

THE CARD – Vol. 23, No. 10, Issue 265, November 2012

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: November 19, 2012. Farm & Home Center. Buy, Sell, & Trade from 4:30. Program - 7 PM.

Club website: WWW.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club

OCTOBER MEETING

Business

Thirty-five (35) members signed in. There were no visitors. Barbara Mowrer gave the Treasurer's Report. The balance in the treasury as of October 15, 2012 was \$3,106.86. Gisela Withers took suggestions from the floor for competition subjects for next year. Out of those and ones proposed by the board, eleven (11) competition topics will be selected by the board for 2013. A call went out for a volunteer to serve as Vice-President for 2013. In addition, a request was made that, if possible, dealers and others not leave the meeting early.

Al Schaub discussed the November auction of the Club's library books. The books are being sold because the library sees little action. To the hypothetical question "If no one borrows the books why would anyone buy them?" Al gave the following response:

- The books may start or enhance a private library
- Some books are classics
- There is a difference between borrowing & owning
- Dealers/collectors use postcard books for reference
- Dealers can buy books & resell them
- Adds revenue to the Club's finances

Member News: Please keep the Moyers in your thoughts – Harold is undergoing radiation treatment for a tumor on the spine. We wish him the best.

Mark your calendars for the Club Christmas Party to be held at the December 17th meeting. This year it will be a covered dish event. Please sign up if you plan to attend.

The door prizes consisted of four commemorative plates. They were won by Paul Smoker, Jim McMullin, Maria Schurz and Lee Fry. Susan Glass won \$10.50 in the 50-50 drawing.

Manheim Township Public Library Program Update

Our Postcard Club has arranged with the Manheim Township Public Library to do a series of programs about our great hobby of postcard collecting. Each program will start at 6:30 pm and following is a description of each program.

January 29 - "Collecting Postcards". Postcard Club 2013 President Mark Arbogast will lead a panel of three Postcard Club members who will discuss different aspects of the interesting hobby of postcard collecting. Jere Greider will talk about the history of postcards - pioneer to photochrome and real photos, showing examples and talking about each era. Dede Schaeffer and Sharon Gromis will discuss their personal areas of interest in postcard collecting.

February 5 - Tom Beck will present "Penn Square And Beyond". Take a nostalgic, digital walk, via postcards, to the Lancaster of Old. Enjoy scenes taken in the early 1900's of the city that

include cobblestone streets, old street lamps, and buildings that still stand after 100 years of service. Some of the old postcards offered in this presentation will be scenes of Penn Square, Hager's, Watt & Shand, the old Woolworths, the 3-S Store, the YMCA, Garvin's, and more. A brief historical note will be offered for some cards.

April 16 - Al Schaub will talk about "World War 2 On Postcards" Al will use his interest in World War 2 and postcard collecting to show a sample of the many postcards used during World War 2. He will share postcard images of significant events, places and humor as well as a selection of messages sent home by our heroes in uniform.

The programs are open to the public and Club members are invited to attend.

Program

The program for the evening was a Member's Market. Jere Greider, Al Schaub, Lynn & Aaron Hecker, Bob Kramer, William Buckwalter, James Tanis and Paul Smoker had many cards for us to look at and purchase.

NOVEMBER MEETING

Come one; come all for the auction of the Club's library books. Books will be available for preview viewing at 5:30 p.m. on the day of the auction. The sale will provide bargains – opening bids will be low in most cases (\$1.00 - \$3.00). Attached to the newsletter is the list of books for sale.

OCTOBER POSTCARD COMPETITION

Four (4) members participated in the single card competition on the subject "Halloween."

First:	Susan Glass	Witch & Friend
Second:	Walter Mowrer	The Joys of Halloween
Third:	Dick Pendergrast	Halloween Cook
Honorable Mention:	Bob Kramer	Homemade Halloween Card

Future Subjects

November: Roadside America - board

December: Christmas Market – single card

Future Shows

November 9-10 – Old Dominion Postcard Club, Richmond, VA

November 16-17 – York International Postcard Expo, York County Fairgrounds, York, PA Fri – 9 to 7, Sat 9 to 5

November 23-24 – Morlatton Post Card Club 37th Fall Postcard Show @ the Farm & Home Center, Lancaster, PA Fri – 10 to 6, Sat – 10 to 4

****President Zink has called a Board of Director's meeting for 11/19/12. The meeting will be held at 6:15 PM**

Local Messages

When Folks Loved to Work

Oct. 22, 1909, Ephrata. To Lizzie Kurtz, E. Clay St., Lanc.
Dear Lizzie, Must tell you I'm back at work in Ephrata Mill again. Seems there is no place like home. I had no hard time getting a job either. You may be sure I feel relieved. If there is any mail comes in there for me please bring it along home Sat. This is all. My love to all, Lizzie. V.L.

Neck Strap

Nov. 21, 1911, Landisville. To Mrs. Benj. Forrey, Columbia.
Dear Sister, We got home all right but we left our neck strap there. M. said he had it on the horse & so I guess it is in the stable maybe. I want you folks to come over next Sunday the 29th if you can. M. left Thurs. at 10:45. I seen him off & went to Mills' for dinner. Am having them out too. Mammie is just about the same - still in bed. Charlie don't seem to be much better they said. Isn't this awful weather? Sister.

Rubbers

Sept. 3, 1913, New Providence. To Mrs. Herr, Gordonville.
Dear Cousin, We arrived home safely. Got home in good time but I forgot my rubbers. Send them along with Edna if she gets out this way on Saturday. Your cousin, Lotta.

Missed Breakfast

Mar. 22, pre-1908, Lanc. To Anna Landis, Lancaster R #8.
Have Pa Landis attend to that clock, for Elmer missed his breakfast on Monday morning.

An Evening with "Vic"

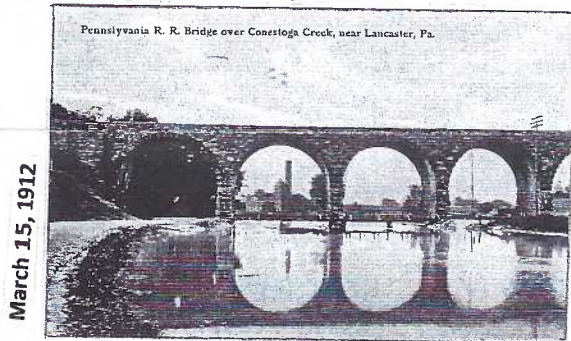
Feb. 13, 1917, Lanc. To Ms Lillian Smith, Shippen St., Lanc.
Dear Lillian, Ivy wants you to come down to hear the Victrola tomorrow evening. I mean Wed. evening. Come over for me first. Come early.

Waist

Aug. 6, 1910, Lancaster. To Mrs. Laura Fulton, York, Pa.
I am sending your waist. I hope it will be O.K. I didn't do anything but put new cuffs on the sleeves. Florence.

Readymade

Mar. 15, 1912, Lanc. To Anna Stine, Klinesville, Berks Co.
Dear Cousin, Will see you about 2 or 3 weeks from now. Have decited (sic) to buy everything readymade, so don't expect to sew for me. Best regards to all. From Minnie.



March 15, 1912

Flinch is the Cure

Jan. 23, 1917, Hanover. To Clare Sheely, Midway, Hanover.
Dear Friend, We are playing Flinch for sure; come down on tomorrow eve - on Tuesday eve. Am feeling better and Dr. is coming tomorrow yet. Will look for you Tues. eve. Bring some music along. Friend Celia W.

Bausman of Bausman

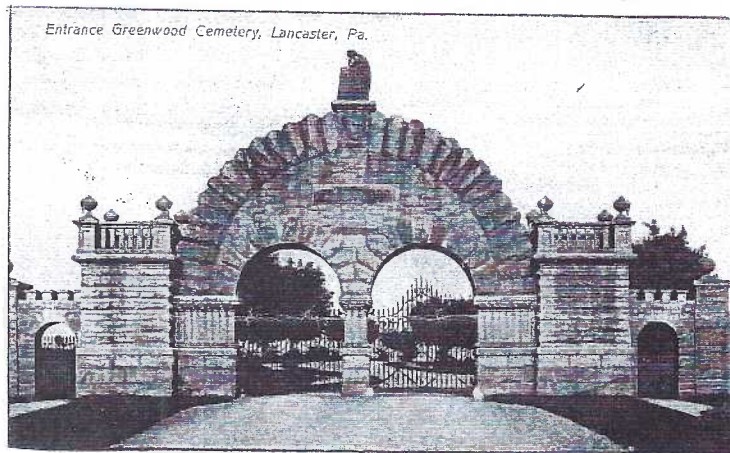
Feb. 21, 1906, Lancaster. To Henry Bausman, Bausman, Pa.
With best wishes for a happy birthday. Martha H. Ranck.

Cook Needed

July 7, 1909, Lanc. To Mrs. A. Hershey, Lancaster RFD #7.
Dear Aunt, I would like if you's would come over to our place next Sunday on Church Sunday. I would like a cook and one to help dish the ice cream. Please do not disappoint me. Your niece, Lizzie Becker

Is House Cleaning a Thing of the Past?

May 10, 1910, Lanc. To Miss Anna Greenly, Elizabethtown (on a Greenwood Cemetery view.) Dear Sister, Received your card. You must be having a good time. Why don't you come and help me clean house? I'm having the paper hangers this week. Am soon through cleaning. Be sure and come on Sat. Be sure and let me know if you will come for supper and if G. S. is coming down on Sunday. I will make baked beans and bring my big hat along - if you can know what I mean, if you don't have your hands full. Charles can hardly wait. Your sister, I. N.



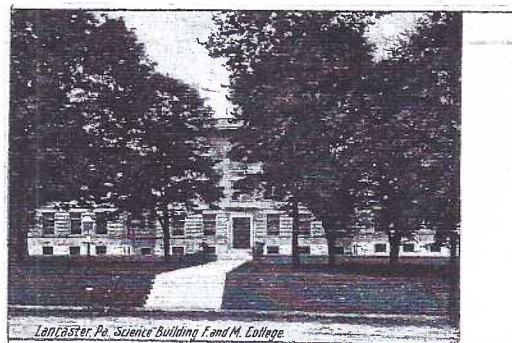
March 10, 1910

(Mailed in env. = no date or address; To Mrs. Whorley
Well we are almost done cleaning house. We been at it for 4 weeks. I think this week will finish it and I am glad of it. Well good old summertime is here. I'll soon take a trip to the Mountains - Pen Mar. Do you go there?

Oct. 4, 1910, Lanc. To Mrs. Kindell, West Philadelphia.
Dear Aunt, Will you let me know as soon as you get this when you are going to send for me as I will have to let Aunt Hattie know. She wants me to come a week when she cleans house to keep Erla. So let me know in about how many weeks. We have our third floor cleaned and part of the second floor. Mother is going to York Fair. I have my pass to come down to your house. Ans. soon. Helen.

Wild West, Graduation, Autos, Carpets and Garden

May 21, 1908, Lanc. To Miss Hollinger, Washington, DC
Mr. Motter was here last evening and inquired about you Edith has gone south and will be around to see you. How are you? Write soon. On Sat. the Great Wild West will be here. On the 31st I am to go to Aunt Carrie's. A. W. Zuck of Bareville graduated last week. Keep control of your automobile. We have the carpets up for the paper hangers in the halls. Job was here on Sun. Brother is here; will not return to Palmyra, NY. We have another sharp eye - Teddy. My garden looks thriving, eatables good; rainy weather at present. Good-by. Affectionately, Mother.



May 21, 1908

Local Messages continued

Saddened Boarders

Feb. 4, 1908, Lanc. To Mr. Wm. Simpson, Parkesburg, Pa.
Dear Brother, Max sent check for Feb. My kind friend, Mrs. Landis died a week ago after an illness of ten days. Was buried last Fri. afternoon 3-3:30. Her loss is felt deeply with all within her walls. Was a good mother to each boarder. I've been unsettled for two weeks about getting another place, but they say they want them all to stay. Poor Mrs. Portner went unexpectedly after all. Wasn't well enough to go her funeral. Marie wrote me a nice letter and sent a funeral notice. Annie wrote me too. A lovely day and pleasant now. Anna.

Plain Folks

Jan. 9, 1914 (No PM) From Mary B. to Mary Petersheim, Groff's Store, Lanc. County (view is Amish People in Penn Square.) Well, Susie, are you'n's all well? This is for Mary – still going ahead. Pap is pretty well. He can breathe [breathe] fine out here, but I have a bad cold last night and today and a good bit cough, and this morning it snows some. This now I must stop. Some supper is near done. I think we'll be at Sam Becker's for supper. Hope your all well. Good bye, bye. Write soon.

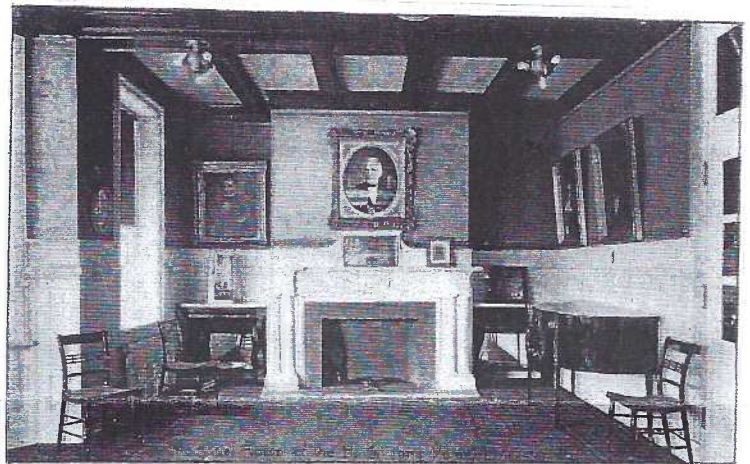
Aug. 26, 1966, Lanc. To Eli S. Stoltzfus, Bird-in-Hand, Pa.
Dear Parents, Greetings. Well we are home again. Were home at 9:30. Had a nice time. Were at the Zoo and stopped in a Valley Forge on the way down. Then we were also at Phila. Airport when those big jets take off. Sure was interesting. Maybe I'll be up next Wed. if we can get to see you at Sam's. Am washing. Bye Bye, Sadie.

Hot Politics and Peanuts

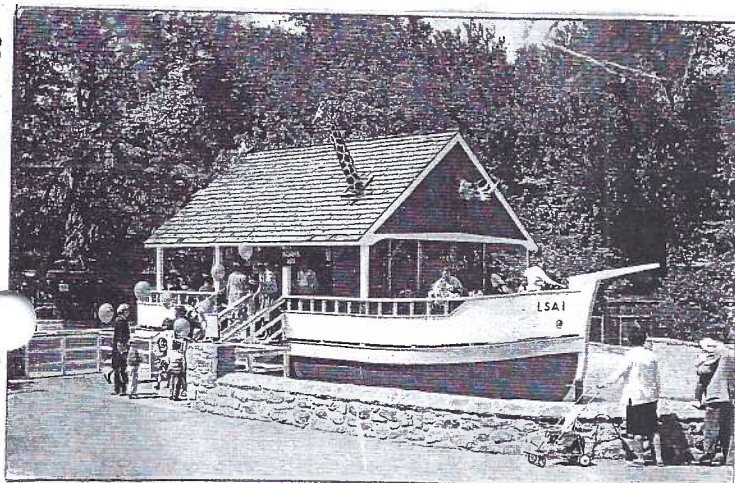
9/27/08, Lanc. To Victor Burnheimer, N. Waldboro, ME.
How is the world treating you just now? It is as hot as an Election here and dry as "punk." G. A. W.

May 2, 1913, Lancaster. To Miss D. Schaeffer, Harrisburg.
Warm enough to roast peanuts on the sidewalk. Nice time and nice weather. Anna.

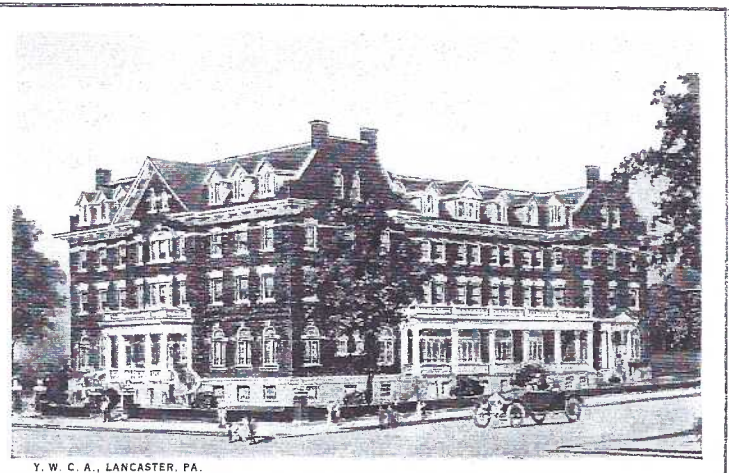
Sept. 27, 1903



Jan. 9, 1914



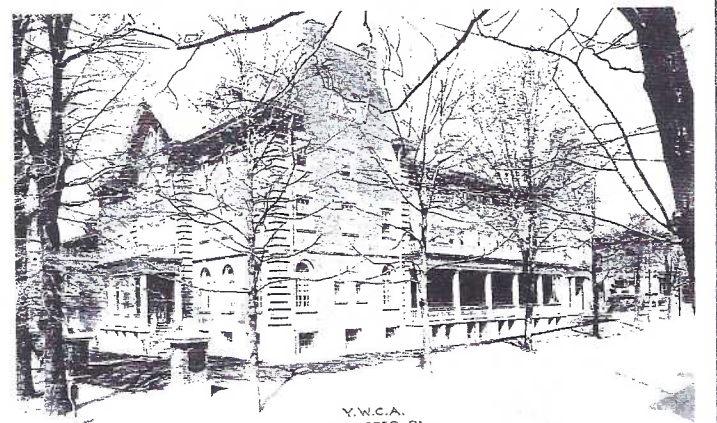
Aug. 26, 1966



Y. W. C. A., LANCASTER, PA.

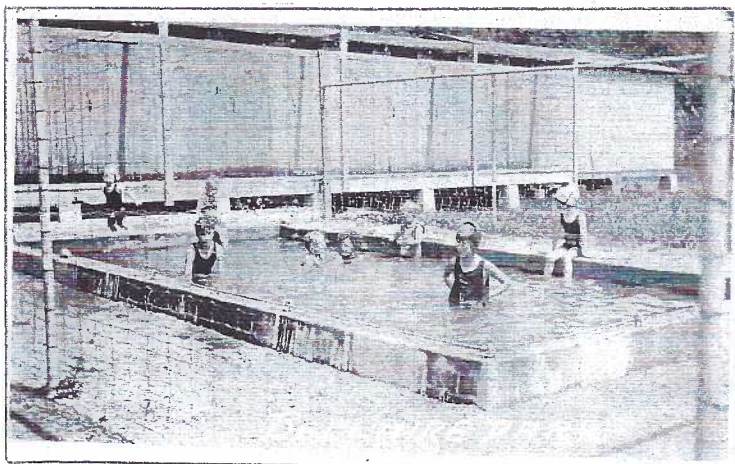
100th Year for YWCA Building

On Jan. 27, 1919 Isaac Steinfeldt ordered 1,000 copies of this w/b view from the Curt Teich Co. The YWCA bldg. was erected in 1912 on a tract of land purchased from the Shippen School. The "Y" initially intended to use the building that housed teachers from the school but instead razed it and built this "modern" structure. Also included here is a RP taken of the YWCA in the 1950's by an unknown photographer.

Y.W.C.A.
LANCASTER, PA.

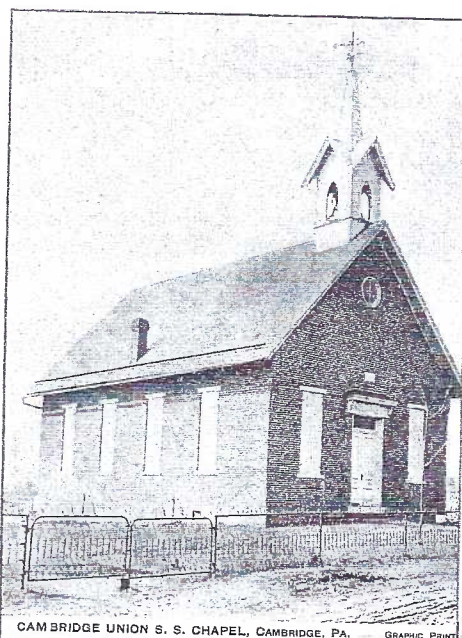
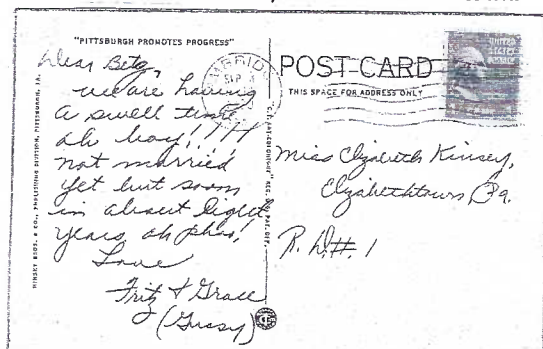
Border Towns on Postcards

With apologies to our friends along the Susquehanna, we've bi-passed those communities along the river that show up on postcards. These River Towns are NOT Border Towns since they lie well within the western border of Lancaster County - where the river's waters lap up against the York County soil. Why so? In case you forgot (or never knew) when York County was formed from Lancaster County, the Susquehanna River remained an integral part of Lancaster County. Both counties, to be sure, join forces when calamities occur on the river and, together, we all enjoy the pleasures it offers. But Lancaster River Towns are not Lancaster Border Towns.

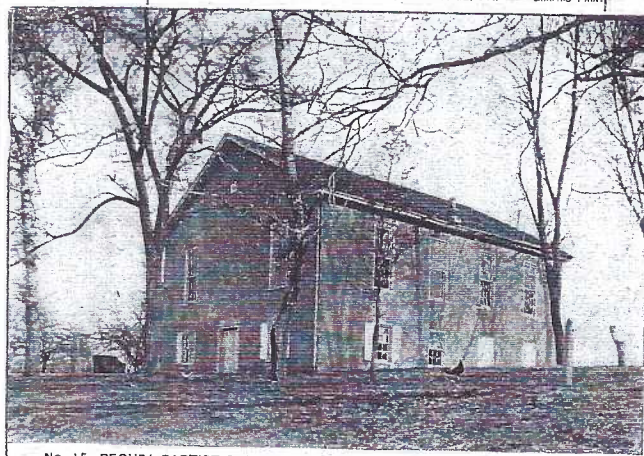


So we begin our story in the Far Upper West with **Bellaire**, a teeny, tiny uyh community northeast of Elizabethtown, along the Conewago Creek separating Dauphin from Lancaster County. The sole card (a real photo) that we've encountered in 40+ years of searching is **Bellaire Park**. It shows a wading pool approx. 10'x20' with eight youngsters cooling off from the summer heat. The unused card has a stamp box showing the paper stock is from the 1918- 1930 era. The children's bathing suits support the time. C. Deininger was the first PM when the Bellaire P. O. opened July 17, 1884. When it closed Apr. 30, 1907, it became part of the RFD system for Elizabethtown.

We're skipping the "huge" metropolis of Adamstown. (It'll be considered on another day.) Scooting down along the county's eastern side, our next community is **Cambridge**. A true border town, the larger part of it is in Lancaster County; about 1/3 of it is in Chester County. It lies between Rte. #322 and #340. Our sole view is the **Cambridge Union S.(unday) S.(chool) Chapel** which is in the Lancaster County section of the town. The b/w, u/b PC was published by Graphic Print in nearby Honey Brook. Cambridge's first PM was J. W. Irwin when the P. O. opened Jan. 30, 1851. It closed Sept. 16, 1944 with mail becoming part of the Honey Brook (Chester Co.) system. Shown is the rev. of a linen view of Pittsburgh mailed with a Sept. 4, 1939 Cambridge cancel. Fritz and Gussy sent it to Eliz. in E-town.

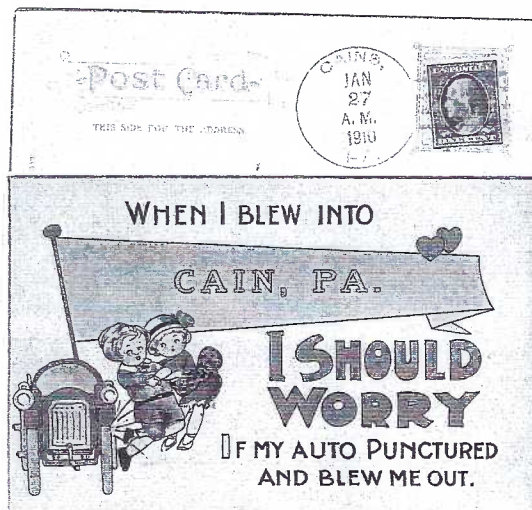


CAMBRIDGE UNION S. S. CHAPEL, CAMBRIDGE, PA. GRAPHIC PRINT

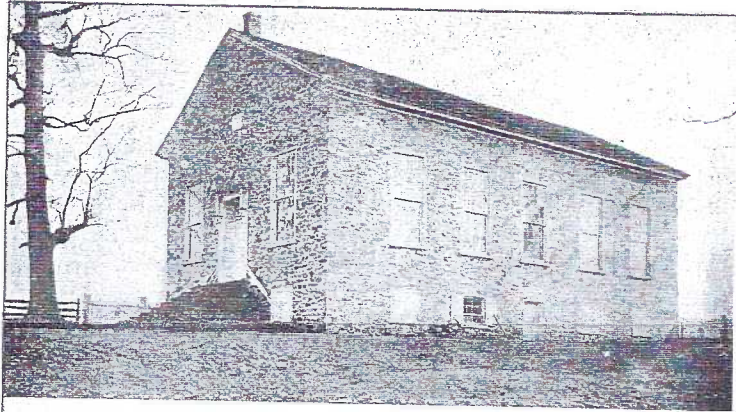


No. 16-PEQUEA BAPTIST CHURCH, CAINS, PA. GRAPHIC PRINT, HONEY BROOK, PA.

Where Churchtown Rd. and Cains Rd. meet on Route #340 we found the village of **Cains**. The sole card, once again published by Graphic Print of Honey Brook, like our view in Cambridge, is a church; this time **Pequea Baptist Church** (and numbered #16). It's also a b/w, u/b but with a different back. The first PM when the P. O. of Cain's opened Jan. 5, 1828 was J. Cain. On Dec. 1, 1894 the official name was changed - dropping the apostrophe.* The P. O. closed Apr. 15, 1942 with mail going to the Gap RFD system. A 1920 Cains cancel is shown. The message on the "generic" Cain card (mailed in 1934) includes, "A large crowd at the festival last Sat. eve at White Horse. Goldie and I played Bingo and I won 2 time a run & then I stopped. S.K. H."



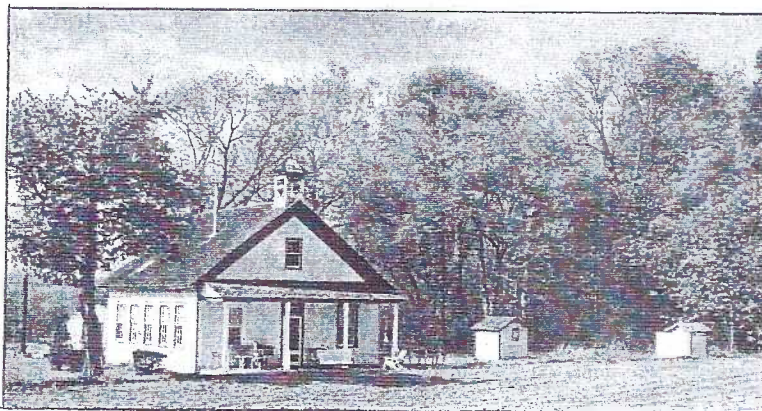
*During the term of Pres. Benj. Harrison the Post Office Dept. (John Wanamaker, Postmaster General) formed a **U.S. Board on Geographic Names**. Among other edicts, including the shortening of P.O. names was the elimination of the apostrophe in a P. O. name. Many other changes subsequently took effect. Why? The number of P.O.'s had increased from 18,417 in 1850 to 62,401 in 1890!



ST. JOHN'S P. E. CHURCH, COMPASS, PA.

GRAPHIC PRINT, HONEY BROOK, PA.

A stone's throw to the east of Cains is **Compass**. The view is of **St. John's P.(rotestant) E.(pisciple) Church**. For a third time we have a b/w, u/b view of a church by Graphic Print, Honey Brook (and again, with a different back). Now, an apology is in order to our good friends in Chester County. When the Compass P. O. opened Aug. 10, 1896 the first P. M. was H.H. Ammon *and it was a Chester Co. P. O., as it was when it closed Feb. 15, 1918*, though the mail then became part of the Gap (Lanc. County) RFD system. The village, true, is largely in Chester County, but when visited, we saw this church is in Chester County, but its graveyard is in Lancaster County. So call it as you will – put the PC where you wish.



A few miles south of Cains, barely a mile from the county line is **Limeville**. The only PC we've found has a narrow (3"x5½") dimension reminiscent of Hershey bar cards. It is of **The Limeville Schoolhouse** "...recently converted and furnished for modern vacation living. For rental info. write: Elmer D. Zimmerman, Intercourse, Pa. or phone 717-768-3139." Elmer was one of the Zimmerman's who operated the hardware store in Intercourse. The "717" phone area tells us the card was published after 1947*. Limeville was never allotted a Post Office.

*The area code system, developed by AT&T and Bell Labs in the 1940's, went into effect in 1947. States and Can. provinces with a single area code were assigned three digit codes with 0 as the middle number: 203 for CN., 305 for FL. States with more than one area code were given three digit codes with 1 as the middle number: 916 and 213 for sections of CA; 212 and 518 for sections of NY. First and third digits were allotted according to population density. Most populated areas got the lowest numbers: NYC has 212, while NYC suburbs have 914, the rationale - phones (rotary dials back then) allowed more people the least "work" to call.



South of Christiana (another metropolis bi-passed) is the village of **Nine Points**, which far out-numbers its counterpart to the north, Fivepointville, with its number of intersecting roads. In lieu of a PC for Nine Points we offer a Trade Card from F. E. Brown & Bro., Dealers in General Mdse. the colorful scene is by the **Merrick Thread Co.** "The Rhinoceros feels safe to tread his lofty way on Merrick's thread."



Our final Border Town is **Pleasant Grove**, a mere ½ mile north of the Mason-Dixon Line to the south. O. C. Womelsdorff was proprietor of the Black Barren Springs House in Pleasant Grove. Black Barren was a stone's throw north. Railroad directions are included for guests from Phila. and Balt. "Boarding by the day, week or month...the refitted house is on high ground over-looking charming countryside. Black Barren Springs Water is sweet, delicious - invigorating; gentle on liver and bowels; remedy for Bright's disease, diabetes, dropsy and all diseases of the stomach and kidneys." How could you afford to stay away? JW

LCPC LIBRARY BOOK AUCTION

SUBJECT	TITLE	AUTHOR
ARTIST	The Artist-signed Postcard The Artist-signed Postcard Price Guide, 2nd ed. Bessie Pease Gutmann Guide to Artists' Signatures & Monograms on Postcards Philip Boileau: Painter of Fair Women Postcards for Pleasure #1 Tom Browne Postcards for Pleasure #2 Lance Thackeray	Forrest D. Lyons, Jr. J.L. Mashburn Karen A. Choppa Nouhad A. Saleh Dorothy Ryan Ken Lawson/Tony Warr Tony Warr/Ken Lawson
GENERAL INTEREST No Price Guide	Collecting Picture Postcards: An Introduction A Directory of Postcards, Artists, Publishers & Trademarks The Encyclopedia of Antique Postcards A History of Postcards How to Price & Sell Old Picture Postcards The Picture Postcard & Its Origins Picture Postcards Picture Postcards of the Golden Age Pictures in The Post The Postcard Century Real Photo Postcard Guide Real Photo Postcards: The Life-Size Edition	Anthony Byatt Barbara Andrews Susan Brown Nicholson Martin Willoughby Roy Cox Frank Staff C.W. Hill Tonie and Valmai Holt Richard Carline Tom Phillips Bogdan and Weselom Robert Ward
GENERAL INTEREST With Price Guide	Picture Postcards in the United States 1893-1918 (2 copies) Pioneer Postcards The Postcard Price Guide, 4th ed. Sports Price Guide, 1st ed. Standard Postcard Catalog (2 copies)	George and Dorothy Miller J.R. Burdick J.L. Mashburn J.L. Mashburn James Lewis Lowe
HOLIDAYS	4th of July Celebration in Lititz Halloween: Whitney List Lincoln Postcard Catalog Postmarked Yesteryear - Art of the Postcard Holiday Vintage View of Christmas Past	R. Ronald Reedy C.J. Russell James L. Lowe Pamela E. Apkarian-Russell James S. Morrison
LOCAL INTEREST	100 Years/Camera Scenes - Eastern Lancaster County The Card (Issues of LCPC 1989 - to date) The First Five Years (LCPC History) Lancaster County Postcards: Windows to Our Past - V1 (2 copies) Lancaster County Postcards: Windows to Our Past - V2 (2 copies) Landis Checklist Roadside America Miniature Village Checklist	Lancaster County Bicentennial Committee Jim Ward & Staff Jim Ward LCPC Members LCPC Members LCPC Walter Corson/James Lowe
PUBLISHERS	The American Postcard Guide to Tuck Bamforth Postcard Catalog The Dexter Postcard Story The Picture Postcards of Raphael Tuck & Sons Publishers Trademarks Identified	Sally S. Carver Robert Scherer/Bertram Silman Thomas A. Dexter J.H.D Smith Walter Corson/James Lowe
SPECIALTY SUBJECTS	American Advertising Postcards 1890-1920 American Advertising Postcards 1870-1920 Black Postcard Price Guide. 2nd ed. The Comic Postcard in English Life Erotic Postcards Fantasy Postcards w/price guide Larger Than Life - The American Tall Tale PC 1906-1915 A Picture Postcard History of Baseball Prairie Fires and Paper Moons 1900-1920 Propaganda Postcards of World War II Theatrical Postcards, A Collector's Guide Till The Boys Came Home Wish You Were Here (Tour of America's Hotels During Golden Age)	Frederic and Mary Megson Mary Megson J.L. Mashburn Frederick Alderson William Ouellette/Barbara Jones J.L. Mashburn Cynthia Rubin/Morgan Williams Ron Menchine Hal Morgan/Andreas Brown Ron Menchine Richard Bonyngne Tonie and Valmai Holt Barry Zaid
TRADE CARDS	An American Enterprise Cameo Cards and Bella C. Landauer	William F. Mobley The Ephemera Society of America
TRANSPORTATION	Lincoln Highway - First & Second Editions A Picture Postcard History of U.S. Aviation Rail Mail (A Century of American Railroading on Picture Postcards) Railroad Postcards in the Age of Steam Trolley and Streetcars on American Picture Postcards Destinations: How Trolleys & Postcards Helped Create an American Dream U.S. Steamships: A Picture Postcard History	Brian Butler Jack W. Lengenfelder Geoff Stunkard H. Roger Grant Ray D. Applegate Titus & Bunte Frank G. Braynard
VIEWS	Gettysburg Vintage Postcard Views A Pennsylvania Album 1900 - 1930 Philadelphia in Picture Postcards 1900 - 1930 Postcards from Kew	James D. Ristine George Miller Philip Jamison, III Gwilyn Lewis