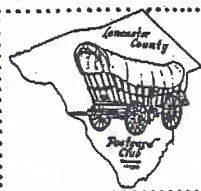


The Card

MONTHLY PUBLICATION OF
LANCASTER COUNTY POSTCARD CLUB
LANCASTER, PENNSYLVANIA

MEETINGS: 3rd MONDAY
FAITH UNITED
CHURCH OF CHRIST
1204 WABANK STREET
LANCASTER, PA

May 1995 - Vol.6 No.5
NEXT MEETING
May 15, 1995 7 pm
Buy/Sell/Trade 5:30 pm



Yearly Membership is \$7 (plus \$3 per person, same address). Ads: \$15 full page, \$8 1/2 page. \$5 1/2 pg. PREPAID. Articles and Correspondence: 1795 Kleinfeltersville Rd., Stevens, PA. 17578
Dues payable to: LCPC c/o V. Sandra Shaub, 45 Stoneyhill Rd., Quarryville, PA., 17566.

NEW MEMBERS

#364 MARY MARTIN 55 Ridge Rd., Elizabethtown PA. 17022. Phone 367-4079. No card listing.
#365 JACK WALSH 5534 Phelps Luck Drive, Columbia, MD. 21045-2554. Ph. 410-997-5534. He collects Bermuda, Columbia and Mountville, PA.

We welcome these two members. Tentative count puts our paid membership at 251 with late renewals still arriving.



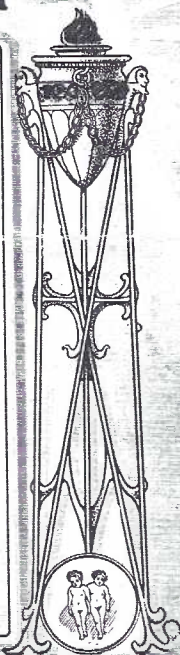
YOUR FORTUNE



IF YOU WERE BORN IN

You should be strong and very determined if you were born in May, - a natural conqueror, a lover of things that are literary, a good student, imitative, very business like, and naturally ambitious, being able to conceive and carry out your ideas in a conservative manner. You are very extravagant and liable to entertain lavishly; emotional, impulsive, stubborn and liable to extremes of judgement and temper.

*You are extremely vivacious, are tactful and know how to use diplomacy.
(Be careful in selecting your friends and associates.)*



MAY

The MAY CHILD

May, the month of budding flower, little one was your birth hour.

Nature tried by day and night, To make you perfect As it might.

And now you are so sweet and dear, There's not a better far nor near.

The ones who love you, Know you best, Your heart is ever tenderest.



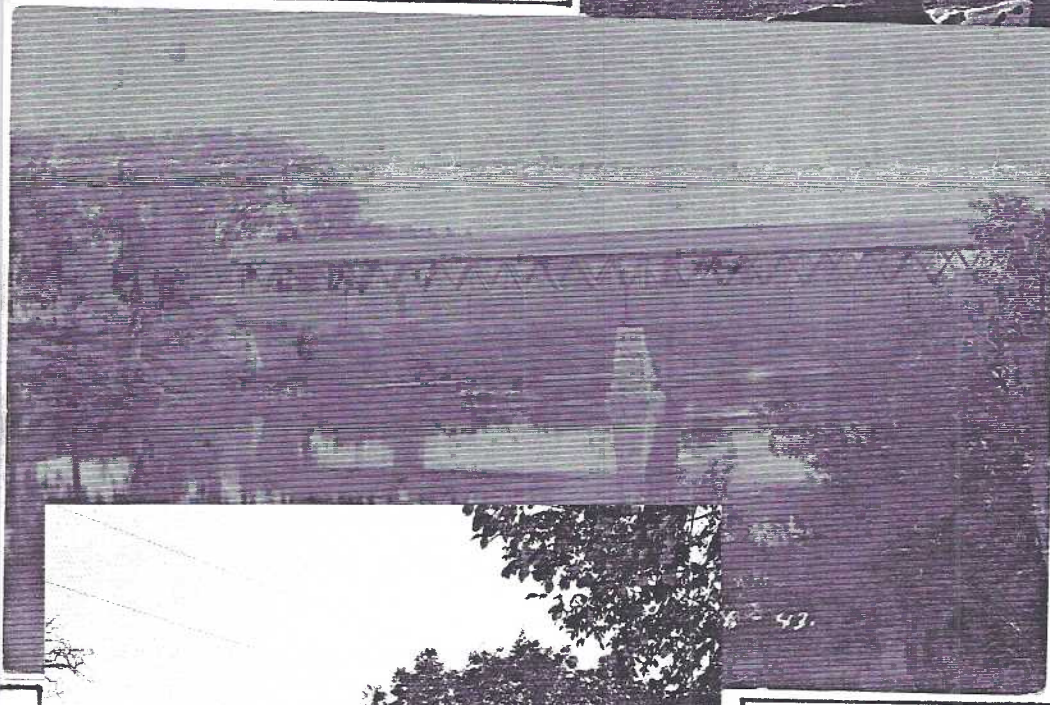
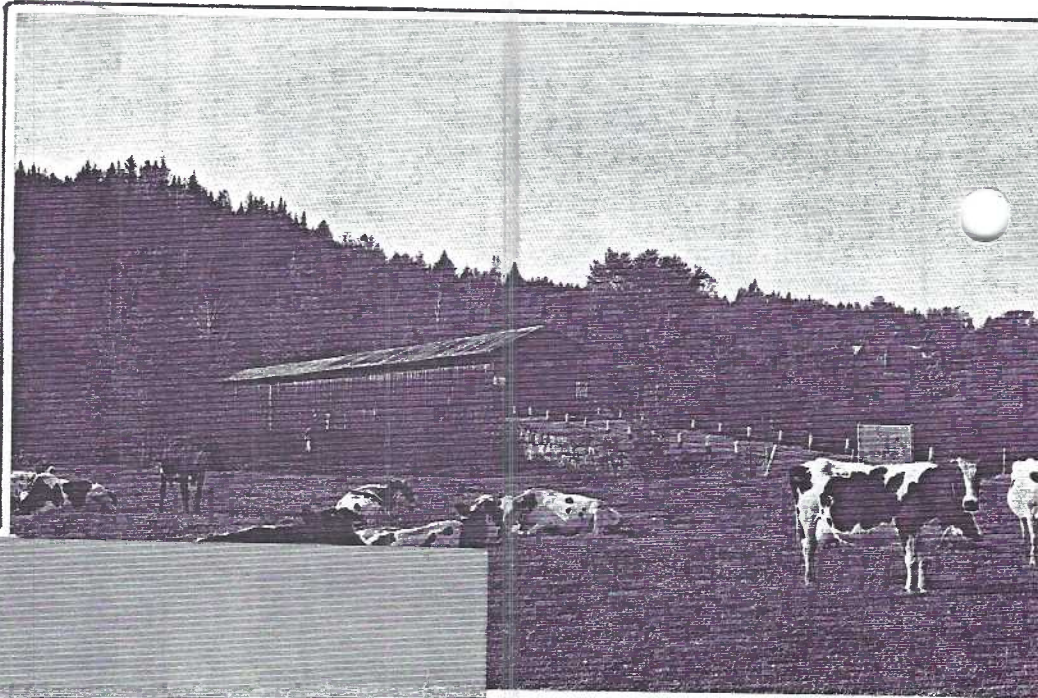
LITTLE ONE'S BIRTHDAY and FORTUNE CARD

THE MAY CHILD is from set #1061, LITTLE ONE'S BIRTHDAY and FORTUNE CARD by the M.T. Sheahan Company of Boston, MA. Copyright date is 1911. An attribute of this publisher is the excellent quality card stock they used. The YOUR FORTUNE card (left) with a 1909 copyright, is of comparable quality and with a gilt edge!

Dorothy Ryan #128 in her book *Picture Postcards in the United States 1893 to 1918* mentions these other M.T. Sheahan sets:

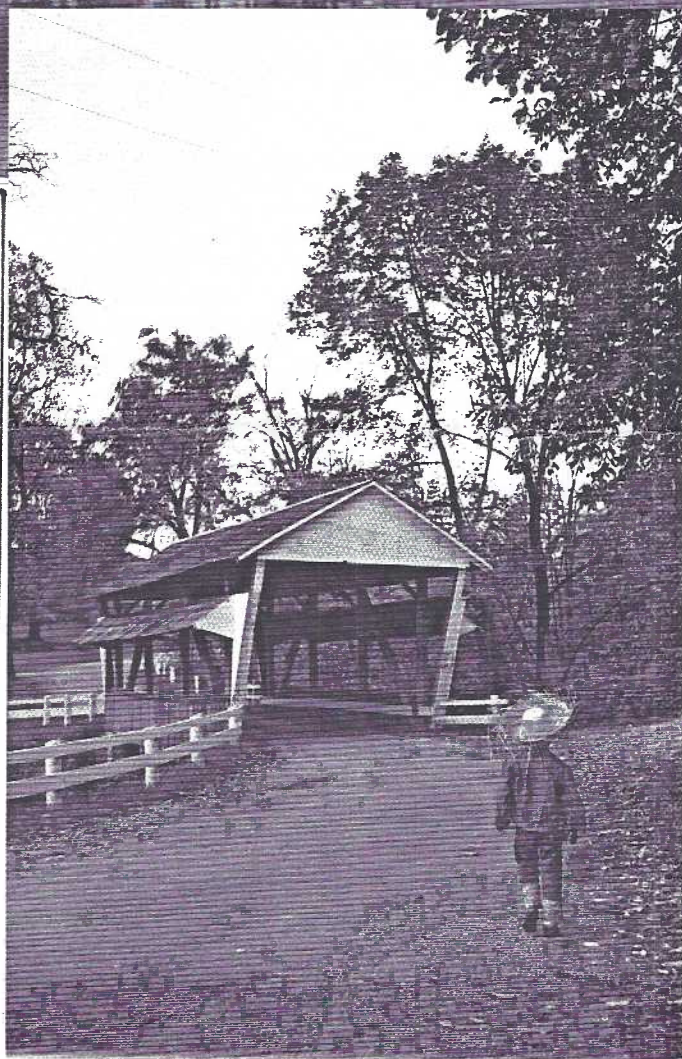
- 1907 "Good Motto"
- 1908 "Sheahan's Famous People"
- 1908 "Sheahan's Famous People and Their Homes"
- 1908 "Poets and Homes"
- 1908 "The Martyred Presidents"
- 1909 President Taft and Mrs. Taft
- 1909 Abraham Lincoln Memorial cards with local bank names

Be on the lookout for these quality PCs from the Golden Age. If your "bag" isn't collecting sets, think about giving a FORTUNE card as a birthday gift!



THREE LANCASTER

COVERED BRIDGES

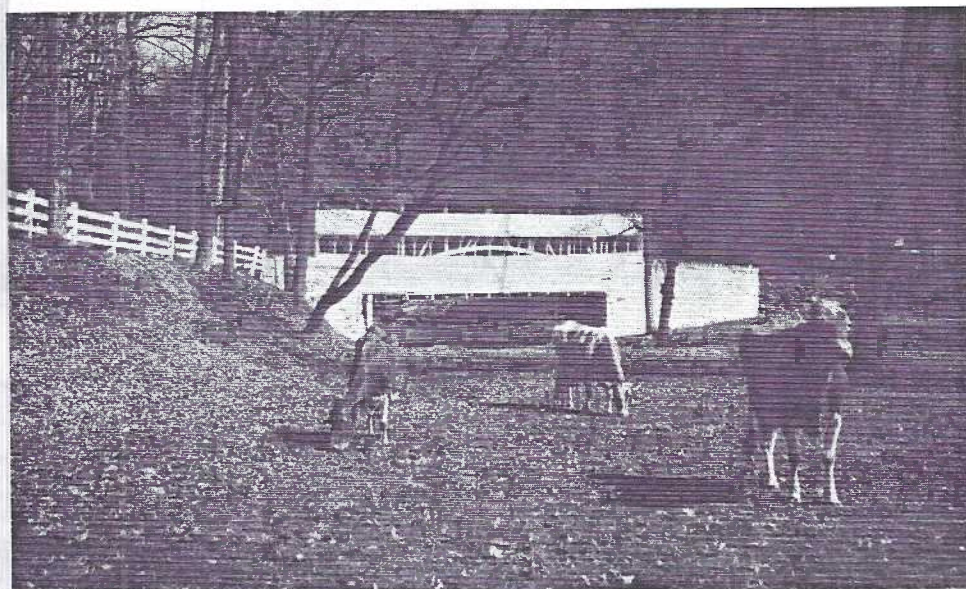


Lancaster County Covered Bridge Postcards
Update from 5/5/94 List (June '94 CARD)
Submitted by Russ Holmes #82

Our thanks to Russ who is also Treasurer of
the Theodore Burr Covered Bridge Society.
Final number is World Guide # or K=Kippahorn
number (prior to WGN system).

Colour Picture					
P62343	21			Curt Teich and	
P62349	21	123414	16	John Hinde Teich	
Crocker		134101	30	2USPA75	21
28	37	134102	11	2USPA86	32
106	21	134475	21	2USPA401	32
Dexter		137298	11	2USPA405	32
5768B	44	139515	43	Tichnor	
44350B	21	144476	20	K10286	21
51618B	21	144481	26	Tomlin	
54299B	21	159883	31	16121	21
76947B	10	162464	21	39437	14
Koehler		L93906D	21	44577B	35
5 K123		P321454	21	49784C	21
9 K123		P323247	21	Wrightsville Art	
10 K122		Landis Art Press		K123	
16 K121		07		Typos in June '94 list:	
Koppel		(painting)07		Tomlin 16129	K42G
118968	13	Photo Graphics		Koppel 129536	is WGN32
118972	14	CS916	21	Curt Teich is	ZUSPA 75
				John Hinde	2US
				Photo Graphics	CS916

I have found a Real Photo PC of a
painting, McCalls Ferry Bridge K125



Picturesque Scene in Lancaster County, Pa.

The TBCBS invites the public to its meetings, generally held the first Sunday of each month in the Manheim Twp. Police Bldg. Contact **Mary Darrenkamp** (397-0556) for exact schedule. There is much to learn from the Society's programs, trips and quarterly bulletin, edited by **Martha Holmes #81**. Unfortunately it has no reference library and buying, selling and trading are not permitted at meetings. ED.NOTE: Hopefully a library might be added sometime and the archaic trading rule changed.

Our background photo is the Wabank Bridge which blew apart in a violent storm and was abandoned in 1957. It collapsed from neglect in 1969, something that would never happen today since a regular crew hired by Lancaster County works fulltime keeping our local covered bridges in very good condition.

The covered bridges on the previous page are, top to bottom: at S.Lancaster, New Hampshire (Koppel 39259); an Eastern Illustrating Co. real photo #43 at Lancaster, NH, over the Conn. River and Koppels 63076 showing the Rock Mill Bridge near Lancaster, Ohio. A belated April Fool joke from your staff! They are Lancaster bridges! But the b/w card above described as "Lancaster County, Pa." is an error by publisher C. Seeman of Phila, Pa., since it's definitely the much-photographed covered bridge at Valley Forge..an error, NOT an April Fool!

FOLLOW UP

Dateline: LANCASTER, PA. MAY 1995.

The bald eagle population in 1963 of about 417 nesting pairs in the lower 48 states increased to more than 4,000 nesting pairs and 5-6,000 juvenile birds in 1993.

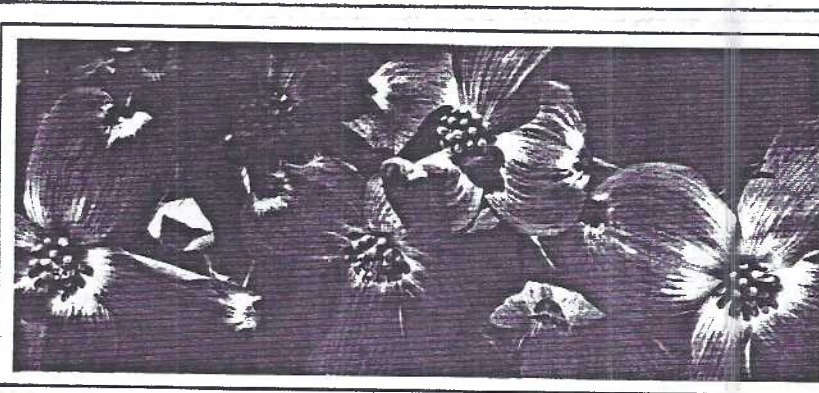
In the Lower Susquehanna this spring bald eagles are warming eggs on Duncan's Island, Bear Island, on a Lancaster County hillside above Safe Harbor Dam, at Saginaw, York County (opposite Bainbridge) and near the Octorara Reservoir in southeastern Lancaster County. WELCOME BACK!!!

AUCTION ACTION

June is Auction Month. Be certain to have your auction lots and their written descriptions to **Norman Zimmerman** at the May meeting for inclusion in the June **CARD**. Any member may sell. Members and guests may buy.

We are the only postcard club we're aware of that **prints a complete listing of lots to be sold as well as prices realized**. This is an "extra" included in your membership. Please cooperate with the volunteers that make it all happen. Thanks.

A SPRING ESSAY and..



Legend of the Dogwood

There is a legend, that at the time of the Crucifixion the dogwood had been the size of the oak and other forest trees. So firm and strong was the tree that it was chosen as the timber for the cross. To be used thus for such a cruel purpose greatly distressed the tree, and Jesus, nailed upon it, sensed this, and in His gentle pity for all sorrow and suffering said to it:

"Because of your regret and pity for My suffering, never again shall the dogwood tree grow large enough to be used as a cross. Henceforth it shall be slender and bent and twisted and its blossoms shall be in the form of a cross . . . two long and two short petals. And in the center of the outer edge of each petal there will be nail prints, brown with rust and stained with red, and in the center of the flower will be a crown of thorns, and all who see it will remember".

A BELATED EASTER STORY



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G.

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Legend of the Dogwood in FLORIDA

It is an old and beautiful legend here in Florida, that at the time of the Crucifixion, the dogwood was comparable in size to the oak and other forest trees. So firm and strong was the tree that it was chosen as the timber for the cross. To be used thus for such a cruel purpose greatly distressed the tree, and Jesus, nailed upon it, sensed this, and in His gentle pity for all sorrow and suffering said to it:

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C.

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I.

LEGENDS make a fun postcard collection. We present a collection of DOGWOOD LEGENDS. Reading clockwise from the top:

- A. Continental chrome 2US1N14B by John Hinde Curteich, Inc. for Tennessee PC Co. features the newest strain of red dogwood blossoms.
- B. Koppel's 159372 chrome for Valley Views, a Virginia firm, "native tree of the region" also features its state bird, the cardinal.
- C. Colourpicture's SK5496 chrome for Atlantic News Agency. The Georgia firm features rows of dogwood trees. A 1959 postmark predates extensive damage now suffered due to excess sulfur dioxide in the eastern forest.
- D. Dexter's DT8488C chrome, also red flowers.
- E. A linen for Asheville PC Co. by Tichnor, 88689 is pale blue framed by white flowers.
- F. A brilliant green chrome sets off these white blossoms on Koppel's KB908 for Valley Views of Powhatan, Virginia.
- G. A second Dexter, DT28069B, w/white flowers.
- H. Curt Teich's linen 197.F is part of their Florida Series. A huge blossom is surrounded by a grove of pink and white trees.
- I. Our second continental chrome has a scalloped border by an unknown printer. Numbered MPCL20309 for Mayer PC Co., Chesterfield, VA, it features large white blossoms.

All postcards reduced.

PROGRAM

What a great idea! And it worked beautifully! Those of you who were afraid to show up at the FREE FOR ALL for fear you'd get into a wrestling match missed a fine time.

The room was filled with tables. There were lots of chairs and loads of walking space so members and visitors could "shop 'til they dropped". Pres. Kramer's business meeting was short (as promised) and after the board competition we had all evening to look at cards. In fact 'early birds' were looking at 4:30 pm!

21 members who set up to sell were: John Aurand, Lewis Bechtold, Dick Bishop, Bill Buckwalter, Earl Carver, Harold Fry, Jere Greider, Bob Kramer, Gordon McKinzie, Helen Metzler, Walter Mowrer, Linda Schopf, Sandra Shaub, Howard Steinberg, Jim Ward, Paul Weidman, Brandon Wenger, Merv Wenger, Larry Wood, Fred Yohe and Norman Zimmerman.

Thanks to Program Chairman Lewis Bechtold for the good idea!

For May, Charlie Heim has offered to show slides of OLD TIME HERSHEY, PA. as we know it on postcards, of course. This is a



EXHIBIT WINNERS



Sixty-five members and guests missed Dot Fry who had a temporary illness. We thank Fran Hamilton for substituting. We also thank the ten members who honored two of our recently deceased charter members, Charlie Griffiths and Helen Hellinger, with floral tributes.

JIM WARD	FIRST	Forget-Them-Not
BETTY BROWN	SECOND	Forget-Me-Not
DON DAVIS	THIRD	To Helen

Honorable Mentions

EARL CARVER	My Favorite Flowers
DON DAVIS	Gone But Not Forgotten
BRIAN FRANKHOUSER*	Rows of Velvet
RUTH FRANKHOUSER*	Can't Forget Their Faces
HELEN METZLER* and	

LINDA SCHOPF*	Friendship Forget-Me-Nots
HAROLD MOYER	Beauty of Flowers
SANDRA SHAUB	Always in My Thoughts

* These are all first-time exhibitors. It's great to see new ideas. It's also wonderful practice for our up-coming NPW exhibit (see story) as well as our Expo on Aug. 19!

show that's been well received by groups for whom Charlie talks on a regular basis.

160 — A Section of the Amusement Center of Hershey Park, Hershey, Pa.



E-12160

This linen postcard published by the Hershey Department Store, Hershey, PA. has a 19-line description on the address side! Rides mentioned are the Comet, "largest roller coaster in America that has a sheer drop of 85 ft. across the Spring Creek", the twin Ferris Wheel, the Mill Chute, the Auto Scooter, the Bug "cars that sway upwards and downwards", and the Whipperoo "acquires enormous speed as it goes around curves". The Athletic Field is in the distance "where often aerial acts take place". The terminal of the Miniature Railroad is next to Spring Creek. Printer is either E.B. Thomas, Cambridge, MA. or Metrocraft, Everett, MA.

THE CARD
STAFF: Dot Fry, Gerald Hostetter, Jim Rudisill, Jean Frank. EDITOR: Jim Ward. CIRCULATION: Harold Fry. ADDRESS CHANGE: Gaym Fulmer. ARTICLES, SUGGESTIONS, CORRESPONDENCE TO: 1795 Kleinfeltersville Rd., Stevens, PA, 17578-9773

NATIONAL POSTCARD WEEK, MAY 7-13, 1995

LCPC Exhibits at Park City, Sat., May 13

Schedule: Table and Easel Crews arrive at 8 a.m. and set up in the Penny's Mall near Woolworth's. Bring your exhibit boards as early as possible. Members designated to complete View Boards for the table cases are urged to be extra early.

We will have room for any members wishing to show albums of cards. We are allowed to sell our club NPW cards and covered bridge cards only. If you need older NPW cards this would be a good time to get them.

Even if you can't be there to help, remind your friends and relatives to stop by and see the exhibit (nearly 70 boards).

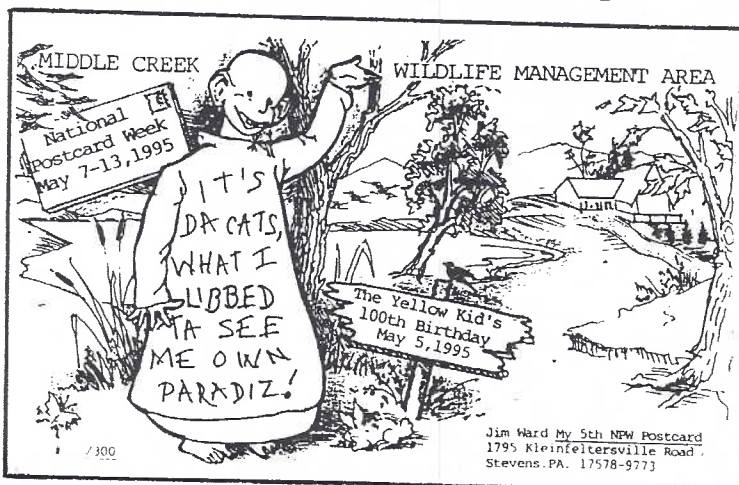
This is a good opportunity to 'talk cards' to the Public. Your enthusiasm will bring them to our meetings and to the Expo.

We'll man the exhibit until Park City closes, then the Breakdown Crew takes over.

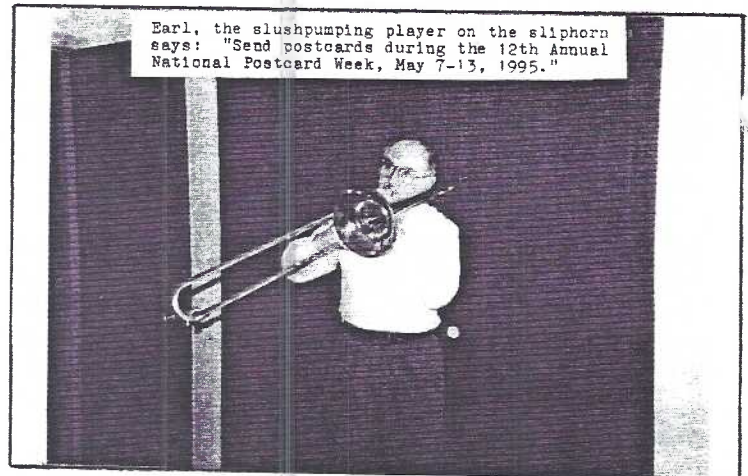
NOTE: Each member's 1995
LCPC NPW PC is enclosed.



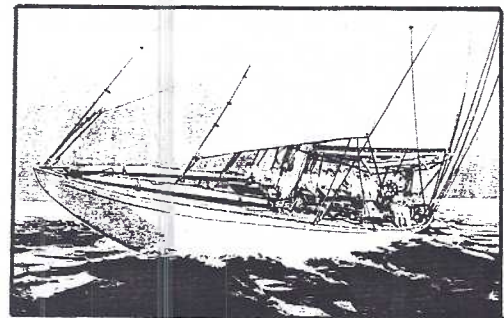
Anne Valsing's 1995 NPW entry.



Jim Ward's 5th NPW card - The Yellow Kid.



Slushpumper Earl Carver's NPW postcard.



1992 USPS "picture postcard" shows The Ranger, an America's Cup entry. (reduced 50%)

UNITED STATES POSTAL SERVICE PICTURE POSTCARDS(our designation)

April's story on the Legends of the West "picture postcards" issued by the USPS inspired us to check into all so-called PCs issued by the Service (new name for Post Office Dept.) A check of Scott's Postage Stamp Catalogue and Lanc. Stamp & Coin Co. proprietor Pat Rineer enlightens us thus:

- UX numbers are Scott's cat. numbers and the best identification if you search for them.
- 1989 #UX143 The White House, Wash.D.C.
- 1989 #UX144 Jefferson Memorial, Wash.D.C.
- 1990 #UX147 Fur Traders Descending the Missouri
- 1990 #UX150 Memorial Continental Hall, Wash. D.C. (19¢ stamp is Constitution Hall)
- 1992 #UX163 The Ranger, America's Cup entry (19¢ stamp shows The Reliance)
- 1992 #UX168 Holocaust Memorial Museum, D.C.
- 1994 UX #'s not yet issued Legends/the West

A note to the purists among us: these are postal cards and no where do they say post card. They don't even say postal card!

Postal card enlarged 22%



A thorough study of this postal card reveals it took the following trip in 1907:

- Sep.26 Washington,DC, 12:30 pm, Sta.C
- Oct. 2 Vincennes,Ind.9 am
- Oct. ? Vincennes,Ind.(possible dup.cancel)
- Oct. 7 Lawrenceville,Ill.,1 pm
- Oct. 7 Cincinnati,O.,9:30 pm
- Oct. 8 Cincinnati,O.,8 am Gen'l.Delivery
- Oct. 9 Cincinnati,O.,10 am
- Oct. 9 Madison,Ind.,7:30 pm rec'd.
- Oct.10 Madison,Ind.,6:30 am
- Oct.10 Bedford,Ind.,2:30 pm rec'd.
- Oct.10 Bedford,Ind.,4 pm

Oct.11 Westbaden (Ind.) 4 pm
Oct.12(?) Washington,DC

The sojourns included a correction of Lawrenceville to Lawrenceburg, three hand-stamped "forwarded" and eight crossouts!

As there is no return address, we must suppose the card got to its intended recipient who evidently was back in Washington DC from whence it was mailed!

The message? Oh,yes...nearly forgot that. "Dear George: Have been very busy moving and fixing up new flat at the Pierpont, 217 1st Ave. Will write soon. Hastily yours, Will."

FUTURE SHOWS



May 5-6 MT.LAUREL,N.J.,So.Jersey PC Club.
10-6,10-5.

MAY 13 PARK CITY,LANCASTER,PA. LANCASTER COUNTY POSTCARD CLUB FREE EXHIBIT - NATIONAL POSTCARD WEEK (MAY 7-13, 1995).

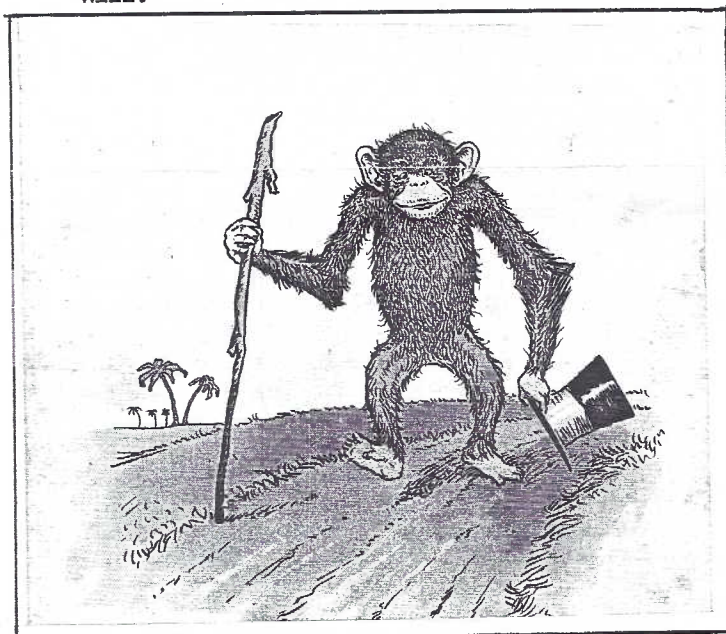
May 20 TOWSON,MD.,Maryland Postcard Society 9-5. Free adm.

May 26-27 HAGERSTOWN,MD.,Postcard History Society,Inc. 9-6,9-2.Free adm.

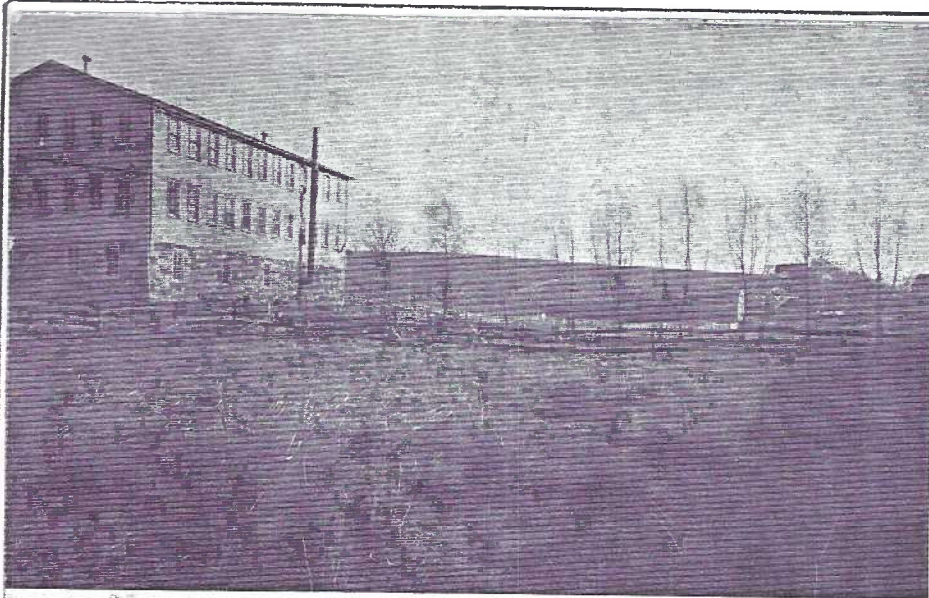
June 4 SHAMOKIN DAM,PA. Susquehanna PC Club 9-4.

June 9-10 FORT WASHINGTON,PA., Postcard History Society Inc. 9-6,9-3.\$3 adm.2 days.

TRAILER FOR SALE. Great for POSTCARDING ACROSS THE USA.Used three weeks. Stored indoors. 1994 Coleman Pioneer. Sleeps five. Complete w/heater,extra stove,awning. Like new. Cost \$5300.Sell \$4300. The Franks,#100 and #101,in Maine. Contact Jim Ward (721-9273) or call direct to 1-207-371-2474.



..."On my way to the huge POSTCARD EXHIBIT by LCPC at Park City Mall,Sat.,May 13...celebrates National Postcard Week,you know."



A. E. LANE, PUBLISHER

Clay, Pa. - Kinports Cigar Factory

KINPORTS CIGAR FACTORY POSTCARD MIS-LABELED!

The postcard shown above, published by A.E.Lane sometime before 1907, shows a building labeled as being in the village of Clay. It has been definitely identified as the textile mill presently in operation in Hopeland. Why is it mis-labeled? Are there more Lane cards mis-labeled? Are there more postcards throughout Lancaster County incorrectly identified?

THE CARD staff felt its responsibility to get to the root of what could be a heinous crime perpetrated not only on today's card collectors but on the millions of innocent citizens of our Garden Spot who might have been misled for nearly a century. A series of interviews was scheduled. Police accompaniment was considered.

HOW WAS THE DISCOVERY MADE?

We will begin at the beginning. Your editor was invited to speak before the Brickerville Leisure Hours Club. His HTL show was supplemented with local views, including the villages of Brickerville, Clay and Hopeland.

Almost at once these senior but alert citizens noted the discrepancy on the above illustrated card. The response was unanimous. The factory was and still is in Hopeland, NOT Clay. (Please note these folks were extremely helpful, also, in identifying members of the Hopeland baseball team as well as members of Schuyler Mellinger's Melody Makers hillbilly band from Clay.

THE INTERVIEWS

The publisher, Abe Lane of Clay, seemed the most likely candidate.

CARD: Mr. Lane, as publisher of this postcard can you explain its incorrect caption?

ABE L.: To tell you the truth Sonny, my general store, bein' the only one for miles along here, I git people stoppin' and wantin' souvenirs or we use 'em to get hold of our relatives. No phone, yet, yah know. It's a nice little place, Clay.

CARD: True, but this factory is a mile down Clay Road in Hopeland.

ABE L.: Yep. Anyhow Johnnie Zook, in Lititz by the Express shop said the price was a heap cheaper if I took 4,000. Meant four cards. Better go see him.

CARD: Mr. Zook, as owner and man in charge of printing, don't you feel responsible for this mis-label on Abe Lane's postcard?

JOHN Z.: Lookie here, Sonny Jim. I don't just make cards for Abe. I print thousands of these little critters every week. Fer him, fer me and fer maybe nearly 50 more would-be millionaires in the County. They all got businesses or post offices. They all want cards, 'cause they sell so dern good. Why I even been mailin' 'em outta County! I can't track down evry dog-gone picture. Gotta rely on them would-be millionaires to git the info and picture to me.

CARD: Yes, but don't you feel just a little responsible for this glaring error? After all, both villages are only a half hour's drive - if you stay on the good road.

JOHN Z.: OK, maybe a little. But shucks he'dda been all over me like a wet dish rag if I'd charged him 'fer 3,000 and he coulddah had another 1,000 for \$5. So I wrote 'im, "Abe, send me another picture. Make REAL money."

Ya know Sonny Jim, we gotta keep this press goin' six days a week to make it pay fer itself. What with the Big Boys from New York 'n Philly sellin' at big discounts. Anyhow, 'cept fer a few dandies I snapped myself, 'most all'll be in the trash in a couple 'a years. Tell me, how many people know Hopeland 'n Clay are a mile apart? Fact is, how many know where Hopeland is?

'Kin yah keep a secret?

CARD: Sure.

JOHN ZOOK: Every notice, I don't put my name on all them cards I print? Even have about four 'er five different backs. That's Our secret. Mind now.

REALITY

The fictional interviews we just played out for you may not be too far from the truth. But the fact is, although there MAY BE ERRORS on postcards, for the MILLIONS OF POSTCARDS PRODUCED - views and greetings, there is only a minute fraction of errors.

★ LET'S HAVE A CONTEST

Any member may send in ONE error you've seen on a **view postcard**. Not a printing press error, but a mistake in the caption as it pertains to the view shown.

Please send the postcard which will be returned or a CLEAR photocopy of BOTH SIDES so we can identify printer, publisher, etc.

Each entry will receive a token gift. The error judged **worst** will receive a \$2 award! Deadline for entries: MAY 30, 1995. Send to: 1795 Kleinfeltersville Rd., Stevens, PA, 17578