

THE CARD – Vol. 28, No. 6, Issue 317, June 2017

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: June 19, 2017. Farm & Home Center. Buy, Sell & Trade from 5:00. Meeting - 7 PM

Like us on Facebook – www.facebook.com/LCPClub.

MAY MEETING

May's meeting was the annual Members' Market where members may display and sell ephemerals during the evening. In the absence of President Walter Mowrer and Treasurer Barb Mowrer and former President Susan Glass, duties fell to the secretary to preside over the dozen or so members who were present. Setting up for the evening were Maria Schurz, Ray Dennis, Dick Julian, Aaron Heckler, Leighton Stover, and Susan Weiser.

The competition for the evening was a board depicting sports. The winner of first place and the only entry was Don Tribit with an excellent board on "Sports in the Military."

There being no further business, the meeting was turned over to the sellers.

MEMBER NEWS

Our sincere sympathy goes out to the following members: Walter & Barabra Mowrer whose son Tim (48) lost his battle with cancer on May 7, 2017 and Susan Glass whose mother died on May 15. She was 105.9!

EXPO HELP NEEDED

Help is needed to set up for the Expo Friday, August 18 and to sell tickets and sit at the club table Saturday, August 19. Members can sign-up at the meeting or call Jere Greider 413-6882.

FUTURE SHOWS

July 7 to 15 – Brimfield Paper & Post Card Marathon, Brimfield, MA, 10 A.M. – 6 P.M., Free Admission except on Tuesday

July 29 - Summer Chesapeake Postcard Fair, Havre de Grace Community Center, 1 Lagaret Lane, Havre de Grace, MD, Sat: 9 AM-4 PM. Adm. \$3.00.

July 29 - Live Postcard Auction featuring the G. Bergstresser Collection, presented by Mary L. Martin, Ltd. Havre de Grace Community Center, 1 Lagaret Lane, Havre de Grace. Sat: 4 PM - Over 200 lots. Preview lots at the auction location from 11 AM to 3:30 PM

August 19 - 25th Annual Postcard Expo. Farm & Home Center, Lancaster. Sat: 9 AM to 5 PM. Admission: \$2.00.

JUNE PROGRAM

The program "Flowers" will be presented by our President Walter Mowrer. Walter will share with us postcards from his collection of embossed flowers, flowers in vases, Easter flowers, wildflowers by Harrison Crandall, National Wildlife Federation flowers and Thor E. Gyger flower postcards.



FUTURE PROGRAMS

July - Picnic

August - Expo

September – Oldest, Biggest, Smallest – Don Tribit

October – The Schuylkill Canal in Berks County – Aaron Heckler

November – Stephen Shaw

December – Puzzles & Rebuses - Betty Beck

MAY POSTCARD COMPETITION

Only one member competed in the board competition on the subject "Sports".

First: Don Tribit

JUNE COMPETITION – The U.S. FLAG - A SINGLE CARD

2017 POSTCARD COMPETITION SUBJECTS

July - The Color Purple

August - Expo

September - Diners

October - Canals

November – Antique Cars

December – Dolls

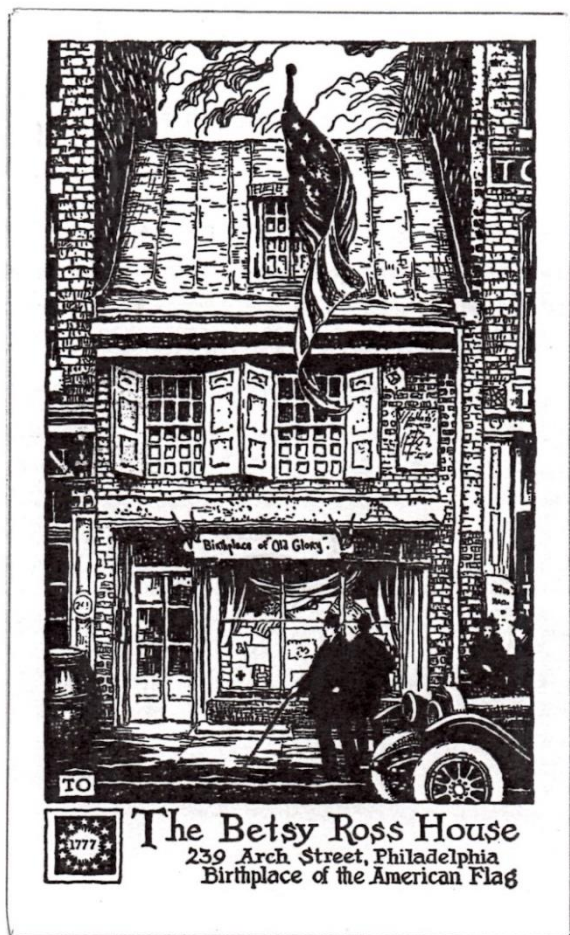
FLAG DAY

By Jim Ward

People across the United States celebrate Flag Day on June 14 each year to honor the United States flag and to commemorate the flag's adoption. On the same day, the United States Army celebrates its birthday. The President will issue a proclamation designating June 11 to June 17 as National Flag Week. In 2018, it will be the week of June 10 to June 16.

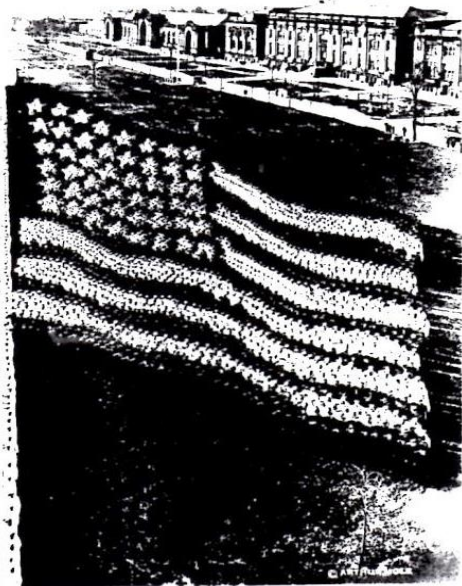
Deciding when and who was responsible for the "first" Flag Day can be a headache. Let their ghosts fight it out. Let us, the living, appreciate the day/week by flying the stars and stripes and protect it as our patriotic little guy by artist Charles Twelvetees is doing – "That's my flag – and I dare anybody to say anything against it."

Again, without fussing about who was responsible for the "first" stars and stripes, many postcards attribute the work of Betsy Ross, niece of Lancaster's George Ross, as an early maker of the American flag, often known as Old Glory.



The larger postcard image isn't often seen. It's a woodcut by Thorton Oakley and is #3 in a series by the Phila. Art Alliance. It reports that the Betsy Ross Memorial Association, at that time, had 1,833,000 members.





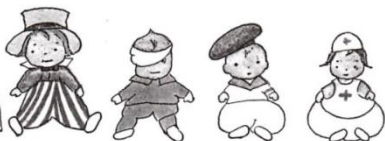
Living Flag
U. S. NAVAL TRAINING STATION,
GREAT LAKES, ILLINOIS

In 1916 President Woodrow Wilson called for a nationwide observance of Flag Day on June 14. In 1949 President Truman signed legislation proclaiming June 14 as Flag Day. In 1966, Congress also requested that the President issue annually a proclamation designating the week in which June 14 occurs as National Flag Week.

The Living Flag PC is composed by hundreds of sailors. It would be a great addition to anyone's American Flag collection.

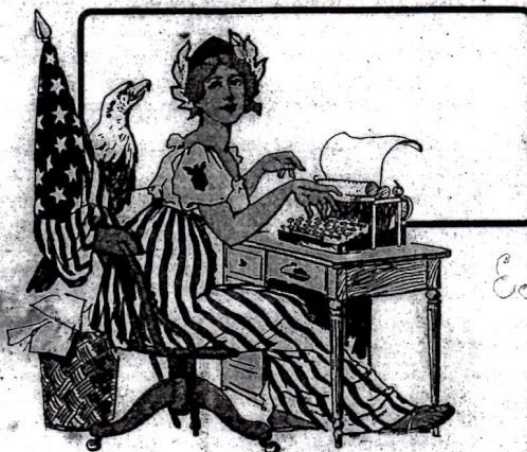


Our Flag as made by Betsy Ross
Means Valor, Purity, Justice
And now may all our fighters brave
Against all foes defend us.



Dear flag of our country, whose stars and whose bars
Call all her sons to defend her;
God help us to be true to the red, white and blue,
Her principles never surrender.

Of the remaining three flag postcards in our story, Columbia, holding the stars and stripes is the one most often found. Typist Miss Liberty is seldom found, as is the little girl with her patriotic dollies.



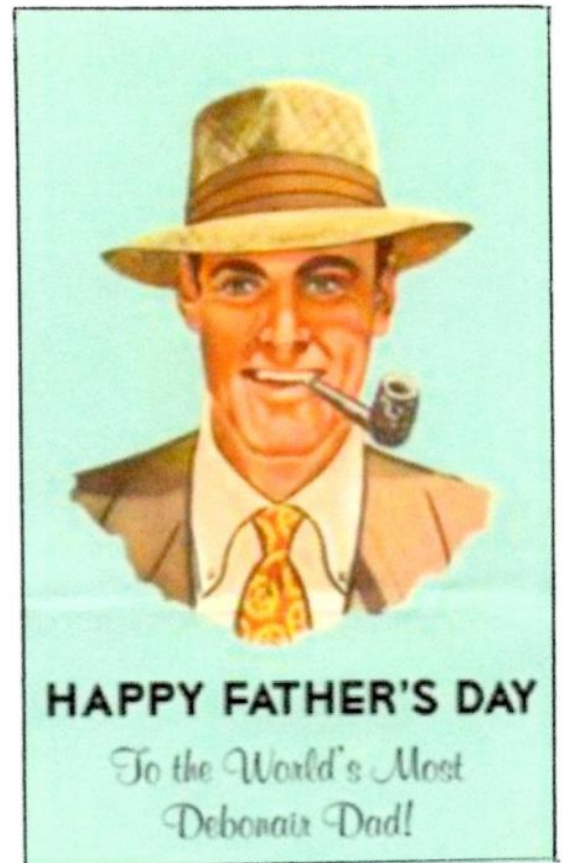
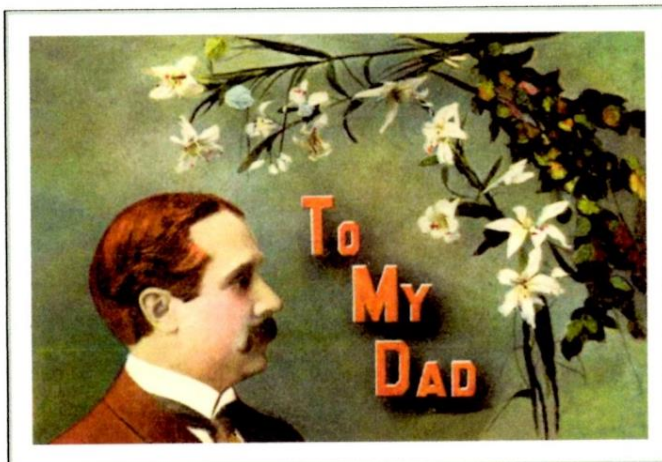
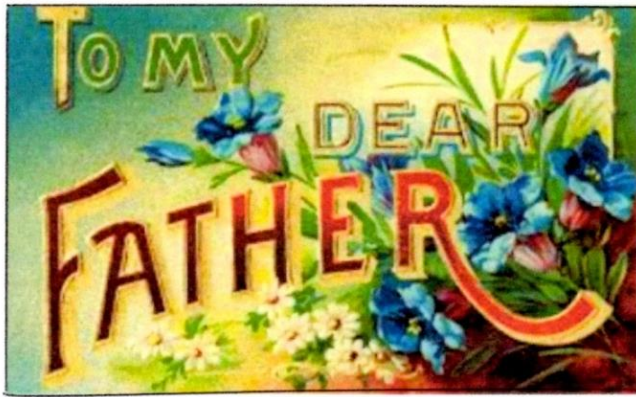
Let me take
the
Liberty-

Edmond Curran

HAPPY FATHER's Day

Did you know:

- **Father's Day** is a celebration honoring fathers and celebrating fatherhood, paternal bonds, and the influence of fathers in society.
- The first Father's Day observed in June was June 19, 1910, in Spokane, Washington.
- In 1916, President Woodrow Wilson and his family personally observed the day. The first bill was introduced in Congress in 1913, but in spite of encouragement by President Woodrow Wilson, it did not pass.
- Eight years later, President Calvin Coolidge signed a resolution in favor of Father's Day "to establish more intimate relations between fathers and their children and to impress upon fathers the full measure of their obligations."
- In 1966, President Lyndon Johnson signed an executive order that the holiday be celebrated on the third Sunday in June.
- Under President Richard Nixon, in 1972, Congress passed an act officially making Father's Day a national holiday.
- It's the fourth biggest day for greeting cards; after Christmas, Valentine's Day and Mother's Day.
- Humor Cards account for 25% of Father's Day greetings.
- North America is not the only place where Father's Day is celebrated. In traditionally Catholic countries such as Spain and Portugal, Father's Day is observed on March 19, the Feast of St. Joseph. In Germany, men drink all day at beer gardens. In Thailand, Father's Day occurs on the king's birthday, which for current King Bhumibol Adulyadej is December 5 and everyone wears yellow.



EXAGGERATIONS AND TALL-TALES on PCs

By Jim Ward

An exaggeration PC illustrates an object of disproportionate size. The tall-tale PC added a caption.

Alfred Stanley Johnson Jr. and Wm. H. Martin are two of the more popular creators of these postcards.

How? One wide-shot and one close-up photo was used. The enlarged close-up image was cut and glued onto the wide-shot to create a humorous result.

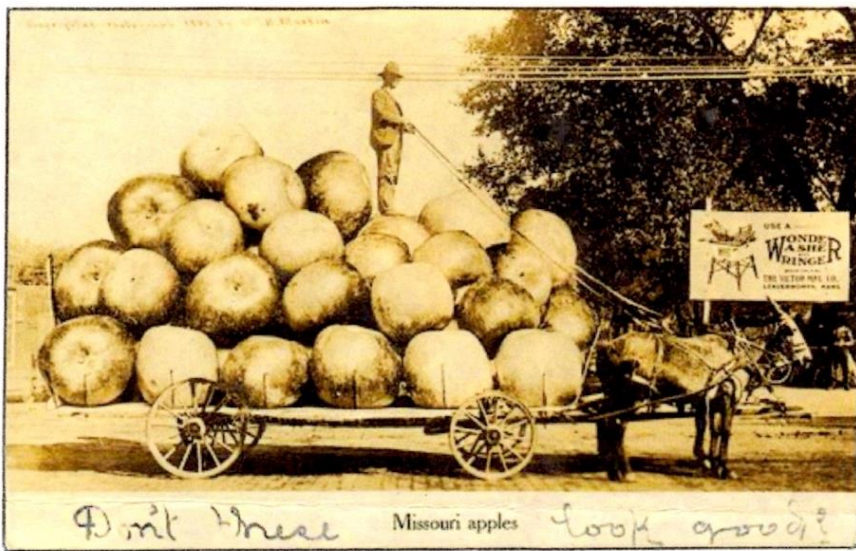
Above – Cousin Fud Marketing a load of potatoes. Van Buren, Arkansas. Home of Bob Burns.

Center - We use big bait here (Twin Oaks Lodge, Fernleigh, Ontario.)

Below – The colored printed PC shows corn being loaded on railroad cars – one ear on each car! (no publ.)

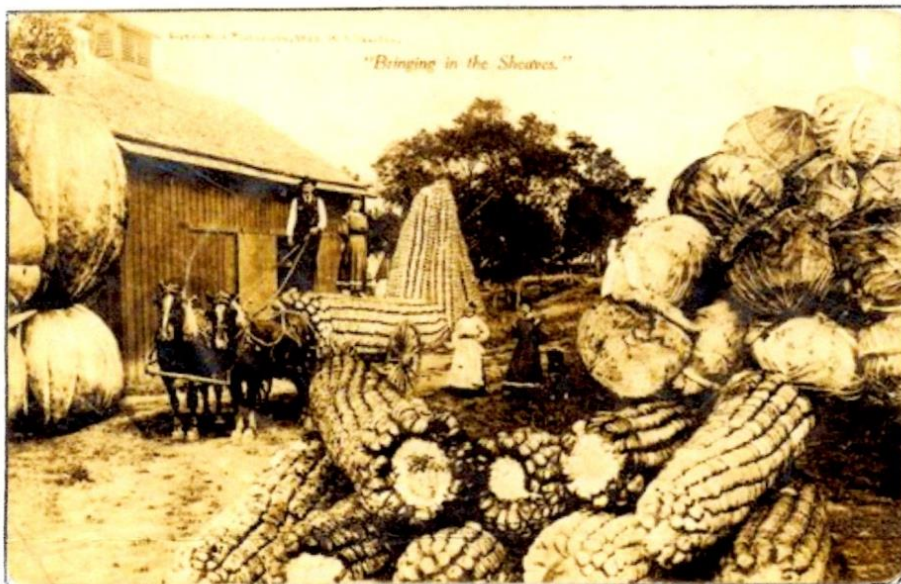
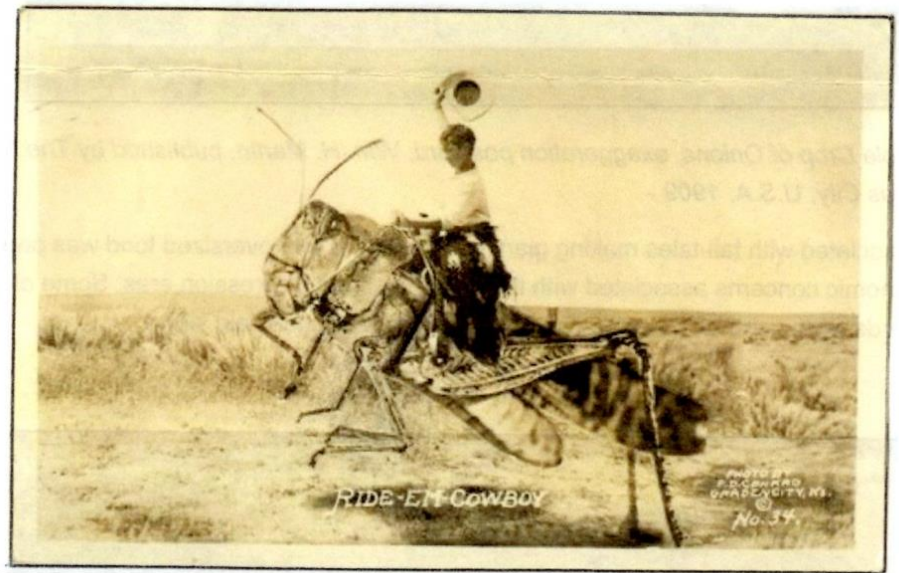
“Manipulated” PCs were most popular in the US from 1900 to 1917 but continued, to a lesser scale, into the 1930s.





Missouri Apples, by W. H. Martin, was sent in 1909 from Merriam, KS to Lexington, MO. The actual billboard reads "Use a Wonder Wringer Washer."

Ride-Em Cowboy is by E.D. Conrad, Garden City, KS and sent in 1938 to Newberg, Oregon.



Bringing in the Sheaves is by W.H. Martin. It was sent from Aberdeen, SD in 1908 to Cecil, WI. "I think I will go to N.Dakota, there is too many men here looking for work."

LARGER THAN LIFE: THE AMERICAN TALL TALE PC, 1905---1915 by Morgan Williams is a good source to learn more about Exaggerations on Postcards.