe the Terms of same, or damage done to any article, will involve additional charges.

Orders for Reservation of Costumes or Make-Up do not admit of cancellation (unless otherwise specified), nor will any deposit, made on account of same, be refunded.

Articles



Trade cards from other members of the Erisman family including E. J. in Gents' Furnished Goods and Geo. R.'s Ice Cream and Confections.



Heinitsh Drug Store

16 West King St., Lancaster, Pa

By Bryan Benner

The Heinitsh family founded and operated an apothecary shop on King Street from 1780 until 1934 – 154 years! The family was rightly proud of its heritage and put its history on the bottom of its divided back postcard which features its store. It is a fairly rare card. Though not marked, it's probably published by L. B. Herr & Co.

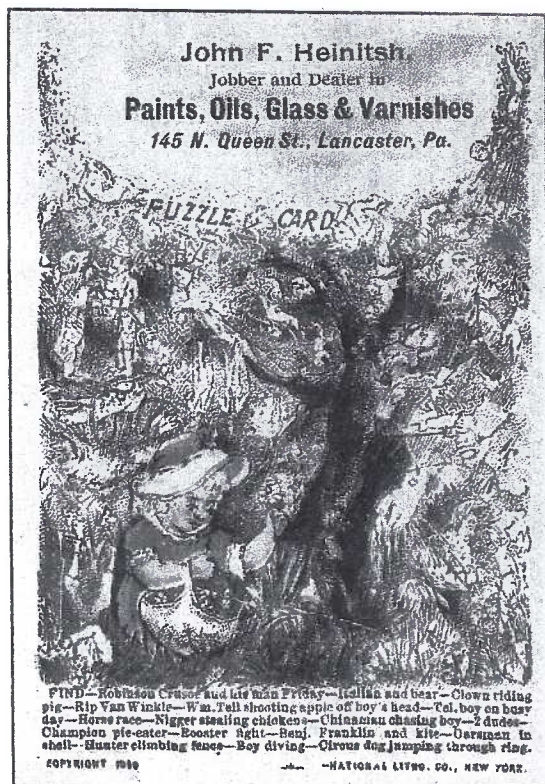
It reads as follows: 1780 Carl Heinrich Heinitsh, 1803 August Heinitsh, 1815 Heinitsh & Co., 1818 J. F. Heinitsh, 1841 J. F. Heinitsh & Son, 1849 Charles A. Heinitsh, and 1899 S. W. Heinitsh

I would speculate that this card was printed not long after 1907 from the peoples' clothes. Take note of the two gentlemen looking out the second story windows. One would probably assume some of the Heinitsh family themselves.

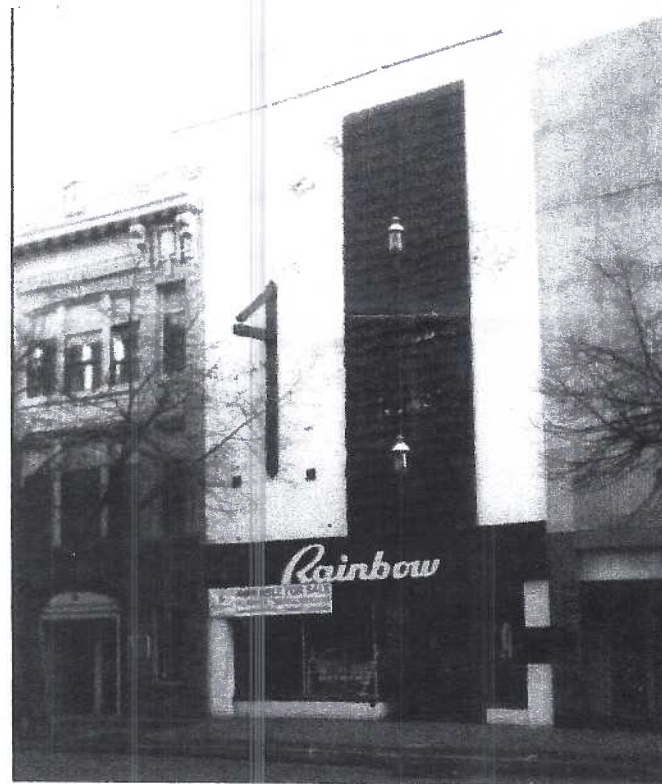
The sign on the left side of the bldg. notes a John F. Heinitsh ran the Heinitsh Paint Co. from this same location. The paint company is listed at other locations in later years. (See illustrated trade card.) It is also interesting to note the unusual window display on the right. Is it an odd construction of crutches? It's difficult to tell.

Charles Heinitsh, who was the owner from 1841 to 1898, was the first president of The Pennsylvania Pharmaceutical Association in 1882. He was then chosen head of the American Pharmaceutical Assn.

The Heinitsh building still stands today although it would be difficult to recognize if the Lancaster County Historical Society had not put a plaque on the right side in 1976. I would speculate from the PC that the building was remodeled in the 1870-80 period adding a third floor as well as the Italianate details to the original colonial building.



A trade card (with puzzle) issued by John F. Heinitsh, jobber and dealer in Paints, Oil, Glass & Varnishes, at 145 N. Queen St., Lancaster, Pa.



My recent photo shows how it looks today, it was probably "modernized" in the 1960-70 period. (In a most unfortunate manner in my opinion!) Just in case you're looking for retail space, the building is currently for sale.

Your editor is grateful to these members for their contributions to this year's issues of *The Card*. The following will receive a Reward of Merit for their efforts.

Carol Giona's Library Highlights in Jan., Apr., Jun., Jul., Sep., Oct., Nov., Dec.

FEBRUARY

Bryan Benner and Howard Steinberg's help with a checklist of *Lancaster City Moon Postcards*.
Betty Beck's help with LCPC's Crossword Puzzle #2.

MARCH

Ruth and Harold Moyer for Jay Feldser, Jr postcards used in an article.
Betty Beck's help LCPC's Crossword Puzzle #3.

APRIL

Jim McMullin for re-issuing his father's *Legend of Smoketown* postcard.

MAY

Jack Brubaker, a.k.a. "The Scribbler," for advice on *Buchanan Park 100th Anniversary* article.

JUNE

Dede Schaeffer for the set of four *Rivertownes PA* postcard views.
Betty Beck's story and postcard about *Reservoir Park Lion's 100th Birthday Carnival*.

AUGUST

Sharon Gromis' new *Clipper Magazine Stadium* postcard.
Donald Brown for the set of four *PA Capitol Preservation Committee* postcard views.

OCTOBER

Al Schaub for his illustrated program article, *Some Guidelines for WWII Postcard Collecting*.

NOVEMBER

Dick Pendergrast's information for *A Member's 1947 Postcard Collection*.
Dick Pendergrast for the set of four *Spring Run* postcard views.

Jean and Lew Frank for the newspaper article about painting a postcard mural.

DECEMBER

Bryan Benner Scarce *Heinitsh Drug Store* postcard story.

and to the following an especially warm Thank You for their monthly contributions -
Gwyn Fulmer for keeping the mailing labels up to date and delivered on time.
Ruth and Harold Moyer for their help with the monthly mailings.
Betty Beck for her task of proof-reading all of the copy for each issue of *The Card*.

Some of the subjects covered in this year's Journals -

Camp Daddy Allen
After Leap Year Comics
Teddy R. - 100 Yrs. Ago
The Five Senses
A Penny Double-Fold
Swiss PCs for Kitten Lovers
Outrageous Easter Cards
A Trip around the World
German Comics
Unusual Holidays
Fire Crackers on PCs
Presidential Ladies
Gruss aus Hirtzfelden
Claire Victor Dwiggins
1924 Flood in Lorain Ohio
Monte Carlo in Monaco
Postcard Evolutions
Gurls! Purty Gurls!
Helpful Dating Clues
Fishes of Hawaii
Rawhide Fincher
300th Birthday of B. Franklin
Fireside Chairs
Quarterly Humor
Our Readers Write
plus 2,000 cards for sale.



LCPC Members Save \$2

On Their 2006 Subscription to *The Journal of the Postcard History Society*

The Journal continues its offer of 2005 - local members who pick up their copies of *The Journal* at club meetings will save \$2 off the reg. \$9 subscription cost. The Journal, a quarterly of at least 14 pages (with color cover), is issued in the months of March, June, September and December.

Learn more about Postcards. Enjoy the unusual in US and foreign cards. Buy Postcards mentioned in the articles and hundreds more.

Don't miss an issue, send your check today (made to Jim Ward) to 1795 Kleinfeltersville Rd., Stevens, PA 17578.

This is a paid adv.

November Meeting

The rains came and so did 49 members and guests. Set up and selling from 5 PM were Howard Steinberg, Bob Kramer, Ray Dennis, Mike Middleton, Dede Schaeffer, Dick Bishop, the Moyers, and Jim Ward. A reminder: Dick will have his Entertainment Books (great gifts) for this month only and at only \$21. Reach him at 717-854-4605 (York). It was good to see Janice and Al Bernard. They have moved to the York area and we hope to see them regularly.

Bob Kramer and Ruth Moyer won Xmas cactus door prizes. Jere Greider won \$24 in the 50/50. A mass of Postcard Collector mags was donated by Don Davis's wife, Marty. His complete set of *The Card* was sold in the auction.

New Publication Enclosures

Mark Vogel, Marketing Manager at Fox Chapel Publishing, East Petersburg talked about a reprint of the 1899 Lanc. County atlas that will be sold through historical societies and local organizations, like LCPC. (See enclosures.) Bryan Frankhouser, Howard Steinberg and Jim Ward have made contributions of PCs from their collections. Fox Chapel paid the extra postage for this month's mailing.

November Program

Jere Greider conducted an auction of 102 lots, mostly cards from Earl Carver's estate. Rodney Frey was the auctioneer. Jere clerked while Bob Kramer, Doug Milliken, Sharon Gromis and Bryan Benner were all-round helpers.

2006 Slate of Officers, Directors

Sharon announced this tentative slate of LCPC officers and directors for next year -

Pres. - Dick Pendergrast

Vice President - Al Schaub

Secretary - Gisela Withers

Treasurer - Barabra Mowrer

Directors for 2005 - 2006

Carol Giona, Jere Greider and Gisela Withers

Directors for 2006 - 2007

Bill Buckwalter, Sharon Gromis and Jim Ward.

Monthly Postcard Competition

Something for Which We're Thankful was the November theme for the single card entries.

Don Tribit FIRST A pair of suspenders

Bob Kramer SECOND Correspondence postal card

Tom Beck THIRD Lincoln centennial

Honorable Mentions

Betty Beck Camp Furnace Hills

Johanna Gingham Old Glory

Don Jumper A teacher

Therese Jumper Christmas manger scene

Sharon Gromis Thanksgiving dinner

Doug Milliken Hedge row of Calif. lilies

Ruth Moyer Harvest feast adv.

Dede Schaeffer Cats on a York, Eng. expo PC

Harold Moyer A cordial Thanksgiving

Betty Kreider Santa and children

Dick Pendergrast Eating a turkey meal

Jim Ward No nightmares from over-eating

Walter Mowrer A turkey shot

Theme for a single card in December will be ANGELS. January's theme is WINTERTIME.

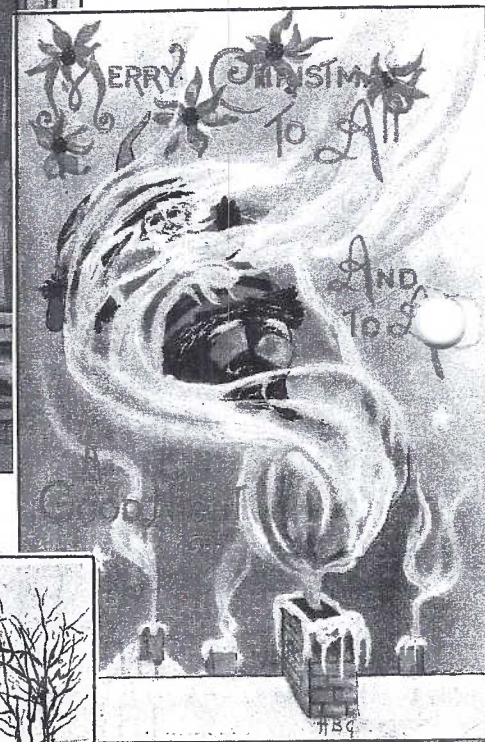
Our cards are examples of H. B. Griggs' art; the poinsettia snow scenes in series #2275, #2266 features a poinsettia skirt.

Christmas Party - Meeting

The Farm & Home Center auditorium (our meeting room, extended) is again the venue for the club's Annual Christmas Party. Each member (or family) should bring a pot luck dish - hot or cold, meat, vegetable, salad or dessert - along with serving utensil. LCPC supplies place settings and beverages. Members are encouraged to bring a guest.

There will be a very brief meeting - primarily to elect the 2006 slate of officers.

The program will be in charge of Bryan Benner. His subject is *Poinsettias on Postcards*.



...and
to All
a Good
Night!