

THE CARD – Vol. 27, No. 10, Issue 311, October 2016

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: October 17, 2016. Farm & Home Center. Buy, Sell & Trade from 5:00. Meeting – 7PM.

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SEPTEMBER MEETING

On Members' Market night, twenty-eight people signed in at the Club Table, including one guest, Ed Close. There was one new member, Todd Horst who introduced himself saying that many of us would know his father, Mel Horst.

Jere Greider led the meeting as President Glass was in New England. The minutes were approved as read, and the treasurer's report showed a balance of \$9,127.51.

Jere reported on our very successful Expo and thanked the members who worked during setup and on Saturday. The Expo brought in \$3778.80 with expenses of \$1,863.22, leaving a balance of \$1,914.78 profit. Dealers told both Jere and Dede Schaeffer that they were amazed at the number of people attending and the number of people who stayed. Caterers ran out of food. Jere said that all the dealers had a good experience with no issues.

Jim Weber was a big winner tonight winning the 50-50 competition of \$11 and the door prize of postcard sleeves. Doug Milliken won a decorated metal box as another door prize.

As this was a Members' Market, after the business meeting, the members could shop at the different tables.



LCPC BOARD of DIRECTORS MEETING

OCTOBER 17 @ 6:30 PM

FUTURE SHOWS

November 18/19 – York International Postcard Expo, York Fairgrounds, Horticulture Hall, York, PA, Fri. 9-7, Sat. 9-5, Adm. \$5.00 good for both days

November 25/26 – Lancaster Fall Postcard Show, Farm & Home Center, Fri. 10 – 6, Sat. 10 -4, Adm. \$2.50

OCTOBER PROGRAM

Richard Pendergrast is sure to delight us with his program on dogs. So many dogs could be mentioned but since Dick has had two dachshunds over the years he will limit his program to them. There are many dachshund cards since they were very popular in Germany and most cards were produced there before World War I. The cards will show the dogs in all kinds of behavior – good and bad!



2016 PROGRAMS

November – Lititz – Betty Beck

December - TBA

SEPTEMBER POSTCARD COMPETITION

Two members competed in the board competition on the subject "Comic Cards".

First: Maria Schurz Camping Across the USA

Second: Dick Julian The First Couple

2016 POSTCARD COMPETITION SUBJECTS

October – Pumpkin card

November – Political card

December – Snow Person

GUS' APPLES and MORE

By Jim Ward

With Internet help and illustrations

By Alan LeMay

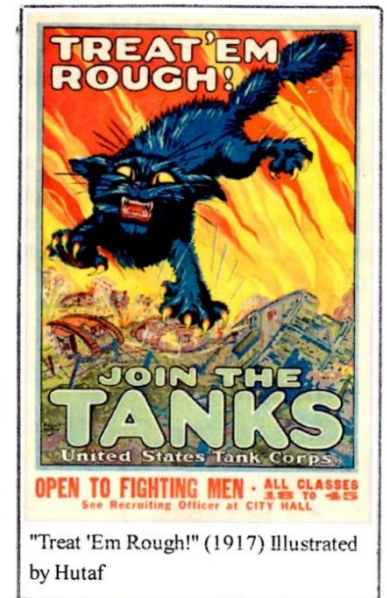
So often the "Golden Age" of postcard artists are European – and many of them are German. Though his name sounds German August William Hutaf was born February 25, 1874 (?) in Hoboken, NJ and died there October 28, 1942.

Contemporary friends included Montgomery Flagg, Norman Rockwell, Christopher Morley, Ogen Nash, and Robert Benchley. A big man, 6'4" and 300 pounds, Gus and his wife were childless but his postcard art often included kids as well as a parade of humorous adults. Gus's talents ranged from theater programs, sheet music, book illustrations, etc. while he was art director of the U.S. Printing and Lithographing Co.

In 1917 Gus's recruiting poster for WWI Tank Corps helped to recruit men for the US Tank Corps. "Treat 'Em Rough – Join the Tanks" and could be found in many recruiting offices. Shown also, is a pair of PCs from his Leap year set as well as several astounding fold-up PCs. Among scarcer sets is the 6 hilarious Comic Apple set published by A.B. Woodward Co.

Fact or Fiction? Anticipating traffic problems in the annual St. Patrick's Day parade, Gus suggested a long green line down the center of the busy NYC street to separate the marchers from the auto traffic. It worked! And many believe it's the origin of center lines on US streets and towns across our nation.

Christopher Marley once wrote, "his work is humorous, charming and decorative and deserves to be collector's items. When Old Gus and all of us are forgotten, there will still be copies of his work on the walls of god-fearing people."



Comic Apples



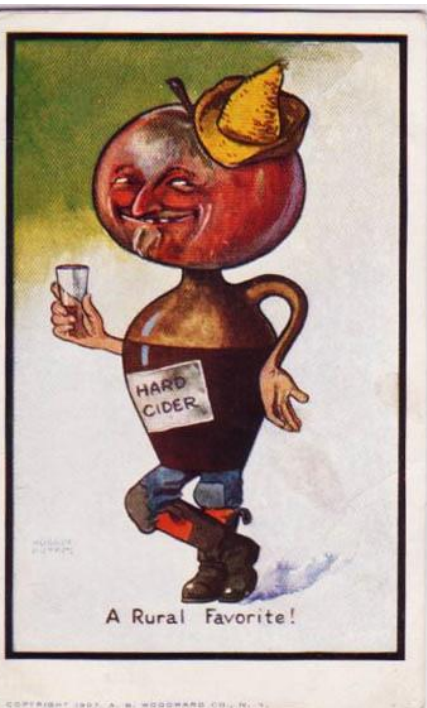
The Happy Baldwin Twins!



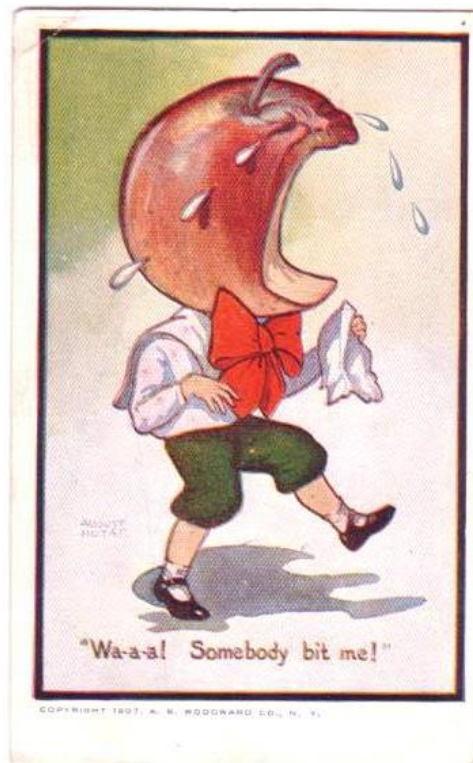
The "Rusty" Russet!



The "Canned" Apple



A Rural Favorite!



"Wa-a-a! Somebody bit me!"



The "Seedy" Apple Core!

