

THE CARD – Vol. 21, No. 2, Issue 240, October 2010

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: Oct. 18, 2010. Farm & Home Center. Buy, Sell and Trade from 4:30. Meeting – 7:00 pm.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584.

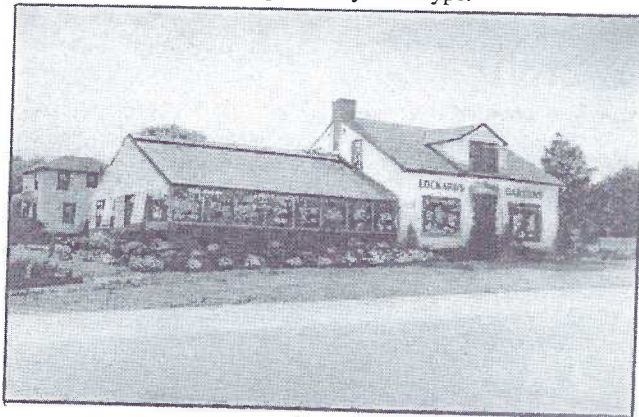
LCPC address – Pres. Doug Milliken, P. O. Box 180, Bausman, PA, 17504, E-mail: dmilliken@me.com

Club website: www.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club.

Programs

Tom Beck's **September** Program, Lancaster beyond Penn Square to the North covered major views of the last 100 years from N. Queen St. to Rossmere (George Ross's estate) and the Armstrong Floor Plant. The familiar landmarks brought back memories and we appreciate his and Betty's efforts using a PowerPoint presentation. The title suggests his future programs will seek other directions.

If you "put it in writing" (and this includes e-mail) you're committed, and these are Jere Greider's own words, "The (October) program 'This 'n That,' will be my first attempt at a Power-Point presentation. I will be showing a sample of cards from several topics I like - Coca-Cola, Mountville and 3 other topics. I will also show some other cards and talk about how I got started in postcard collecting, etc." So-o-o-o, we can expect a varied and interesting program from a charter member who has devoted considerable time to LCPC since his recent retirement. Here are two familiar Mountville landmarks – **Lockard's Gardens** "For the Unusual in Flowers, Plants and Gifts." It was on the south side of the Lincoln Highway, east of the railroad bridge. Hand colored PC was printed by Albertype.



Brader's Drive-In & Miniature Golf Course was approximately across the LH on the north side of the road. Tichnor printed this linen PC #82034. Lancaster had two great choices for miniature golf – Brader's and the American Miniature Golf Course, east of Leola; both worth driving the extra miles to reach.

CORRECTION: Names listed in the Sept. CARD in connection with a **November Auction** were incorrect. Should you have lots of postcards you wish to sell, contact Walter Mowrer (717-684-5331) before the October meeting and bring your lots to the Oct. meeting, prepared to list them on an auction sheet that evening. Whether an auction happens in November depends, as it has in the past, on the quality and quantity of cards received.

A Few Facts Gleaned from the September Meeting.

Set up and selling were Ray Dennis, Ruth Moyer, Maria Schurz, Bob Kramer, Lee Stover, Vincent Peterson, Mike Middleton, Dede Schaeffer and Jim Ward. Table rent is \$3 for an 8-foot table

At 5:15 22 members were present; at 6:30 - 33; at 7 - 47. Jan Weitzel won a postcard price guide donated by Mike Middleton. Paul Smoker won \$21.50 in the 50/50.

It was reported Shirley Summers was in rehab recuperating from serious pulmonary surgery. We're happy to report she is now at home and on the way to a healthy recovery.

We now pay \$160 a month for room and storage cage rent. Income from Expo table rent was c. \$2500 and admission c. \$450. Net profit after Expo expenses – c. \$900. Our treasury balance (9/20/10) was \$3986.89.

Ron Menchine, 1934 – 2010

In the early days of LCPC Ron Menchine was a member of LCPC (#444). After his membership lapsed he continued to faithfully attend our shows. He was the last radio "Voice of the Senators." Ron's legacy to the postcard world will be two books he researched and authored, A Picture Postcard History of Baseball (1992) and Propaganda Postcards of World War II (2000). At least one is in our club library. In recent years Ron's PC interest was linen restaurant views. A man with a smile and infectious laugh, he'll be missed.

Monthly Card Competition

September's topic on a single card was DANCE. Here are the results –

First	Jim Ward	Buffalo Dance (lone dancer)
Second	Ruth Moyer	Spanish Dancers
Third	Tom Beck	My Dear Old College Chum
Third	Betty Beck	Cake Walk
Third	Jan Weitzel	Buffalo Dance (a group)
Third	Paul Smoker	Spring Gulch Square Dance

Honorable Mention

Harold Moyer	Upper Darby Dance
Bob Kramer	Bourbon Street Beauty

Other Entries

Doug Milliken	Encore
Betty Kreider	The Rockettes
Gisela Withers	Ultra Modern Ultra Dance

October – Children (a board)

November – Men and Women in Uniform (a single card)

December – Bells (a single card)

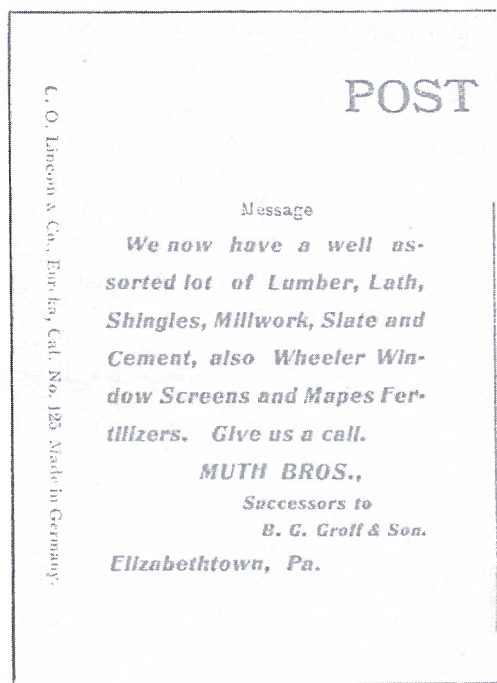
We need an inexpensive table-top easel to hold the competition card display board. Does someone have one?

Future Shows

- Oct 9-10** The Happiest Show on Earth (Includes postcards)
Sat. 9-8, Sun. 10-5. Greater Phila. Expo Center, Oaks, PA.
Nov. 19-20 York International Postcard Show. Fri. 9-7, Sat. 9-5. York Fairgrounds, Horticultural Hall.
Nov. 26-27 Morlatton Post Card Show. Fri. 10-6, Sat. 10-4. Farm & Home Center, Lancaster, PA.

County Cards

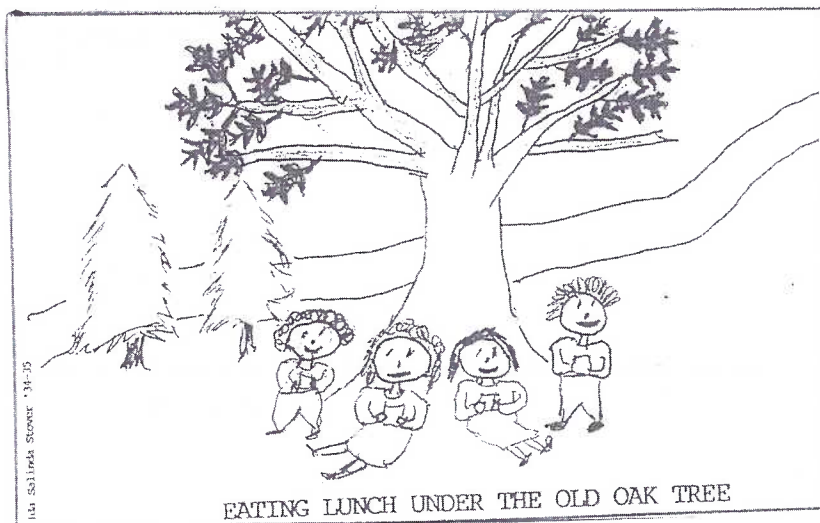
This pair of postcards was published by C. O. Lincoln & Co., Eureka, CA and over-printed with a message for Muth Bros., Elizabethtown. They certainly should have aroused interest in Muth Bros.' lumber business! Has any member seen different views for the Elizabethtown company?



A Humboldt Redwood Stump



Ready for the Mill-Logging near Eureka, Cal.



Fetter's School Picnic - Sept. 24, 1995

Dot Fry, LCPC's 3rd president, taught in several one-room school houses, the last at Fetter's in Hopeland. Jay and Ginny Lutz, former pupils, had a reunion for Dot's pupils. Ida Salinda Stover (class of 1934-35) had made this drawing way back then and Dot kept it. It was used 60 years later as this postcard to announce the picnic.

FLASH – The Card has learned that charter member #7, Bernie Heisey, is home and recuperating after two weeks in the hospital where he had triple bypass surgery and, as he puts it, "other good stuff." It's going to be a long recovery but we wish our in-house Lincoln Highway expert a full recovery.



In September's CARD our list included dozens of villages and towns where we've seen cancellations (postmarks). In a related vein, here are two local transportation cancels: an RPO (Railroad Post Office), for the Reading & Lancaster, dated 9/16/09 on a view of E. Main St., Ephrata, the other is for the Lancaster Transit Sta. (trolley) dated Nov. 14, 1908 on a RP view of the miniature railroad at Pequea.

Post Card

Place
Stamp Here
—
Domestic
One Cent
—
Foreign
Two Cents

Post Card Blanks, 3¼ by 5½ inches, printed with above post card cut, sent prepaid by express at the following prices:

Two hundred and fifty blanks	\$1.00
Five hundred blanks	1.75
One thousand blanks	2.75
Two thousand blanks	5.00
Three thousand blanks	7.25
Five thousand blanks	11.00
Ten thousand blanks	20.00

(OVER)

Post cards beautifully colored to imitate nature in 3 to 6 colors, 60 cent's per hundred extra.

Special Offer No. 1

Send us any good photograph of your building, portrait, attractive view or place of interest and \$7.50. We will send you 1,000 post cards printed on the back with half tone made from your photograph and printed on the front with post card heading similar to one shown on this card.

Special Offer No. 2

Send us any four photographs and \$25.00 for 1000 each of the four different photographs.

Special Offer No. 3

Send us any six photographs and \$36.00 for 1000 each of the six different photographs.

Special Offer No. 4

Send us any eight photographs and \$45.00 for 1000 each of the eight different photographs.

Special Offer No. 5

Send us sixteen photographs and \$85.00 for 1000 each of the sixteen different photographs.

There's no debate — Express Printing Co. / John Zook of Lititz was the largest printer and/or publisher of County postcards, not just for himself, under the Express Print name, but for dozens of other publishers in small villages and towns around Lancaster County. Here's a prime example of a card showing five offers plus a price list of PC blanks he could ship to local merchants should they wish to add their own views. This Gothic "Post Card" sample is just one of a half dozen postcard logos used by Zook.



QSL postcards were mailed from one amateur radio operator to another telling them when, and more importantly, how far away they picked up the transmission. PCs had unique motifs such as this one showing the steeple of the Trinity United Evangelical Church in Manheim. The radio operators were (Padre) Richard and Jane Emery.

LCPC EXPO BOARD COMPETITION August 21, 2010

Category: WHO

First Jim Ward

Second Bob Kramer

Third Ruth Moyer

Honorable Mentions

Walter Mowrer

Harold Moyer

Star Singers

President Taft

Lincoln's Life

Beautiful Women

Spanish Folks

Category: WHAT

First Jim Ward

Second Ruth Moyer

Third Walter Mowrer

Honorable Mentions

Jere Greider

Bob Kramer

Harold Moyer

Dolores Rowe

Sokol

Beware of Santa's Switch

Farmers' Prize Cows

Posed Real Photos

What Happened to Quality Control?

The Chicken Pull

What Types of

Transportation Did Santa Use?

Category: WHEN

First Walter Mowrer

Second Bob Kramer

Third Jere Greider

Honorable Mentions

Dolores Rowe

Harold Moyer

Ruth Moyer

Jim Ward

1912 Old Home Week, Marietta, PA

Christmas - World War I

1960's and '70's Drag Racing

When Halloween Superstitions Ruled

Cats in October

Halloween

Winter (Snowmen)

Category: WHERE

First Dolores Rowe

Second Jim Ward

Third Walter Mowrer

Honorable Mentions

Bob Kramer

Harold Moyer

Ruth Moyer

Best of Show Dolores Rowe

People's Choice Dolores Rowe

Where in the World

North to Alaska and the Yukon

Columbia Wrightsville Bridges

New York 9/11

Mt. Gretna

The Lincoln Highway

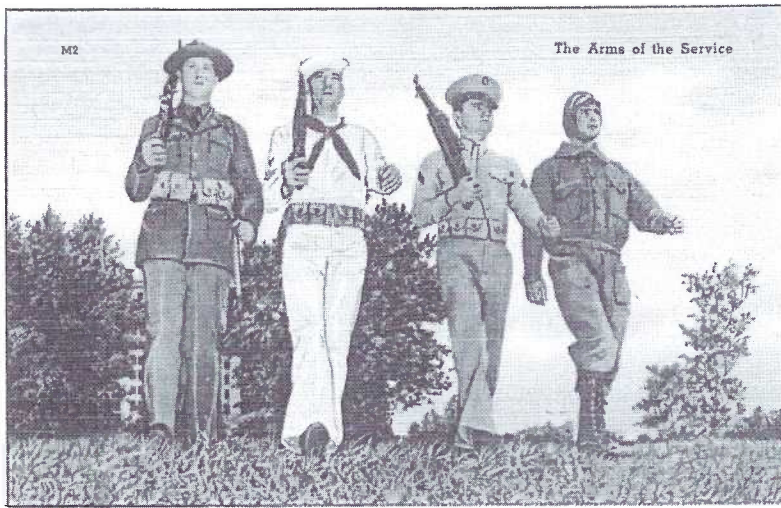
Where in the World Is?

What Types of

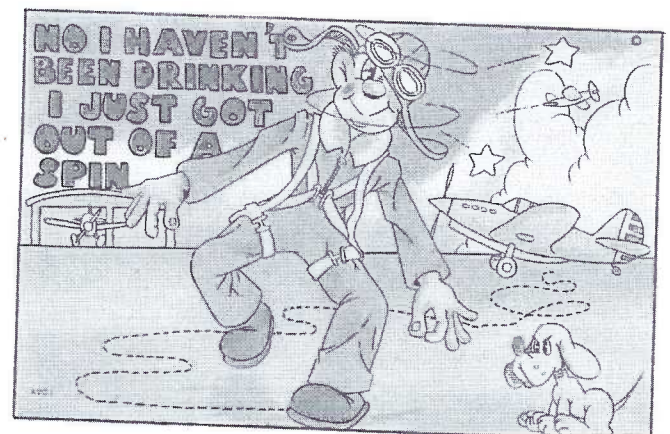
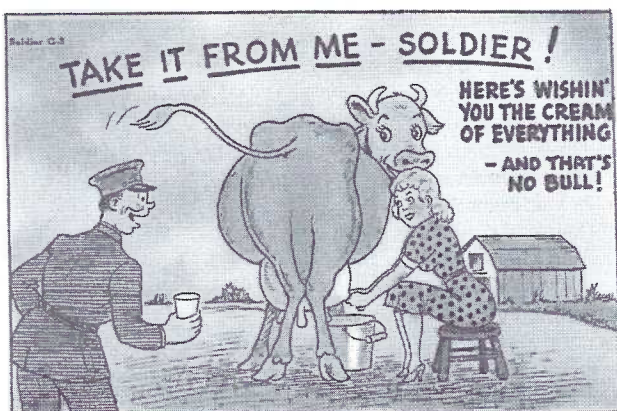
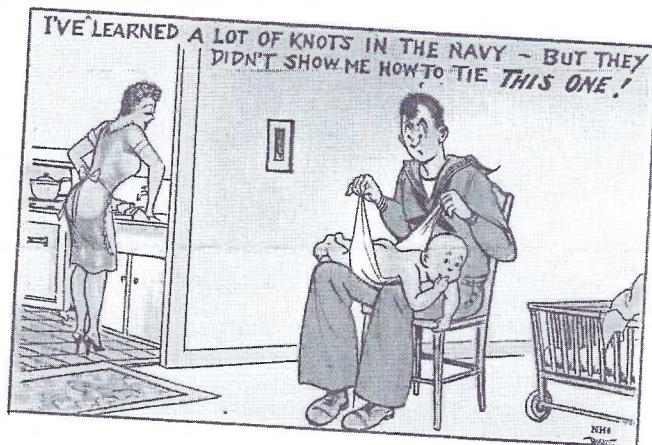
Transportation Did Santa Use?

NOTE — Data is abbreviated because of limited space.

Thank you, Gisela, for collecting the information.



World War II Armed Service Branches consisted of the Army, Navy, Marines, Air Force and Coast Guard. More often than not, the Coast Guard was absent as this 1941 Tichnor linen PC shows. The majority of WWII comic (and non-comic) cards featured soldiers and sailors so you can deduce that Marines and Coast Guard postcards are considerably harder to find.



Our Greatest Generation

Here are excerpts from postcard messages World War II servicemen (and a WAVE) sent home to loved ones, most while they trained here in the states. Not realizing it then, they were soon to become Our Greatest Generation.

12/24/42, Camp Blanding, FL – I hope you all had a good Xmas. It doesn't seem like Xmas here. Not to me anyhow.

1/11/43, Fort Logan, CO – Glad to hear you are PFC. This is a swell place. It sunshines all the time. School is swell. I have a 94 average. I will finish in five wks. but don't know where I'll be.

3/5/43, Cudahy, WI. Here I am in America's Dairyland. Lots of cows, beer, cold weather and blondes. Arrived Tues. in zero temperature after I was used to Spring weather. Picked up a bad cold but so has practically everybody else. People out here are very hospitable. Think I will like it when it warms up. Went to town last night and had a hot chocolate.

3/5/43, Farragut, ID. I spend 7 ½ hrs. a day in school and lately I've been going to school for 1 ½ hr. ea. night. This is a 16-wk. course. I hope to get into aviation radio. That will be 3 more months but I like it. I have a 50/50 chance of graduating with a third class Petty officer's rating. I must take the code at 22 words per min., type 40 words per min. and an avg. not less than 3.5 in any studies. 3.3 is 87 ½. We have English, Spelling, Typing, Seamanship and of course, Morse code. So you can see besides my washing and other things I have to do I'm pretty busy.

3/22/43, Greenville, PA – I am a baker without a bakery. They buy their bread here so now I am an assistant cook.

4/12/43, Ephrata, WA – Hello Sr. de Chantal. I wish to thank you very much for the St. Benedict's medal. Am enjoying Army life in Washington, but am far from home.

4/18/43, Wash., DC (WAVE quarters) – Everything grand. Quarters are super (a room to myself) but as soon as barracks are finished at Mt. Vernon Seminary we will probably move out there.

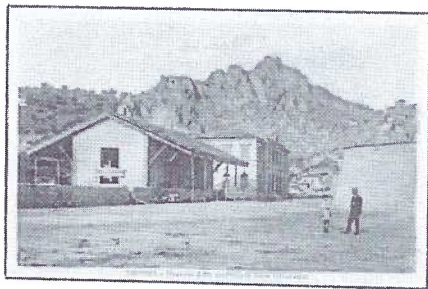
5/4/43, Camp Hood, TX – I'm in 5th Regt., not the 50th. Out of envelopes & ink. Got \$10 and letter today. Thanks. Worked Fri. nite, Sat. all day & will work tonite & tomorrow. Pretty tired but well.

6/4/43, St. Louis, MO – Arrived in St. Louis at 9. Boy did I have a dirty ride. So far we look like niggers and they had no water to wash on the train. Will write later.

7/24/43, Balt. MD – I have been a "90 day wonder" for a month now and I love it. Are you being good and sticking to your diet?

7/27/43, Miami, FL – I was in swimming this afternoon but the water was too warm – 80. I don't know what branch of Air Force I'm in yet but chances look good.

8/10/43, Cedartown, GA – This afternoon we plan on going swimming with a couple of girls that we got acquainted with. There (sic) not bad.



8/17/43, APO NYC (Passed by Army Examiner) – Here is a souvenir of Sicily for you. I suppose you'll still prefer the hills at home. I know these are a little too rough to suit me – you can fall off practically anywhere.

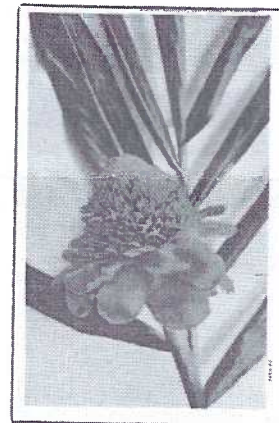
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10/21/43, Camp Claiborne, LA – I've finally been assigned to an outfit so maybe I'll stay in one place long enough for some mail to catch up to me. 393rd is on bivouac out in the wilderness about 13 miles from Camp. We live in 6-man tents, no lights, field kitchen, etc. This is a specials service heavy equip. regt. I came here as a rope rigger but don't know what I'll end up doing. I was on guard duty last nite so have today off. Am trying to catch up on my writing. I may get a short furlough soon. If so, I'll see you.

And then the casualties of the war -

6/17/44, USN Hospital, Sampson, NY – I am OK. Hope you are the same. Kiss the kids for me.

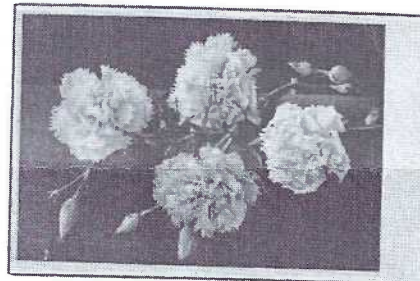
6/28/44, Quantico, VA – Dear Boys, Daddy is unable to read and write much. I have sore eyes and couldn't see. Little better now.



8/26/44, Fort Ord, CA, Mother dear, the liberation of Paris is a good occasion to send back to you this card you bought in Paris and gave me six years ago. Some day Ruth and I shall go and see what is left of these treasures of the ages. (Left above – Venus de Milo in the Louvre.)

11/11/44, APO, SF (Passed by Army Examiner) This card is a duplication so your sister may trade it for two domestic ones. This was just like a day in summer here today and a beautiful moon tonight. Daddy.

(Right above – Torch Ginger on the Hawaiian Islands.)



5/4/45, APO NY – Dearest Mother – Happy Mother's Day! Sure wish I could be there to spend the day with you. Hope you got my flowers I sent you. I love you.

7/14/45, Deer Lodge, MT – Still on the train and seeing new things all the time. We are stopped in Butte for a few minutes. Dad should have some of these beef steaks on the farm. There are hundreds of them on the range. Save these cards for my scrapbook that I sent you. *And a day later -*

7/15/45, Seattle, WA – Arrived OK by train in Seattle. Am waiting for a taxi now to go to the ferry and then to Bremerton. This is sure a beautiful place.

10/14/45, San Diego, CA – Arrived in Dago today and will leave for shakedown the first of the week. Saw Tubby's old airport and Spongy's boot camp. This is the nicest town. I love been on the west coast. Hope you get all your work finished before it snows.

Bernhardt Wall's Jack-o-Lanterns

Bernhardt Wall (1872 - 1956) began a career as a lithographic illustrator in 1889 working primarily as a commercial artist. He soon became known as the "Postcard King" and designed over 5,000 comic cards. In 1915 Wall visited the West making etchings of Indians and cowboys. These proved to be very successful. He continued to produce many fine etchings and by 1930 had also become a much respected historian of the region. Bernhardt Wall drew the etchings for his books, printed and bound them. His books are in libraries and universities around the world, in the private collections of J. P. Morgan, Franklin D. Roosevelt, and more. Who else has etched Teddy Roosevelt, Warren Harding, Wm. Howard Taft, Calvin Coolidge, Sam Houston, Mark Twain, Tom Edison, Abe Lincoln, and Andrew Jackson? These Halloween cards are Wall's work. They're scary. Is it the witches? Or the cats? Or the Jack-o-lanterns and their teeth?

