

THE CARD – Vol. 27, No. 4, Issue 305, April 2016

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: April 18, 2016. Farm & Home Center. Buy, Sell and Trade from 5:00. Meeting - 7 PM.

Yearly membership is \$15 (\$5 for each additional member at the same address.)

NOW IS THE TIME ANNUAL DUES SHOULD BE PAID. PLEASE SEND YOUR CHECKS TO -

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584.

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MARCH MEETING

President Glass called the meeting to order at 7:00 and the members rose to recite the "Pledge of Allegiance to the Flag". Treasurer Barabra Mowrer gave the treasurer's report, noting the balance in the treasury to be \$57,250.00. The January minutes were approved as read. There were no minutes for February since the meeting had been cancelled due to the weather.

There were no committee reports other than for prompt payment of dues.

Member News: Karl Hellman (who was to be the auctioneer tonight) is in St. Joseph's Hospital in Reading. He is scheduled for open heart surgery on March 24 & will be in the hospital for at least 10 days.

Doug Milliken brought in his "Green" album with postcards about G.G. Green who was a patent medicine guy who earned \$5,000 a week selling medicine. Green created a marketing campaign involving mass mailings of free samples, and the distribution of thousands of his almanacs. Both elixirs that he developed were mostly laudanum. He quickly became a millionaire.

April's postcard competition will be a single card on the subject – "Showers".

Door Prizes were won by Aaron Heckler (voucher), Leighton Stover (postcards) and Bob Zink (birthday postcards). Susan Glass won \$11.00 in the 50/50.

AUCTION – Rodney Frey stood in for Karl Hellman and he did a professional job. Thank You!

NATIONAL POSTCARD WEEK

Demaris Swint sent the club her postcard announcing NPW, May 1-7, 2016. She was kind enough to include enough cards to pass out to members. If you are planning to send your own, please send one to her & she will send hers in return. (Demaris Swint, PO Box 746, Alamo, TX 78516).



On the back of the postcard – "Contact Demaris for more details on how you can participate in the yearly event at ezrestexas@aol.com".

Check out the NPW website - www.nationalpostcardweek.com. The site has most of the postcards printed since 1984.

APRIL PROGRAM

Maria Schurz will present a program on postcards featuring "German Costumes".



1918 PC from the ANSICHTSKARTEN- CENTER

2016 PROGRAMS

May – The Trolley to Strasburg and Early Strasburg Views – Mark Arbogast

June – Posed Real Photo Postcards – Jere Greider

July – Picnic

August – Expo

September – Members Market

MARCH POSTCARD COMPETITION

There were two single card competitions this month.

The Letter "V"

First: Walter Mowrer Keep Them Flying
Second: Dick Pendergrast Defend Your Country
Third: Betty Beck Viola

Honorable Mention:

Jere Greider - Valley of Rocks, Jean Schopf - Vietnam, Sue Sweeney - Viaduct, Missouri

The Color "Green"

First: Betty Beck The Emerald City
Second: Walter Mowrer Greetings
Third: Maria Schurz The Color Bearers

Honorable Mention:

Jere Greider - Springtime of Life, Dick Pendergrast - Top of the Morning to You, Susan Glass - Birthday Greetings, Jean Schopf - Naturally North Wales

2016 POSTCARD COMPETITION SUBJECTS

April – Showers, single card

May – Flowers, board

June – Embossed card, single card

July – Beauties – bathing or otherwise, single card

August – Expo – enter a board for the competition

FUTURE SHOWS

April 30 & May 1 – Allentown Spring Antique Adv., Book & Paper Show, Agricultural Hall, Allentown Fairgrounds, Sat. 9-5, Sun. 9-3, Adm. \$7.00

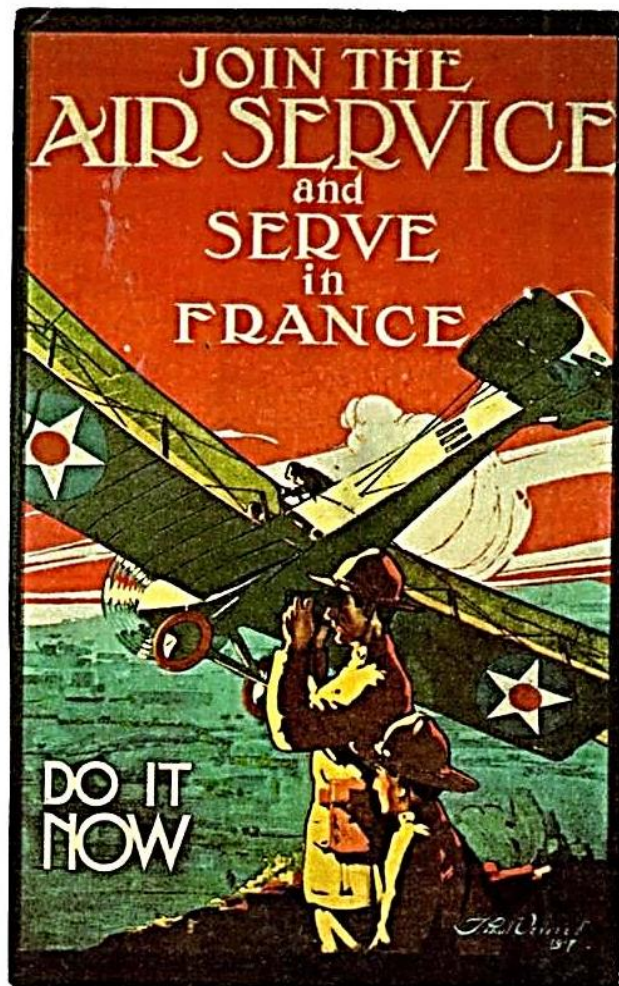
May 7 – Half Moon Postcard Club, 37th Annual PC & Ephemera Show & Sale, Best Western Inn @ Hunt's Landing, Matamora, PA, Sat., Donation \$2.00

WORLD WAR I POSTCARDS

By Jim Ward

Scarcity is relative; and one man's SCARCE is another man's RARE. I'd like to think most of these WWI postcards are SCARCE. Where I offer values, they're mine. As a generality, 90% of WWI views are black and white and scenes of war-torn towns and battlefields. The more specific the subject, the higher the value, ranging from 25 cents to \$2.00, considering the condition. Readers are encouraged to offer their opinions to the editor.

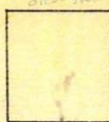
Poster Art is a feast for the eyes. "The Air Force Museum, Wright-Patterson Air Force Base, Ohio, features such posters for recruitment of men in the Air Service in World War I". \$35.00.



Cancelled at the U.S. Army P.O. on December 21, 1918, the view was sent to J. Houck, Oley, Berks Co., Penna. Brother Paul says – "I guess you are always busy taking sleigh rides." The solid-wheel autobus drives through Belleville, France. It carried troops and misc. small essentials. \$15.00.



*American Red Cross
Croix Rouge Américaine
Post-Card*



The American Red Cross gave free postcards to U.S. doughboys as well as allied troops (note "American Red Cross" in French).

Under the command of Major General John J. Pershing, more than 2 million U.S. soldiers fought on the battlefields in France.

SGT. Robert Berger writes to his Mother on April 25, 1919- "Just arrived and will return again to Le Mans on 29th. This sure is some beautiful place - hope to be home soon and tell you all about what I seen in Paris." He might well have been confident, as the Treaty of Versailles was being drawn up even then. The marching troop scene is not uncommon but the Red Cross PC variety hikes the card to \$10.00.

*PARIS.
April 25-19
Dear Mother:
just arrived and will
return again to Le Mans. 29th
this sure is one Beautiful
Place - hope to be home
soon and tell you all about
what I seen in Paris - Bob
Sergt. R. C. Berger
370 Baking Co.
A.P.G. 762*



American troops marching through Paris.

American, C. F. France

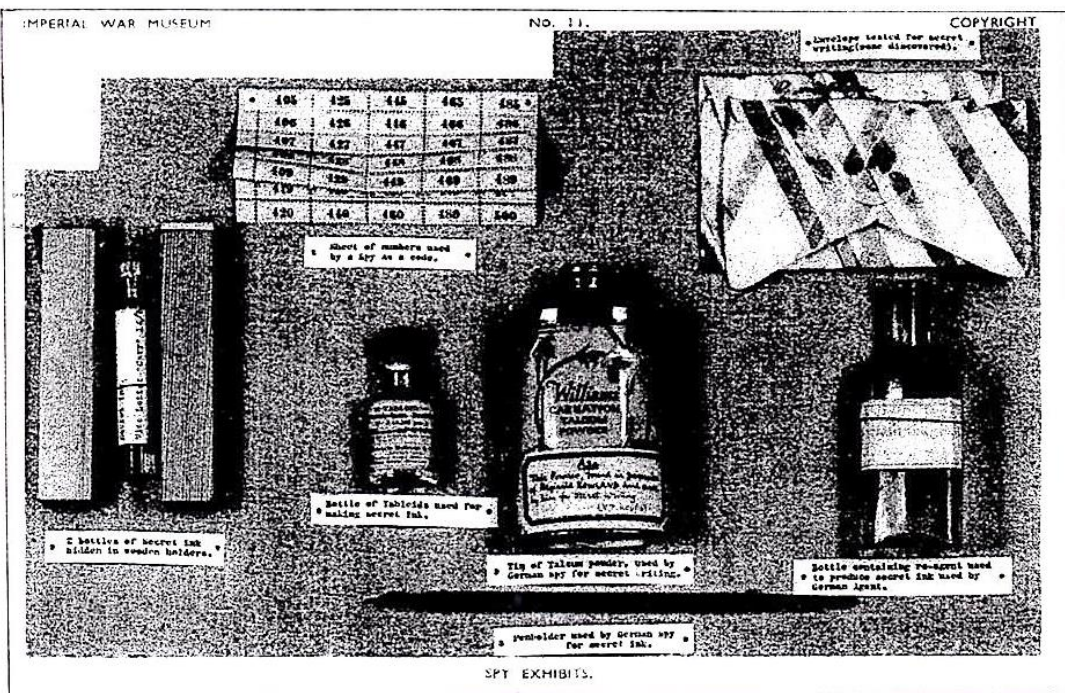
*I'll bring you back
some Souvenirs*



In 1918 Harry Hartman wrote his sister on 7th St., Columbia, PA - "Well I thought I would drop you a few lines and let you know that we are going over, so don't write till I drop you a card. Well Good Bye to all and a big kiss." The PC was mailed from Philadelphia.

Though WWI had begun in 1914, the U.S. didn't enter until April, 1917.

War comic PCs have a wide range, some propaganda PCs worth hundreds; this "souvenir" about \$5.00.



WWI saw the rapid growth of Cryptology by both the Allied and Axis forces. Though the objects seem elementary now, this little display was housed in the Imperial War Museum in London for the public to examine. The card was mailed in 1932 to Oakland St., Frankford, Phila. Postcard is enlarged to show, left to right: TOP ROW – sheet of numbers used by a spy as a code: envelope tested for secret writing (some discovered). BOTTOM ROW - 2 bottles of secret ink hidden in wooden holders; bottle of tabloids used for making secret ink; tin of talcum powder used by German spy for secret writing; pen used by German spy for secret ink; bottle containing re-agent used to produce secret ink used by German agent. BACK – “We spent yesterday afternoon in Kensington Gardens and the War Museum. You could spend days in there and not see everything and intensely interesting it all is, too.” \$25.00.

A keen reminder that war is hell, this view, taken in Oderz, Italy on June 22, 1918, shows the execution of Czech prisoners. It says 160 Czechs were executed. The card is unused. \$50.00.

