

The Card

MONTHLY PUBLICATION OF
LANCASTER COUNTY POSTCARD CLUB
LANCASTER, PENNSYLVANIA

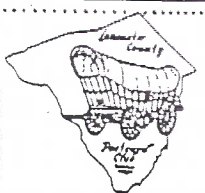
MEETINGS: 3rd MONDAY
FAITH UNITED
CHURCH OF CHRIST
1204 WABANK STREET
LANCASTER, PA

Jan. 1994 - Vol.5, No.1

NEXT MEETING

January 17, 1994 7 pm
Buy/Sell/Trade 6 pm

Yearly membership is \$7 (plus \$3 per person, same address). Ads: \$15 full page., \$8-1/2pg., \$5-1/4pg. prepaid. Articles and correspondence: 1795 Kleinfeltersville Rd., Stevens, PA 17578



NEW LCPC ADDRESS

All **DUES**, all **INQUIRIES**, all **GENERAL CORRESPONDENCE** should go directly to our Secretary **Barbara Mowrer** and President **Walt Mowrer** at 786 Kames Hill Rd., Columbia, PA, 17512 (Phone 684-5331).

Correspondence intended for the Editor and Staff of **THE CARD** may continue to: **Jim Ward** 1795 Kleinfeltersville Rd., Stevens, PA. 17578. Phone 721-9273.

NEW MEMBERS

#305 **SHIRLEY BUBB** 73 W. Roseville Rd., Lanc., PA., 17601. 569-7155. Collects canals and military along with hubby **RAY** (see below).

#306 **RAY BUBB** Same as **SHIRLEY**

#307 **GARY HARVEY** 332 N. Race St., Georgetown, DE., 19947. 1-302-856-3262. Sussex County, DE esp. Georgetown, Rehoboth, Lewes, Laurel, Milton also Denton and Ridgley, MD.

#308 **JUNE HARVEY** Same as **GARY**

#309 **VANESSA DANZ** 65 Greenwood Ave., Lanc., PA. 397-4602. Collects cats, pandas and sea animals.

#310 **SHERRY DANZ** Same address and phone as sister **VANESSA** but collects dogs and sea animals.

#311 **REV. GORDON PREISER** 453 East Orange St. Lanc., PA. 299-0323. Collects comic outhouses covered bridges and Lancaster City views. (Dec. 19 Sun. News/Local Sect. had an article on **GORDON'S** interest in outhouses.)

It's really wonderful to see **postcard collecting** can be a husband/wife effort as well as a family affair - the **DANZ** girls are **SALLY'S** daughters.

Remind your fellow-members that this will be their **LAST ISSUE OF THE CARD** unless their dues are paid. Our membership is 'on a roll' - let's keep it growing but this includes **renewals**, too!!

#311 - 60 (attrition) = 251 actual members!

YOUR MISSION = Eliminate Attrition!

Just think that To-day you are Four!
May you wake to find heaps of surprises
And the postman's rat-tat at your door
With parcels of all sorts and sizes.



YEARS OLD
A HAPPY BIRTHDAY.

T.R. 35-34.

Studio real photo by Rotary Photo, London, EC

HE DID IT! HE DID IT! HE DID IT!

Dede Schaeffer's November program was a tough act to follow - but **Jim Morrison** pulled out all the stops and gave us a solid hour of pure old-fashioned Christmas delights = **over 200 terrific seldom-seen PCs**, many made and posted before 1900!

Meteor transparencies; McLaughlin Christmas toys; real photo Christmas yards; old German factory ads (Lauscha - where the wonderful glass ornaments were made); a Kirchner angel; Christmas cookies in every shape and size and a prune man!!!

And the icing on the cake was a beautiful board demonstration of over 100 more cards!

When **THE CARD** says "it'll be a great program" - you can take that to the bank!



A VERY WARM THANKS

Past-Pres. **Dot Fry** and husband **Harold** are once again thanked by the membership for a wonderful contribution of turkey barbecue.

LANCASTER COUNTY POSTCARD AUCTION #15

Following business meeting. All items are postcards unless stated.

Examine carefully. u=used,un=unused,RP=real photo PC,cc=continental chrome
Descriptions are each member's. Lots have not been examined.

- | | |
|--|---|
| 1 Album 225 Christmas,birthday,greetings | 52 1 Narrow 3-ring binder w/used pgs. |
| 2 4 Old Lanc.: PO;stand pipe;Stevens House | 53 1 2" 3-ring binder w/used PC pgs. |
| 3 4 Millersville:lake;Normal sch.;1908 Rm. | 54 1 Shoe box: small lot old and new PCs |
| 4 4 Same: Old Main;lake;science bldg. | 55 21 Comics: old, u/un,some damage |
| 5 4 Same: lovers' bridge;New Lancaster | 56 8 Wash.,DC linens un |
| 6 2 Same: New and old library | 57 16 Christmas greetings, old |
| 7 2 Same: bell tower;President's home | 58 30 Foreign views |
| 8 2 Same: Millersville University;swans | 59 8 Lanc. views u/un |
| 9 2 Same: alumni house;old gym | 60 8 Same incl. Studebaker garage(E.Orange) |
| 10 2 Same: 2 swans on lake;fountain | 61 8 Local:Millersville,Lititz,Gretna u/un |
| 11 2 Same: M/U seal;old library | 62 8 McCalls Ferry construction u/un |
| 12 4 Same: real photo bridge;science bldg. | 63 5 Hershey,incl. 3 bar-size un |
| 13 4 Pequea,Cold Cave | 64 Sunbonnet Days of Week set(7)+ lextra, u |
| 14 15 PA views: Reading,Easton,Lincoln Hwy. | 65 6 Greetings u |
| 15 15 Same: Johnstown,Erie,Kane | 66 6 Birthdays,some Winsch u |
| 16 14 Comic linens | 67 6 Valentines,most Winsch u |
| 17 17 Comic linens | 68 6 Christmas (silks and Winsch) u |
| 18 7 Oilette type = all of same set | 69 6 Christmas children & others u |
| 19 7 Set: Berkshire Hills,Mass. | 70 1 Tuck pheasant u |
| 20 9 Boston & Charlestown,Mass | 71 i New Years bear u |
| 21 9 Local: York,Hershey,Hbg.,Strasburg | 72 1 Black children u |
| 22 1 RP- ub Lancaster,PA Court House | 73 1 Halloween |
| 23 10 Easter | 74 3 Diff. Guardian Angels |
| 24 10 Christmas | 75 Faith,Hope,Charity (Faith=some gel loss) |
| 25 1 RP 1st Presb.Ch.,Lancaster | 76 12 Florida(3=6x9", 9=6½x9") |
| 26 1 RP Lanc.Moss cigar factory fire | 77 18 Around the World in 80 Days |
| 27 4 Religious | 78 20 Gettysburg views |
| 28 10 Lancaster | 79 17 Christmas w/C.seals(none tied in) |
| 29 1 Lancaster hidden views | 80 26 Valley Forge |
| 30 6 Santas | 81 9 Diff San Francisco by J.D.Bardell |
| 31 2 Lanc.:D.Lightner band(1 RP,1 postal) | 82 2 Lanc:standpipe,Lanc.& Pequea creek |
| 32 27 Foreign,incl. Gruss Aus u/un | 83 24 Gettysburg(C.A.Blocher,publ.) un |
| 33 101 American views incl. RP u/un | 84 5-HemisFair'68,Elvis,Corn Palace,etc. |
| 34 12 Folders:Mardi Gras,Canada,G-burg,West | 85 5-RP Airstream Rally,Errol Flynn,etc. |
| 35 38 Lovers: photo type u/un | 86 10 Motels,hotels |
| 36 20 Comic lovers(lightly off color) u/un | 87 9 Bellingrath Gardens,Mobile,AL |
| 37 8 Comic lovers= irritating interruptions | 88 15 Mexico un |
| 38 8 "Why Don't You Write?" u/un | 89 5 Ralph W.Emerson home(series #1/#5) |
| 39 12 Valentine ladies u | 90 5 Patriotic, new cc |
| 40 20 Easter (many lambs) u | 91 12 '93 PC Collector Mag. calendar set |
| 41 4 Diff.Lanc. fire engines(slight damage) | 92 18: 5 Rivera murals + 7 monks + 6 u/un |
| 42 2 Walter W.Moyer, Ephrata | 93 6 Comic swimmers (set) |
| 43 18 Arizona | 94 25 Curtis Publ.,Phila=great interiors,un |
| 44 13 Colorado | 95 1 Dionne quintuplets on trycycles u |
| 45 3 Foldouts:Williamsburg,Sun City,100 yrs | 96 2 RR stations:RP NYC and Carnegie,PA u u |
| 46 14 Motels,etc. | 97 1 RP Graf Zepp.over Brazil(rev.comment)u |
| 47 4 Elongated motel cards | 98 17 PA:10 RPs incl. 1 disaster u/un |
| 48 First Day Cvr.Album/dust cvr.(holds PCs) | 99 50 Old foreign u, w/stamps and comments |
| 49 Same but w/o dust cover | by world traveler.Interesting lot. |
| 50 Antique PC album | 100 50 Same |
| 51 25 top/load PC pages (used) | 101 50 Same |

REMEMBER:

Bring your auction list to the meeting.

HAVE YOU PAID YOUR 1994 DUES?

Send to 786 Kames Hill Rd,Columbia,PA.17512

Our New Year PC is BKWI #2703-1 from Vienna, Austria to Dublin, Ireland, Dec.27,1907.



CRACKER JACK BEAR POSTCARDS REPRINTED **Full-color Set of 12 VERY EXPENSIVE!**

If you haven't had a box of Cracker Jacks lately - they still taste as good as when you were a kid. And at \$1.29 for a pack of 3 1½oz. boxes, they've inflated along with 5¢ Hershey bars and 10¢ comic books.

And the prizes are inflated as well!

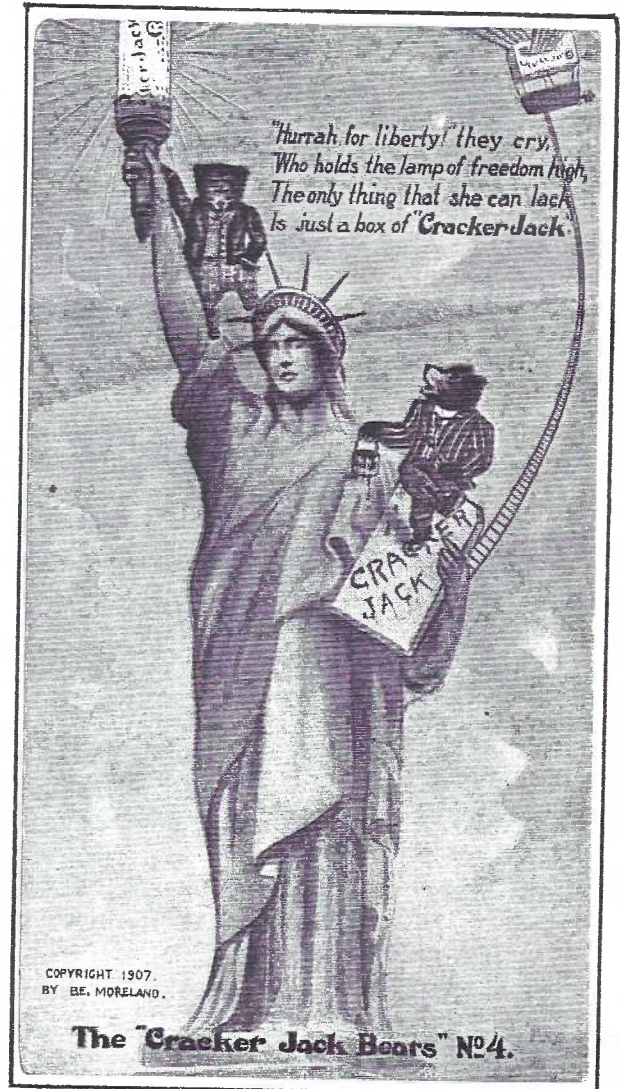
Shown is the wrapper of one box (others depict space gum cards and different types of airplanes). **Cracker Jack Bears #8** was found - SHOWN ACTUAL SIZE next to the wrapper. Under magnification it reads:

"On ship board off Virginia's shore,
The **Cracker Jacks** have made a score;
And everyone at Jamestown Fair,
The prize for them will sure declare."

Measuring 1 ¾" high and 1 ⅜" wide and discounting the airplane cards in the other two boxes, this **Cracker Jack** postcard (it does have a genuine Postcard back- publ. by Rueckheim & Eckstein, Chicago, USA) cost you nearly \$2, less two small servings of CJ (value based on sq.inch area of a 3"x5½" **Cracker Jack** postcard, Very Fine at \$30).

THE CARD STAFF

Artist Jim Rudisill. Proofreaders Dot Fry and Charlie Griffiths. Columnist C.Griffiths Editor Jim Ward. Correspondence to **THE CARD**: 1795 Kleinfeltersville Rd., Stevens, PA 17578 (Note: P.O.Box 300, Lititz, PA now inactive).



1907 edition of Cracker Jack Bear #4 of 16

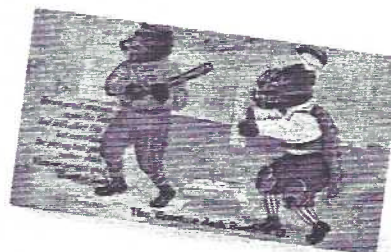


Cracker Jack

is celebrating 100 Years Of Fun

by bringing back some of the best prizes of the past century! **THE PRIZES ARE RANDOMLY PLACED IN 1930's ERA PACKAGING.**

One of the prizes you may find inside dates from 1907. The "Cracker Jack Bears" were full color postcards featuring bears performing a variety of stunts.



#8 Actual Size!

Wrapper shows Cracker Jack Bear PC #12. PC #16 on still another wrapper.

In the November CARD Dede Schaeffer suggested that members might contribute a short story about a favorite postcard. Ten days later the following was received from Jean Frank of Georgetown, Maine. YOUR story is welcomed as a part of this series. The staff thanks Jean for her contribution and Dede for initiating the idea.

MY FAVORITE POSTCARDS First in a Series

My favorite postcard involves my brother and my neighbor - who live 600 miles apart. They never met.

My generous brother, an avid and sharp-eyed collector, has supplied me with a host of old postcards that depict long ago life here where a number of early photographers and card publishers plied their trades. The old scenes of familiar landmarks make the town's history come alive.

With the **FIVE BROTHERS** came this message from my brother. "This is what's known as a **generic**. These were local boys, clearly, but they're long gone and you'll never be able to identify them. Just add them to your album for local color."

My neighbor, lively in her 80's, took one look and said "My word, the **Spinney boys!**" I'm amazed anybody got a picture of them all together. Usually one or two were in jail. It was Prohibition, you know, and they were always in trouble. Here's **Ralph and Ernest, the twins, and Morris and Fred and Herman!**"

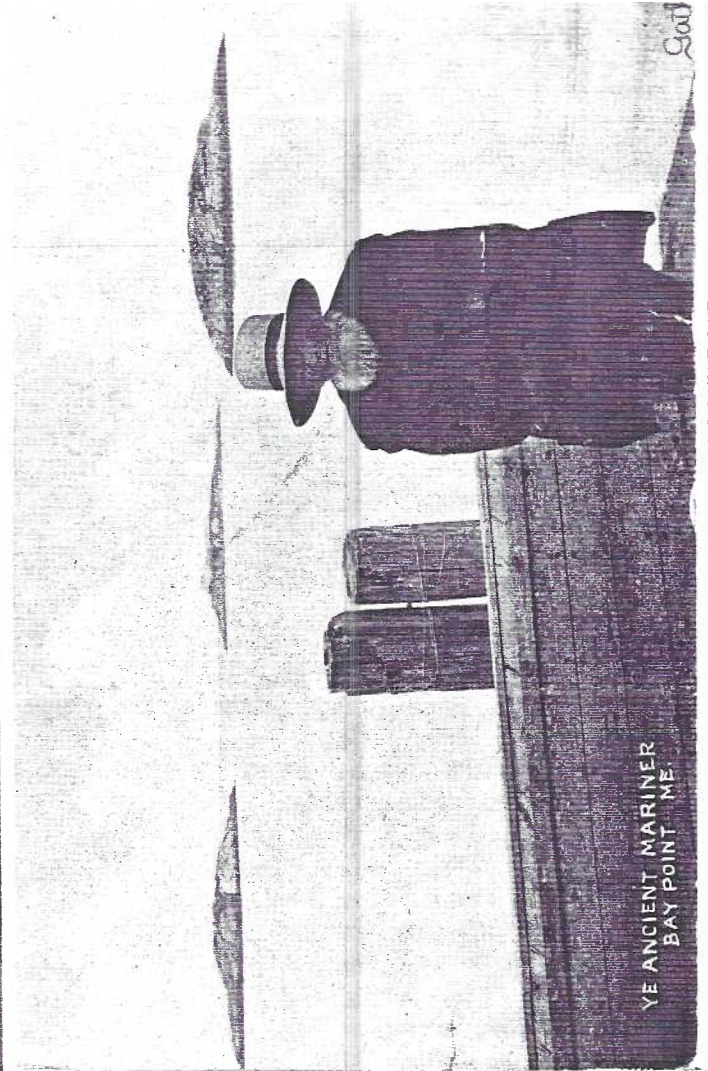
A year later she did it again. Another 'generic' came, **YE ANCIENT MARINER**. Over the phone I began to describe the card, "an old gentleman sitting on a bench at the end of a wharf. He's bearded and his hat's square on his head...."

Marjorie took up the description "...and his arms are crossed and he's looking solemn and in the background are some islands and the sea. I can't say who 'tis this minute, but it'll come to me and I'll call you back."

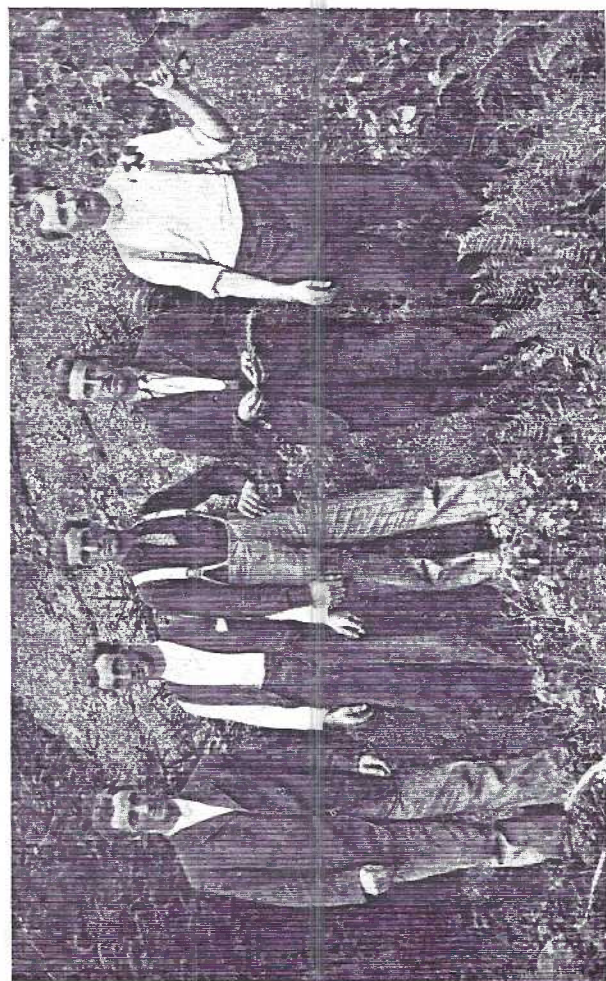
An hour later - "While I was doing the dishes, I remembered. That's **Washington Oliver**. **Captain Oliver** was the keeper of Pond Island light for many years. When he came ashore in retirement, he bought the house on the hill you live on and lived there to the end of his days."

When my brother, LCPC #1, next comes to Maine, I mean to introduce him to my sharp memoried and unfailingly accurate local historian neighbor.

Jean Frank, LCPC #100
Georgetown, Maine, 04548



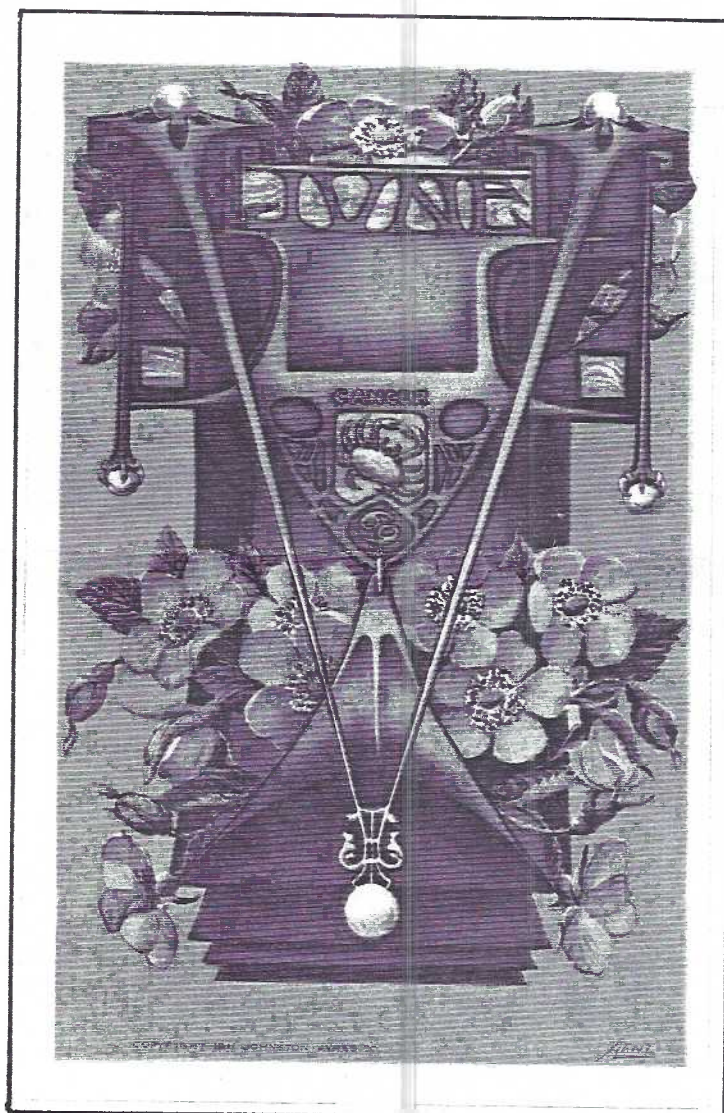
Capt. Washington Oliver, the lighthouse keeper who retired to live on a hill.



FIVE BROTHERS, BAY POINT, MAINE.

Twins Ralph and Ernest with Morris, Fred and Herman Spinney - seldom seen together.

ZODIAC POSTCARD SETS



Susan Brown Nicholson, member #270, in her monthly Postcard Collector column "Pursuing The Marvelous", showed an outstanding set of **MONIHS OF THE YEAR** by Edw.Mitchell (Jan.1993 issue).

At the Morlatton PC Show in Nov.several sets and uncut sheets were for sale. Susan suggested they are scarce.A reliable source at the Show said a cache of 438 sheets was found (most likely undelivered because **more than half** had the address side printed out of register).

Those on display were off register almost 3 inches! And so **less than 200 sets** could be salvaged by professional cutting of the **perfect** sheets.

The Mitchell **ZODIAC/MONIHS OF THE YEAR** set was available for \$125 and \$150 at two dealers' tables. The Art Nouveau design incorporating flowers,birthstones and zodiac signs is,in itself sensational.The icing on the cake is the phenomenal color.

Unlike most **ZODIAC** sets, each card in this 1911 Mitchell set represents a month.

Whether or not you feel you can afford a \$125 set is not as important as the fact that **zodiac signs** are a popular subject and conversation pieces - single signs or sets. For your information we show here examples from some sets published in the 1960's and 1970's. They can still be found for under \$15 complete and unused.

← The lithographed PCs copyrighted 1911 by Johnston-Ayres Co. were printed by Edward H. Mitchell. The artwork is signed AENZ. Story continued on following two pages.

From member #48,Bill Seigford, come these recommendations. Bill is a railroad buff and wished to share the source with other members.

The History Company

P.O. Box 280711

San Francisco, CA 94128

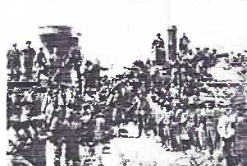
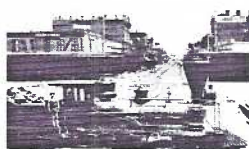
(all sets are ten cards)

POSTCARD HISTORIES-CONSTRUCTION TITLES

Central Pacific RR.	Sacramento/Ogden
Union Pacific RR.	Omaha/Ogden
Statue of Liberty	1875-1886
Panama Canal	1881-1914
SF/Oakland Bay Bridge	1933-1936
Golden Gate Bridge	1933-1937
New York Theatre	circa 1900
National Archives	1865-1930
Multiply total sets by \$2.00	
Prices include postage.	

This Postcard History contains ten cards. Each card is the size of the one shown on the front. The nine other cards are also shown reduced below. History Company sets depict notable events from America's past and are sold throughout the United States. The captions are informative and students will find the sets useful in preparing and illustrating reports.

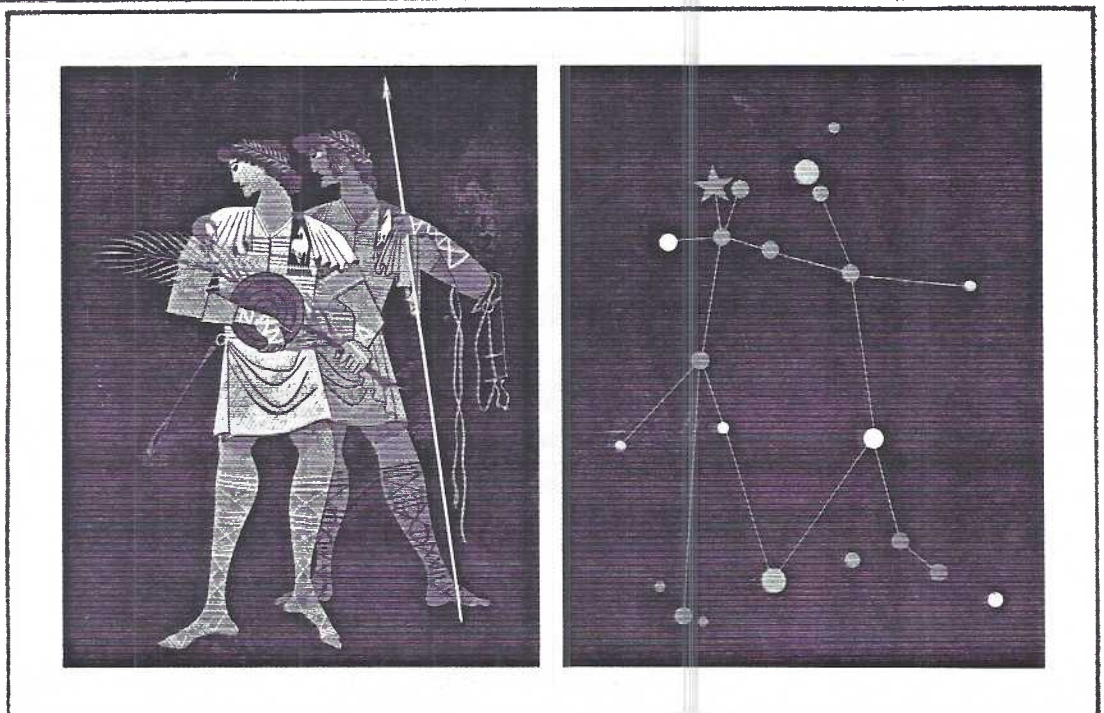
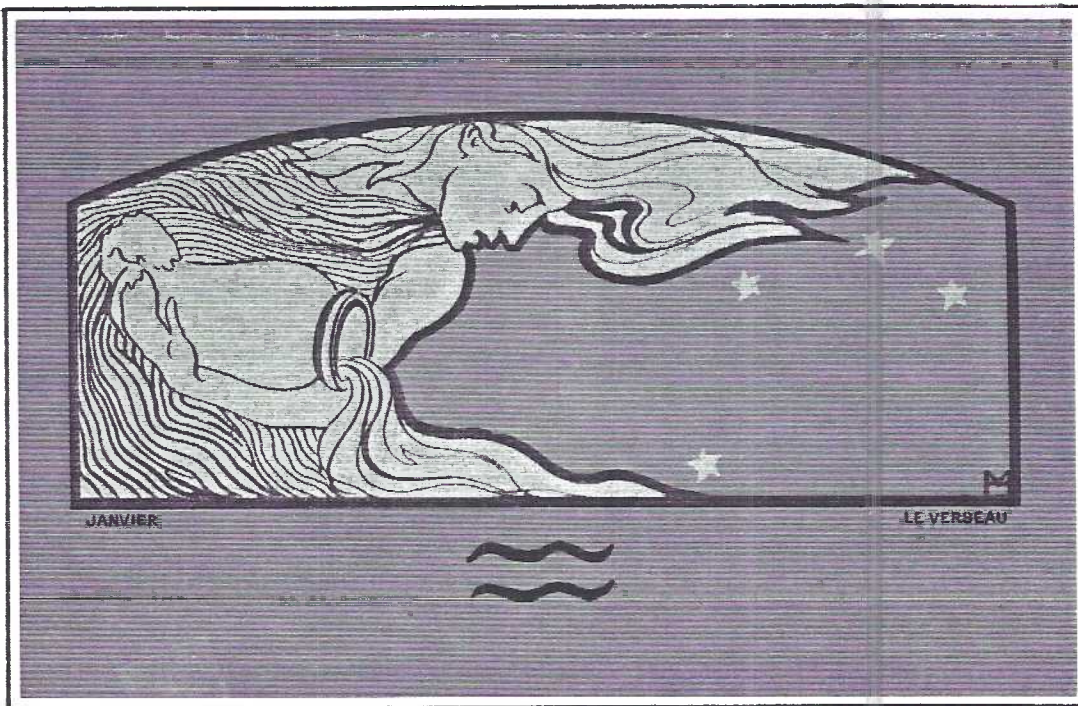
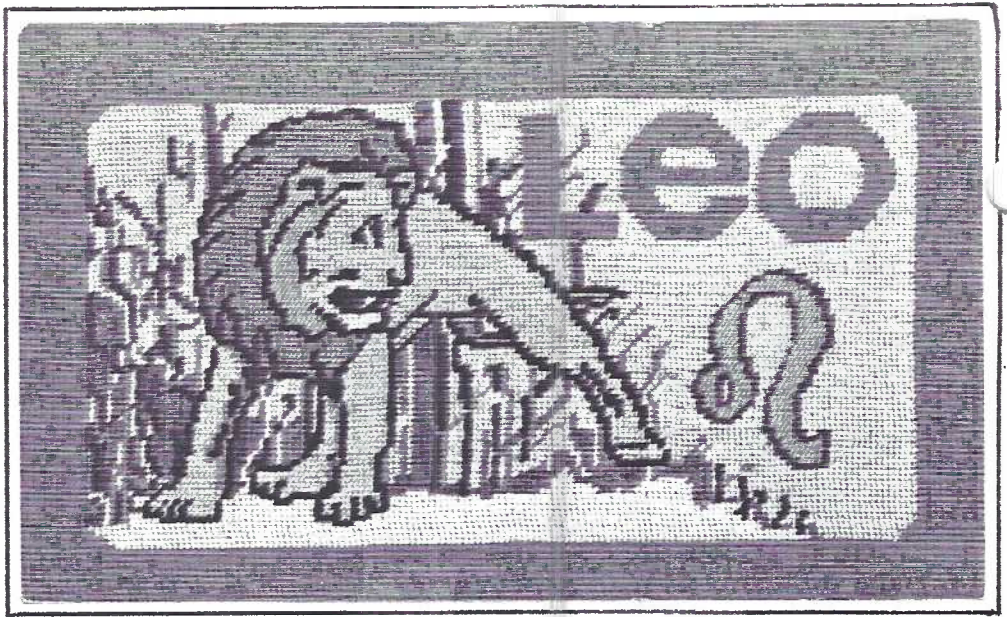
The History Company, Bill Roddy, Publisher

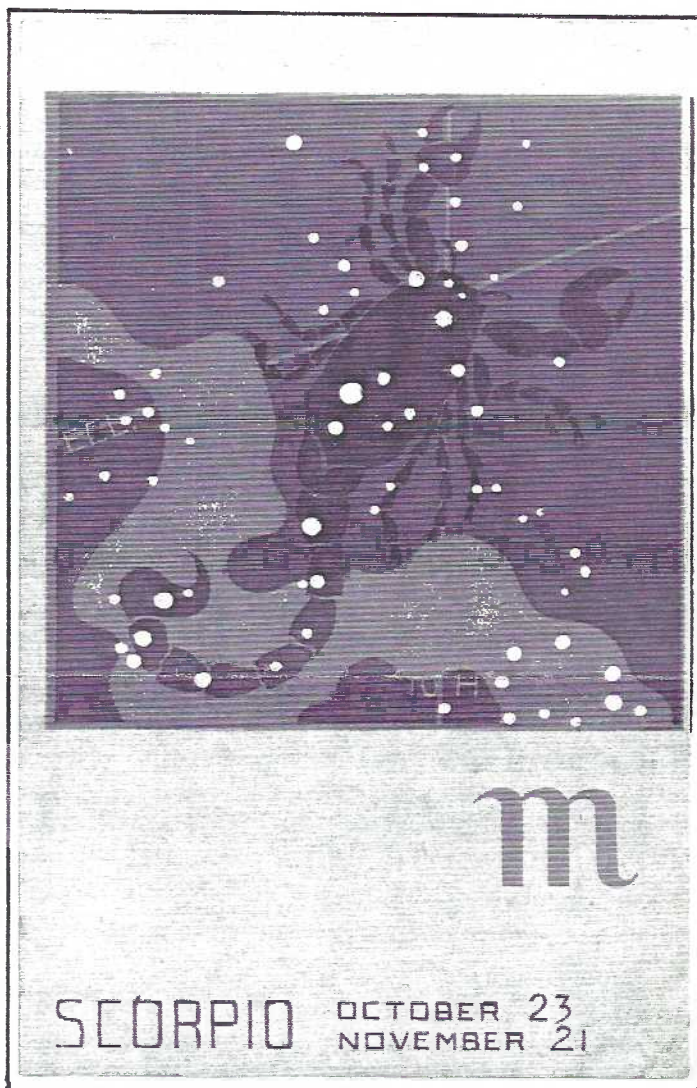
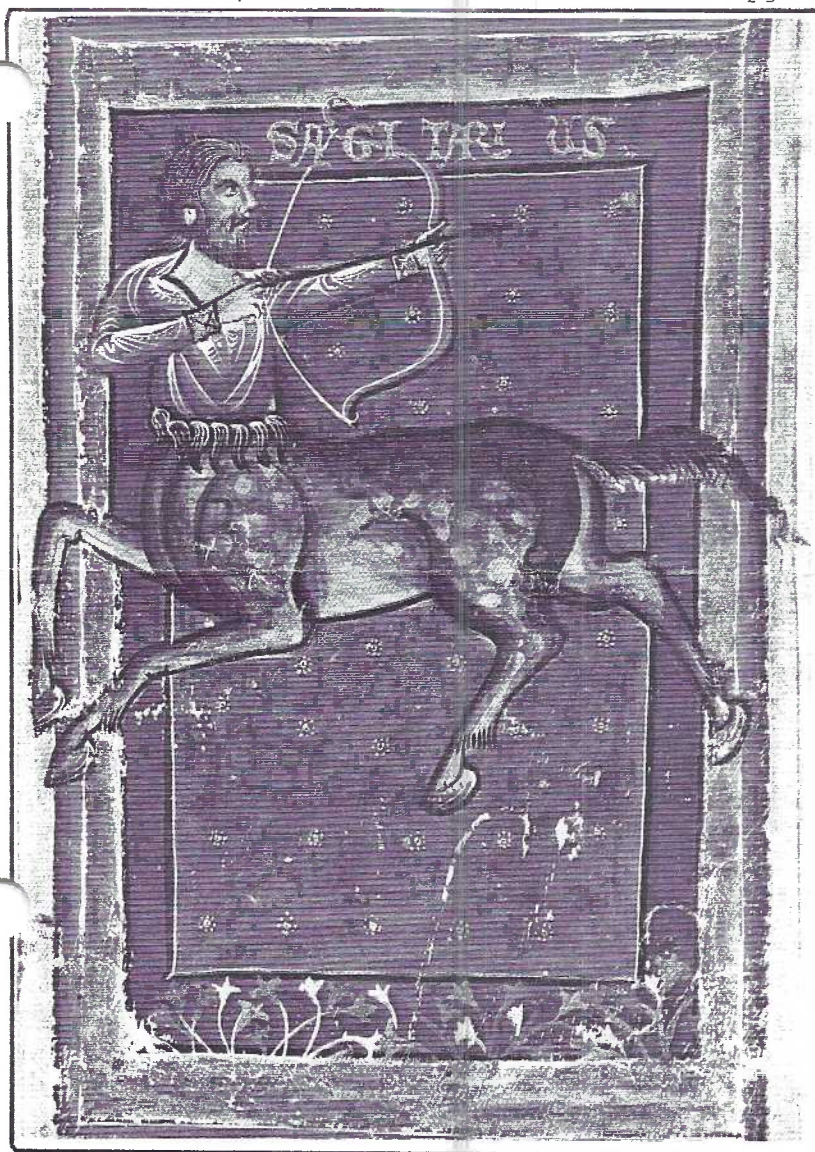


A multi-colored cross-stitch set by Bangers, Inc., USA, 1974. All postcards in this article are shown actual size.

Chromolithographic PC after Henri Meunier, Belgium, 1873 - 1922. Museum of Fine Arts, Boston. Gift of Sylvester Koehler. Handsome silver and grey with orange border. Set undated.

Chrome set publ. by Hansen Planetarium, Salt Lake City, 1973. Artists are Joel Izatt and Don Young. Full-color on black. Stars are colored according to magnitude. Myths surrounding constellation are on reverse of each PC.





Delicate blues and aqua dom-
inate this set of hand-made
serigraphs limited to 2000
sets. Publ. by M.A. Sheehan, Topan-
ga, CA. No date.

Sea Cliff Press published
this over-sized white on blue
set in 1967. Astrological des-
criptions, gens and 'kindred
signs' are incl. on the reverse.



**'94 LANCASTER COUNTY
POSTCARD CLUB OFFICERS**

Check your Membership Roster for phone and address. If you haven't received your Roster write to: **Barb Mowrer**, 786 Kames Hill Rd., Columbia, PA., 17512. Phone 684-5331.

President **Walter Mowrer**
Vice-President **Robert Kramer**
Treasurer **Harry Lines**
Secretary **Barbara Mowrer**
Directors (1993-1994)

Harold Moyer
Harold Rineer
Leona Rineer

Directors (1994-1995)

Willard Buckwalter
Sandra Shaub
Norman Zimmerman

IN CASE YOU DIDN'T KNOW IT....

Last year **THE CARD** brought you 30 articles of 1 to 3 pgs. along with 163 full-size postcards and 48 additional PCs and illustrations. And that included \$3.48 postage! **PLEASE SEND YOUR 1994 DUES CHECK TODAY.** \$7 or \$10 family (same address). Mail to: LCPC 1795 Kleinfeltersville Rd, Stevens, PA., 17578

REAL PHOTO LITITZ PARADE POSTCARDS

On the first day of the Morlatton Show lucky **Jose Rodriguez** was offered - and purchased at his table - a group of 16 real photo PCs two of which are shown.

Connecticut-based **Jose** adopted Lancaster County as a second home many years ago and he reminds us these are for his collection of local cards for which he paid the local owner collector prices.

14 are Lititz parade cards and marked 'July 4th, 1917'. The buildings are not as easily identified as some of the floats: Stiffel-Freeman Safes (illus.); C.R. Miller, dry goods (illus.); Wertsch, jeweler; Long and Co., coal & lumber; Lititz Paper Box & Printing Co.; Eby Shoe Co.; Jno. F. Longenecker, cars (Marion-Handley 6's) plus several others not identified.

One float, with soldiers aboard, reads "Halt The Hun" (ref. to WWI Germans). Another shows soldiers marching on N. Broad at the RR tracks. Two cards are of people and most likely not parade-related: a group of workers and a group of children.

They are all divided backs and most use the CYKO stamp box (Brown #2). **A. Brown** lists 7/06 and 10/08 as range dates he has seen with this back, which is not to say the publisher used old stock for the '17 printing.

If you'd like to see the PCs, write to **Jose**. He'll be at our Christmas Party.

