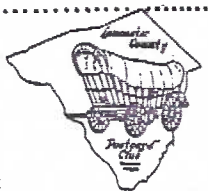


The Card

MONTHLY PUBLICATION OF
LANCASTER COUNTY POSTCARD CLUB
LANCASTER, PENNSYLVANIA



MEETINGS: 3rd MONDAY
FAITH UNITED
CHURCH OF CHRIST
1204 WABANK STREET
LANCASTER, PA

Sept. 1994 - Vol.5, No.9

NEXT MEETING

September 19, 1994 - 7 pm
Buy/Sell/Trade 5:30 pm

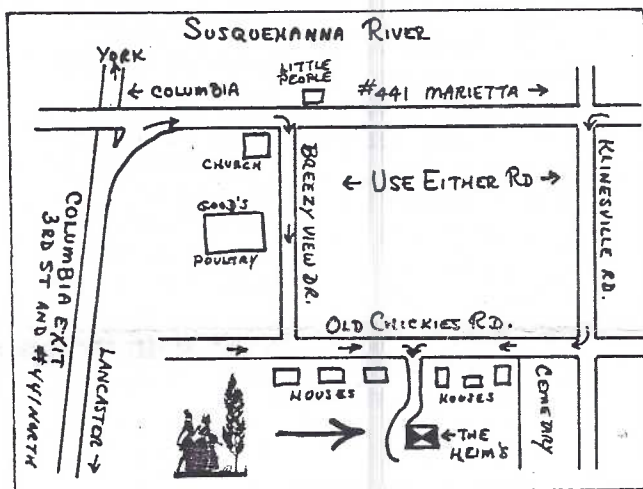
Yearly Membership is \$7 (plus \$3 per person, same address). Ads: \$15 full page, \$8 1/2 page. \$5 1/4 pg. Prepaid. Articles and Correspondence: 1795 Kleinfeltersville Rd., Stevens, PA 17578 Dues and General Correspondence to: LCPC c/o Mowrer, 786 Kames Hill Rd., Columbia, PA, 17512



ANNUAL LCPC PICNIC = SEPTEMBER '94

Breaking away from the usual August schedule, our Annual Club Picnic/Meeting will be SATURDAY, September 17 at the home of BUD and BARB HEIM. Their home is easy to reach from any direction. (See map.) There's plenty of parking and good food.

LCPC will supply the "hot/light meat" and beverages. Members should each bring a covered dish (hot or cold) plus their own place settings plus lawn chairs plus your favorite postcard for competitive exhibit plus auction lots for Oct. sale (that's all).



ANNUAL MEMBERSHIP ROSTER IN PRINT

We extend a VERY BIG THANK YOU to Gwyn Fulmer, Sally Danz, Barb Heim and Barb Mowrer for their efforts in up-dating (to August 15, 1994) our current ROSTER OF 240 MEMBERS. Included with it this year is our complete CLUB POSTCARD REFERENCE LIBRARY. To Jeanine Spece (Librarian Laura's mother) and Jim Ward another big THANK YOU.

We hope you appreciate both the ROSTER and the LIBRARY. Few postcard clubs offer so much to their membership.



IF YOU GET THERE BEFORE I DO,
TELL THEM I'M A COMIN' TO

B33—TALBOTT-ENO CO. DES MOINES

CONNECTICUT STATE FAIR

BERLIN, SEPT. 24-27, 1912

This Talbott-Eno, Des Moines, Iowa PC of 1912 was only postmarked from Amherst, MA. to Providence, RI in 1951!. Part of message was "...Hope you have a book to put these in." More PIGS = Fairs and Food in this issue.



#331 MAE C. CLEGG 2738 Sherwood Ln., Lancaster, PA., 17603. 394-4158. Collects all types. #332, 333 DOT and GEORGE BROWN 45 Quaker Hills Rd., Lancaster, PA. 17603., 872-5145. General postcard interest. (Dot donated a copy of the Ryan PC reference book to our Library several years ago.)

#334 SUZANNE FISHER 4087 Hilltop Dr., RD 3, Mount Joy, PA., 17552., 684-8351. Gen. interest. #335, 336 JAY ROBT. and MIRIAM MILLER 77 Charles Rd., Washington Boro, PA. 17582., 684-8238. Postcard series and Lancaster County.

#337 JESSICA MALEY 251 Broad St., Landisville, PA., 17538., 898-0612. Landisville area; advertising; ornate and fancy cards.

We have, actually, 247 active, paid members. If you know any inactive "old members", have them rejoin. We've kept their membership number open for them!

SECOND ANNUAL EXPO ANOTHER RESOUNDING SUCCESS

ATTENDANCE SLIGHTLY LOWER THAN FIRST YEAR, BUT TREMENDOUS PARTICIPATION BY MEMBERSHIP ONCE AGAIN PROVES TO BE THE ANSWER TO A SUCCESSFUL EXPO. From placing the first advertisement and sketching the first award postcard to dismantling the tables and removing the highway directional signs, there was always an adequate number of members on hand and maximum effort given by all. This is one of the reasons you can be proud of your Club - one of the reasons we continue to grow each year, in number and in enthusiasm.

A CO-CHAIRMAN REPLIES

Thanks to everybody who helped make the LCPC SECOND ANNUAL EXPO the success it was. Having never been involved in anything like this before, it was a learning experience for me. I told Club President **Walt Mowrer** (Co-Chairman) I would help him, but usually it was the other way around. However, nothing would have been accomplished without **Jose Rodriguez** and the guidance of **Jim Ward** (without whom there would be no LCPC).

Lewis Bechtold handled publicity, a major task. It is impossible, though, to name all the members who helped before, during and after the show. Having worked Friday night (an hour cat-nap in the car) I arrived at the Expo Saturday at 10 and found everything running smoothly...a testimony to the dedication and hard work of all those involved.

During the Expo there were members helping dealers, selling tickets, giving information about our Club to visitors, etc. and all seemingly without any effort.

And last, but certainly not least, a major THANKS to the women (and men) who ran the kitchen and spent many long, hard hours in the preparation and serving of food...in a word, DELICIOUS!

Next year, with help like this, there is every reason to look forward to an even bigger and better Expo! Again, THANKS to everybody.

Bob Kramer

Bob Kramer, Co-Chairman.

WHO MAKES US A SUCCESS

The following members donated time and/or food - all of which helped to give us a great Expo! Names are taken from 'sign up' and donation lists. Our apology, if you were over-looked.

Lewis Bechtold
Ove Braskerud
Betty Brown
Bill Buckwalter
Earl Carver
Helen Carver
Drew Curtis
Polly Curtis
Mary Darrenkamp
Carol Dennis
Ray Dennis
June Fike
Dawn Fry
Dot Fry
Harold Fry
Gwyn Fulmer
Nancy Gambler
Jane Gorrecht
Elizabeth Graver
Cookie Greider*
Jere Greider
Newlin Groff
Fran Hamilton
Peg Hanna
Barbara Heim
Bud Heim
Gerald Hostetter

Bob Kramer
Harry Lines
Ruth Lines
Jim Morrison
Barbara Mowrer
Walt Mowrer
Harold Moyer
Ruth Moyer
Russ Mull
Harold Rineer
Leona Rineer
Jose Rodriguez
Linda Schopf
Linda Sellers
Sandra Shaub
Betty Sowers
Jeannine Speck*
Laura Speck
Jesse Stehman
Katie Stehman
Jim Ward
Jan Weitzel
Ethel Zimmerman
Norm Zimmerman
Also see participants under EXHIBIT report.

*helpful non-members

TENTATIVE FINANCIAL RECAP

Expenses

Advertising \$624.94
Door Prizes 45.00
Exhibits (see) 49.34
Postage, phone 52.04
Rent, tables 610.00
Kitchen 473.00

Total.....\$1854.32

Income

Dealer Tables \$2040.00*
Kitchen Sales 656.00
Ticket Sales 379.00

Total.....\$3075.00

*Two extra tables sold to two dealers @ \$40. We accepted a \$60 Library book in lieu of one of the \$40 tables.

Tentative Profit \$1220 plus the book plus 11 cases of sodas and 100 sandwiches, paper supplies and coffee (all of which can be "put on ice" until September's Picnic)!

EXHIBIT COMMITTEE REPORT

We learned from our first year's problems and this year's exhibit committee agrees the summation of our efforts can be put in one word - SMOOTH!

With easels in place Fri. night and an exact count and description of entries the Sat. AM set-up went without a hitch ahead of schedule! We thank the participants for being on time and ahead of time with their boards deliveries.

With dealers also set up and time to spare(no early looking) it was a simple job recruiting judges at 8:15 AM. We asked the judges to use the Rating Sheets (June issue of **THE CARD**) as general guides. A very sincere THANK YOU to these member/dealers.

The category they judged is also listed.

HOLIDAYS	Dede Schaeffer
GREETINGS (non-holiday)	Vickie Stock
OTHER TOPICALS	Andy Brown
VIEWES	Bob Kurey
REAL PHOTOS	John Klein
CHROME/MODERN	John Klein
LINEN	Agnes Cavalari

Andy, Agnes and Vickie then chose the BEST OF SHOW from the seven First Place winners.

EXHIBIT EXPENSES

Print Award PCs/color side (50)	\$17.34
" " " b/w side (50)	3.00
Print People's Choice Ballots(500)	3.00
Print Judges' Rating Sheets (50)	2.00
Exhibit Bags (100) \$48.00*	24.00
*½ of this will be retrieved by sales to members @ .50	
Total Expenses.....	\$49.34

EXHIBIT BOARDS RESULTS

Holidays

1st A Very Fancy Christmas	Jim Ward
2nd Children at Christmas	Jessica Anderson
3rd Gelatine Valentines	Donald Brown
July 4th, 1776	Sandra Shaub
Happy Holidays to "Mew"	Laura Spece

Greetings (non-holidays)

1st Greetings!...Really?	Jim Ward
2nd Sets	Stephanie Griffiths
3rd Laura	Dot Fry
Your Birthday	Ruth Moyer
Birthday Greetings	Sandra Shaub
Privy	Norm Zimmerman

Other Topicals

1st Campaigning with Cards	Leon Rowe
2nd Faces of Aloha	Dolores Rowe
3rd The Birch Bark Craze	Jim Ward
Ferris Wheels/Western World	Donald Brown
Trombones	Earl Carver
Coca-Cola Signs	Jere Greider
The Victors - 1918	Bob Kramer
Spanish Flamenco Dancers	Ruth Lines
Elegant Gals	Harold Moyer
Pilgrims Pride	Sandra Shaub
Elegant Ladies from Spain	Laura Spece
Mailbag	Ethel Zimmerman
Oops	Norm Zimmerman

Views

1st 1939 Union Oils:Pioneers	Donald Brown
2nd Greetings from Mountville	Jere Greider
3rd Bird's Eye Views	Jim Ward
Central Manor Campmeeting	Newt Groff
Spain	Harry Lines

Real Photo

1st Fannie's Strasburg	Jim Ward
2nd Delivering the Goods	Dolores Rowe
3rd 1932 Marathon	Ruth Moyer
Lititz, 1940, thru Kissinger's Lenses	D. Brown
Good Old Days	Harold Moyer

Linen

1st Roadside Pennsylvania	Bernie Heisey
2nd N.Y. World's Fair, 1939	Bob Kramer
3rd 50 Years Ago	Norm Zimmerman
Shazam!	Donald Brown
True Stories	Jim Ward

Chrome/Modern

1st Who Says Chromes/Too New?	Bernie Heisey
2nd Chrome Advertising	Jere Greider
3rd The Zodiac	Jim Ward
There Is A Season	Betty Brown
World Soccer With/Touch of Rugby	Don Brown
Advertising Postcards	Sandra Shaub
Picture Purr-fect	Laura Spece

BEST OF SHOW AWARD went to **Leon Rowe** for his **Campaigning with Cards** using examples from his fine collection of politicals.

PEOPLE'S CHOICE AWARD(each ticket holder was given a ballot) went to **Ruth Lines** for her **Spanish Flamenco Dancers**. She acquired these authentic silks on a trip to Spain.

There were 46 exhibits (48 boards = two double-board entries) by 21 members. Congratulations to **ALL** participants and a warm THANK YOU for your interest and industry.

The limited edition AWARD POSTCARDS FOR 1994 were attached to all exhibits by 5 PM and we again thank **Jim Rudisill** for his execution of the cards - the basic design and the hand-coloring. Blue, red, yellow and green were first, second, third and honorable mention colors. Purple served for Best of Show and People's Choice Awards.

My job would have been impossible without my two co-workers **Ruth** and **Harold Moyer**. They're the kind of workers that make LCPC such a successful club. I especially extend a sincere THANK YOU to them. **Jim Ward.**

FAIR PIGS

IT'S FAIR TIME! And we present, not FAIR, but EXTRA FINE pig PCs that belong in your collection if you collect PIGS, FAIRS or ADVERTISING cards.

Talbott-Eno Co. advertises a Montana Fair. Local Fair Postcards are out there, too, and getting scarcer every year. Look for them under TOWN VIEWS.

MAKING HOGS OF THEMSELVES—FOR THE WESTERN MONTANA FAIR

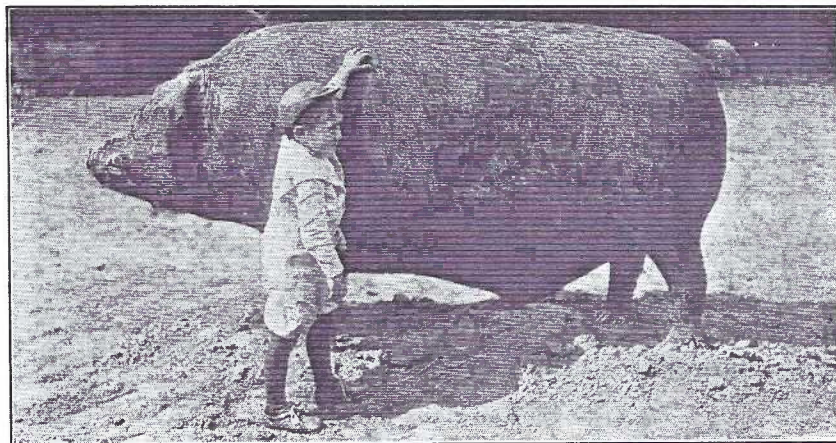
B-7

MISSOULA, MONTANA

SEPT. 29-30 OCT. 1-2, 1914



Nebraska Live Stock Remedies of Fremont, Nebraska, made me what I am



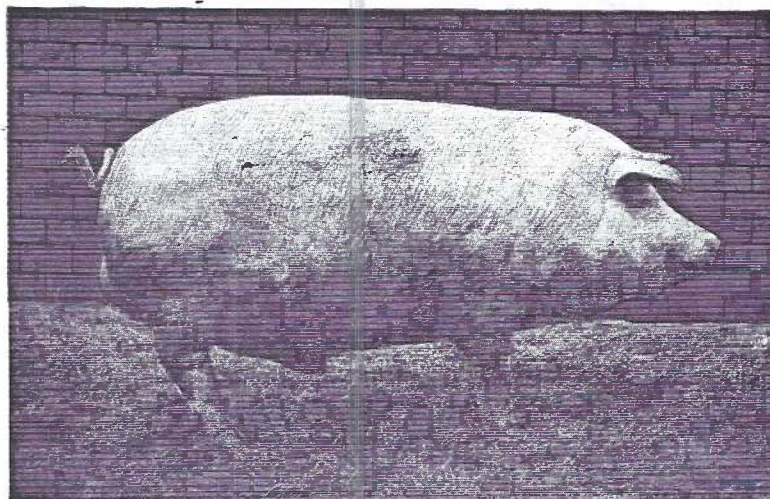
NEBRASKA BOY--One of the King Hogs of the World.
Weight 1315 Pounds, Age 3 Years

SAVE YOUR HOGS by feeding the World Famous Remedies manufactured by the Nebraska Live Stock Remedy Co., Fremont, Nebraska. (On the rev. of this card by Mac's Practical Printery in Omaha, Neb.)

We Are Not Fully Satisfied

Though established forty-seven years and justly entitled to the reputation we have earned, "The most extensive breeders of Thoroughbred Swine in the World," likewise "Originators of the Famous O. I. C. Swine" and "Breeder of the Sires and Dams of the great show winners of America," yet we are not content.

If you know of an O. I. C. as good as ours, write us, we want it in our herd.



CHAMPION BRIGHT EYES, No. 30433, Vol. 13, O. I. C. RECORD
Grand Champion and Junior Champion Iowa State Fair, 1910; only 6 months of age. First in class Iowa, Minnesota and Illinois State Fairs, American Royal and International Live Stock Expositions, 1910
OWNED BY THE L. B. SILVER CO. CLEVELAND, OHIO

Mailed in 1911 to A.G. Share in New Columbia, PA, the Silver Co. responded to his inquiry. They were prepared to ship him stock "that you will take pride in exhibiting at your state fair". L.B. Silver published its own PC.

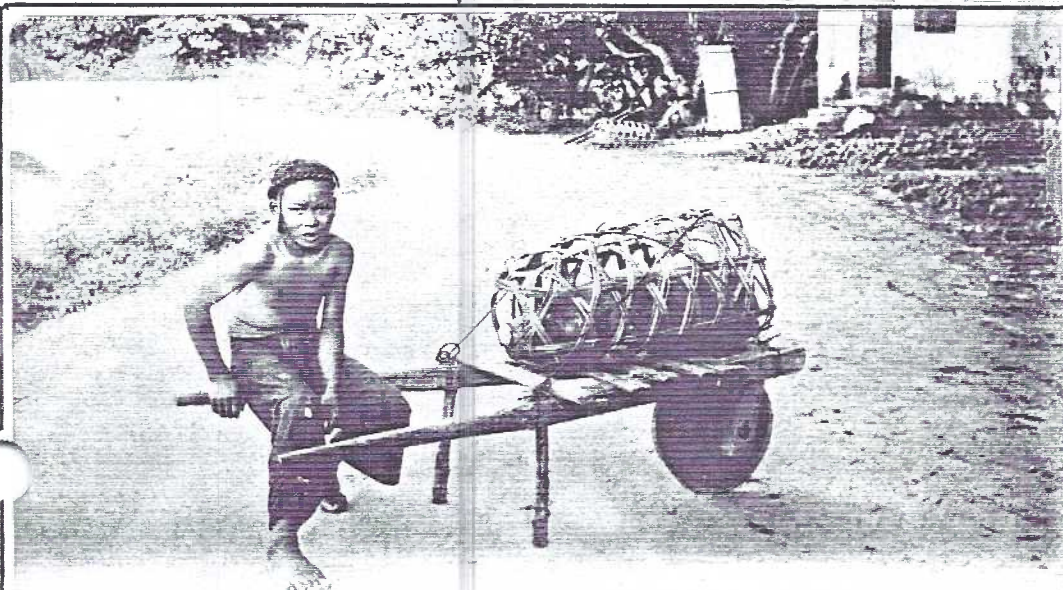
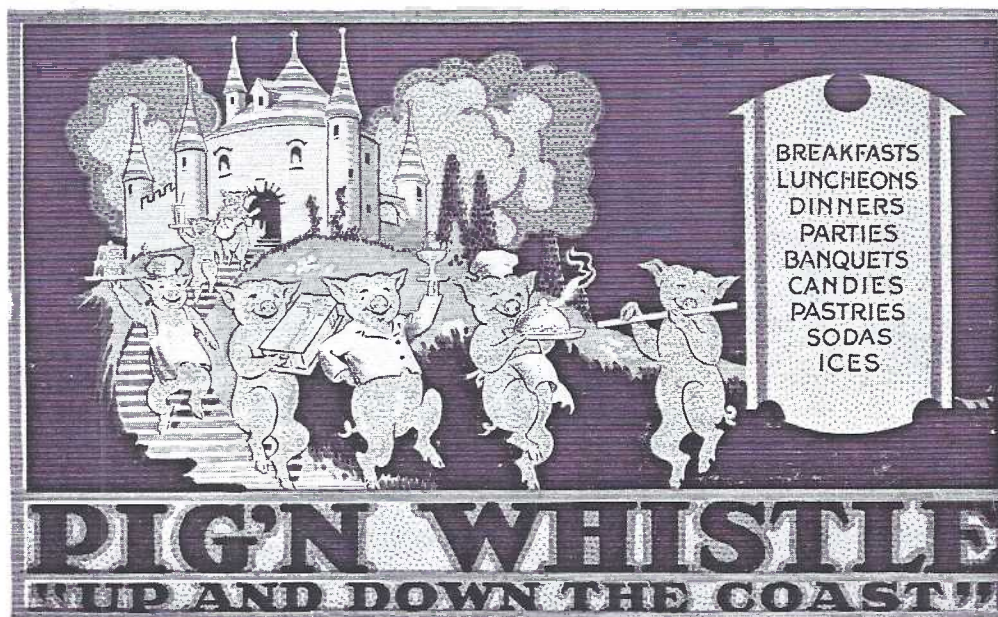
FOOD PIGS

The AU LUTIN QUI BOUFFE, a rotisserie in Montreal, is famous for its "Little Piglets, its Fine Foods and Charcoal Broiled Specialties". PM is Apr.16,1951. Although the ultimate may displease you, you must admit the pig, momentarily is a cute collectible.



MR. MCABBIE, LE PATRON, WITH HIS "FAMOUS PIGLET" — AU LUTIN QUI BOUFFE, MONTREAL, CANADA

This four-color PIG'N WHISTLE card is outstanding and deserves a prominent place in anyone's PIG or ADVERTISING collection.



The pig in the crate and the surme driver resting on the way to the market.

FOREIGN VIEWS can be a wonderful source for PIG cards and, in the bargain, you get to learn about other societies. **UNIVERSAL POSTAL UNION** un/b PC sold by O.F.Ribeiro, Hongkong.

POSTCARDS BY JAY B. McVey Four Issues With Varieties Noted

Jay McVey (1922-1981) was born in Ephrata PA. He spent a few years away from home in art schools and work. It was during WWII, in Belgium, that he met his wife, Madeleine.

We are indebted to Madeleine McVey for much of the information uncovered about the McVey PCs as well as her suggestion to Jay that he produce many of his scenes on PCs.

All of the McVey postcards are reproductions of local Lancaster County scenes from his paintings. They are signed, of continental size, horizontal format and most with a matte finish.

The cards were published in four series:

- 1) 1967 in Antwerp (same scenes as DA5, DA8 and Fry's Mill. Total = 3 postcards.
(No examples seen).

- 2) "Publ. by Jay B. McVey.. Printed in Ephrata" 6 scenes plus reprints of Brownstown Mill (brown and grey mill) and "Going to Grandma's" (tan and brown road) Total = 8 cards Tomlin-type "Post Card".

- 3) "Publ. by Friends of the Ephrata Library" 1973-78 have a holiday greeting or description in Pa. German written by our own Dot Fry (who served on the committee). They were intended as fund raisers. Nine scenes. 1971 Vernon Martin, publ., '72 has Stel-Mar as publ. No publ. listed on 1973 or 1974. Various "Post Card" as well as "Post Card Greetings" used. All have dates from 1971 to 1978 plus a bi-centennial PC "1776-1976". Total = 9 postcards.

Series #3

Five watercolors, four oils.

"for Friends of Ephrata Public Library"
Series of 4 1/2" x 6" by various printers and publishers. Many with rev. 'Dutch' greeting.
1971 Christmas at The Cloisters
1972 Home for/Holidays (Fiands Mill Bridge)
1973 Tis the Season
1974 Christmas Eve At The Ephrata Cloister
1975 Best wishes jingle your way
1776-1976 Evening at the Saron (Cloister)
1976 Fetter's School (1917-1959) Clay Twp.
1977 Stone mason's cottage, Furnace Hill Rd.
1978 The Daniel L. Horst farm...near Millway

1973

"Gude glick un gsundheit"

("Good luck and health")

Series #2

All watercolors.

Series of 4" x 5 1/2" published by Jay B. McVey, Ephrata, PA. and printed in Ephrata (Tomlin type "Post Card")

AFTER THE RAIN

BRIDGE AND FARM NEAR LANCASTER, PA.

BRIDGE AND MILL LOCATED NEAR FARMERSVILLE..

BRIDGE AND MILL NEAR BROWNSTOWN, PA.

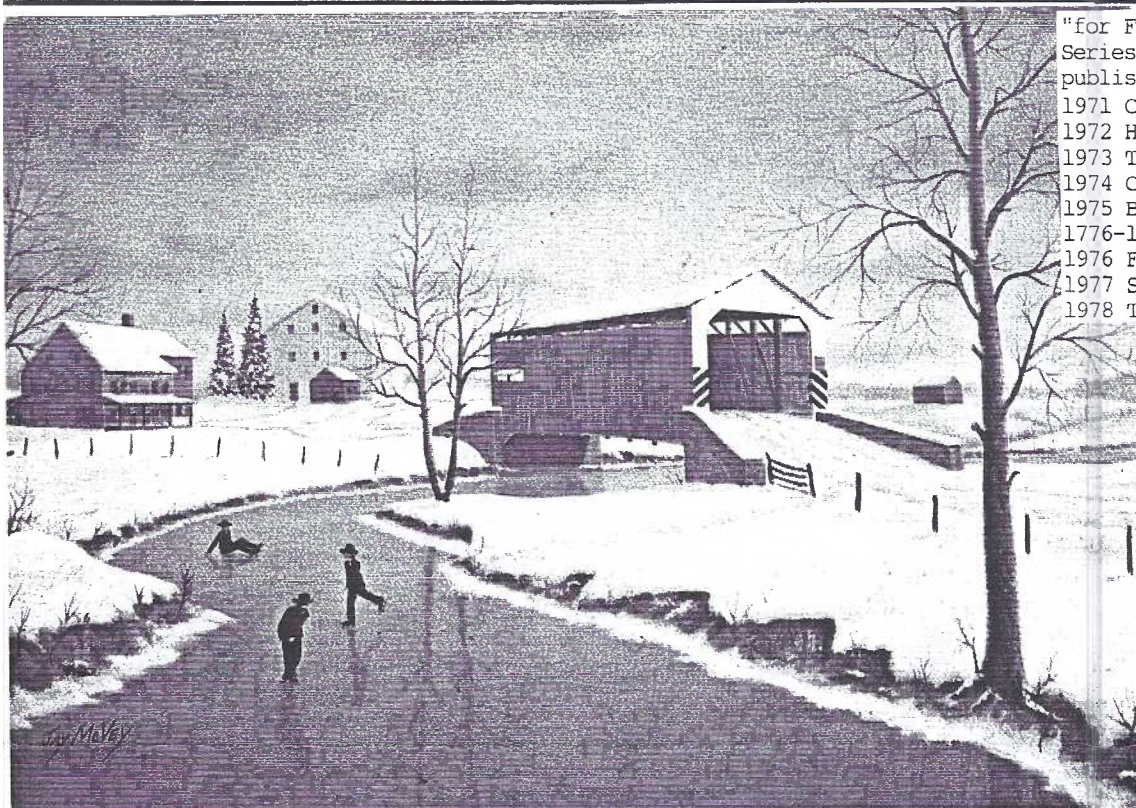
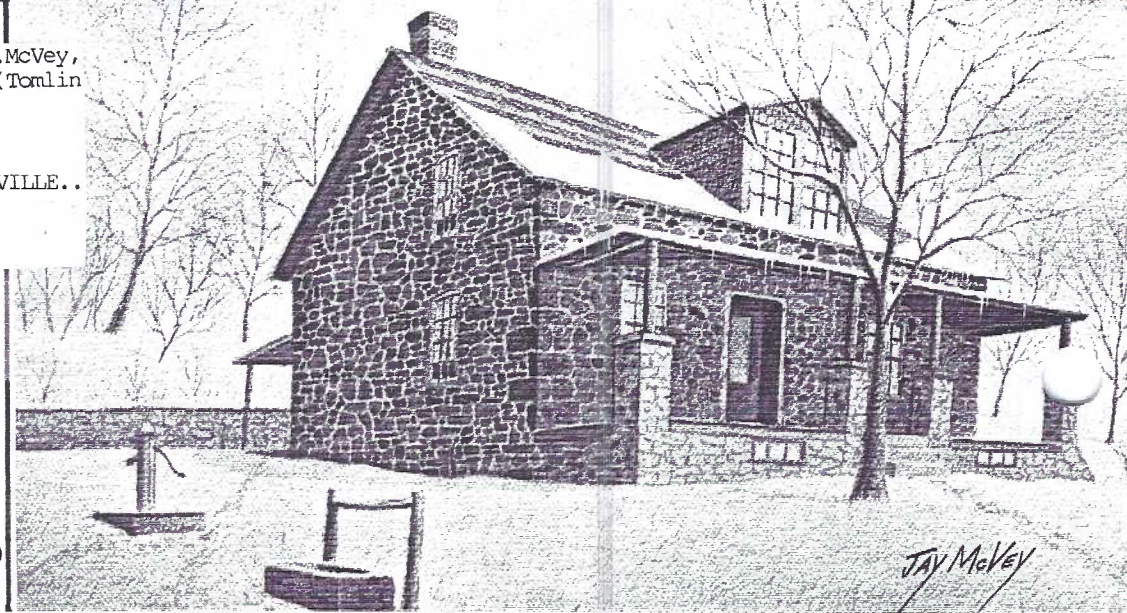
FRY'S MILL NEAR HINKLETOWN, PA.

GOING TO GRANDMA'S

1977

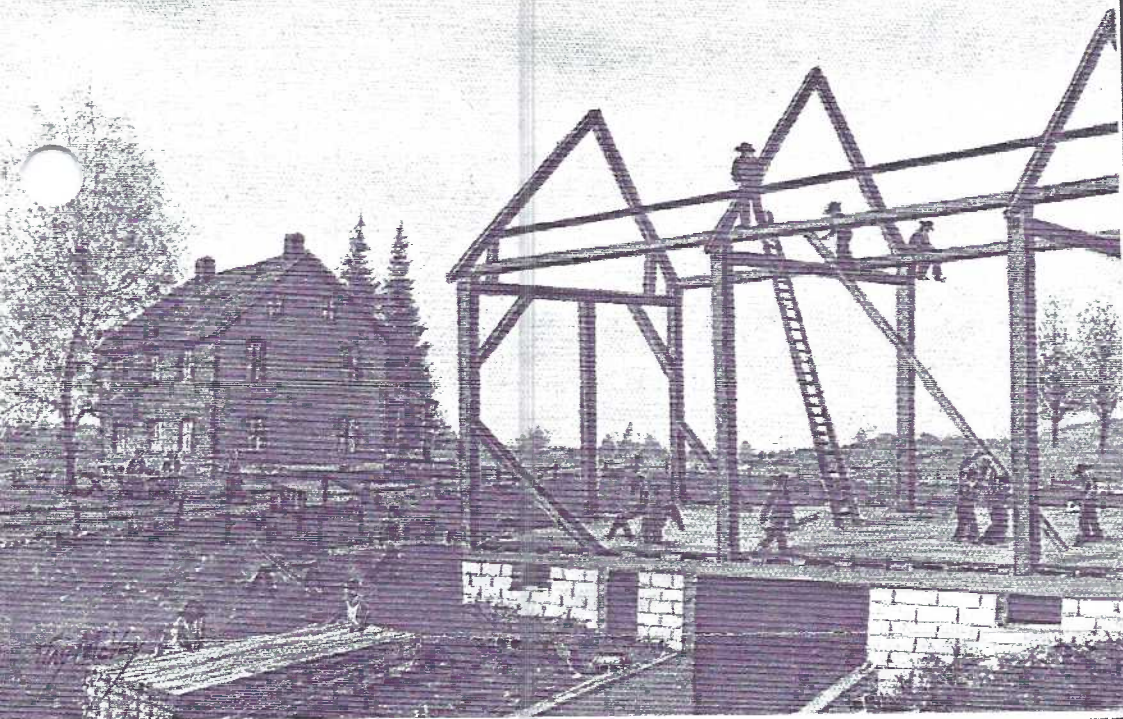
"Die alt hamet,
glae und aarem,
awwer leitlich"

("The old home,
little and poor,
but comfortable")



Series #4

seventeen watercolors, five oils.
 DUTCH ART/PENNSYLVANIA DUTCH ART
 Printed by Koppel 4 1/4" x 6"
 Published by STEL-MAR, Lancaster, PA.
 Stel-Mar #(DA) followed by Koppel #
 DA- 1 118967 Going to Grandma's House
 DA- 2 118968 Moonlit Bridge
 DA- 3 118969 Courting Time
 DA- 4 118970 School Days
 DA- 5 118971 After the Rain
 DA- 6 118972 Kissing Bridge
 DA- 7 123409 Stone Mill
 DA- 8 123410 Covered Bridge
 DA- 9 123411 Barn Raising
 DA-10 123412 Tobacco Barn
 DA-11 123413 Amish Farm
 DA-12 123414 Dutch Meadow
 DA-13 123415 Old Mill
 DA-14 134099 Wash Day (out of focus)
 DA-14 137279 Wash Day (in focus)
 DA-15 134100 Red Barn
 DA-16 134101 Dutch Country
 DA-17 134102 Wintertime
 DA-18 137298 Springtime
 DA-19 137299 Summertime
 DA-20 137300 Autumntime
 DA-21 137301 Millers Home
 DA-22 137302 Barn and Bridge



DA-9, #123411 Barn Raising

4) Some titled "Dutch Art" others "PA. Dutch Art". Publ. by Stel-Mar (w/DA numbers). Koppel (the printer) also incl. their numbers. DA13/#123415 exists with exact scene as a mirror image (even the signature is backwards). DA14 with a grey sky, #134099 was out of register (focus) so it was reprinted and with a blue sky (it was wash day) as #137279. 22 scenes but **24 postcards**.

A scan of the titles shows several duplications. Common sense would suggest popu-

lar scenes that sold well and were reprinted, some with slight title variations.

Unfortunately many of the scenes, particularly the covered bridges, are not located. Bridge "detectives" might concentrate on Jay's neighborhood = northeastern Lanc. Co.

It's still possible to purchase the DA set of 22 scenes. Most of the Library set is also available from Mrs. McVey for 25¢ at 809 State St., Ephrata, PA, 17552.

Please contact her first (733-2901). The shop, which also sells McVey prints, has limited hours.

DA-14, #137279 Wash Day
 Corrected version including blue sky (which should help with the clothes drying).

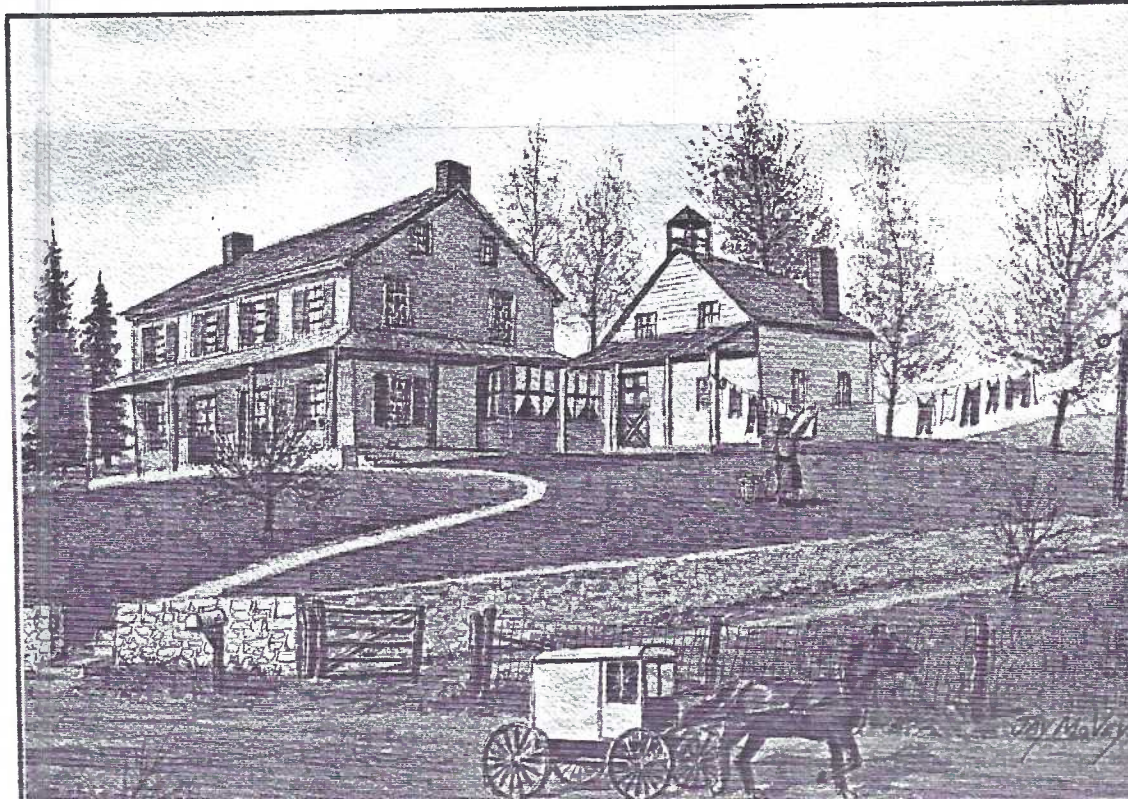




EXHIBIT WINNERS



Attendance was down slightly - 58 present (maybe vacations?) but EXHIBITS were up! We had a great variety for ANY POSTCARD WITH PRINTING ON THE FRONT. (Last month's FRUITS AND/OR VEGETABLES was a poor showing. And with corn at 75¢ a dozen and cantalopes almost being given away at roadside stands we certainly slipped up in July for Lancaster County "farmers"!)

...Back to the August's exhibits, 11 members showed poster boards

DON DAVIS	FIRST	Love Is A Many Splendored Thing
DOT FRY	SECOND	Laura
DREW CURTIS	THIRD	Who's Who?

HONORABLE MENTIONS

EARL CARVER	Terse Verse
DREW CURTIS	Let's Visit
POLLY CURTIS	The Rockies
BOB KRAMER	Family Messages
HAROLD MOYER	Advice?
MARTHA STONER	Read
JIM WARD	Recipes
NORM ZIMMERMAN	Befuddled

Thanks to all for their efforts and contributions to our education!

Chairlady Dot (The Great Compromiser) has conceded that at least some exhibition should be at September's meeting, the Club

Picnic, so we will have a single postcard exhibit. If you've been to Barb and Bud Heim's for previous picnics, you know there's usually a nice breeze...so to avoid blowing boards, we can lay your single card inside our big exhibit bags on a table.

The topic: A FAVORITE CARD.- no special category - the sky's the limit! Voting will remain the same with the regular cash awards: 1st=\$3, 2nd=\$2, 3rd=\$1

On tap: OCT-Squirrels; NOV-Silhouettes; DEC-Biblical.

AUCTION ACTION



In order to meet the deadline for insertion in the October CARD we must have your auction lot lists and cards at the September picnic/meeting. Selling cards for you 3 or 4 times a year is the job of a volunteer team. Make it as easy as you can for them and have your PCs and lists in on time



LIBRARY



Guide To Artists' Signatures & Monograms On Postcards by Nouhad A.Saleh has been added to the LCPC Library. The 375 pages contain excellent information about 4500 artists, 1500 publishers, signatures, monograms and many postcard examples.



Etienne Cabet, Founder of Icarian Commune

The famous Icarian Communists came to Nauvoo, Ill., in 1850, three years after the Mormons left the city. Etienne Cabet, the founder of the Community, was born in Dijon, France, in 1788. He studied law, then became a leader of the Carbonari, was a member of the French legislature, wrote a substantial history of the French revolution, and finally established a newspaper. Not long after the publication of the first number of his paper he was sentenced to two years' imprisonment for publishing a libelous article, but evaded the penalty by escaping to England. He returned to France in 1839 and a year later published his famous book called "A Voyage Into Icaria."

Cabet framed a constitution for the government of a real Icaria, obtained the all-necessary money and in 1848 succeeded in persuading 60 persons to leave France for the Red River country in Texas, there to establish a "new terrestrial paradise"—Icaria the first. Soon after their settlement in Texas the yellow fever broke out in the camp, causing interest in the social scheme to wane. Having heard of the desertion of Nauvoo by the Mormons they decided to come to this place. Several hundred new recruits came from France and for several years the colony seemed prosperous. However, dissensions finally arose, Cabet was accused of arrogance, and it was found that the communistic ideas would not work out. The colony disbanded—some remaining, some going to Iowa, and others following Cabet to St. Louis, where he died in 1856, at the age of 69 years.

HISTORY ON A POSTCARD Here's a prime example of what one learns from a mere postcard. In fact, it contains more information than the Encyclopedia Britannica! Baumert & Deeg, local printers in Nauvoo, IL, produced this d/b card, cancelled 4/6/1941. The EB adds only that 280 settlers in Nauvoo grew to nearly 1800. PC message indicates the writer had an interest in Mormon history. He had been entertained by some of Brigham Young's grandchildren. Keep your eye open for History on Postcards. Give one to a history teacher!