

# THE CARD - Vol. 18, No. 4. Issue 208. April 2007.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

*Enjoying postcards through education and entertainment.*

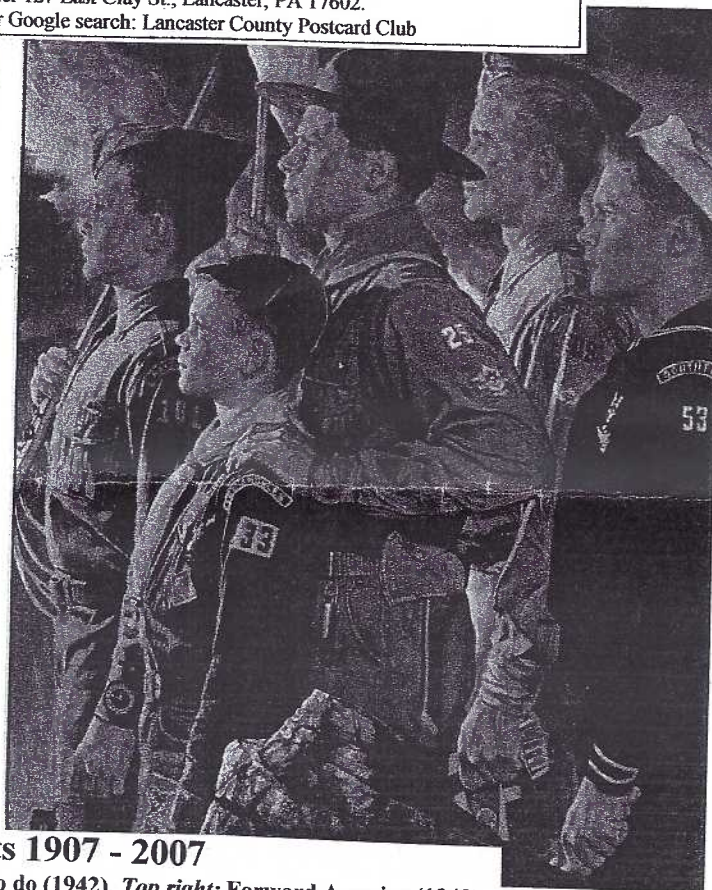
Next Meeting: Mon., April 16, 2007. Farm & Home Center. Buy, Sell, Trade 5:30 pm, Meeting 7:00 pm.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Membership chair: Betty Beck, 11 Cinder Hill Rd., Lititz, PA 17543.

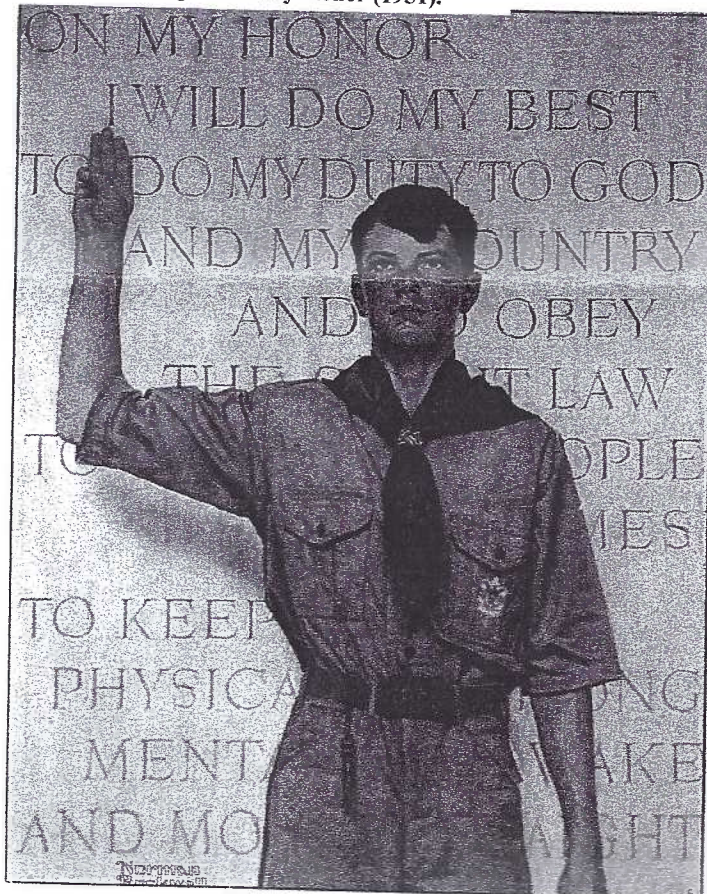
Club/editor's address: LCPC c/o Bryan Benner 127 East Clay St., Lancaster, PA 17602.

Club website: [www.playle.com/clubs/lancaster](http://www.playle.com/clubs/lancaster) or Google search: Lancaster County Postcard Club



## Boy Scouts 1907 - 2007

Norman Rockwell Art - *Top left: We, too, have a job to do (1942), Top right: Forward America (1949), Lower left: I Will Do My Best (1943); Lower right: On My Honor (1951).*





# Happy Birthday Boy Scouts!

By Jim Ward

Scouting for scouts on postcards can be a challenge. Early postcards related to scouting are by far the greatest challenge. Fortunately for collectors there are periodic issues of cards featuring Boy Scouts so the novice collector can get his feet wet without going deeply into debt.

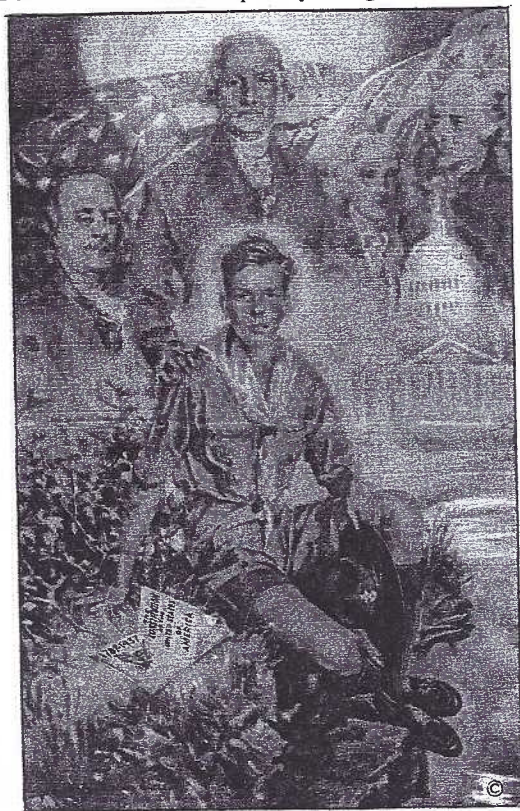
## A Brief Boy Scout History

Robert Baden-Powell, born Feb. 22, 1857, had nine siblings. The family enjoyed camping, hiking and sailing. Baden-Powell, as a British officer in India, incorporated these skills, along with mapmaking, into his training of new recruits. His program included award badges for those who learned special skills. Later, in Africa, he wrote a handbook to teach soldiers how to scout and survive in the wilderness.

On his return to England, Baden-Powell discovered boys clubs using the soldier's handbook to learn outdoor skills. He rewrote it esp. for young readers. After a successful camping trip in 1907 with 22 boys using the handbook, Boy Scouting was born.

William Boyce, an American publisher on a business trip in London, became lost in the fog and was helped by a boy scout to his destination. The scout refused to accept a tip for his help. An impressed Boyce returned to the US and, along with a few other men, founded Boy Scouts of America on Feb. 8, 1910.

National and international jamborees are held periodically for an exchange of ideas and comradeship among scouts. This year the jamboree will be at Chelmsford, England, near the site where Baden-Powell held the first camp 100 years ago.



Curt Teich #6A-H2742 was issued for the 1937 Boy Scout jamboree at Washington, D.C.

This Howard Chandler Christy linen evidently inspired formality of the writer to Miss Forbes in Quarryville "Arrived Saturday. Having a swell time. Write me an epistle or two. Roland Minshall, Section R, Region 3, National Jamboree, Washington, D.C.

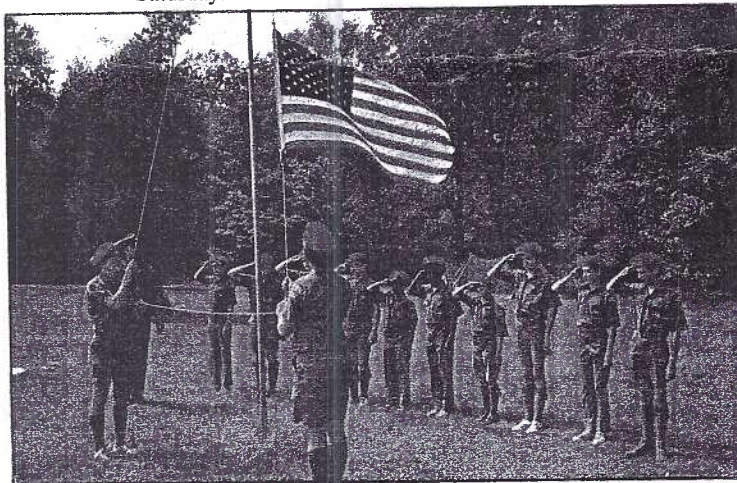
Looking through a dealer's scouting stock, the cards you'll most likely find are those printed in 1964 by Dexter Press for Boy Scouts of America - National Supply Division. The lowest number I've seen is 87807-B and the highest is 87859-B, however, I feel sure there are more than 52 cards.

Along with a miscellaneous assortment of jamborees, camps and buildings, you'll find several series of humorous postcards available in the scout camp stores. They usually carried a brief message to the scout's family - often funnier than the PC drawing.

Here are a few (with the scout's spelling) -

From Camp Bashore Scout Reservation, Lancaster - Lebanon Council, B.S.A. to Lancaster in 1980 -

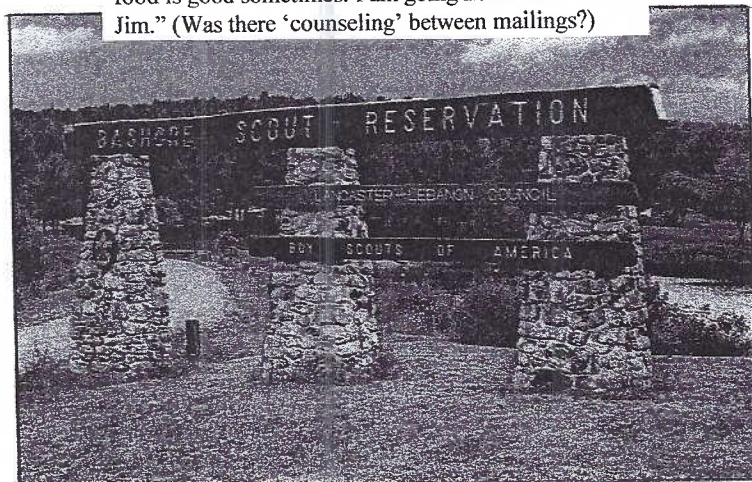
"Dear Mom, Dad, Donna, How are you? I'm having fun here at camp. I just got out of rifling + shotgun. Every night we go to bed at 10:30 + have to get up at 4:30 so I can make breakfast and then leave for classes. Last night we had some fun. Shawn + Mark threw a smoke bomb in Curtis's + David's tent (it was great). They screamed like crazy. Have fun. See ya Saturday."



Bashore Scout Reservation issued by BSA, National Supply Division; Possibly by Dexter Press; no #.

From Conestoga, PA to Ephrata, 1950s - "I'm having a fine time. I learned to float and swim. We shot Rifle and bow and arrow. We went boating. I'm feeling fine." (No signature).

Jim wrote on Aug. 9, 1956 from Conestoga, PA to Perry County, PA - "Dear Grandma, I am having a good time, but the food is awful. We are going home Sat." Three days later on Aug. 12, Jim sent another PC - "Dear Grandma, I am having a good time here. The food is good sometimes. I am going home on sat. Love Jim." (Was there 'counseling' between mailings?)



Bashore Scout Reservation entrance. "A place for all seasons. Donated by John S. Bashore in 1946. First summer camp held in 1947. Made available by Friends of Camp Bashore." Stel-Mar #SM304.



Lancaster PM to Lititz, 1955 – “Dear Mom, Will you bring my lantern filled with coal oil and camera with two rolls of film. Love, Jim. P.S. Get me some more penuts and cookies.”

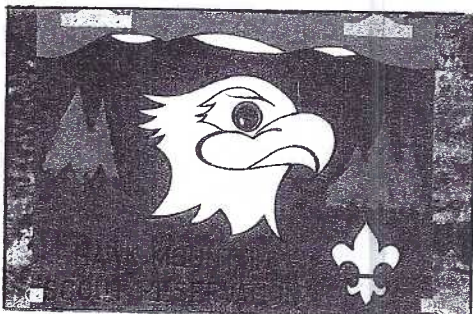
PM Millersville, 1956 to Mountville – “Dear Mom, I’m having a lot of fun here. We went for a hike to Safe Harbor and stopped at a store on the way. Earl.”

From a Boy Scout counselor in Maine – “Hi, Bet, Just a dash to let you know I’m at ‘Dear Old Camp Roosevelt.’ Some fun! My campsite has 20 boys in it this week, but am expecting 32 for next week.

Have you landed your job yet? There’s a fellow from Belfast that says he knows you. He’s Jimmy Wilson. Know him? Write soon, Paul.”

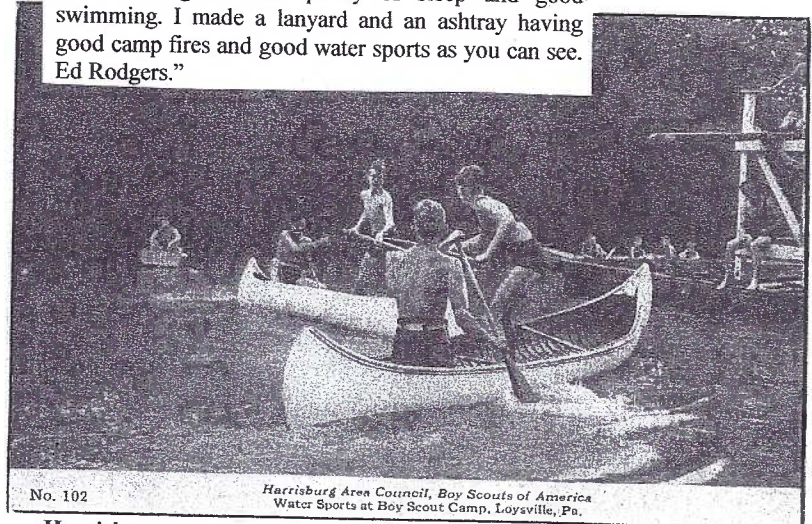


From Camp Delmont, 1934 – “Dear Mother, I am having the best time. I am busy every minute working for my blue. The work makes me hungry and the food is good. Love, Stuart.”



Hawk Mountain Scout Reservation, RD2 Schuylkill Haven, PA., Natl. Supply #518A-CU for BSA.

Another card to a Grandma but this one is in Camp Hill, PA from Loysville, PA – “Grandma, Having a great time good food plenty of sleep and good swimming. I made a lanyard and an ashtray having good camp fires and good water sports as you can see. Ed Rodgers.”



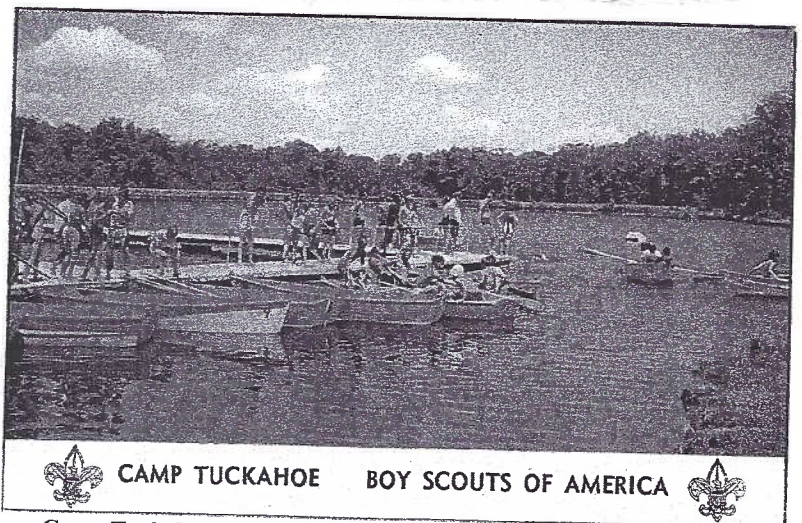
Harrisburg Area Council, BSA, Water Sports at Boy Scout Camp, Loysville, PA #102 by Phototype Card Co., Harrisburg, PA.

From Vinemont, Berks County, Fred must have received a wooden postcard as he writes to Aaron in Reading, “Having a fine time. Thanks for the card. ‘It floats.’ So does Ivory Soap.”

From Lake Ariel, PA to St. Vincent’s Hospital, NY, “Hi Herb, Well I’m up at camp now but I’d rather be with you. See you soon. Love, Rich.”



And then there’s opposite end of the spectrum where Bill writes from Camp Tuckahoe near Dillsburg, PA to his mother and dad in York – “Hi, Having fine time. Didn’t go swimming yet. Weather fine, it dropped about 3 rain drops Tuesday. I hate our leader (he smells). Bill.”



Camp Tuckahoe, operated by the York-Adams Area Council, BSA. #98047-B by Natl. Supply Division.



## Book Review

# Real Photo Postcard Guide

## The People's Photography

By Jim Ward

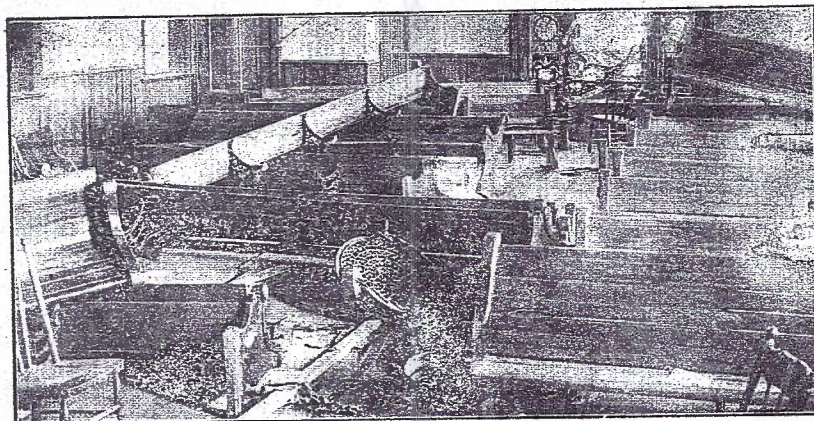
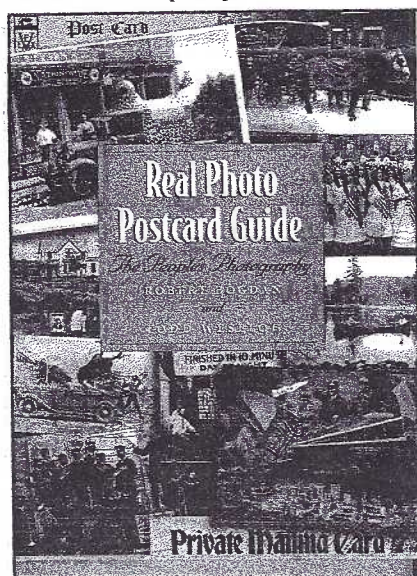
*Real Photo Postcard Guide* (Robert Bogdan and Todd Weseloh, 2006, Syracuse University Press) is a "must have" for any collector with the slightest interest in this very real, very hot subject of our hobby. Even the casual collector should have it on his or her bookshelf. This much basic information hasn't been gathered in one book since Dorothy and George Millers' *Picture Postcards of the United States* was published more than 30 years ago. Aside from the information you'll glean from *Real Photo*, the 350 superb illustrations are "the icing on the cake" and there's a plenitude of icing!

The mechanics of how real photos become postcards, brief biographies of the best known photographers, and how to identify the qualities of "a classic card" are just a few highlights. The book's Table of Contents lists more than 100 facets of real photo postcards, so you literally have in your hands an encyclopedia, a source for quick-find answers.

Still not convinced? When *Prairie Fires and Paper Moons* (Morgan and Brown) appeared in 1981, many of us blessed the book just for its Appendix. Here we found, for the first time, 35 indicators to help us date real photo postcards. Some of us carried that list in our pockets for just the right occasion. *Real Photo Postcard Guide* leaves *Prairie* right there – on the prairie.

Whereas the *Prairies* authors assembled their data from a few thousand samples, Bogdan and Weseloh compiled their data from Todd Weseloh's collection of 30,000 real photo postcards, of which 5,000 cards were collected primarily for their backs. Using the 69 illustrated backs, collectors can now date their real photo cards, often to within one year.

Our library has a copy of *Real Photo Postcard Guide*. You, too, could have this great addition on your PC reference shelf for the price of a fine RP card. Retail price (and a bargain) is \$39.95, but you'll find it on the web and perhaps in local bookstores for less.



Church of God, Washingtonboro, Pa., wrecked by Acetylene Gas Plant explosion, 7.55 p.m. 3-19-'07.

WERTZ, PRINTER-ALL RIGHTS RESERVED

Church of God, Washingtonboro, Pa., wrecked by Acetylene Gas Plant explosion, 7.55 p.m. 3-19-'07.

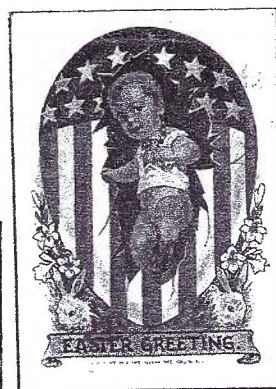
## Washington Boro Explosion

For a village with barely a dozen postcards holding its history, a large percent of its views would be catalogued by PC collectors as Disasters. Given its proximity to the mighty Susquehanna River and the abutting Low Grade Railroad, the boro was bound to see more than its share of disasters.

On March 19, 1907, according to a *Lancaster New Era* article under the weekly column 100 Years Ago, "Worshippers in prayer meeting in the annex of the Washington Boro Church of God were hurled from their seats as the acetylene plant in the main church building exploded shortly before 8 o' clock on a Tuesday evening.

"A number of parishioners suffered minor injuries and the church was heavily damaged. The Rev J. H. Gervin was cut on the face and hands and two other people had head cuts. Pews were ripped from their places, the pulpit was overturned and the large organ was moved out of place."

The undivided back view shown here was published by Wertz, Printer, and "Rights Reserved."



## Future Single Card\* Competition Subjects

(Register your name, subject and card # with Jim Ward)

Apr. – Most beautifully decorated egg.

May – Prettiest flower or flowers

Jun. – Most interesting insect (bug, beetle, butterfly, etc.)

Jul. – Most bizarre vacation site (not necessarily yours).

Aug. – Most interesting message related to the PC image.

Sep. – "Fair" or "Exposition" on a postcard.

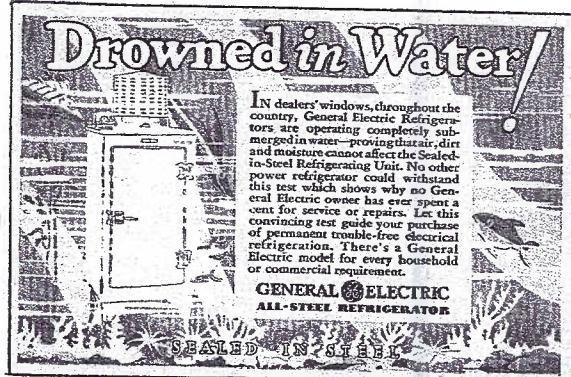
Oct. – Most unusual occupation.

Nov. – Most interesting dressed animal or animals.

Dec. – Most unusual child with a toy postcard.

\*Until we have volunteers to set up the 8-ft. easel before each meeting, we will not have boards for the monthly competition.





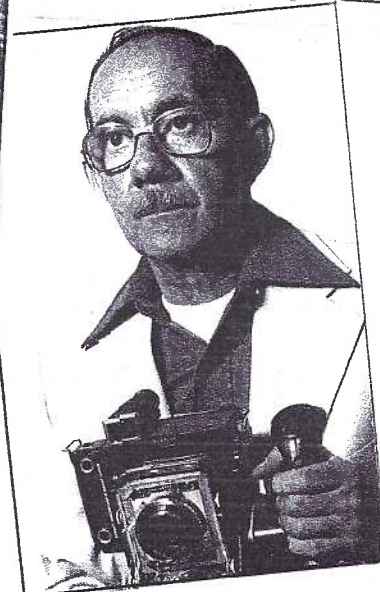
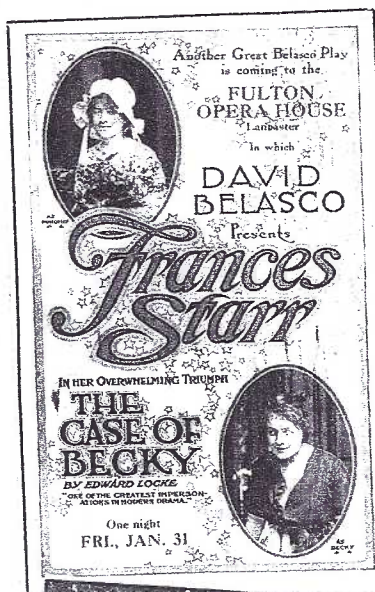
## Lancaster Advertising Cards

April Program by Jim Ward

More than we'd imagine, Lancaster businesses used postcards (a few were government postal cards) to advertise their services or products. Here are those businesses (A to F) whose advertising cards we'll see and discuss at our next program.

1913pm indicates the actual postmark on the card. Other dates are approximations based on the type of post card.

Adlers Cloak & Suit Store, 1913pm  
 Arrow Shoe Store, 1937pm  
 W. W. Amos (Fulton Photo. Studio), 1900s  
 W. G. Baker (men's clothing), 1908pm  
 B. F. Barr Nurseries, 1930pm  
 Barr Book Shop, 1910s - 1970s  
 Barry & Zecher (Light Lift pumps), 1900s  
 Baugh's Wrapper Leaf Brand (fertilizer) 1890, 1910pm  
 Beeline Fash. Style Show (N. Peterman). 1970pm  
 Ivan Behmer (auto sales, service) 1933, 1935pm  
 Wm. H. Beittel & Co. (PCs, birds, etc.) 1900s  
 Berks Optical Co., 1975pm  
 Donald V. Bletcher (men's suits), 1961pm  
 Boyer (photography), 1976pm  
 Breneman Bros. & Co. (men's clothing), 1910s  
 Breneman Building (game hunter's lunch) 1910s  
 W. A. Brubaker (dance teacher), 1920s  
 Buchanan & Brown (dry goods), 1910s-20s  
 Buchanan & Young (ladies' wear), 1920s  
 Burger Chef, (in Columbia and Lanc.) 1970s  
 Jno. R. Burkholder (grain), 1904pm  
 Butzer Bros. (autos - Lanc. Fair exhibit), 1910s  
 Willis H. Byers (butcher), 1948pm  
 James M. Cain (signs), 1910-20s  
 Carl's Book Store, 1910s  
 The Childrens Shop, (clothing), 1950pm  
 Coble's Tire Service, 1940s-50s  
 Colonial Theater, 1942pm  
 Conestoga Traction Co., 1910s  
 C. H. Crudden, (cloth., furniture, rugs), 1913pm  
 R. W. Cummings & Co., plumbing, heat., 1910s  
 Darmstaetter's (photography), 1913pm  
 DeHaven & Butts (real estate, ins.), 1911pm  
 Deichler's (stationery, postcards), 1906pm  
 Edison Electric Co., 1920s-30s  
 Phil Eisemann (barber supplies), 1910s - 1930s  
 Engle & Hambright Ins. (Hamilton Theater) 1925  
 Erisman - Kostumer (costumer) 1937 (1900s-50s)  
 Mrs. F. Eshleman (millinery), 1911pm  
 Eshleman Motor Co., 1956pm  
 Bill Etter Tailor Shop, 1960s (?)  
 Eureka Laundry, 1900s  
 Excelsior Laundry, 1915pm  
 Feldser Printing Co., 1954pm  
 G. B. Fenstermaker (Indian relics), 1941pm  
 Filling's Men's Store, 1960s - 70s  
 Flinn & Brenneman (electric lamps) 1900s-1930s  
 Flory Bros. Indian Motorcycles, 1910s  
 Foster & Cochran (ladies wear) 1900s  
 Fulton Opera House, 1910s



A Selection of Lancaster Advertising Postcards in April's Program

Want to learn more about postcards? *The Journal of the Postcard History Society* is a 16-page quarterly (color covers) loaded with fun and facts about cards from here and beyond - and most are offered for sale. Written and published by Jim Ward. One year subscription is \$9. two years for \$17. Make check payable to Jim Ward.

The latest issue of *The Postcard Album* contains 60 pages, profusely illustrated. Here's a unique opportunity to learn more about early postcard publishers and printers and more! Issue #22 features Meissner & Buch and Stengel & Co. A free ad for every new subscriber. \$7 postpaid or \$6 picked up the meetings or shows. Make check to Jim Ward (USA agent) 1795 Kleinfeltersville Rd. Stevens, PA 17578.

This is a paid advertisement.

## Club Page

by Al Schaub

### March meeting

On behalf of the Club, I want to thank retired president Dick Pendergrast for his outstanding program on the Jamestown Exposition. A majority of his cards we have never before seen and are likely to never again view!

The competition category was titled "Most Appealing Doll." The winners were:

1 <sup>st</sup> place	Tom Beck	"Hold Still"
2 <sup>nd</sup> place	Harold Moyer	"Two Dolls Holding Two Dollies"
3 <sup>rd</sup> place	Ruth Moyer	"Child, Doll, & Baby Coach"

Honorable mention went to: Mike Middleton, Dede Schaeffer, Sandra Schaub, Win Schurz, Walter Mowrer, Jim Ward, Maria Schurz, Jan Weitzel, Carol Dennis, and John Rodkey.

The door prizes were won by: Harry Lines (\$3.00), Carol Dennis (\$2.00), and Harold Moyer (\$1.00). The 50/50 prize of \$27.00 was won by Mike Middleton.

Appreciation is expressed to Janice Weitzel for her willingness to serve as our lead Club librarian! Also to be noted is that retired librarian Carol Giona was immediately on the scene to share librarian insights with Janice. As I have learned as a Club officer, there are many experienced Club members who are quick to share their knowledge and experience with those of us who are new to the Club and to leadership positions in the Club.

### April meeting:

To be looked forward to is a presentation by Jim Ward on Lancaster advertising cards. The competition topic is "Most Beautiful Decorated Egg." In submitting a card for competition don't forget to pre-register it with Jim Ward.

### Something to ponder:

There is known to be a scientific relationship between a person's occupation and his or her health and longevity. Last month long-time stamp dealer Adam Bert passed away. In visiting his Pittsburgh shop I found Mr. Bert to be a very friendly, outgoing person who seemed to greatly enjoy both stamps and people.

Mr. Bert retired from stamp dealing in 1995, when the building in which his shop was located was sold and his lease was not renewed. What does all this have to do with longevity? To find out you have to do some number crunching. To do this you need to know that Mr. Bert was born in 1905 and was a full time stamp dealer for sixty-three years.

I wonder to what degree these dynamics apply to postcard dealers?

Al