

THE CARD – Vol. 24, No. 7, Issue 273, July 2013

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Picnic Meeting – July 21, 2013 at the home of Walter & Barabra Mowrer.

Club website: WWW.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club

JUNE MEETING

BUSINESS: Thirty-One (31) members signed in. There was one visitor – Leona Baker. The minutes of the May 2013 meeting were read and accepted as read. Mark read the Treasurer's report. The balance in the treasury as of 6/17/13 was \$8,404.60.

Jere Greider, Expo chair, once again asked the members to help with the show - to setup on Friday night, tear down on Saturday and to sell tickets during the event. Please contact him if you can help.

Bob Zink listed the individuals who will be delivering copies of *Windows 2* to local historical societies. The goal is to have the books delivered by the end of September. Members who have been storing copies of the book are asked to bring them to the July picnic or the September meeting or to contact Bob for help with pickup. Members with books are Sandy Shaub (5), Al Shaub (5), Dede Shaeffer (17), Tom & Betty Beck (29), Ray & Carol Dennis (108), Leighton Stover (26), Dick Pendergast (5). Thank you.

Member News: The club welcomed two new members: George and Marsha Stiles. We learned of the passing of Lolly Dixon's father.

There were two door prizes for the evening. PC sleeves were won by Jim Brodt and a \$2.00 Club certificate was won by Leona Baker. Betty Sowers won \$14.50 in the 50-50 drawing.

PROGRAM: For the evening's program, Club Member Earl Long presented a postcard tour titled "America at Night in the Golden Age of Postcards: 1900-14". Antique postcards were used to visually describe what the United States was like at night in the early 1900's. Many of the postcards were over 100 years old and took us to all 50 states and the District of Columbia. The presentation included nighttime scenes of small towns and large cities; scenic views of ocean fronts and safe ports around the globe; scenes of workers on the late shift, night fires, festive lights; and nighttime pastimes. It was a fascinating and colorful look at life at night.



HELP WANTED

The newsletter editor, Susan Glass, is looking for members willing to share their favorite postcards by contributing to "The Card". Here is your chance to showcase some of your cards and share your knowledge with other members. If you will supply some cards with information about each card the editor will do the rest. If interested see Susan at a meeting, call her at 717-872-0810 or email her at sfg47@comcast.net. Thank You!

JULY MEETING

LCPC Picnic will be held on Sunday July 21, 2012 at the home of Walter and Barabra Mowrer. Rain or shine - we are pleased to be invited back to their place at 4614 Marietta Avenue, Columbia, PA. Phone 717-684-5331.

Directions: Take Route #30 to the #441 Exit: go north over Chickies Rock to Route #23 (Marietta Pike), then go east to their home. It will be on the right side of the road. You can also pick up Route #23, Marietta Ave in Lancaster and head west. Continue on until you see the Village of Florinel sign, then look for their home on the left side.

You are welcome at the Mowrer's anytime after 1:00 PM. Bring your favorite cards or albums of postcards to show other members. If you want to bring some to sell you may want to bring a small table with you. Please bring a covered dish to share and a chair to sit outside if the weather cooperates. The club will provide paper products and beverages. **The picnic meal will commence at 4 PM.** There is no planned program.

Future Programs

August: Expo, No Meeting

September: Easton, Pennsylvania - James Tanis

October: Member's Market

POSTCARD COMPETITION

Nine (9) members participated in the single card competition on the subject "Colleges/Universities."

First:	Sharon Gromis	Gettysburg College
Second:	Tom Beck	Millersville University Normal School
Third:	Don Tribit	YMCA Room @ Millersville University
Honorable Mention:	George Stiles	Rutgers University
Additional Participants:		
	Walter Mowrer	Elizabethtown College
	Maria Schurz	College of City of New York (Tuition free)
	Marsha Stiles	Vanderbilt Hall at Yale University
	Janice Weitzel	University of Michigan
	Gisela Withers	King's College, Cambridge

Future Subjects

July: Seashore - board

August: No meeting **EXPO BOARD COMPETITION** topics will be:

Local Views, Greetings, Animals, and Famous People.

September: Baby Carriers – single card

Future Shows

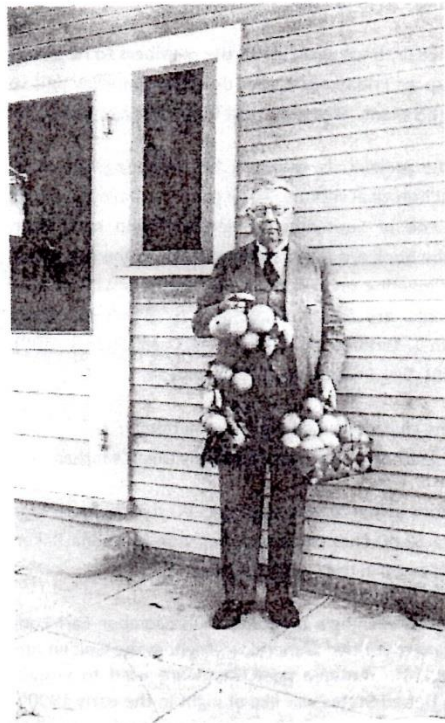
July 5-13 – Brimfield Paper & Postcard Marathon, Brimfield, MA 10 to 6 every day except Tue 1 to 6

July 20 – Allentown Summer Antique Advertising, Book & Paper Show, Allentown Fairgrounds, Allentown, PA, Sat 9 to 6, Admission \$7.00

The Second Career of A. Nielen

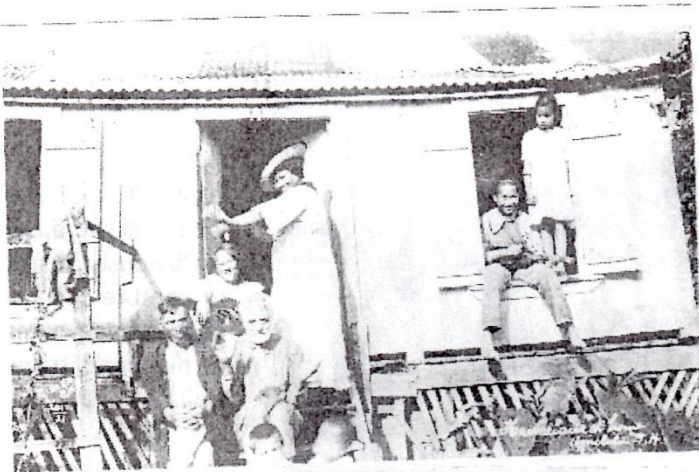
Submitted by Delores Rowe

I first discovered the intriguing images of the photographer, A. Nielen, in my quest for Hawaiian postcards. They weren't the usual "touristy" views, but showed "real" people; even the scenic views were unusual. Also, on the back of most of his cards is a typed message vertically on the left side; it is usually an uplifting quote from a famous person or Mr. Nielen himself. Subsequently, I found some of his views of the South Pacific, also a collecting interest of mine. Next of course, came searches on Ebay where I noticed cards from Switzerland, China, Japan, Holland, and many other countries around the world as well as many states in America, the Panama California Exposition in 1917, and the California Pacific International Exposition in 1935. Now my curiosity was aroused so I began researching Nielen. Recorded here are the results of what I found. I would love to receive any other information that our readers know about this fascinating man.



"A. Nielen on his 84th birthday, March 30, 1934, bringing home the fruit, Los Angeles, California" – This portrait of Nielen seems to be written in his hand, but the photographer is "DMH" using Nielen's numbering system.

Andries Nielen (1850-1940) was the head of a Cincinnati, Ohio firm that distributed teas, spices and various household products in the 1880s. Nielen "retired" in 1905 to travel around the world and thus began his second career as a photographer and postcard publisher. His publishing company, The A. Nielen Company, was at 221-223 West 4th Street in Cincinnati. He marked all of his cards "Nielen, Cin. O" followed by two numbers; the first number is the negative # and the second is the year the photograph was taken. When he quit traveling, he moved to Los Angeles, California and there are several postcards of him taken at his home there. Upon his death, his huge collection of 100,000 worldwide images including photographs and slides was donated to the Cincinnati Public Library. I have included a few of his real photo postcards as examples.



"Hawaiians at Home" – You would never find an image of a multigenerational Hawaiian family living in a metal roofed shack in the tourist shops.

"Wash Day in Squatter Land" – Here is another view that does not feature the "romantic" image we associate with the islands.



Wash day in squatter land - Honolulu - P. H.



"Fisher Maidens at Kailua Beach" – This was my first Nielen postcard and look at the postcards the girls are holding!



"Lunch Time in Harvest Field, Odawara, Japan"
– Obviously, his desire to capture the culture of the people extended to his world travels as well.

Wise men are instructed by "Reason";
Men of less understanding by
"Experience"; The most ignorant learn by
"Necessity"

This is an example of one of the sayings Nielen typed on his cards.

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POST CARD

ADDRESS

