

THE CARD – Vol. 24, No. 2, Issue 268, February 2013

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting – Feb. 18, 2013. Farm & Home Center. Buy, Sell & Trade from 4:30. Meeting - 7 PM

Yearly membership is \$15 (\$5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584

Club website: WWW.playle.com/clubs/lanaster or Google search: Lancaster County Postcard Club

JANUARY MEETING

BUSINESS: Seventeen (17) members signed in. There was one visitor, Ruth Stetter, who, in the course of the evening, became a member. The minutes of the November and December 2012 meetings were read and accepted as read. Gisela Withers read the Treasurer's Report. The balance in the treasury as of 1/21/13 was \$3,135.42. Walter Mowrer reported that the club netted \$695.00 from the library sale.

Member News: Barb Mowrer is slowly making progress in her recovery and has begun walking and has been discharged from the Lancaster Rehabilitation Hospital. Sharon Gromis & Bud Heim also spent some time in the hospital since our last meeting. Best wishes go out to all three for speedy recoveries!

Door prizes went to Mark Arbogast (postcard sleeves) and Aaron Heckler (miniature Valentine postcard). Ruth Stetter won \$9.50 in the 50-50 drawing. As a special treat all members enjoyed a piece of cake to celebrate the club's 23rd birthday.

PROGRAM: The program for the evening was one of member participation. Three (3) members displayed and commented on postcards that featured in some form or fashion the number 13.

CLUB DIRECTORS

Term Ending In 2013	Term 2013-2014
Walt Mowrer	Susan Glass
James Tanis	Al Schaub
One vacancy	Bob Zink

OTHER CLUB POSITIONS

Membership Chair - Dick Prendergast

Committees:

Hospitality - Sharon Gromis, Barbara Heim

Competition - Gisela Withers

Publicity & Website - Tom Beck

Expo Chair - Jere Greider

Program - (Vice President)

Christmas Party - Sharon Gromis

Collector table rent - Walt Mowrer

Club table - Barbara Heim, Susan Glass, Barb Mowrer, Sharon Gromis

Show news - Dede Schaeffer

Newsletter - Editor - Susan Glass

Mailing - Barb Mowrer

Ticket sales - Sharon Gromis

FEBRUARY MEETING

The February program will be a **Member Participation** – a "Show & Tell" session. Bring a favorite card to have shown on the projector and tell us why this card is special.

JANUARY POSTCARD COMPETITION

It was a tough topic but Five (5) members rose to the challenge and participated in the evening's single card competition on the subject "Postmarked in 1913."

First: Bob Kramer Gettysburg, PA: 50th Anniversary of the Battle

Second: Dick Pendergrast Dayton, OH: New Year's Card

Third: Doug Milliken College of Agriculture, Cornell University

Honorable Mention: James Tanis Four Maidens

Additional Participants: Gisela Withers Tired in Duncannon, PA

Future Subjects

February: Clocks – single card

March: Ships on Postcards – board

April: Dogs – single card

May: Parades - board

Future Shows

March 9 – Harrisburg Postcard Show, Linglestown Fire Co., Sat 9 to 4

March 22-23 – Morlatton Post Card Club 38th Spring Postcard Show, Farm & Home Center, Fri 10 to 6, Sat 10 to 4

April 6 – Spring Chesapeake Postcard Fair, Havre de Grace Community Center, Sat 9-4

MEMBERSHIP DUES

Annual dues must be paid by March 31, 2013. Individuals - \$15.00, Couples - \$20.00. You can pay membership chairman Richard Pendergast at meetings or mail payments to Richard Pendergast, 950 Willow Valley Lakes Drive, Willow Street, PA 17584.

Inclement Weather

In the event the weather is bad or the prediction is bad, contact one of these members to find out if we will have a meeting:

Pres. Mark Arbogast – (717) 517-1170

Walt & Barb Mowrer – (717) 684-5331

Dede Schaeffer – (717) -392-3955

Windows to Our Past, Vol. 2

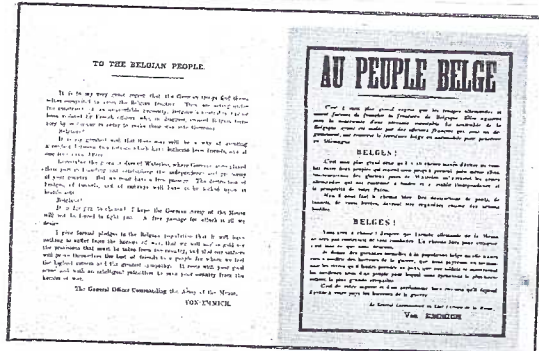
Members are asked again if they have any stored copies of the Windows Volume 2 book to inform Ray Dennis at 717 290-7948. We asked this several months ago and received some responses. This is a second request so if you have not informed Ray, please do so.

****President Arbogast has called a Board of Directors meeting for 2/18/13. The meeting will be held at 6:30 PM.**

World War I Notices

Reproduced on Postcards

A number of years ago Dobson, Molle & Co. Ltd, Edinburgh and London, printed and published a series of postcards using info from Sir Ian Malcolm's collection of World War I posters. The d/b cards give us a perspective of The Great War as seen in the eyes of villagers whose actions held dire consequences had they not complied with the orders on the posters. Here are two of those postcards showing the miniaturized posters as well as the poster translations.



The town of Lunéville In the region of Lorraine, France, is not far from the French-German border. This poster was hung throughout the community in the early days of WWI.

NOT TO BE REMOVED
GERMAN MILITARY AUTHORITIES

The Mayor of the town of Lunéville officially requests the inhabitants under the sanction of the most severe penalties to abstain from making any signals to aeroplanes or other details of the French Army.

It would be very imprudent, even out of simple curiosity, to follow too attentively the manoeuvres of the aircraft that fly over Lunéville, or try to communicate with the French outposts.

The immediate steps to enforce this, which would be taken by Col. Lidl, Commandant of the Communication Depot, would consist in seizure of a considerable number of hostages from the working class and the middle class.

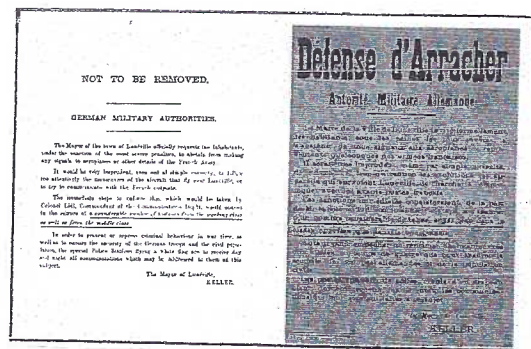
In order to prevent or repress criminal behavior in war time, as well as to ensure the security of the German troops and the civilian population, the special Police Stations flying a white flag are to receive, day and night, all communications which may be addressed to them of the subject.

The Mayor of Lunéville, KELLER

On a lighter (and unrelated) note, a PC illustrates
The Tale of The Ulmer Spatz, The Sparrow of Ulm.

The citizenry of Ulm had a problem. They wanted to bring construction materials into their city, but were unable to pass through the narrow city gates with their load because of the way it had been stacked on their wagon. They tried every which way. Finally a clever fellow saw a sparrow trying to building its nest in a tower of the city wall.

The sparrow (*Spatz* in German) had a similar situation. It was unable to build its nest because each single straw it carried was cross-wise in its beak. Without much thought, (contradicting the "bird-brain" stereotype) it turned the straw so that it fit lengthwise and could easily be brought through the narrow window. The human building efforts were also resolved!



A more inclusive broadcast was posted throughout the entire country of Belgium in the early days of World War I.

TO THE BELGIAN PEOPLE

It is my very great regret that the German troops find themselves compelled to cross the Belgian frontier. They are acting under the constraint of an unavoidable necessity - Belgium's neutrality having been violated by French officers who, in disguise, crossed Belgian territory by motorcar in order to make their way into Germany.

Remember the glorious days of Waterloo, where German arms played their part in founding and establishing the independence of your country. But we must have a free passage. The destruction of bridges, of tunnels, and of railways will have to be looked upon as hostile acts.

Belgians! It is for you to choose! I hope the German Army of the Meuse will not be forced to fight you. A free passage for attack is all we desire,

I give formal pledges to the Belgian population that it will have nothing to suffer from the horrors of war, that we will pay in gold for provisions that must be taken from the country, and that our soldiers will prove themselves the best of friends to a people for whom we feel the highest esteem and genuine sympathy. It rests with your good sense and with the intelligent patriotism to save your country from the horrors of war.

The General Officer Commanding the Army of the Meuse. VON-EMMICH



The grateful citizenry of Ulm commemorated the occasion by putting the *Spatz* on their city's cathedral. A simultaneous instance of honoring the remarkable bird is found in their cuisine - *Spätzle*, or home-made dumplings.

The
Fascinating Hobby
of collecting
Picture Post Cards

* * * *

Cards for the Average Collector
and Their Price.

*

PRICE \$1.00

All listed cards bought and/or sold by
Paul Mowrey, Denver, Penna.

The "box" above replicates the cover of a 16-page booklet published by one of Lancaster County's pioneer postcard dealers. In his Forward, Paul Mowrey explains "Many cards are omitted due to their price being beyond the range of the average collector, or there does not seem to be a demand for them.

"Prices are for single cards in displayable condition. In complete sets, 25% is usually added to the price of each card in the set.

"Cards listed are pre-1940, although, if I were a young collector I would not overlook some of the later cards that are now being offered at about .01 each, for as years go by they will also rise in value. A very good example of this are Covered Bridges, Trolleys, Horse-drawn Wagons or Sleighs, also recent World's Fair cards, all of which have advanced in price considerably."

Examples in the Mowrey list

(Selected categories have been high-lighted.)

American Heroes & Scenes (Donaldson)	1.25
Asti Series - Girls' Heads (Tuck)	.35
Boy Scouts Series	.15
Brundage, Frances - signed Art	.25
Christmas - Santa's (Tuck) 8 diff. series	.35
Coins with National Flags	2.00
Clapsaddle, Ellen, signed	.15
Cracker Jack Bears (Narrow)	.25
Disc Wheel - moveable	1.50
Dark Girls and Black Boys (Tuck Oilette)	.30
Dutch Children (Tuck Christmas Cards)	.20
Easter (others)	.05
Embossed (heavily & fancy)	.20
Embroidered	.45
Faith, Hope, Charily, etc. (any series)	.25
Gruss Aus 1896 and 1897	1.00
Gruss Aus before 1896	2.25
Halloween - Brundage	.25
Halloween (many others)	.15
Hearst Newspaper Comic (uncut)	1.65
Hiawatha Chiefs - Wanamaker	.65
Hours of the Day- Rose Co.	.20
Hours of the Day Sunbonnet Girls, Ullman	.45
Hold-to-Light	2.00

Hair Real (Woman's Head)	1.50
Indian Chiefs (not listed elsewhere)	.45
Irish Songs (Tuck Oilette)	.35
Kate Greenway, Artist Series (26)	6.50
Klever Card Kewpie Cutouts	.65
Labor Day Series	1.50
Leap Year (many series)	.20
Little Nemo (Tuck) (12)	.35
Mechanical	1.50
Metal Applied Object	1.50
Metamorphic Card	1.75
National Santa Claus - Ullman	.45
New Year (many)	.10
Patriotic (not listed elsewhere)	.10 to .25
Prayer - Catholic	.75
Real Fur or Feathers	1.00
Religious Series (several)	.15
Roosevelt Bears	1.00
Russell, Chas. H. (original prints)	.25
Santa Claus sm.15 med.25 full length .35	.35
Sporty Bears - Ullman	.45
Stamp Series - Zieher	1.25
State Belles (45) Tuck 2669	1.00
State Capitols & Seals (Kropp)	1.00
State Capitol & Seal Tuck Oilette	.65
Sunbonnet Girls - Dorothy Dixon	.45
Ten Commandments (several sets)	1.00
Thanking (many series and singles)	.15
Trolley, horse-drawn	.50
Views Small town streets, bldgs,	.10
Washington's Birthday	.30
Wunsch signed .20 booklet	.35
Year Dates 1907 to 12	.05
Year Dates 1903 to 1906	.75
Year Dates before 1903	2.50
Year Dates after 1912	1.00
Exposition and World's Fair Cards	
Columbian Expo (Goldsmith)	1.50
Pan Am	1.75-2.50
Louisiana Purchase	1.00 - 5.00
Lew & Clark	1.50 - 4.00
Jamestown	1.00 -10.00
Hudson-Fulton	.50 - 4.00
Pan-Pacific	.35 - 4.00
New York World's Fair	.15 - 1.25

Cards of Lesser Categories - .05 and .10

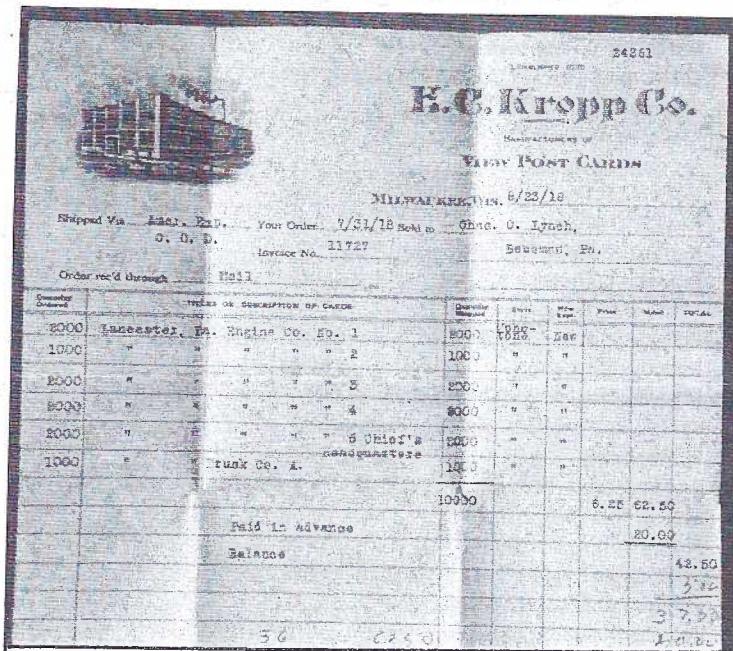
Here Mowrey listed dozens of categories, including air-planes, bridges, children, canals, disasters, Easter eggs, farm machinery, horse shoes, lovers, military, shamrocks, storks, sports, signed cards, toys, Uncle Sam, women and western.

On the booklet's back page the Mowerys list the items they bought besides postcards: Lancaster County, cigarette, baseball cards, political ribbons, adv. items, etc. Paul Mowery lived at 428 S. Fourth St., Denver, and his son, Larry, lived at 86 E. Franklin St. Ephrata. **Published date of the booklet is unknown but possibly around 1957.**

Proof of Publication

Invoice for Lanc. Fire House PCs Surfaces

It was bound to show up sometime. When Jim Ward purchased the stock of **Lancaster Fire House** views nearly 20 years ago, the original bill of sale for the cards was misfiled. Here is a photograph of that bill.



F. C. Kropp Co. accepted an order on July 31, 1918 from Chas. O. Lynch, Bausman, PA. for monotone postcards which were shipped a month later, August 23, 1918 by American Express, C.O.D. **The total cost of 10,000 cards back then was \$62.50** for which Lynch had paid in advance \$20, credited on this invoice.

More importantly, what so many have asked, what was the total number of PCs printed of each view?

- 2000 Engine Co. No. 1
1000 Engine Co. No. 2
2000 Engine Co. No. 3
2000 Engine Co. No. 4
2000 Engine Co. No. 5 (Chief's)
1000 Truck Co. A

We can surmise that Lynch, in order to get a price for 10,000 PCs, rather than order 12,000, *arbitrarily reduced* two views to 1,000 each. **These were of Engine Co. No. 2 and Truck Co. A.**

Further, after Jim made his initial contact with Mable Lynch, the only child of Charles, and before Jim's second trip when he purchased the Fire House cards, Miss Lynch, embarrassed that so many cards were water-stained from a leaky attic roof, **threw out those cards most of which were of Engine Co. 2, ergo the scarcity of this postcard view. And wouldn't you know – it is one of the two showing horse-drawn engines.**

This should answer all questions and dispel any rumors that the cards are reproductions.

TOLL RATES

MANOR TURNPIKE ROAD CO.

LANCASTER (City Limits)	TO	MILLERSVILLE (Slackwater Turnpike or Frantz's Mill)
One horse, led or with rider or Motor Cycle	1c per mile	.04 cent
One horse & wagon or other conveyance	1 3/4 c	.07 "
Two horses & wagon or other conveyance	3 1/2 c	.13 "
Three horses & wagon or other conveyance	4 1/2 c	.18 "
Four horses & wagon or other conveyance	6c	.24 "
Five horses & wagon or other conveyance	7 1/2 c	.30 "
Six horses & wagon or other conveyance	8 3/4 c	.35 "
AUTOMOBILE, 1 seat	2 1/4 c	.09 "
AUTOMOBILE, 2 seat	2 1/2 c	.10 "
AUTOMOBILE, 3 seat	3 1/4 c	.13 "
AUTO-TRUCK, Package Size	2 1/2 c	.10 "
AUTO-TRUCK, Medium Size	3 1/4 c	.13 "
AUTO-TRUCK, Large Size	5c	.20 "
AUTO-TRUCK, Largest Size	6c	.24 "
Lancaster City (West End Avenue) to Hersheys Lane (Tollgate No. 1)		.05 miles
" " " "	Harry D. Bausman Lane	.21 "
" " " "	Charles Road	.31 "
" " " "	Fairview Avenue	.47 "
" " " "	Stoneroads' Road	.54 "
" " " "	Moore's Lane (Bausman)	.62 "
" " " "	Frank Bausman Lane	.94 "
" " " "	Gables Park road	1.20 "
" " " "	J. H. Becker's Lane	1.36 "
" " " "	Hambright Road (Tollgate No. 2)	1.72 "
" " " "	Wabank Road	1.87 "
" " " "	Frantz's Lane	2.02 "
" " " "	Black Horse Hotel, Millersville	2.43 "
" " " "	Cottage Street and Eshbach Road	2.81 "
" " " "	Normal School	3.17 "
" " " "	Slackwater Turnpike	3.65 "
BLUE ROCK BRANCH		
Lancaster City (West End Avenue) to Prince Street		2.67 miles
" " " "	Duke Street	2.95 "
" " " "	Frantz's Mill	3.30 "

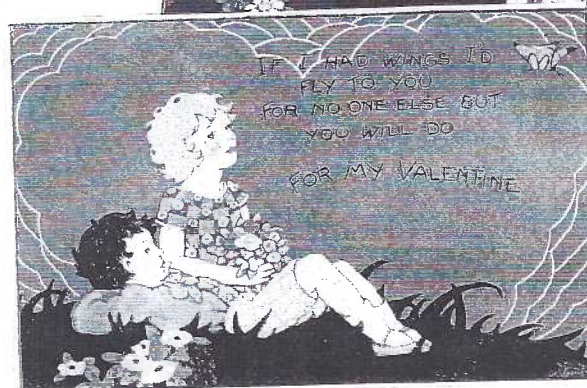
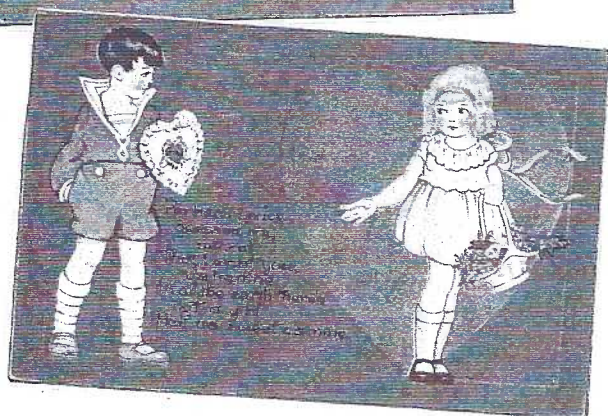
Replica of an old Toll Road broadside on a 2-part postcard

Whitney Mates

George C. Whitney had a stationary shop in Worcester, Mass. at the turn of the century. He bought existing Valentine card businesses. **Whitney Made postcards** evolved and quickly became popular for most holidays incl. Halloween. The company was force to close for lack of paper during World War II.

A disconcerting trait of Whitney PCs is that lack of numbers to identify them - a real turn-off for some collectors. Pity them! One of the thrills of collecting Whitneys is "finding mates." Here are some "mates." It's not hard to tell why "they go together." The more dealers' stocks you look through, the more mates you'll find!

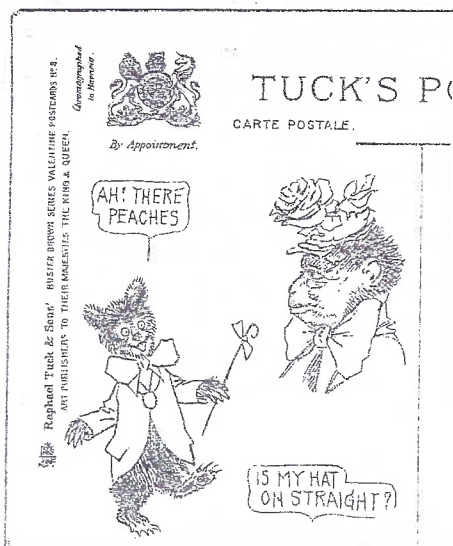
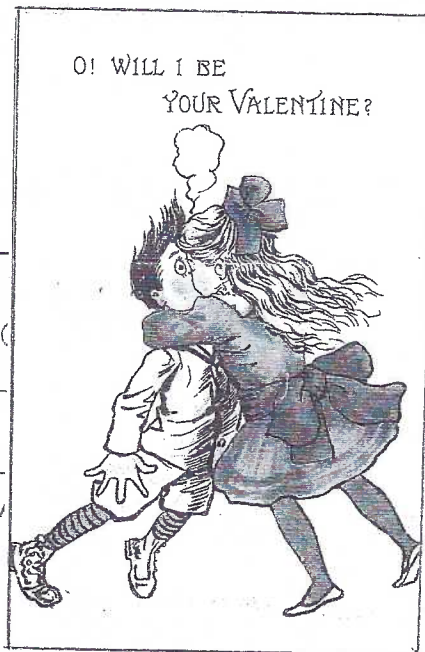
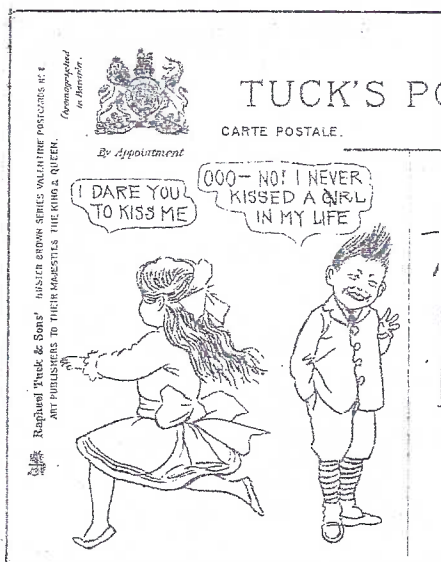
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Two-fers

Tuck Valentine Series #8 has 24 cards and 48 designs

Here's a series of 24 not-too-hard-to-find Valentines that, in addition to the normal colored image on the front of the PC, offers a similar design on the address side (though only in black and white). Artists have been known to add a little scene in the margin of their painting and call it a "remark." Perhaps a better word would be annotation. Some of Lance Thackeray's comic scenes have them. We'll just call our second image a "two-fer," 2 for the price of 1.



Something New

A Different Topic to Collect

What's the matter Bunkie? Down in the dumps because you've finished all of your sets of cards? Lost interest because you've been looking for years and concluded there are only 5 cards in the set? Cheer up, Bunkie. Put aside that pesky enigma and those humdrum subjects.

Here are over 40 subjects that will excite you – keep you looking – provide the satisfaction you deserve in once again finding cards! These topics will take you on new adventures – that needn't be expensive!

- Accordions
- An abacus
- Bag Pipes
- Bath Showers
- Bath Tubs
- Binoculars
- Blackboards
- Book Presses
- Closed Umbrellas
- Crayfish
- Crocks
- Crutches
- Cymbals
- Easels
- Graffiti
- Hammocks
- Hobby Horses
- Ink Wells
- Irish Mail Cars
- Ladders
- Mileage Markers
- Mirrors
- Muffs
- Music Cases
- Organ Grinders
- Paper Cones
- Parasols
- Pince Nez Glasses
- Phonographs
- Purses
- Recorders
- Rocking Chairs
- Saws
- Scarecrows
- Seesaws
- Slot Machines/Automats
- Snails
- Spiders
- Street Lamps
- Tree Swings
- Typewriters
- Vacuum Cleaners
- Wash Tubs
- Weighing Scales
- Wheel Chairs
- Worms
- Zithers

Would you like to know a secret? ALL of these topics were found while looking at Easter Rabbits and Easter Chicks! (About 1,000 cards.)