

THE CARD – Vol. 23, No. 7, Issue 261, July 2012

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Picnic Meeting: July 21, 2012 @ the Mowrer's Home. Buy, Sell, & Trade from 2 PM. Meal @4 PM.

Club website: WWW.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club

JUNE MEETING

Business

Thirty-one (31) members signed in. Barbara Mowrer gave the Treasurer's Report. The balance in the treasury as of June 18, 2012 was \$3,691.02. Member news – James Tanis fell and broke his pelvis. John Rodsky, a long time member, has died. He will be missed.

Expo – Jere Greider (chair) asked for volunteers to help at the Club table during the show and to help with the post-show clean-up. Your role at the table includes selling tickets, handing out souvenir programs, selling *Windows, Vol 2* and answering questions about the club. Please contact Jere @ 717-285-5872 if you can help. Topics for the board competitions at the Expo will be: **WHO? WHAT? WHEN? WHERE?**

Windows to Our Past, Vol. 2 – if you are storing some books, please contact Ray Dennis (290-7948) and let him know how many books are in your possession.

There were no door prizes. Dede Schaeffer won \$14.00 in the 50-50 drawing.

Program

The program for the evening was a continuation of the May program which was devoted to Club finances. Mark Arbogast led members through a discussion of and voting on proposals put forth by the Board of Directors for easing the Club's financial stress. All proposals passed. Members voted to:

- Increase membership dues to \$15 a year and \$ 20 a year for households.
- Stay at the Farm & Home Center for another year. Prior to the meeting President Zink met with an F&HC representative to discuss reduction of rent but that may mean relocation to another room. Club members were very adamant about remaining at our current location.
- Move Expo competition boards to lobby to make more dealer space available.
- Discontinue monetary awards for monthly competitions.
- Continue to issue *The Card* on a monthly basis and encourage members to opt for electronic delivery.
- Sell remaining *Windows to Our Past, Vol. 2* at \$10.00 each.
- Consider doing a one-time fundraiser.

BOOK SALE! Need a gift? Need a door prize? Look no more. No need to go to a store and waste time shopping. Get a *Windows, Vol. 2* book at the Expo for only \$10.00.

JULY MEETING

LCPC Picnic will be held on Saturday, July 21, 2012 at the home of Walter and Barabra Mowrer. Rain or shine - we are pleased to be invited back to their place at **4614 Marietta Avenue, Columbia, PA.** Phone 717-684-5331.

Directions: Take Route #30 to the #441 Exit: go north over Chickies Rock to Route #23 (Marietta Pike), then go east to their home. It will be on the right side of the road. You can also pick up Route #23, Marietta Ave in Lancaster and head west. Continue on until you see the Village of Florinel sign, then look for their home on the left side.

You are welcome at the Mowrer's anytime after 2:00 PM. Bring your favorite cards or albums of postcards to show other members. If you want to bring some to sell you may want to bring a small table with you. Please bring a covered dish to share and a chair to sit outside if the weather cooperates. The club will provide paper products and beverages. **The picnic meal will commence at 4 PM.** There is no planned program.

JUNE POSTCARD COMPETITION

Eight (8) members participated in the single card competition on the subject "ENERGY".

First: Walter Mowrer Holtwood Energy Plant

Second: Ruth Moyer Power of Dynamite

Third: Jim Ward Energy Saved/Energy Spent

Honorable Mention: Maria Schurz Mighty Niagara

Additional Participants: Doug Milliken - Carnegie Furnaces, Braddock, PA; Harold Moyer - Holtwood Power Plant; Dick Pendergast - Energy Expo; Gisela Withers - Wham!

Future Subjects

July: Seafood - single card

August: Expo - no meeting

September: Animals Imitating People - board

Future Shows

July 21 - Allentown Summer Paper Show 1929 Chew Street, Allentown, PA - 9 to 6

August 18 - LCPC Expo @ the Farm & Home Center, Lancaster, PA - 9 to 5

****Farm & Home Center Update:** President Bob Zink continued his negotiations at the F&HC. In order to get a reduced rate we would have to move to Room 110 and only get one half of that space. Therefore we will remain in the same room for now but membership should be well aware of the \$160.00 cost per meeting.



It Was Decoration Day

We've mentioned this in the distant past, but let's recap -

Decoration Day had its origin following the Civil War although it was celebrated on different days in the North and the South.

Memorial Day was first used in 1882 and became more commonly used by the end of WWII. It became "official" in 1968 when Congress passed the Uniform Holidays Bill which moved four holidays, incl. Memorial Day, from the traditional days to a specified Monday, creating the 3-day weekend. Memorial Day is now the 3rd Monday in May. Some folks think that changing the date merely to create a 3-day weekend has undermined the very meaning of the day. How often have you heard, "When is Memorial Day this year?"



Our examples were designed and published before WWII, even before WWI, so Decoration Day was all the folks knew then. The cards are four of six in series #3 and have Winsch-type backs, meaning they resemble the backs used by the John Winsch Co. but with minor differences.



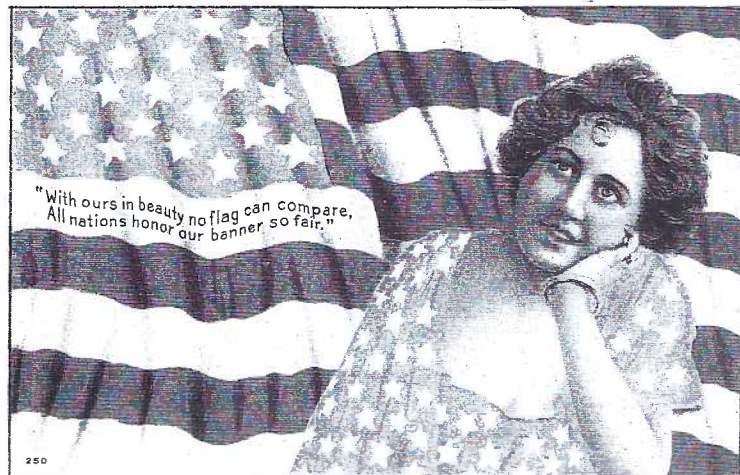
Dear Willie

Putting together a set of six cards can be a task and it can also be a snap. This International set of flags and images of Columbia was the latter.

Each of the beautiful young ladies has her patriotic message superimposed on our Stars and Stripes. The messages on the backs are all patriotic as well. The six cards were mailed to one Philadelphia family. Four of these were to Master Willie Carvin, the fifth to Miss Florence Carvin. The postcards have no stamps so were likely mailed in envelopes.

Uncle John reminds Willie on two cards "Don't go near any dangerous Fire Works on the 4th" and "Wishing you a pleasant 4th of July." Uncle John also sent that latter sentiment to Florence.

Dear Willie also received two cards from "Your cousin Little Mary." She offered, "Don't forget and come down to see me," as well as, "I am anxiously waiting to see you as I have a few Little Jokes to tell you." The sixth card went to the same address on Thayer St. but to Patrick O'Brien, Esq., "Be a good boy on the 4th" from 'Your Brother John. Always poor at unraveling relations, I let t745 Thayer St, Philadelphia to you.



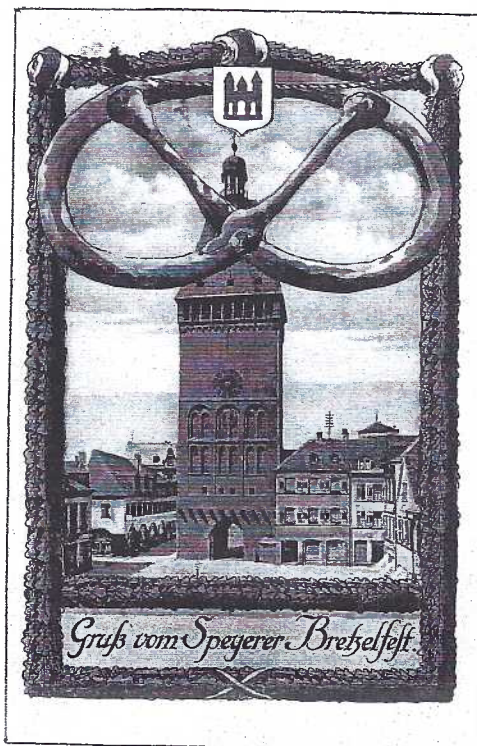
Greetings from Germany

Gruss vom Apfelwein. Across the River Main from downtown Frankfurt lies the city's beloved apple wine (apfelwein) district of Sachsenhausen. Legend has it that Charlemagne settled his conquered Saxons (*Sachsen+hausen*) here. It's also supposed to be the site where he and his Franks forded the river (*Frank+furt*). Sachsenhausen is filled with taverns devoted to the golden elixir - tart and refreshing, "unlike the limp sweetened varieties found in most of the rest of the world." The juice is fermented with yeast to produce an alcoholic beverage, usually around 6%. It can be served in a "*gerippptes*", a glass with a lozenge cut that refracts the golden light of the drink (see PC) and kept in a "*bembel*" the stoneware jug (see PC). If it's Germany, there must be pretzels, and we see them hanging from the pole over Elisabethenstrasse (Elizabeth St.) in Sachsenhausen. Hen. Lubert, Frankfurt published the card.

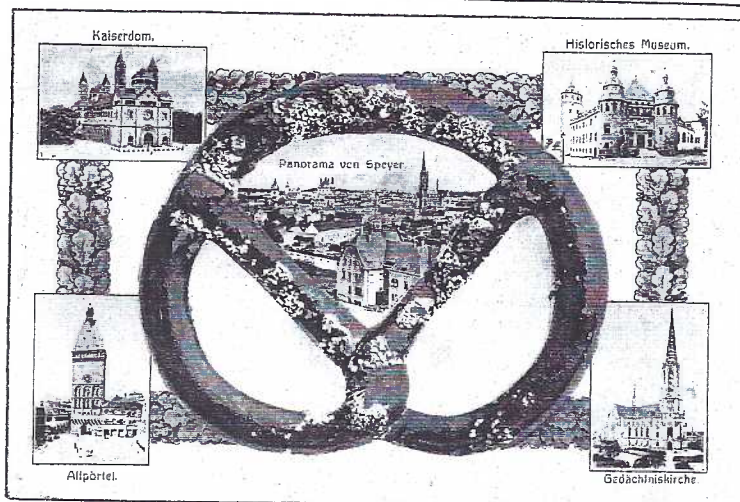


Gruss aus Sperrer Bretzelfest, Greetings from the Sperrer/ Speyer Pretzel Festival was issued for the city's annual event. Speyer was a Roman camp in 10 BC. It was important enough to be on the world map of the Greek Ptolemaios. We'll by-pass its colorful history to concentrate on the Speyer line, or Main line (Main River). It separates the dialects to the north where *Appel* "apple" is said, from the dialects to the south, where it's *Apfel*. Germans laughingly refer to it as the *Weißwurst-äquator*, "the white sausage equator." The PC was published by Ed. Theile from Speyer.

The second Sperrer/Speyer card has a panorama of the city inside the pretzel with other city views in the corners. It was mailed from the Speyere Bretzelfest July 17, 1912.



Gruss aus dem Bergisches Lande, Greetings from the *Land of Berg*, the low mountain range region east of the Rhine river and south of the Ruhr. The landscape is shaped by woods, meadows, rivers and creeks and over 20 artificial lakes. Within the pretzel are views of Wupper, the region's largest city, and the Kaiser Wilhelm Bridge. This Burger Pretzel PC was published by R. Lederbogen in Holberstadt. The beautiful lithograph-designed card has an u/b back.



F & M Football

Early Years of the Diplomats on Real Photo Postcards

In 1887, the first football team was organized at Franklin and Marshall College. It was defeated 9-0 by York YMCA's team. Later that year, they had a rematch and lost again, this time by a score of 6-4. Time proved favorable to the Diplomats. Their athletic prowess improved.



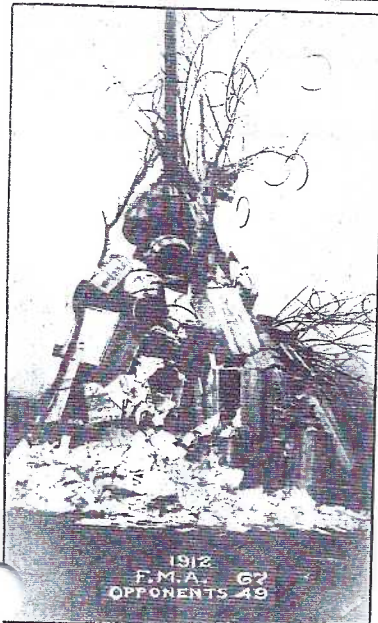
WILLIAMSON FIELD ON THANKSGIVING DAY

Williamson Field on Thanksgiving Day

In 1895 the "New Athletic Field" was constructed with the assistance of \$1,500 from Henry S. Williamson. It was renamed "Williamson Field." A concrete grandstand was added in 1922 at a cost of \$10,000. It's now Sponaugle-Williamson Field. This view looks south with the Theological Seminary tower on the left and Old Main just right of center.



This practice session on Williamson Field shows the north goal posts and Lancaster's industrial area beyond the wooden fence that borders the field. U/B and unused.



1912
F.M.A. 67
OPPONENTS 49



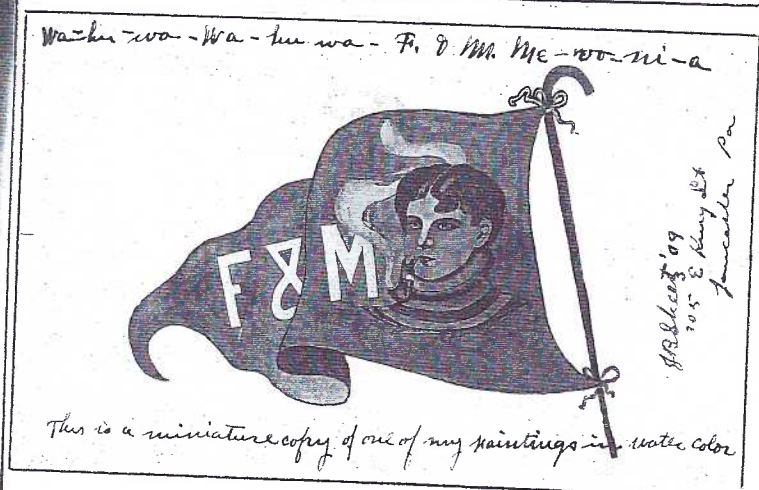
1912
F.M.A. 67
OPPONENTS 49

Bonfires were a traditional conclusion to early football games. These two RPs show "before" and "after" scenes and include the season's total points. Note the wooden barrel straps (which wouldn't burn), have been tossed high into the tree.



Bon Fire Celebrating Foot Ball Victory Over Univ. of Penna. F&M - 10, U of P - 0

Arthur Herman, star fullback and punter, came from Gordonville, Leacock Twp. As a sub, Herman was first noticed when he scored two touchdowns against rival Gettysburg. The "Nevonians" (F&M's name before the "Diplomats") played at the highest level in the 1910s. Fullback Herman led the 1914 team to a 6-2 season including a 10-0 defeat over U. of P. The F&M team's cumulative score was 188 to 43.



Two unusual RP postcards, cancelled in 1907 and 1908, are paintings of a young lady (on football) and young man (on pennant). A possible clue is along the lower edge of the pennant PC; "This is a miniature copy of one of my paintings in water color" signed "J. B. Sheetz, '09, 305 E. King St., Lancaster, Pa." A Nevonian cheer is at the top.

F&M Football continued



This leather PC is painted in F&M's colors - blue and white.



Franklin & Marshall College Varsity Foot Ball Team, 1905, Lancaster, Penna.

This is the most often found F&M football RP postcard. Lancaster Photo Supply House (later Darmstetter's) published the PC that names each of the players and managers on the 1905 team. It was mailed Dec., 1905.



The writer has penned "Best wishes for a pleasant Thanksgiving. Have you been questioned concerning Sat.? This is the whole squad. Look for my pretty marked chin." It was mailed to Bertha Duck, Spring Mills, PA, Nov. 1906

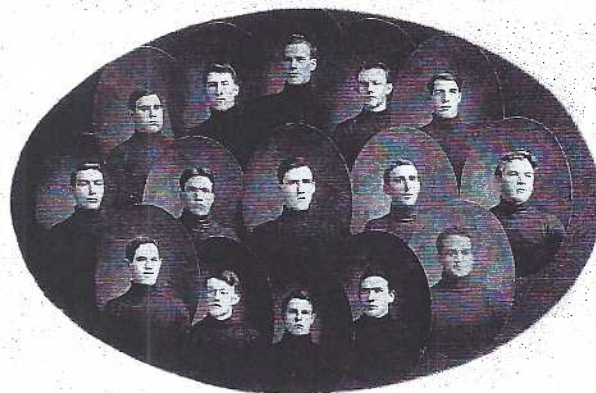
1909

F. & M.	26	Stetson A. C.	0
F. & M.	10	Lehigh	0
F. & M.	5	Swarthmore	0
F. & M.	15	Rutgers	0
F. & M.	12	Haverford	5
F. & M.	33	Muhlenburg	0
F. & M.	5	Carnegie Tech	11
F. & M.	56	Susquehanna	5
F. & M.	23	Delaware	0
F. & M.	76	Gettysburg	0

Pride in its 1909 season's scores was reason enough to publish this card. The final Gettysburg game is penned in.



A local fan added "F&M" to this generic leather PC.



At least a dozen players on the dated 1905 RP postcard can be found in this football-shaped group photo. The untitled PC is considerably scarcer. It has a d/b and is unused.



F&M published their 1969 football schedule on the back of this chrome card showing co-captains Rick Leist (R) from Howell, MI and Maynard Little (L) from Moorestown, NJ. The team was the Middle Atlantic Conference Co-Champions in 1968.