

THE CARD – Vol. 23, No. 5, Issue 259, May 2012

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: May 21, 2012. Farm & Home Center. Buy, Sell and Trade from 4:30. Meeting - 7 PM.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584.

Club website: www.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club.

APRIL MEETING

Business

There were 41 members signed in and 1 visitor – Jeffry Yohe from Columbia, PA. Barbara Mowrer gave the Treasurer's Report. The balance in the treasury as of April 16, 2012 was \$1,136.75. Dick Pendergrast reminded everyone that membership dues should have been paid by now but he will still welcome remittance from those that forgot. Member news - Carl Haffly is recuperating from a heart attack and Dorothea Fry is on O2 support. Members expressed concern about the Club's financial situation and made suggestions to reduce costs. More will be discussed at the May meeting. Betty Sowers and Gretchen Biesecker each won a \$3 Club certificate as door prizes. Jim Ward won \$16 in the 50-50 drawing.

Program

The program for the evening was a Member's Market. Individuals or couples set up to sell were Gretchen and Dale Biesecker, Bill Buckwalter, Lynn and Aaron Hecker, Bob Kramer, Mike Middleton, Kerry Mohn, Ruth and Harold Moyer, Al Shaub, Maria Schurz, Leighton Stover, James Tanis and Jim Ward.

NATIONAL POSTCARD WEEK May 6-12, 2012

Did you know that NPCW as we now know it began in 1984 although there are reports of an attempt to start a national week as far back as 1911? In 1984 the Federation of Postcard Dealers & individual postcard clubs decided to make a postcard to celebrate the postcard and to promote the hobby of collecting postcards. Send a card to a friend!

****MAY MEETING ROOM CHANGE** - the meeting will take place in Room 110 at the Farm & Home Center.

MAY MEETING

The May program will be an update on the Club's finances. Mark Arbogast, Vice President, will bring us up to date on the Club's income and expenses for the past several years. Several months ago the Board of Directors discussed options to help with the finances and agreed on 5 or 6 items. Mark will review these options for the members. Time will be allowed for member to comment to the proposals. The Board feels it is important to involve the membership at this point. This is an important meeting, please plan to attend.

MARCH POSTCARD COMPETITION

Twelve members participated in the "Easter" single card competition. Thanks to all.

First: Bob Kramer Boxed Easter Postcard

Second: Ruth Moyer Easter Egg Tree

Third: Jim Ward Three Year Old

Honorable Mention: Jim Ward

Kaleidoscope Butterfly

Other participants & their cards:

Gretchen Biesecker - Mailick, Henry Fortuna – Easter Greeting, Lynn Heckler – Children dressed as Chicks, Harold Moyer – Egg Tree, Maria Schurz – Easter Eggs, Don Tribbit – A Happy Easter, Gisela Withers – Easter Surprise

Future Subjects

May: Costumes - board

June: Energy - single card

July: Seafood - single card

Future Shows

May 5 - PoCax2012/South Jersey Postcard Club, Mount Laurel, NJ 9 to 4

May 12 - 33rd Annual Postcard & Ephemera Show & Sale/Half Moon Postcard Club, Elk's Lodge, Port Jervis, NJ 9 to 4

May 19 - 3rd Spring Show/Jersey Shore Postcard Club, Ocean Fire Company, Point Pleasant, NJ 9 to 4

Local Grist Mills, Etc. by Jim Ward

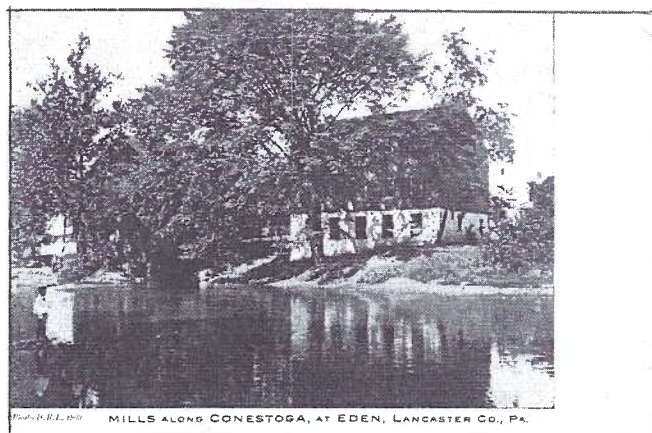
Members Are Encouraged to Offer Postcard Views of Mills

A Brief Recap:

Because we're blessed with an abundance of fast-moving streams, water-powered grist mills were *extremely* important factors in determining where most of our communities would take root and thrive. Major roads were developed to take grain to the mill or to transport flour to the marketplace. Lancaster County's more than 300 grist mills have been reduced to about 100. There were saw mills, woolen mills, paper mills, mills for carding and fulling or for making cider.

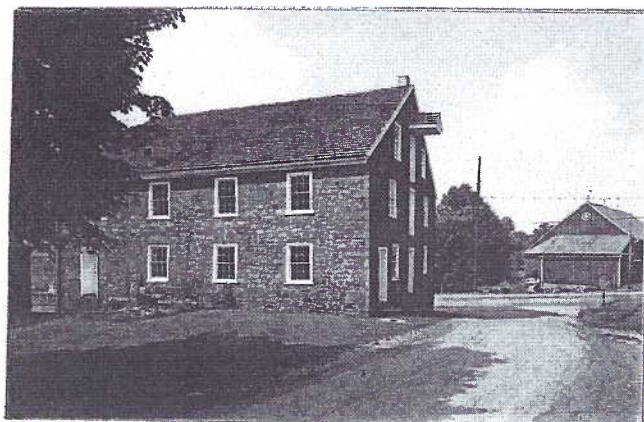
This article is the second about **Local Mills on Postcards**. Like covered bridges, mills were often known by their location, their builder or their different owners.

For an excellent pastime, open your computer to "Old Lancaster County Mills" for 92 beautiful photos.

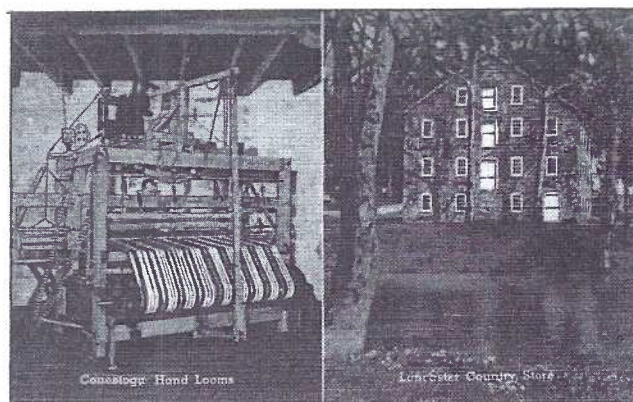


MILLS ALONG CONESTOGA, AT EDEN, LANCASTER CO., PA.

Binkley's Bridge Mill was along the Conestoga River on the north of Eden. It was built c.1772 by Christian Binkley. It is stone, 3 ½ stories high and 30'x60'. It was a grist mill until 1866 when a Mr. Garver sold it to the Printers Paper Milling Co. and grinding grain ceased operation. A fire destroyed the mill and adjacent bridge on November 25, 1882. A new 4-story grist and saw mill replaced it - the one on this b/w card published by D. B. Landis in 1909. American Paper Products owned it into the 1990's but that business has since closed.



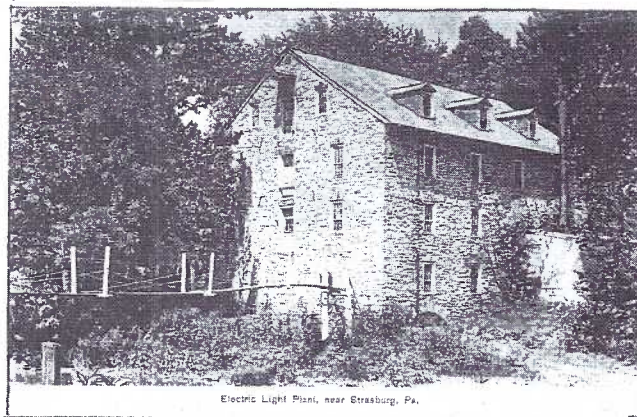
The **Bowmansville Mill**, in Brecknock Twp, is along Muddy Creek. This is the third mill on the site since c.1740. Its 2 ½ stories high, 40'x50' and constructed of stone. Built by Henry Von Nieda in 1850, it ground flour and was also a saw mill. It ceased operations in the 1940's. The chrome PC was published by Mel Horst, Witmer, PA.



Conestoga: Hand Looms

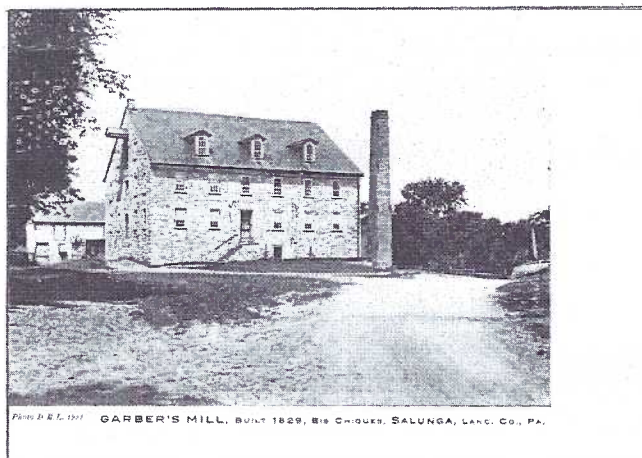
Lancaster County Store

There may have been a log mill on the Conestoga on this site west of Brownstown as early as c.1730. Several larger stone mills followed until the **Brownstown Mill** 3 ½ story mill was built in 1856 by Jacob and Lavina Wolf. Joel Wenger was the owner from 1899 until it closed in 1929. It was a country store specializing in hand-woven tweeds, gifts and wearing apparel when this privately published linen PC was made. It was last used as an office building.



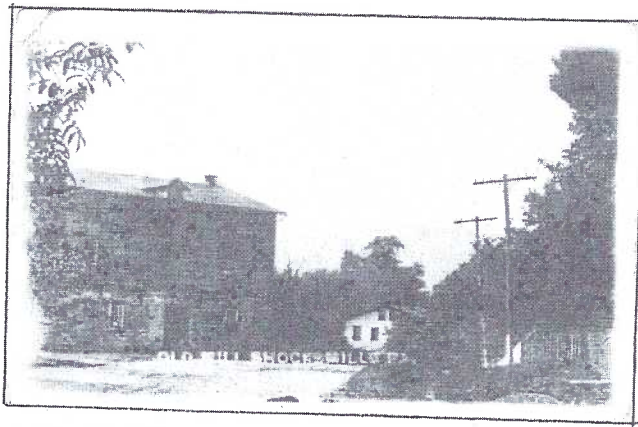
Electric Light Plant, near Strasburg, Pa.

The first mill in the neighborhood of was built 1759. The present **Edisonville Mill**, between the Pequea Creek and Strasburg Road, was built in 1822 by Samuel Herr; one of several Herr's who owned it. The stone mill is 3 ½ stories high with 40'x50' floor area. It was used in our generation as the Eagle Gun Museum. Why "Edisonville"? This mill was one of the first "power plants" in the county. It generated enough electricity to even supply Strasburg, and so it was named to honor the inventor of the light bulb.



GARBER'S MILL, BUILT 1829, BIG CHICKIES, SALUNGA, LANC. CO., PA.

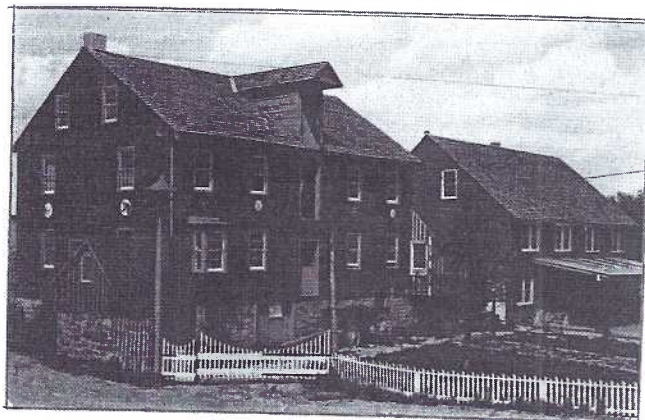
Garber's or Schenk's Mill was on the East Hempfield side of Big Chickies Creek north of Salunga. The 60'x80' 3 ½ story stone mill was built c.1829 by John Schenk. It followed a smaller structure also built by Schenk in c.1796. It had three overshot water wheels and four pairs of millstones. Some sources say it was torn down in the early 1900's. But we know it was there when D. B. Landis dated this picture in 1911. Postcards do serve our history!



Schock's Mill is in the village of Rowenna, bordering on an unnamed stream just north of Marietta. The builder of the mill is controversial, but we believe it was built c. 1727. We do know the second mill, frame on stone, was owned by Abram Schock from 1801 to 1821. It is 3 1/2 stories with a 35'x48' area. It closed in 1933 but has miraculously survived some re-building. It was last used as apartments. The real photo postcard was mailed from Rowenna in 1913.



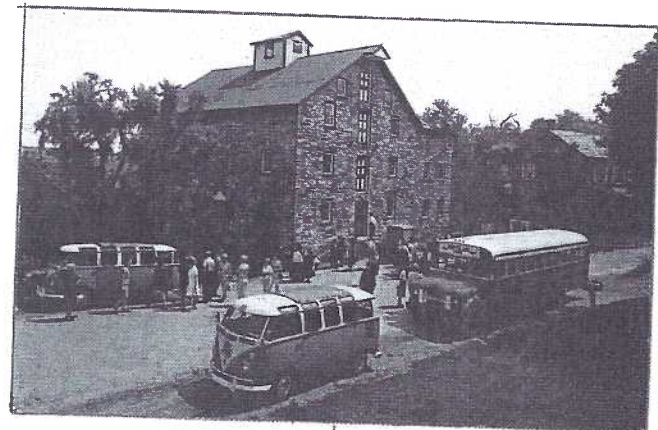
The **White Horse Mill**, near the headwaters of the Pequea Creek in Salisbury Twp., is 3 1/2 stories high with a large footprint of 60'x80'. A log mill was built here in 1729. Two larger stone mills followed. This was built by Thomas Henderson in c.1832. In recent years it was a sweater outlet store. The mill is in excellent condition. The u/b real photo, mailed in 1907, has a small image leaving room for a message. The dam and mill pond are still there.



Red Run Mill is next to Muddy Creek not far from Napierville and Noodle Doosie in Brecknock Twp. It's one of only a few frame mills remaining in the county. The first mill was built in 1772. The present mill, frame on a stone base, is 2 1/2 story, 30'x45' and built c.1894, by Menno Eberly. The Zimmerman family followed with ownership from 1923. A popular camp site is next to the mill which is good condition and has served many years for storage. The chrome PC was published by James Hess, Lancaster.



Willow Bank Roller Mill/Snavely's is one of only two mills in Lancaster County still grinding grain for flour. Most others mix and distribute flours. Christian and Elizabeth Eby built it in 1790. It burned down. Several mills followed including this 3 1/2 story 54'x96' stone mill in 1850. B. B. Snavely was publisher of this d/b PC produced by Express Printing of Lititz. It was made for the holidays. A seal on the reverse reads, "B. B. Snavely's Best Blended Roller Flour, Lexington, Pa." The company offers a great history and time line on its website.



The **Mascot Mill** has a unique history. The first mill along Millcreek was built by Jacob Becker in 1779 and just one story high. Various owners followed, adding the second, and then a third story as it now exists. Its last owner has been the Ressler family since the 1860's. Franklin Ressler and his family took over in 1939. For a number of years it was in operation along with a museum open to the public. Tours were conducted twice daily. Here we see vans and bus run by Dutchland Tours on a 1960's card published by Mel Horst. The stone mill, 3 1/2 stories high and 45'x50' is in excellent condition.

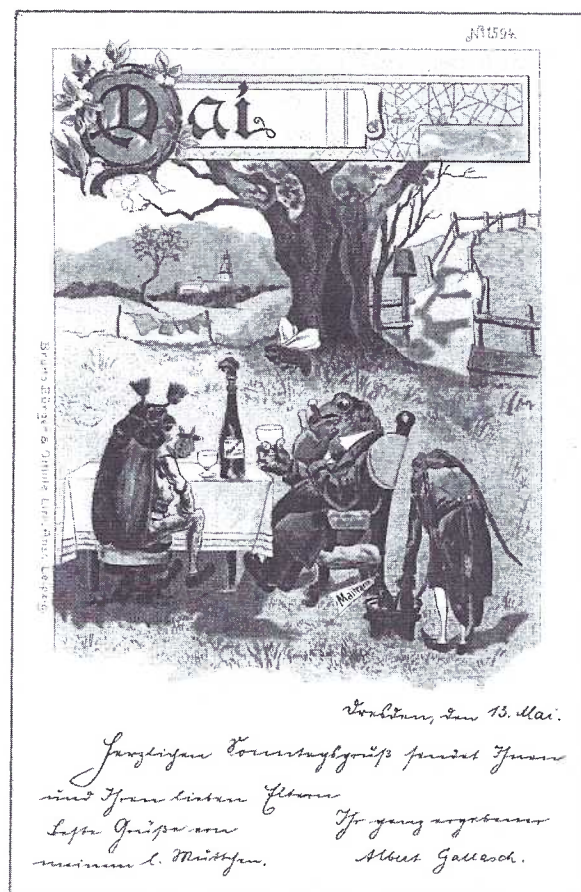
My source material includes articles written by Thomas Kippborn. They appeared in issues of *Wooden Covered Spans*, the publication of the Theodore Burr Covered Bridge Society of PA, from 1996 to 2003; also from the 1996 book, *Water-Powered Grist Mills* by Arthur C. Lord.

Frogs and Friends

If you're fortunate enough to have a little pool or pond, you're likely blessed with a frog or two. It's a mystery how those little critters – in various shades of green – can find a 3'x4' pond in the middle of a woods. But they can! It isn't the calendar that calls forth their first appearance. It's the weather – in particular, the temperature. The warmth of the sun on the pond's surface is the catalyst. When they arrive at the surface, frogs look like tired old men in brown coats, more dead than alive. Their skin took on the color of the soggy leaves and debris that was their winter bed at the bottom of the pond. In just a day or two the warm sunlight quickly transforms that drab brown color into the bright green they'll proudly wear for the next 5 or 6 months. And they've found enough energy to snap up the early insects that happen by.



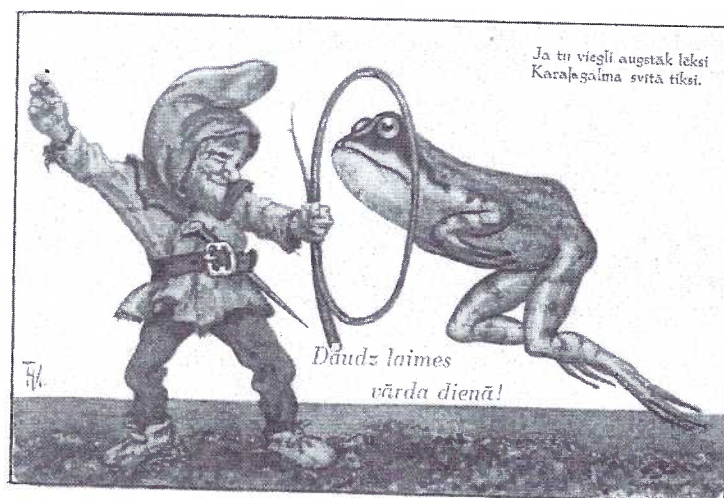
Though his lady friend admires the plant, the cockchafer has just explained to the proprietor that the lily-of-the-valley is "much too expensive." Is he likely to settle for the box of tulips? No publisher is identified on this unused d/b card.



Frogs have been popular postcard subjects for nearly as long as postcards have been around. "Mai" was published by Bruno Burger of Leipzig, Germany. Fraulein Lots, in Dresden, received the card on May 13, 1899. Herr Frog and his guest, Herr Cockchafer, enjoy a bottle of wine and a good cigar. A servant stands by with more wine. Cockchafers (May bugs, Billy witches or Spang beetles) aren't as plentiful throughout Europe as they once were. As often as we find them actively engaged on postcards, the truth is, once they emerge from the ground in springtime, they sleep in trees during the day and do their destructive eating at night.



"Golden evening sun, you are so beautiful" is the refrain from this green group, accompanied by violin and mandolin. The u/b card was published by F. Kemnitz of Eberswalde, Germany, also known as Waldstadt for the forests that surround the city.



"Happy Birthday/Name Day" is the sentiment under the hoop the frog's been enticed to jump through. "You will easily rise above the royal court suite" is the literal translation in the upper corner of the PC from Latvia. A guess might be it offers additional good luck to the receiver. The d/b card's publisher is identified only as "BM." It was sent in an envelope (no stamp) to Riga.

Legends on Postcards

Long before printed media there were legends. They were the lore that passed from one generation to another; some legends going back thousands of years. Over time and with modifications, they were gradually put into print. **Legends on postcards** became popular during the linen era and on to the years of chromes - from the 1940s through the 1960s. Some of the more often seen subjects are -

Bleeding Heart Doves
The Christmas Rose
The Crucifix Fish
The Dogwood
Fairy Crosses
The Florida Turtle
Hibiscus
The Myrtle Tree
The Passion Flower
The Peach
The Sand Dollar
The Sea Bean
The Sea Horse
The Spanish Moss
The Walking Star (fish)

Two postcard legends seen less often:

The Legend of the Lincoln Imp

Long ago a blustery wind carried to the door of the Lincoln Minster a wicked little imp who had escaped from "down below." Inside, the imp committed many sins, sacrileges, and mischief including making insulting grins at the Angel Choir. The least of the angels raised his head and gave the imp one look and with that the intruder was turned to stone. The critical features of the imp are its cloven feet (one leg raised so the foot rests on the other knee with both hands holding the raised leg, an open mouth with sharp teeth, cow ears and a hairy body. *The postcard was published by Frith & Co., Ltd., Reigate, England.*



The LEGEND of the LINCOLN IMP.

The Legend of the Jersey Devil

Since the early 1700s there have been tales of the Jersey or Leeds Devil. Descriptions vary from "horse faced" to "collie faced," a furry creature with bat-like wings, cloven feet, horns, and a forked tail. He's been seen in the Pine Barrens, Port Republic, New Gretna and nearby towns. Some say he was born near Smithville and that he roams the swamps along the Mullica River. Most agree that a woman with 12 children found herself again with child, cursed it and wished that the offspring be born a devil. She got her wish apparently, and from that day the Legend of the Jersey Devil has entered local lore. *The card, with a copyright, was published by Ed Sheetz in 1975.*



Local Limestone Industry

Follow-up to an earlier story.

In the Feb. CARD we learned a little about one of Lancaster County's earliest industries - the quarrying and burning of limestone, the bedrock that underlies the central part of our county. Here's a nearly postcard-sized announcement (3"x5") offered to potential customers of a prominent Bainbridge company. You'll note the firm maintained a sales office in Middletown, Delaware and that the analyses were made by gentlemen from outside the county, avoiding any local connections. Back in mid-1880s Lancaster County limestone had far-reaching customers.

S. R. CALDWELL
WALTER HALDEMAN.

SALES OFFICE:
MIDDLETOWN, DEL.

CALDWELL & HALDEMAN,
LIME
MANUFACTURERS,
BAINBRIDGE.

LIMESTONE FOR FURNACES, &C.

LANCASTER CO., PA.

SEE ANALYSES ON OTHER SIDE.

ANALYSIS OF LIMESTONE

By DR. THOS. M. DROWN.

Carbonate of Lime,	- - -	98.41
Carbonate of Magnesia,	- - -	1.18
Iron and Alumina,	- - -	0.10
Insoluble Residue,	- - -	0.27

EASTON, PA., Oct. 29th, 1881.

99.96

Analysis by DR. T. R. WOLF, State Chemist.

BLUE.

Carbonate of Lime,	- - -	98.18
Carbonate of Magnesia,	- - -	1.30
Oxide of Iron and Alumina,	- - -	0.08
Silica,	- - -	0.28

99.84

WHITE.

Carbonate of Lime,	- - -	97.03
Carbonate of Magnesia,	- - -	2.48
Oxide of Iron and Alumina,	- - -	0.07
Silica,	- - -	0.45

100.03

NEWARK, DEL., June 12th, 1884.

Silhouettes on Postcards

Those talented artists on the Atlantic City boardwalk who can cut you up and paste you on paper in 10 minutes flat are true silhouette artists. I'm not denying their place in the art world, but it's the silhouette artists with their plethora of ideas and images conveyed to the postcard that have my gratitude. Aside from myself, our Gisela Withers thoroughly enjoys silhouettes on postcards and there may be others in our club who do too, but they'd come in a distant third when talking about and enjoying those amazing little masterpieces on postcards.

Identification of the artist (usually European) even if the card is signed, can be a task, but why not search out subjects and images that take your fancy and leave the ID for another day? Keeping the Google translation site up and running will help you on captions.



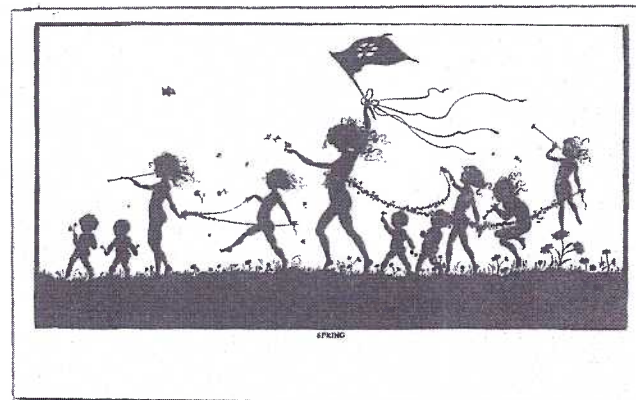
A loose translation might be "Three Tough Hombres." The art is by Georg Plitschke.



An untitled work by artist F. A. Ackermann



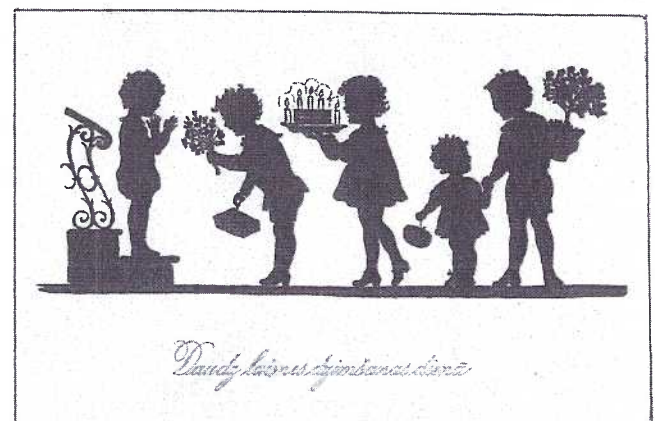
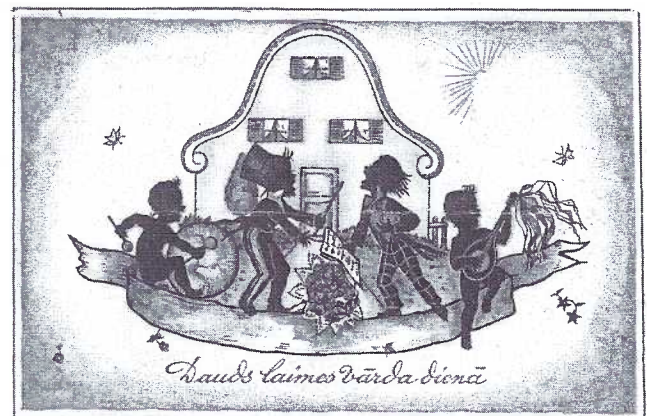
"All the birds are already here" is a much loved poem in Europe by Paul Wigand, a friend of the Brothers Grimm. A. M. Schwindt is the artist.



"Spring" is from a set of four seasons by Hilda Cowham.



"Bad Weather."
The art is by Elsbeth Forck.



"Defined amounts of a happy name day" is told two ways on cards from Latvia. We'd say "Happy Birthday." The art is not signed on either card, but a pleasant "extra" on the top card is the fact that it's also in full color!