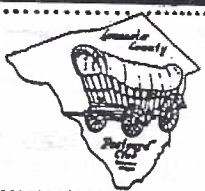


The Card

MONTHLY PUBLICATION OF
LANCASTER COUNTY POSTCARD CLUB
LANCASTER, PENNSYLVANIA

MEETINGS: 3rd MONDAY
FAITH UNITED
CHURCH OF CHRIST
1204 WABANK STREET
LANCASTER, PA



May 1996 - Vol.7, No.5
NEXT MEETING-Mon., 7 pm
May 20, 1996
Buy/Sell/Trade 5:30 pm

Yearly membership is \$8 (\$10 per couple at same address). Ads: \$15 full page, \$8 1/2 page, \$5 1/4 page PREPAID WITH AD COPY. Articles and correspondence: 1795 Kleinfeltersville Rd., Stevens, PA., 17578, ph 717-721-9273. Dues payable to LCPC c/o Sandra Shaub, 45 Stoneyhill Rd., Quarryville, PA., 17566.

PROGRAM

At our April meeting we were pleased to have these member/dealers selling cards: Norm Zimmerman, Merv and Brandon Wenger, Jim Ward, Howard Steinberg, Gordon McKinzie, Bob Kramer, Bill Buckwalter and Dick Bishop.

Our May meeting invites YOU to bring a handful, box, crate or wagon-load of postcards to sell or trade. It is THIS meeting where no member is charged the regular price of \$2.50 per 8' table, but instead ANYONE may use as much or little room as she or he needs to display and sell and it's all FREE! FREE! FREE!

You may arrive as early as 5:15 pm. Use either the back door or the side ramp/door and begin to buy and sell. The business meeting will interrupt temporarily and then we return to more buying and selling!

June's program subject Ruth Frankhouser reminds us is POSTCARDS BY LOCAL ARTISTS. This brings to mind names like Florence Starr Taylor, Charles X. Carlson, Charles Demuth, Catherine Griel, Alice Malone, Milton Denlinger, H.J. Loewen, Sr., Jay McVey, and of course active members John Lehman, Fred Yohe, Don Davis and Jim Rudisill. If we missed one or we gave you a hint - let's see what you have in June!



LIBRARY



Librarian Laura Spece announced the acquisition of two books Postcards from Kew, the famous English gardens, and Greetings from The West, a general presentation of our Old West. Both our gifts from Dot Fry and to her we offer a big THANK YOU.

Have you borrowed a good book lately? LCPC has an outstanding library of nearly 60 postcard related reference and "easy looking" books, available on a FREE 30-day loan.

RELIVING A HERSHEY PARK RIDE

We had two visitors in April, Mr. and Mrs. Clarence Prowell. Mr. Prowell has the distinction of being in the first car of the miniature train on a 1930's linen postcard of Hershey Park. Although he was just nine or ten years old, he has a clear recollection of the photographer taking that very picture!

With four children, Mr. Prowell is interested in located a PC for each. His mother had a stack of the PCs once but they disappeared over the years. He was fortunate to find two at our meeting, from Bill Buckwalter and Jim Ward. It was nice to meet the Prowell's and we hope they visit again - maybe join us!



Franz Peter Schubert appears on this superb b/w card signed by artist J.J. Webster. FAMOUS COMPOSERS is listed by Jas. Lowe as a set of six. Webster's name also appears on the PCs of Handel, Mozart and Wagner. His initials are on the Beethoven card. The Wagner PC is unsigned. Each has a different but beautiful border.

Schubert composed the music for a Goethe poem The Erlking (King of the Elves). Story continues inside.



EXHIBIT WINNERS



Downpours were predicted and so only 56 comic-minded any-kind-of-weather members showed up. But WE had fun! As Dot Fry noticed, the COMICS dominated our easel with only one APRIL FOOL board showing.

DON DAVIS
HAROLD MOYER
JIM WARD

FIRST
SECOND
THIRD

Tom Browne
Going Fishing
April Fool Letters

HONORABLE MENTIONS

EARL CARVER
POLLY CURTIS
POLLY CURTIS
BRIAN FRANKHOUSER
BOB KRAMER

Camp Comedy
Ha, Ha, Everywhere
Variety is the Spice of Life
Guess What the BIG Subject Is
A Comic Puzzle

Coming up: May - UMBRELLAS; June - BRIDES, WEDDINGS;
July - U.S. HISTORY and BATTLEFIELDS.

Sally Danz who was our hard working membership chairlady for several years, is searching for parrots on postcards. Have you any extras?

CULTURE ON A POSTCARD

How often have you held a card in your hand and wondered "What's it supposed to mean? There's no title." And most of us are guilty of dropping it back in the dealer's box and moving on to familiar subjects.

The one collector in 20, or 50, or 100 who can't resist the intrigue will buy the curious card for future detective work. Of course there are others whose formal education or perhaps family cultural training tells them immediately "Why that's the Erlking. I never expected to see it on a postcard!"

And so it is with the subject of this article. I owned it and didn't know what it meant until Jim Rudisill happened by, recognized it and shared with us the words

from his Franz Schubert song book.

The artist name is there - Edmund Brün- ing (obscure to this writer). But the poet/ author responsible for the poem behind this curious painting is anything but obscure - Johann Wolfgang von Goethe (1749-1832).

The Britannica calls Goethe "one of the giants of literature" and you can read more about this Renaissance man for yourself. Suffice to say his versatility of mind and output of energy was nothing short of phenomenal.

The Erlking/Elfking was written in his later years. Read it and add a pearl of culture to your life...and don't pass up an unusual postcard simply because you don't understand it...especially if it's cheap.



"Where my daughters
all are awaiting thee?"

The Erlking

Poem by Goethe. Translation by Dr. Theo. Baker

Who rideth so late through night-wind wild?
It is the father who bears his child;
And well the boy he folds in his arms,
He clasps him closely, he holds him warm.

"My son why hidest thy face now in fear?"
"O Father, see'st not the Erlking appear?
The Erlking yonder with train and crown?"
"My son, the mists are trailing down."

"Thou darling child, come, go with me,
And lovely plays I'll play with thee;
Where gayest flowers are in the wold,
And my mother has many a garment of gold."

"My father, my father! and canst thou not
hear
The Erlking whispering now in mine ear?"
"O hush thee, never fear thee, my son!
In yon dry leaves the winds ever moan."

"Thou dainty boy, wilt come with me,
Where my daughters all are awaiting thee?
Where my daughters nightly their revels do
keep,
They'll rock thee, and dance thee, and sing
thee to sleep,
They'll rock thee, and dance thee, and sing
thee to sleep."

"My father, my father! And wilt thou not
look
On Erlking's daughters in yon dark nook?"
"My son, my son, I surely can say
'Tis only the hoary willows so gray."

"I love thee, so charming art thou and so
fair,
And art thou not willing, my power beware!"
"My father my father! how icy his clasp!
Ah, how it hurts me, the Erlking's grasp!"

The father shudders, he rides on a pace,
His child ever clasping in closer embrace;
He reaches home forespent with dread;
Within his arms - the child was dead!

"Ah,how it hurts me,
the Erlking's grasp"



"Within his arms -
the child was dead!"

-13-13-



There are surely more cards in this set - at least one,possibly three,maybe more. Look carefully,perhaps you can uncover them. They have undivided backs with seven multi-lingual lines spelling out "post card"and "postal union".The monogram ASB for A.S.Co.,Berlin is in the lower left corner along with "Serie 54".Unfortunately they are on poor stock and damage easily.

Postkarte. **Carte postale.** Cartolina postale.

Correspondenzkarte. Dopisnice. Levelező-Lap.


Post card. **Weltpostverein.** Briefkaart.

Union postale universelle. Unione postale universale.

Karta korespondencyjna. Korespondenčni listek.

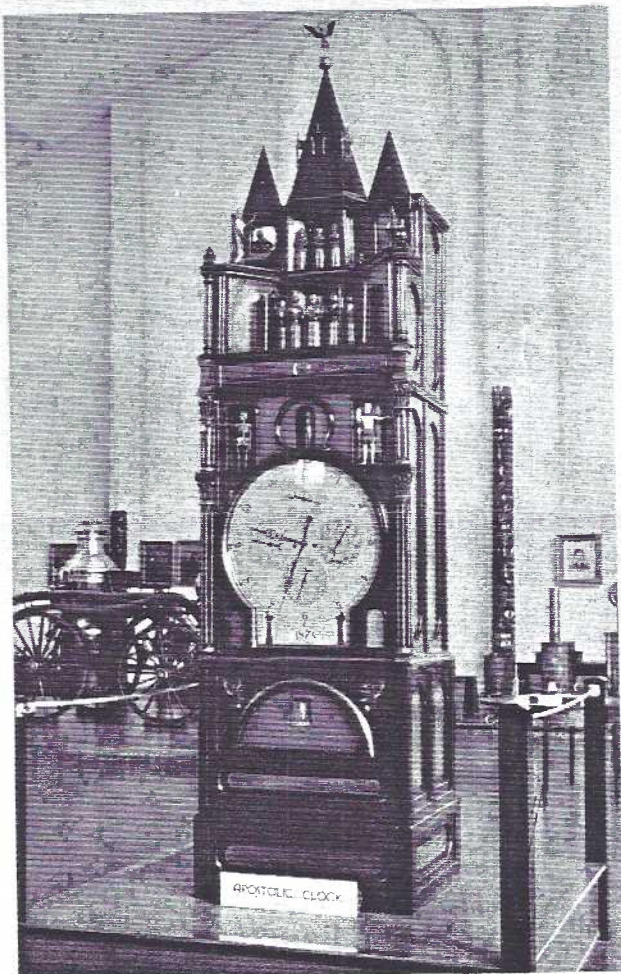
Всемирный почтовый союзъ. Россія, Открытое письмо.

Brefkort. Brevkort. Tarjeta postal.

 Serie 54.

Poet Goethe is shown on this b/w card from the Goethe National Museum in the German city of Weimar. In the margin of the divided back card is an incused stamp of the museum.

THE APOSTOLIC CLOCK
Danner Collection, Hershey Museum



THE APOSTOLIC CLOCK, HERSHEY MUSEUM, HERSHEY, PA.

389

We've seen this card by Madciff of Hershey, PA. and others like it. Most of us know who the Apostles were.

The details of the Apostolic Clock were uncovered recently by **Harold Moyer** and after you've read them you'll understand why this amazing workmanship finds a place of honor in the Hershey Museum.

The clock was made by John Fiester, a Lancaster County native in 1878. He was 32 years old. It took him eleven years to complete.

The clock consists of three sections.

The lower section houses a music box which plays up on the appearance of the trumpeters at the time of the Apostles' procession in the upper section.

The middle section contains the face and shows seconds through months plus the Zodiac and moon phases. Childhood appears on the approach of the first quarter of the hour. Father Time's scythe strikes one. On the second quarter hour Youth appears and FT strikes two. On the third quarter hour Middle Age appears, FT strikes three and the Apostles' procession before Christ begins, the music box plays a selection. On the fourth quarter Old Age appears, Father Time strikes four and a skeleton (Death) strikes the hour.

In the upper section the procession of the Disciples occurs at the approach of Middle Age, depicting the betrayal of Christ. As this procession begins, the Apostles parade, face Christ who raises his arms as if to bless them. The three Virgins appear at the top center observing the procession.

THE LINCOLN HIGHWAY
Pennsylvania Traveler's Guide

Few members can be more enthusiastic about their interests than **Bernie Heisey**, Member #7 and I include his phone number because it's important: 653-1756. One of these days we'll have an article about **Bernie's** interest **THE LINCOLN HIGHWAY** in **THE CARD**.

In the meantime, if you have an ounce of nostalgia in you, if you like/liked traveling and especially if you're over 40, you'll like **The Lincoln Highway, Pennsylvania Traveler's Guide**. NOTE - this covers, in detail, the part of the LH with which we're most familiar - ten chapters covering just PA. Chapter 3 is Downingtown to Lancaster and Ch. 4, Lancaster to York.

Bernie has MANY ALBUMS of LH cards and you'll find at least 16 great postcards of his in the book along with hundreds of other PCs and very nice photos from the PA. State Archives, Department of Highways.

I was tired after a long day including the April meeting/program but I spent another two hours that night just enjoying pictures and I hadn't seen them all! Over 300 pages, more than 300 b/w pics (PCs are reduced only 30%) well-documented with current and obsolete businesses and attractions and **Bernie** can save you a couple of dollars from the retail price which is \$16.95 plus tax. JFW

FUTURE SHOWS



ALLENTOWN, PA. Apr. 27-28. Great Eastern Paper Show. Agri. Hall, Fairgrounds. 9:30-5 ea. day. \$5, \$6 both days. (Diff. dealers each day = total of 300).

TOWSON, MD. May 18. Towson Postcard and Paper Show. Days Inn., Adm. not listed.

HAGERSTOWN, MD. May 24-25. Postcard Society. Howard Johnson Hotel. 9-6, 9-3. Free adm. Dealers are IFPD members.

SHAMOKIN DAM, PA. June 2. Susquehanna Valley PC Club's 12th Show. Days Inn, Rte. 11 & 15. 9-4. \$1 adm.

FT. WASHINGTON, PA. June 21-22. Don Skillman's Postcard Show. Expo. Center, 10-7, 9-5. \$2 adm. 50 dealers.

YORK, PA. June 28-29. York Postcard Club's 6th Show. Al-dersgate U.M. Church, Tyler Run Rd., 10-6, 9-4. \$1.50 adm.

Yellow All About

Scattered daffodils throughout the woods
(An idea from sisters #100 and #350).

Male goldfinches darting here and there .

Dandelion-like coltsfoot along the drive

And spectacular marsh marigold by the stream.

April 18, 1996 JFW

When Peter appears, Justice raises her scales and Satan appears behind her, watching for the appearance of Judas. Peter approaches Christ, the cock crows, Peter turns his back to Christ, depicting denial. Upon the appearance of Judas, Satan withdraws then reappears following Judas part way to see that Judas ignores Christ. Satan again withdraws, reappearing behind the cock, watching Judas carry through his promise.

Satan and the three Virgins withdraw, Justice lowers her scales depicting the end of the procession.

THE CARD

STAFF: Dot Fry, Gerald Hostetter, Jean Frank, Jim Rudisill **EDITOR:** Jim Ward **CIRCULATION:** Harold Fry **ADDRESS CHANGES:** Gwyn Fulmer. Articles, suggestions, correspondence to: 1795 Kleinfeltersville Rd., Stevens, PA. 175789773

CONTEST #2

THE CARD last May had a contest. Readers were invited to send in a view card with an incorrect caption. Each of the eight entries received postcard prizes and the winner an additional award - a crisp \$2 note.

This contest will be to find **THE MOST INTERESTING SMALL POSTCARD**. Qualifications:

- 1) It must have a legitimate POST CARD logo
- 2) It can be either used or unused
- 3) It must be SMALLER THAN A 3½" x 5½" PC

Please send the entry so we can clarify printer, publisher, etc. NO PHOTO COPIES. Cards will be handled carefully and returned with July's issue of **THE CARD**. Every entry receives a token postcard prize, the winner, an additional award - a crisp \$2 note. Deadline for entries is May 30, 1996. Send to 1795 Kleinfeltersville Rd., Stevens, PA, 17578



HELP!

For a Future Article

We would like to see any of these large (5"x 6 3/4") "Post Cards" or "Art Cards" by C.X. Carlson, local artist: Cat Tavern, Old Trinity Church, Red Lion Inn and Windsor Forge. Please contact as soon as possible Gerald Hostetter or Jim Ward (address on front page).

PARTLY PERSONAL

Amish Postcards in Demand

The Museum of Art in Lexington, MA. needed Amish postcards, especially old ones, to emphasize the length of time this sect has been attracting tourists. Cathie Zusy, the museum's rep. contacted me by phone and after a lengthy conversation I sent her fifty-five PCs from which to choose. She had been referred to me by Donald Kraybill whom many of you know.

Two days later a young graduate of the University of North Carolina at Chapel Hill spent four hours at my home choosing views to complete a thesis on The Fascination of the Amish in American Culture. David Zercher has a year-long grant through the university's Dept. of Religious Studies for this research. He has been living in New Holland. From this Lancaster County base he studies all types of media and finds that postcards are one of the earliest forms of portraying Amish life.

He was impressed by the extensive card collection at the Mennonite Information Center. (From the few different ones I had, I'm equally impressed.) With a lap-top computer he took notes and then made copies of Amish PCs from my collection.

David will soon be teaching at Messiah College, Grantham, in Cumberland County.

NATIONAL ART VIEWS CO., NEW YORK, NY May 1996, pg. 5

POST CARD

NATIONAL POST CARD CO., PHILA., PA



POST CARD

NATIONAL PRESS, INC., CHICAGO, IL.

Post Card

NATIONWIDE POST CARD CO., ARLINGTON, TX



NEW HOLLAND CLARION PRINT, NEW HOLLAND, PA

Postal Card

N.N., GERMANY

Post Card

NYCE MFG. CO., VERNFIELD, PA

Post Card

N.Y.N. CO., THE



PARAGON



PLUCK ART PRINT, LANC. (see LANDIS ART)
PROCTER, EDW. C., NEW HOLLAND, PA

POST CARD

RAU, WILLIAM H. PHILADELPHIA, PA

POST CARD

READ-TAYLOR, BALTIMORE, MD

Post Card

ROBERTS, MIKE BERKELEY, CA



PRINTED POST CARD TYPES

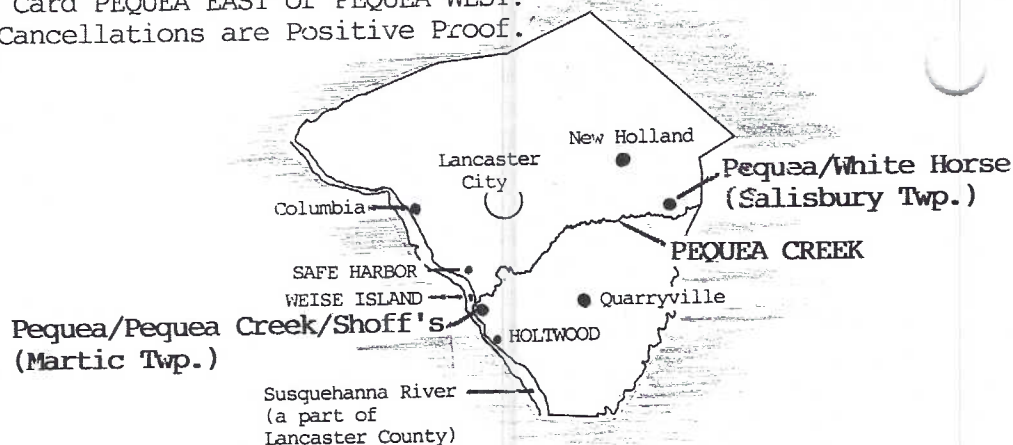
A continued series

appearing in **THE CARD** beginning June 1995 ...with special attention to types seen on local cards from lists compiled by Charles Griffiths and Gerald Hostetter. Jim Ward, ED.

PEQUEA #101 A Primer of the Two Pequeas (PEQUEA = peck-way)

Is Your Post Card PEQUEA EAST or PEQUEA WEST?
Post Office Cancellations are Positive Proof.

The Pequea Creek is the cause of it all. It crosses Lanc. County from east to west. The eastern Pequea lay by its headwaters near the Chester Co. line. The western Pequea is at its mouth on the Susquehanna River, the County's western border.



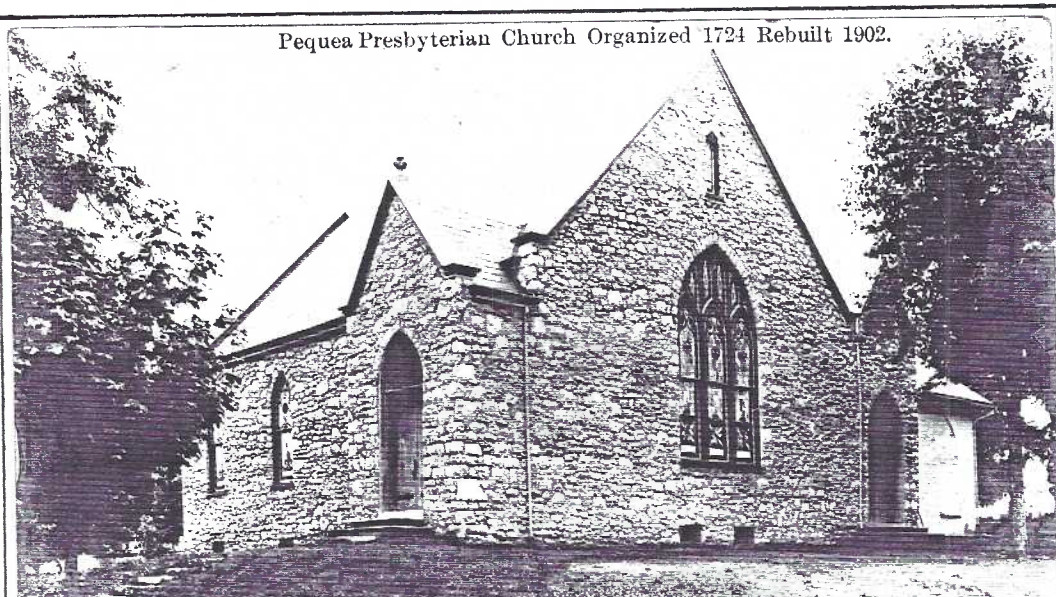
A common card of the Salisbury Twp. Pequea is the White Horse High School (left) and this community eventually became known as White Horse. Several churches, businesses and the Pequea Valley School District are reminders of this eastern Pequea community.

Enter the U.S. Post Office Department and a basic rule: there shall be no duplication of a Post Office name within a said State.



WHITE HORSE HIGH SCHOOL, PEQUEA PA.

Pequea Presbyterian Church Organized 1724 Rebuilt 1902.



*This is the church near which I lived.
before I came to Coatesville. H. J. G. N.*

ANY POSTCARD WITH A PEQUEA CANCELLATION BETWEEN 1843 AND Sept. 30, 1913 IS THIS EARLIER/EASTERN TOWN. By comparison, there are far fewer PCs of the Salisbury Twp. Pequea. In fact there are only a few: schools, mills and churches. We will offer a checklist in a future issue.

PEQUEA P.O. (Salisbury Twp.)

1843

Sep. 30, 1913

SHOFF'S P.O.

Feb. 10, 1896

Jun. 14, 1909

PEQUEA CREEK P.O.

Jun. 14, 1909

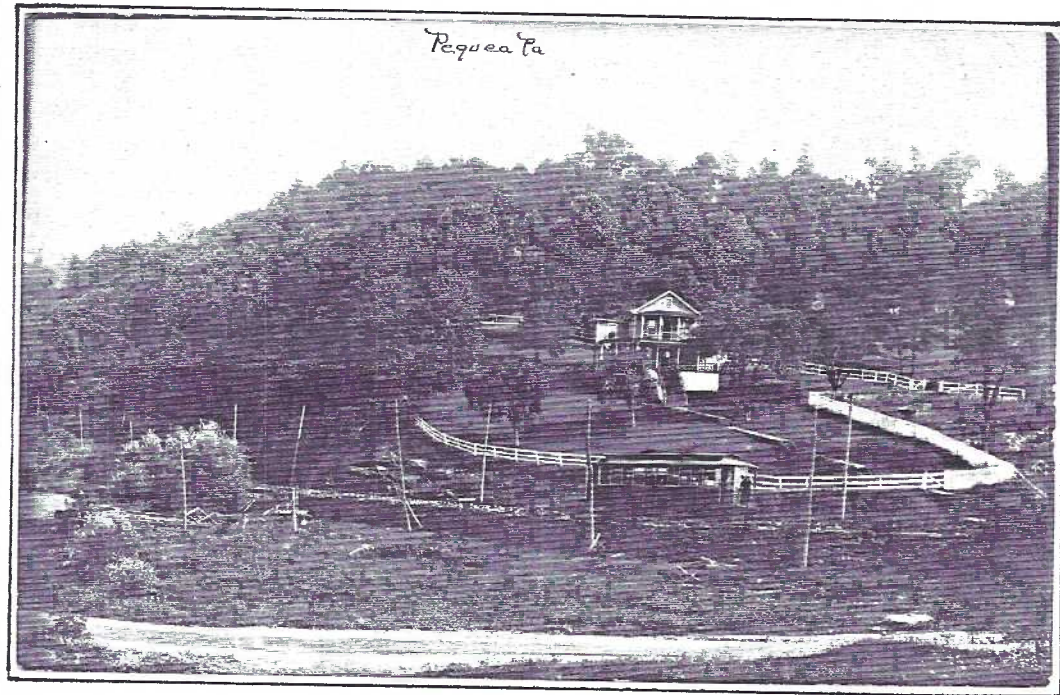
Oct. 17, 1913

PEQUEA P.O. (Martic Twp.)

Oct. 17, 1913

Still Active

NOTE: Pequea (east) and Pequea Creek post offices operated simultaneously for about four years and when the Salisbury P.O. closed in 1913, the Martic Twp. P.O. two weeks later changed its name from Pequea Creek to just Pequea.

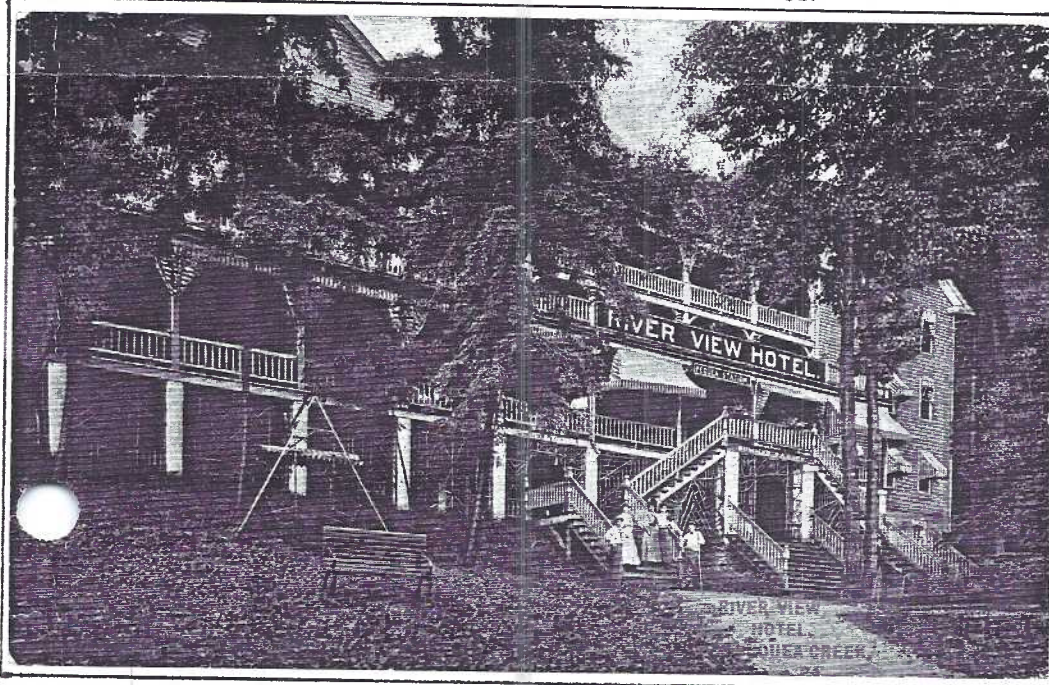


Real photo PC cancelled Aug. 16, 1907, Shoff, Pa. shows a trolley along the Pequea Creek about to make the bend onto the river road. Relay Cottage on hill is gone.



On the other hand, the western community that grew by the creek's mouth and along the Susquehanna River has extensive postcards, both printed and real photo, and it's here you'll find three different postmarks:

Shoff's P.O. 2/10/96 to 6/14/09
Pequea Creek P.O. 6/14/09 to 10/17/13
Pequea P.O. 10/17/13 to the present



The western Pequea grew rapidly around the turn of the century, largely through the efforts of Fred Shoff for whom the post office was first named. This fascinating millionaire deserves a future story, suffice it to say any York Furnace Park postcard as well as the miniature train cards can be attributed to him since he built the park and the train and soon continued the trolley line to the park! ...a complete checklist in the future.

Many printed and RP cards exist of River View Hotel.

NATIONAL POSTCARD WEEK - May 5 to 11, 1996

Our club has displays in the Lancaster Public Library, North Duke St. and the Ganser Library on Millersville University campus. We also have a month-long display of D.B. Landis postcards in the Lancaster County Historical Society's exhibit area through the efforts of Gerald Hostetter and Jim Ward. Members' NPW cards are displayed here (reduced 30%).

The LCPC NEW POSTCARD celebrates 100 Years of Motion Pictures with art by Jim Rudisill. Members' NPW cards follow: Earl Carver's May Pole, Stan Hopkins' perennial Nude, Lee Brown and husband from Calif., Jim Ward's Cracker Jack Centennial and Phil Jackson's 50 Years After WWII Death Camps. All reduced c.30%.

NEW MEMBERS

#410 STEFANO NEIS 8001 Mitts Lane, #A, Gig Harbor, WA., 98332. Collects Saarland (Germany), Washington State and real photo post cards.

#411 CATHY NEIS Same address. She likes Victorian Style; female rodeo and unusual PCs of women as well as Halloween cards.

Their membership applications were accompanied by these comments: "I read an issue of THE CARD at our Pacific Northwest Club and really enjoyed it. We are dealers, but more importantly we are collectors," Steve Neis.

Thanks, Steve and Cathy. Welcome!

