
THE CARD VOL 20, NO.10, ISSUE 226 OCTOBER, 2008

MONTHLY PUBLICATION OF THE LANCASTER COUNTY POSTCARD CLUB, LANCASTER, PA

ENJOYING POSTCARDS THROUGH EDUCATION AND ENTERTAINMENT.

NEXT MEETING OCT. 20, 2008 FARM & HOME CENTER. BUY, SELL, TRADE FROM 5:30 PM MEETING 7:00 PM.

YEARLY MEMBERSHIP IS \$10.00 (\$5.00 FOR EACH ADDITIONAL MEMBER AT SAME ADDRESS.)

MEMBERSHIP CHAIRMAN RICHARD PENDERGRAST 950 WILLOW LAKES DR., WILLOW STREET, PA 17584

CLUB/TEMPORARY EDITOR'S ADDRESS C/O JERE GREIDER 3724 KENNEL AVE., COLUMBIA, PA 17512

WEBSITE: WWW.PLAYLE.COM/CLUBS/LANCASTER OR GOOGLE SEARCH: LANCASTER COUNTY POSTCARD CLUB.

LCPC OCTOBER NEWSLETTER

Fifty members signed in at the September 15th meeting. It is important that every member sign in because we are required to submit attendance numbers to the Farm and Home Center. The minutes and treasurers reports were read and approved. There is a balance of \$3,987.87 in the treasury.

Board Competition, Children

First place: Gisela Withers Flower

Children of Mary Barker

Second place: Jim Ward Very Naughty Kids

Third place: Walter Mowrer Children

Honorable Mentions: Carl Haffly

Children around the World, Harold

Moyer School Days, Ruth Moyer Little

People.

Door prizes were won by the following people. Ray Dennis, Dick Dunken, Brian Frankhouser, Karl Hellman, Jim McMullin, Al Schaub, Maria Schurz. Ruth Moyer won \$27.00 in the 50/50 drawing.

September 8th board meeting results:

If you would like to receive a membership list contact membership chairman Richard Pendergrast and he will see that you get one at the following meeting.

The Card is still in need of an editor, whose chief duties are to coordinate articles for each issue and take the assembled issue to the printers.

DeDe Schaeffer is in charge of programs for 2009. Please see her if you would like to present a program.

Members are needed to serve on the 20th Anniversary Booklet Committee

with the booklet being ready for 2010. To date, the committee consists of Tom and Betty Beck and Jim Ward.

There will be no meeting in August of 2009.

The annual Christmas party will be held on December 15th. It will be a covered dish affair. Gifts are optional, but if you bring a gift it should be new and wrapped.

The club has purchased an Elmo document camera and a LCD projector. The camera can be used for showing postcards and the projector can be used for Power Point programs.

Two new members were introduced at the September meeting.

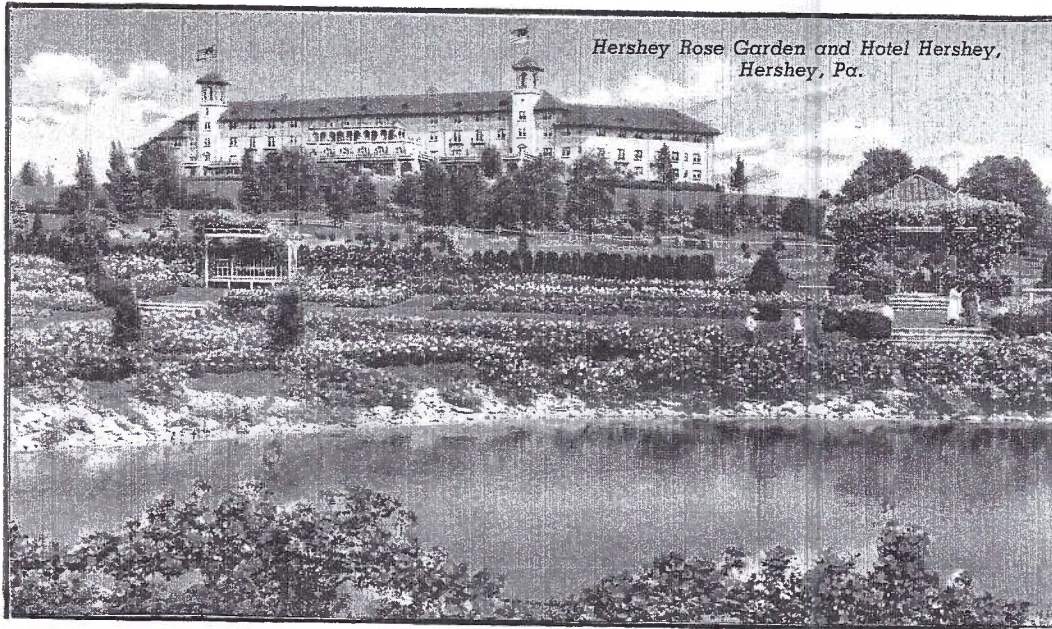


Robert Zink, Mountville, PA. His collecting interest is Mountville.



Harvey Zuckerman, Scarborough, ME. He is a dealer and collects midgets and is looking for a postcard of a lion riding a motorcycle.

HAPPY 75TH ANNIVERSARY TO THE HOTEL HERSHEY



Milton Hershey was well known for his formula for milk chocolate and the factory he constructed in Hershey, Pa. to make use of that formula in the early 1900's. He also built a community center in the town and a school for boys who had lost one or both of their parents.

Hershey and his wife Kitty had traveled extensively abroad and they dreamed of building a grand hotel in Hershey similar to the ones they had seen in their travels. Their original model was the Heliopolis Hotel in Cairo with its royal suites, grand stairways, fountains, and gardens. But Kitty Hershey's death in 1915 and World War I delayed their plans.

Hershey kept the plans on hold until 1930 when he announced that he would build this hotel on the highest hill overlooking his factory and the town. He wanted to keep the construction workers busy during the Depression. Many, including his own mother, said he was foolhardy to attempt such an extravagant project in the troubled times of 1930 but he went ahead with the project.

Hershey had a new model for the architects, a 30 room hotel with towers at both ends that he remembered staying at in the Mediterranean but he wanted it enlarged to 170 rooms. He also wanted tile floors and a Spanish patio and a grand dining room with views from every table and no corners.

The hotel project commenced in 1931 and was completed in record time. On May 26, 1933 Hershey opened the hotel with a dinner and dance for 400 invited guests. He had in the hotel everything he had asked for – a grand lobby which, to this day, is Spanish in appearance with tiles throughout and a flowing fountain in the center and the famous Circular Dining Room with windows all around looking out on the formal pools and gardens in the rear of the hotel.

Now the hotel has undertaken a new project called the Grand Expansion. Ten luxury cottages, a year round ice skating rink, a new restaurant and a multi pool swimming complex are being built to the rear of the formal gardens. Expected completion date Summer 2009.

This article was extracted from the Hotel Hershey history website.

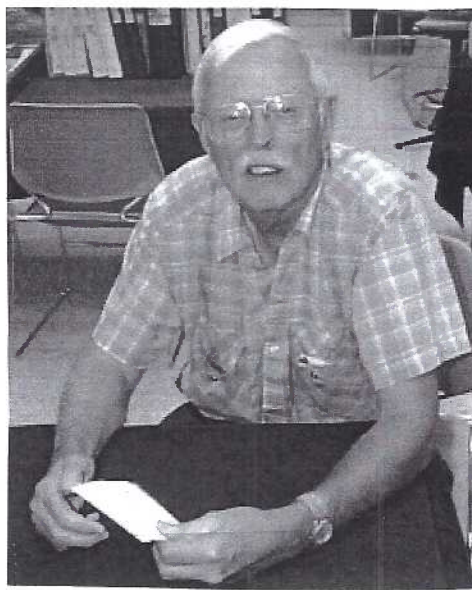
Picture credits:

Hotel exterior – Curt Teich card 1942.

Hotel interiors – from the website. The Spanish lobby appears to have a 1936 Curt Teich as its source. They are identical.

Candy – by Mike Roberts





Paul Smoker was born at home near Gap, PA and delivered by Dr. Hostetter, a country doctor. His father gave him the receipt for his birth and the doctor only charged \$25.00 which included a week of follow up visits.

After graduation from Pequea Valley High School in 1957 Paul went to work at Sperry New Holland. He retired after 38 years and presently works part time at the Manheim Auto Auction.

Paul is married to Judy (member #397). They have 2 daughters. Wanda lives in Mount Joy, PA and Patti lives in Egypt, PA. They have 4 grandchildren which includes twins.

Pauls collecting interests are airplanes, airports, and Fred Harvey. He started collecting postcards after picking up some airplane postcards at the Reading Air Show. He then decided to go to a postcard show to see what was available. For local interests he collects Gap, Intercourse, other small Lancaster County towns and Mellinger Roadsides.

Paul is charter member #32. He joined after he attended the second LCPC meeting.

For hobbies other than postcards he collects aviation memorabilia. He is a member of the Lancaster Research and Recovery Club, a metal detecting club. He did a program on postcards for that club several months ago. He also serves as secretary of the Intercourse Lions Club. 5 years ago Paul and Judy enjoyed a vacation to Prince Edward Island.

I want to thank Paul for taking the time to do this interview.

MORLATTON POST CARD CLUB INC.



33rd Fall Postcard Show

Farm and Home Center
1383 Arcadia Road
Lancaster, PA 17603
(off Manheim Pike Rte. 72)



Friday, November 28, 2008 - 10 A.M. to 6 P.M.
Saturday, November 29, 2008 - 10 A.M. to 4 P.M.

No Pre-Show Buying

Admission \$2.00
(50 cents off with ad)

For more information call
Kay Feight, (717) 263-1638
Leon Rowe, (610) 444-0641

SHOW SCHEDULE

Scalp level, PA October 11
Mount Laurel, NJ October 18
York, PA (book & Paper Show) October 25
Belmar, NJ November 1
Richmond, VA November 7-8
York, Pa (International) November 21-22
Morlatton, Lancaster, PA November 28-29

Thanks to Bud Heim for his interesting September program on Columbia and Marietta Trolleys.

Thanks to Dick Pendergrast for this months article on the Hershey Hotel.

Next Meeting October 20, 2008.

Single card competition topic is costumes.

Program will be presented by Mike Middleton. The title is Twenty five cent box treasures. Mike wants everyone to bring their twenty five cent boxes to the meeting.

FOR YOUR INFORMATION.. COPIES OF EMAILS I HAVE RECEIVED TELLING ABOUT THE FINAL ISSUE OF POSTCARD COLLECTOR MAGAZINE. IF YOU HAVE A COMPUTER PLEASE CHECK PostcardCollector.org AT LEAST ONE OF YOUR FELLOW MEMBERS IS POSTING ON THEIR SITE.

It is sad news indeed that Postcard Collector magazine will no longer be there for collectors.

It has been an important source of news and information for postcard collectors and will be sorely missed.

But do not despair!

There is a new website for postcard news and collectors: PostcardCollector.org where people can chat in our postcard forums, contribute to our growing postcard wiki, submit articles, post free advertising, and check our show list.

We are a new open community promoting the collection and study of postcards and the advancement of postcard collecting as a hobby.

Please stop by and contribute something to our growing community site. Let's build this site into a place for collectors to meet and discuss the great hobby of postcard collecting.

Thank you,

Alec Millard

The Magazine Group at F+W Publications frequently reviews and revises its publishing strategy, taking into consideration the current and future marketplace, circulation and advertising revenue, to assure that we are meeting Company and customer needs.

Regrettably, after weighing key factors, the Company has determined that we will cease publication of Postcard Collector with the November/December 2008 issue. We, along with everyone here, would like to thank you for your support of the magazine.

Postcard Collector readers' subscriptions will be fulfilled through its sister publication, Antique Trader, which will feature even more coverage of postcard collecting than before. Antique Trader, which has been published for more than 50 years, publishes 40 issues per year.

You have provided our readers a consistent supply of instruction and inspiration. Thank you again for your many contributions to the magazine. It has been our great pleasure to work with you over the years, and we wish you the very best.

There is a new website for postcard news and collectors: PostcardCollector.org where people can chat in our postcard forums, contribute to our rapidly growing postcard wiki, submit articles, post free advertising, and check our postcard show list.

Please stop by and contribute something to our growing community site. Let's build this site into a place for collectors to meet and discuss the great hobby of postcard collecting.

Thank you to everyone who has already contributed!