The Care

COUNTY POSTCARD CLUB, LANC. PA

Yearly membership is \$7(plus \$3 per person, same address) Mail articles and correspondence to: P.O.Box 300, Lititz PA 17543-0300.

4th Monday this Mo. Faith United Church of Christ 1204 Wabank Street Lancaster PA

1992 Oct. Vol. 3 No.10 NEXT MEETING: Monday 7 pm 1992 Oct. 26, Buy/sell 6 pm



PROGRAM



****NOTICE***

October's meeting will be the 4TH MONDAY

not the usual 3rd Mon. The church has a conference scheduled on the regular Monday, so we will meet THIS MONTH ONLY on 4TH MONDAY, OCTOBER 26,1992. It's AUCTION NITE, so bring your purse, wallet and friends.

See page 8 of this month's CARD for a complete listing of the 90 lots. Note the Auction Committee has withdrawn several lots which were **not** postcard related. If you're not sure about your material, please

We were pleasantly entertained (some of us awestruck) at the absolutely GREAT horsedrawn and early motorized vehicles we saw on local real photo postcards, along with VERY RARE local views at last month's meeting. A great big THANKS to our two presentors (and lucky owners!)



EXHIBITS



Four boards were ablaze with FIRES, FIRE ENGINES and FIRE HOUSES at the Sept. meeting.

Old Fire Engines WALT MOWRER FIRST JIM WARD SECOND Lancaster Fire Engines ANNE STEINBERG THIRD Fire Engines and Fire Houses

HONORABLE MENTION

BOB KRAMER

Where's the Fire? October's POSTCARD EXHIBIT BOARD THEME is BIRTHDAY POSTCARDS. Now here's where EVERYBODY can participate! Even if they're 'common' cards, use your ingenuity and do something clever! Remember: hold the board vertically and have a large title at top.



HELP US HOLD THAT LINE!

We are trying to Keep up our attendance record We missed you last week. We need you to help us.

Yes, but it is a season. Football Season! for teamwork in SUNDAY SCHOOL, too. RALLY DAY postcards are featured in this month's CARD Full-color PC by S.P.Co., USA. Form 918.



The mail man is at your door with an earnest, cordially, impressive invitation to attend our Sunday School Rally Day Services at Orrstown, Oct. 22, at 9:30 a.m., Pleasant Hall at 1:30 p.m. and Zion at 7:30 p.m. Be sure and come and let us be on time. Prof. R. G. Mowery will bring the message, "The Real Support of the Sunday School." Very Sincerely, S. F. Greenhoe, Pastor. 2 W. Co. B.Y.R.P. No. 68

Shown is the message portion of this G&W Co NYC postcard. Accompanying the full-color mail man on the front side is:

The Mail Man has something for you, Guess what it is: it is easy to do, Yes, you are right! It's a warm invitation. Come to our School's Rally Day celebration

IT'S SUNDAY SCHOOL RALLY TIME!

September and October were big months for sales in RALLY DAY POSTCARDS in bygone days. Why? Because it was time to round up the vacationing children and at the same time persuade those with poor attendance records to 'rally' back to Sunday School where they were missed.

These annual reminders were most often attractively colored. And their themes ran the gamut of sports, 'modern' transportation, patriotism and family togetherness as well as appropriate religious themes.

Finding RALLY DAY postcards is not an easy task - usually. You must look under 'Religion', 'Children' and even 'Artistsigned'. If a dealer has a RALLY DAY category, of course that makes the job easier. EXCEPT that now you must sort some more...

WHEN RALLY DAY ISN'T RALLY DAY

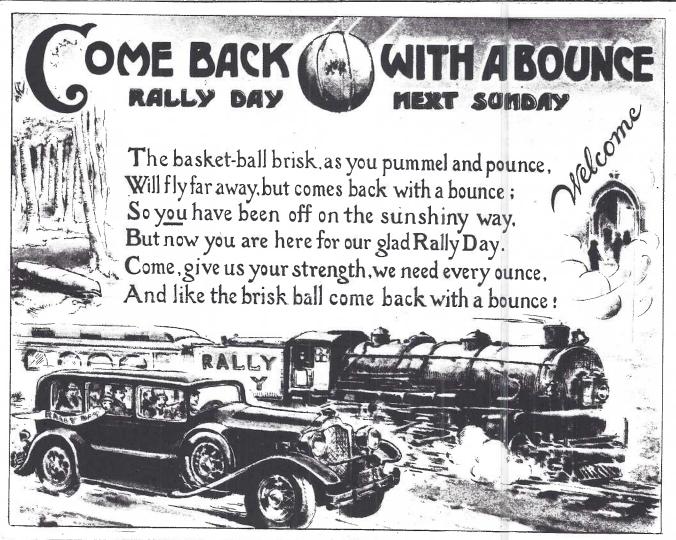
Once you've found the little hoard of 'Rally Day' cards, look more closely. Does it say RALLY DAY? Read the back (there are two sides to every coin/postcard). Sometimes

the clue is in the personalized message from the Sunday School teacher. Of course a fall cancellation will help to qualify it.

Other postcards you're likely to find would be Cradle Roll Call/Birthday Greeting perhaps Easter or Christmas greetings, Sunshine PCs (for illness) and even Children's Day (with a June cancellation).

You could be lucky and find an Ellen Clapsaddle card. But certainly C.M.(Clara) Burd cards are the most popular (as well as the most prolific) among artist-signed RALLY DAY PCs. And deservedly so. Her RALLY DAY cards, however, don't seem as plentiful as her CRADLE ROLL. Highly sought Burd art (see example) dates in the teens and 1920's.

Dates we have seen on RALLY DAY PCs range from 1903 to 1977 and were used by these denominations: Baptist, United Brethren, Methodist Episcopal, Lutheran, Presbyterian and Reformed. In a local collection the Faith Reformed and Trinity Lutheran Churches (Lancaster) were more plentiful.



A real prize is this great folded RALLY DAY Basket Ball Invitation post-card from G&W Co.,NYC. It is cancelled Sep. 29.1922, Buffalo,NY and mailed to Elmira,NY.Besides the Sun.School teacher's own message, the reverse reads: "Your own INVITATON- COLORFUL, INTERESTING, IMPORTANT. PLEASE READ IT AND SURELY HEED IT

Have you seen an improvement

Sept.

the

reproduction since

WE'RE GOING TO RALLY DAY WON'T YOU COME TOO? (FORM K) THE HEINELBERG PRESS

in black and white. Mailed to Master Albert Shelly in Lancaster The Heidelberg Press (on Form K) published this very fine work from Faith Reformed Ch.teacher, Florence Schoenberger, 9/19/09.

Drar

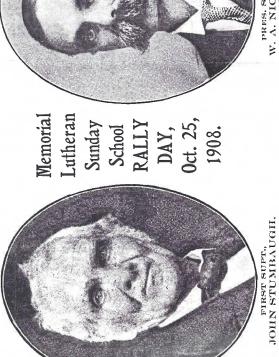
We cannot get along mithaut Art us ser you you on Kally Day. in your place. We want you to enjoy our youd times with us, and hear about Jesus. the children's Friend, who cares for us and whom we all love.

Tring your parents and friends We're looking for you c10 11

Sunday School that he is wanted at

A beautiful card by Clara Burd, 1922, rendered in soft pastels. Abingdon Press, Cinn., OH is the publ. This is from Form 224. to Billy Price, Bordontown, NJ. Cancelled Oct. 14,1927,

GOT ALL





PRES. SUPT.. W. A. NICKLES, 1908.

These two superintendents would have been enough to scare a child into coming back to Sunday School - or perhaps transfer

to another church? Addressed to Shippensburg (no cancel).

October 1992 page BRING THE WHOLE FAMILY. babies, little folks, young folks, old folks - everybody. Tell your friends and neighbors about it and invite WE WANT ALL TO BE THERE; NEXT SUNDAY. them to come. ing, speaking, marching, etc. It's going to be a great day. Don't miss it. Special Exercises, sing-

at the SUNDAY SCHOOL

)OINGS

GKALLY

card that was suitable for any denomination. Unused.

This unidentified pubisher provided a 'generic' RALLY DAY post

RALLY DAY POSTCARDS addendum

A Lancaster Moravian Ch.RD card appeared in Earl Carver's collection, too. And Earl reminds us that Methodists still observe RD sans postcards. A special THANK YOU to John Sprenkle of Shiloh, York County, for his contribution to this article. And a reminder if anything postcardiological appears(as in the Whitney story) a BIG THANK YOU goes to our staff deltiologist, Charles Griffiths

NEW MEMBERS

Reinstated member Gary Hawbecker #67 P.O.Box 207, Hershey, PA 17033-0207. 535-5662.Lanc.Co., photos of people, places #218 NIKKI R. SKILES P.O.Box 123 Willow Street, PA. 17584. City, Co., WWI, WWII, Nazi, Civil War, Jewish, Viet Nam war, etc.

#219 MARIE POWERS 4540 Ashville Rd., Quarryville PA 17566. 529-6214. Lanc. bldgs., Phila., seashore, animals, holidays, college, foreign countries, Hummels.

219-24=195 actual members

15 MONTHS FOR THE PRICE OF 12!

FIRST 1993 MEMBERS PAID IN FULL

The above are the first to receive OCT., NOV,, and DEC., 1992 FREE with their paid membership in 1993. If you have friends who are interested in postcards, NOW is the time for them to join us!

DAMP START - BEAUTIFUL FINISH

Our first club-sponsored FLEA MARKET YARD SALE of postcards and miscellaneous

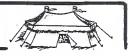
came off as planned.

The weather man was right on - the expected drizzle early Sat., Sept. 19 kept away early bird buyers but LCPC standholders and guests faired well, anyhow. Participating from our club were: Becky and Bill Buckwalter, Helen and Earl Carver Jere Greider, Peg Hanna, Barb and Bud Heim, Ruth and Harold Moyer, Russ Mull and family, Lorraine and Carl Singer, Jim Ward, Paul Weidman, and Merv and Brandon Wenger, plus 5 'East Pete' neighbors.

A BIG "THANK YOU" goes to Hamilton Precision Metals for the use of their parking lot and to Jere, Paul, Lorraine and Jim for the committee work. The location was good. Let's rent a Port-a-potty next time so we can indulge 'at our leisure' with Barb's lemonade. Oh yes! and a warm THANKS to the Heims for Uncle Bud's Baked Spuds and Pretzel Rods (a new twist!).

Weidman turned \$112 income over to LCPC.

FUTURE PC SHOWS



WIND GAP Oct. 4. Plainfield Twp. Fire Co. 9-4 \$1 adm. 40-45 dealers.

ALLENTOWN Oct. 10. Book-Paper-Adv. Fairgrounds. 9:30-6 Adm.\$4.50 w/card 150 dlrs. TIMONIUM, MD. Oct. 23-24. Days Hotel. 10 to 7 and 10-4. \$1 adm. 25 dealers.

BALTIMORE, MD. Nov. 15. Pikesville Armory. 10-5. No. info. on adm. or dealers.

YORK Nov. 20-21. York Fairgrounds. 9-7 and 9-5. \$2 adm. \$3/2 days. 100 dealers (Adv. in next month's CARD).

LANCASTER Nov. 27-28. Farm & Home Ctr., \$1.25 adm. w/adv.card (see enclosure this issue). Adv. in next month's CARD.

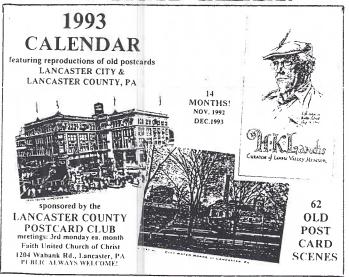
IRONING A FEW WRINKLES

(an editorial)

Nearly three years into a VERY FINE organization, we DO have a few wrinkles that can be cleared up with a set of simple, uncluttered by-laws. Let's see a recommended sample from the directors and discussion by the membership and action before 1993.

Also, consider monthly (or at least bimonthly) Executive Board meetings. Charlie and Jim at their weekly 'meetings in the Manor' should not be the only members to initiate ideas. The Directors and Officers (Executive Board) should play a more active role in LCPC. JFW Response invited.

1993 POSTCARD CALENDAR



2nd EDITON DUE IN OCTOBER

THE CARD STAFF

Editor Jim Ward Columnist Charles Griffiths Artist Jim Rudisill Correspondence to: P.O.Box 300, Lititz, PA 17543-0300. Indexes available to THE LCPC NEWSLETTER first two yrs.(1990,1991) 50¢ plus SASE. Complete yrs.(1990-91)\$5 ea.incl.indexes.

A WHITNEY HALLOWE'EN

In 1988 C.J.Russell and Pamela E. ("The Hallowe'en Queen") Russell published a neat little <u>illustrated</u> check-list of **Whitney** Halloween postcards. It's in our Library*

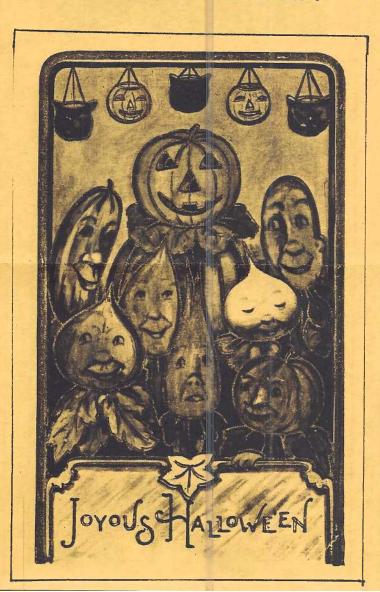
Their introduction to Whitney and how he left the gin business and specialized in Valentine PCs is short but 'full of meat'. In case you didn't know it, Whitney DID publish quite a few neat HALLOWEEN cards, too.

In the right column are two from the set of six CAT WITCHES. Below is one from an unnamed set of twelve(?) PUMPKIN PEOPLE AND FRIENDS (Editor's name).

Two POST CARD backs exist. Before 1914 Old English "PC" was used. The "Whitney Made" back appeared from 1914 into the 1920's.

Many HALLOWEEN POSTCARDS are expensive, as holidays go, but you can 'get your feet wet' on moderately priced Whitneys.

Turn the page for an added little scare. *An up-dated LCPC Library List will be found on pg. 7. KEEP IT FOR FUTURE REFERENCE. It will also be included with each new LCPC member's 'welcome kit'.





ome with me All Hallow's night,
We'll frighten everyone in sight;
Such pranks, for once, are justified,
And fun and frolic amplified.





9 PAIRS OF WITCHES, OWLS and CAIS Set of

9

WITCHES, WITCH-CAIS and WITCH-OWLS Set of



'Whitney Made' backs unless noted.

9

WITCHY GAMES Set of

No title. Found with Old English and Whitney Made back.

page 6

1992

REFERENCE

LANCASTER COUNTY POSTCARD CLUB LIBRARY

Books available to current LCPC members at meetings on a free monthly loan. Apply to Librarian. Handle carefully. Return promptly.

ALLEGANY COUNTY (MARYLAND) - FELDSTEIN'S HISTORIC VIDEO (see book) BS *AM. ADVERTISING POSTCARDS, SETS AND SERIES 1890-1920 (Megson) 1985

ARTIST SIGNED POSTCARD, THE (Lyons) 1975 RK

CHECKLIST OF SUNBURY & ROLLING GREEN PARK, PA. (Martz) 1982

COLLECTING PICTURE POSTCARDS - AN INTRODUCTION (Byatt)

COLLECTORS GUIDE TO POST CARDS, THE (Lyons/Wood) 3 copies CG, HH, WM 1974, 87, 89

COMIC POSTCARD IN ENGLISH LIFE, THE (Alderson) 1970

DEXTER POST CARD STORY, THE (T.Dexter) 1988

EROTIC POSTCARDS (Ouellette)CG 1977

FANTASY POSTCARDS(Ouellette)CG 1975

FASCINATING HOBBY OF COLLECTING PICTURE POST CARDS, THE (P.Mowery) CG

GREETINGS FROM MAINE - A POST CARD ALBUM (Harding) 1975

HALLOWE'EN WHITNEY LIST DS

HISTORIC POSTCARD ALBUM OF ALLEGANY CO.MARYLAND (Feldstein) (see video)BS 1985 HOBBIES - THE MAGAZINE FOR COLLECTORS (Various PC articles) JL 1950's-1980's

LARGER THAN LIFE - THE AM. TALL-TALE POSTCARD, 1905-1915(Rubin, Williams) 1990

LINCOLN POSTCARD CATALOGUE (Lowe) CG 1967

MAIL MEMORIES (Kaduck) 2 copies DG, RK 1971

NARROW HERSHEY POSTCARDS (Jenkins) RL 1983

OLD JERSEY POSTCARDS (Lanz) DG 1977

PATRIOTIC POSTCARDS (Kaduck) 2 copies DG, RK 1974

*PENNSYLVANIA ALBUM - PICTURE POSTCARDS,A 1900-1930 (Miller,G.) JW 1979

PHILADELPHIA IN PICTURE POSTCARDS, 1900-1930 (Jamison) SS 1990

*PHILIP BOILEAU: Painter OF FAIR WOMEN, PC ARTIST & ILLUSTRATOR (Ryan) JW 1988

*PICTURE POSTCARD AND ITS ORIGINS, THE (Staff) DG 1967

PICTURE POSTCARD HISTORY OF U.S. AVIATION (Legenfelter) PS 1972

*PICTURES IN THE POST - THE STORY OF THE PICTURE POSTCARD (Carline) 1972

*PICTURE POSTCARDS (Hill) 1987

*PICTURE POSTCARDS IN THE U.S. 1893-1917 (Miller, Ryan) 2 copies DG, DB 1976, 1982

*PIONEER POSTCARDS (Burdick) 1956

*POST CARD COMPANION - THE COLLECTORS REFERENCE (Smith) 1989

POSTCARDS FOR PLEASURE - ARTIST SERIES 2 - LANCE THACKERY (Warr, Lawson) 1979

*PRAIRIE FIRES AND PAPER MOONS - THE AM.PHOTOGRAPHIC PC (Brown, Morgan) GM 1982

RARE AND EXPENSIVE POSTCARDS - Book I 2 copies DG, HH 1979

*STANDARD POSTCARD CATALOGUE (Lowe) DG 1982

TROLLEYS AND STREET CARS ON AMERICAN PICTURE POSTCARDS (Applegate) BS 1979

TRANSPORTATION POSTCARDS (Kaduck) DG 1976

U.S. STEAMSHIPS - A PICTURE POSTCARD HISTORY (Braynard) 1991

WISH YOU WERE HERE - CURT TEICH POSTCARD ARCHIVES (Hist.Pres.mag.) BB Mar.1992

* These books are highly recommended.

Our club is indebted to these **book donors** - Dorothy Brown(DB), Bill Buckwalter(BB), Dan Good(DG), Charles Griffiths(CG), Helen Hellinger(HH), Rich. Kestenbaum(RK), Joan Lehman(JL), Robert Lieberher(RL), Gordon McKinzie(GM), Walter Mowrer(WM), Dede Schaeffer(DS), Bill Seigford(BS), Sandra Shaub(SS), Paul Smoker (PS) and Jim Ward(JW). Also, John McClintock and Jose Rodriguez made cash gifts.

LANCASTER COUNTY POSTCARD CLUB AUCTION #10

Following business meeting (no program) of Monday, October 26,1992 Lots are postcards unless noted. Descriptions by owners with corrections/additions by Auction Comm. Examine carefully. Auctioneer will combine lots when necessary. Mixed lots(used and unused)unless noted. u=used,un=unused,RP=real photo,cc=continental chrome,c20=approx.20 pcs

- l 14 PA. linen u/un
- 2 12 Boats, linen, chrome + 2 planes u/un
- 3 94: FLA, Hawaii, mixed states; linen, chrome
- 4 69:PA.and mixed states; linen, chrome u/un
- 5 35 Churches (23 chrome, 2 linen, 10 cc)
- 6 163:East, West. states; linen, 2 RP, cc /un
- 7 4 Comics,1 girl scout,2 arcade beauties
- 8 12 Eastman School of Music, b/w, u/un
- 9 44:24 Canada,2 Alaska,18 foreign
- 10 84: Europe, Jerusalem, Asia, chromes, cc
- 11 41: Foreign and misc. chromes,cc
- 12 20 Folders
- 13 25 Cars, racers; chromes incl. 8 non PCs
- 14 withdrawn (not PC related)
- 15 55 Trains, trollies; unused
- 16 withdrawn (not PC related)
- 17 12 Florida, u
- 18 ll New York state u
- 19 13 Phila., DC, Tenn., Ga., SC u
- 20 4 Blacks, u,linen
- 21 13 NJ u
- 22 16 Va., Mass.
- 23 4 Lead Kindly Light (Anglo-Am.) un
- 24 6 Air brush/embossed flowers u/un
- 25 30+ Parks, mini trains; chrome, linen un
- 25A 16 National Parks + folder un
- 26 13 Street cars, cc + chrome un
- 27 74 Trains, chromes (only 5 u)
- 28 Eshelman Feed (Lanc.), Reading Co.
- O Gauge (Ronks), chromes. un
- 29 RP Carneys Point PO, NJ+ 3 early postals
- 30 28:Man of War, boats, York, Xmas, etc.
- 31 100+ box new, used PC index dividers
- 32 100+ pack plastic PC dividers, u(nice)
- 33 6 nice PC boxes w/lids u
- 34 Pack of mixed misc. chromes u/un
- 35 Set 12 1992 reprint Columbian Exposition PCs w/sleeve and 6 adm. tickets
- 36 ll US Capitol bldg, Wash., DC (B. Reynolds)
- 37 8 Disneyland, Disney World
- 38 12 Merry Christmas u/un
- 39 12 Wash.,DC
- 40 10 Comics:heart faces, vinegar vals. u/un
- 41 8 Wash.,DC (Capitol Souvenir Co.)
- 42 LANC-RP:J.B.Riley's One-man Band un
- 43 LANC-Rotograph "Souvenir Mail Card" with 12 fold-out views u
- 44 LANC-Gable's Park (D.B.Landis, '08) un

POLLY"S STILL KNITTIN!

Millersville Council of Aging just raffled another of Pauline (Polly) Curtis's afghans. She makes about one per week (since she gave up smoking). A Stitch In Time...!

- 45 4 LANC: Ante's cafe, Armstrong Idea House, Danz's barber shop,700 blk.N.Duke; un
- 46 4 LANC. Churches: Christ Luth., Grace Luth. w/pastor,Faith Refrm.,Memorial Pres.u/un
- 47 3 Quarryville,1 Strasburg(some damage) u
- 48 2 MSC campus, New Providence RR wreck (damage), Rohrerstown ch. u
- 49 4 DPOs:Buyerstown, Cains, Narvon, Ninepoint
- 50 185+ local views, some dups, mix.type u/un
- 51 140+ Santa, ladies, fancies, views u/un
- 52 100's PA. citizen band cards(70% PCs)
- 53 ALBUM 266 covered bridges, chromes
- 54 ALBUM 188 asstd. greetings, pre-1920
- 55 ALBUM 176 PA. chromes, linens
- 56 4 ALBUMS 475 Ala.-Iowa, chromes, linens
- 57 4 ALBUMS 439 Kans.-N.D., chromes, linens
- 58 6 ALBUMS 381+ Ohio-Va.+ PA.Dutch,etc.c&l
- 59 6 2¢ Adv.postals:E.N.Stinson,Lanc. un
- 60 9 Diff. adv. postals, pre-1910, u
- 61 l¢adv.postal:D.Lightner orchstra,Lanc.un
- 62 RP Dick Lightner & his Playboys, un
- 63 33:11 Historical, 10 mod.adv, 12 misc u/un
- 64 BOOK: Lincoln Postcard Catalogue, Lowe, '67
- 65 100+:cc and 4 folders,u/un, mostly diff.
- 66 100+:cc and 4 folders,u/un, mostly diff.
- 67 4 Marietta un
- 68 2 Mountville un
- 69 MSC., Donegal Tree, 2 Marietta un
- 70 Ringing Rocks, P-town, Bl. Rocks, Lenhartsvl
- 71 8 Stadiums, race tracks chroms, lins., u/un
- 72 10 Diners, restaurants chromes, un
- 73 8 Poconos linens, un
- 74 10 Public bldgs. chromes u/un
- 75 19 Canada chromes,cc un
- 76 8 identified rocks; chromes, linens, un
- 77-79 withdrawn, not PC related
- 80 2 Gettysburg bklts. w/detachable PCs, un
- 81 7 Folders
- 82 175 Mixed state views, chroms, linens u/un
- 83 Roosevelt Bears #7, Leaving the Balloon u
- 84 SET Lord's Prayer (ASB) un
- 85 SET Sun Bonnet Girls(12 months)REPRINTS
- 86 SET Chinese Acupuncture(5)cancel.11/6/71
- 87 4 Halloween, incl. Tuck, HBG u
- 88 4 Thanksgiving, incl. Clapsaddle, embossed
- 89 LANC-12 Stevens House b/w dups, un
- 90 LANC-8 M.T.Garvin ads on var.views, un

REAL PHOTO RESEARCH

Gerald Hostetter #6/Charles Griffiths #4 are compiling a list of Real Photo PC views showing street scenes with a street sign lying in the center of the street. Please show them the PC to avoid inaccurate info. Lancaster City and County scenes, of course.