



## RESTAURANTS ON POSTCARDS

In the first half of the 20th century, before the age of TV and Twitter, restaurants advertised themselves via postcards, passing them out to patrons and inviting those patrons to mail them to friends. In that way, a whole host of potential diners, from the postman to the relatives and friends of the recipients -- who would pass them around, tack them to walls, and collect them -- would be introduced to the restaurant. Rather than depicting food, these postcards provided an idealized view of the premises, showing how important décor was, even then.

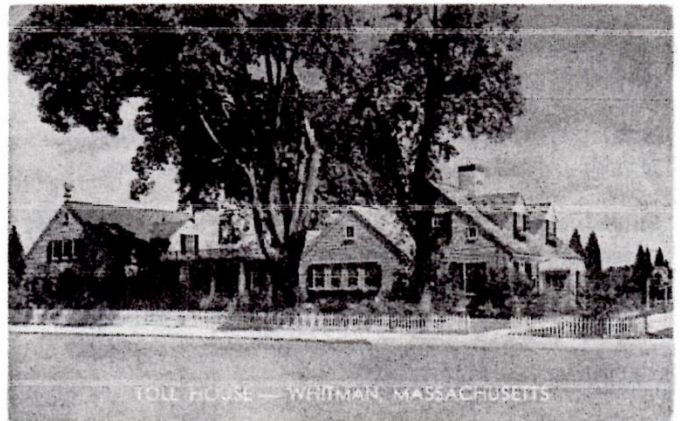


### The Maxwell House Nashville, TN

The South's most historic hotel in continuous operation for over 74 years.

### The Toll House Whitman, MA

Built in 1709, it was formerly an inn where Toll was collected during the height of the whaling industry. Home of Ruth Wakefield's famous Toll House Cookies



### Old Original Bookbinder's Philadelphia, PA

Philadelphia's oldest Sea Food Restaurant, established 1865.

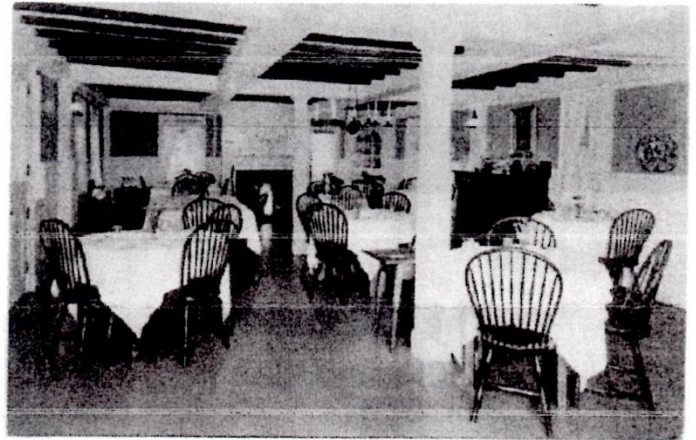






## Haussner's Restaurant Baltimore, MD

Famous for Fine food & Fine Art.



## Longfellow's Wayside Inn South Sudbury, MA

The small dining room.

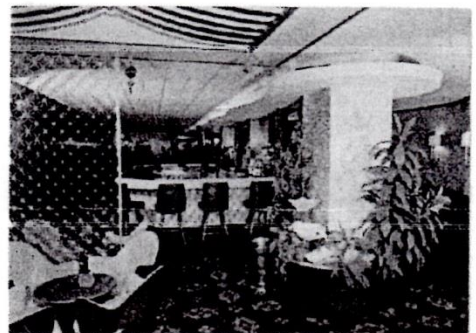


## Rockefeller Center, Radio City New York, NY

Located in the plaza overlooking the Sunken  
Gardens & Prometheus statue.

## The Rose Bowl Lancaster, PA

Famous for Steaks – Sea Foods – Italian Food  
Specialities



## *The Rose Bowl*







## Milton Late Knife & Fork Inn Atlantic City, NJ

America's Finest Sea Food –  
featuring – 65 cent luncheons &  
\$1.25 shore dinners. Card sent  
in 1938.

## The Blackstone Chicago, IL

"The Hotel of Presidents"

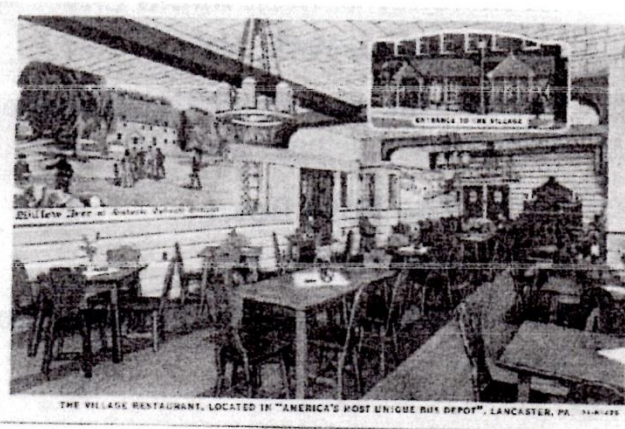


## The Brown Derby Restaurant Los Angeles, CA

1926 - Herbert K. Somborn  
opened the *original* Brown Derby  
restaurant in Los Angeles .

## The Village Restaurant Lancaster, PA

Located in "America's most  
unique Bus Depot".







## Tom Breneman's Restaurant Hollywood, CA

Across from Hollywood's  
Radio City

## Childs New York City, NY

One of the first national dining  
chains in the United States. Card  
sent in 1908.



## The Waldorf-Astoria New York, NY

The Sert Room – named in  
honor of José Maria Sert, the  
distinguished Spanish painter  
whose murals adorn it.



## Hotel Algonquin New York, NY

New York's most celebrated  
hotel, home of the famous  
"Algonquin Round Table".





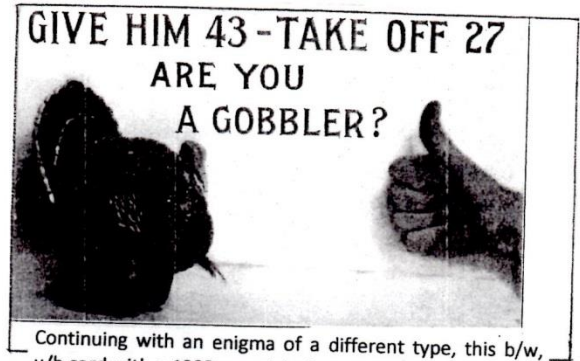
## Thanksgiving PC Enigmas

Everyone knows the British publishing firm, Raphael Tuck & Sons. We know some of the artists whose work appeared on Tuck postcards, but many other talented folks are "lost to the ages" as the saying goes. Series #196 contains 6 cards and we show two of them here – Thanksgiving Day and Thanksgiving Remembrance. They're each signed "H. K. B." a person "lost to the ages." There's an excellent website showing 1,000s of Tuck postcards. Google it at TuckDB (Tuck Data Base). The latter card is missing from the website's group of six #196's. This is not to suggest that it's rare. It simply means no one has yet to contribute that image. This is the way the Tuck website got started – with several large collections and contributions since then. Allow yourself 10 to 20 minutes. The images are excellent and the information it offers is priceless... and it's FREE!

Submitted by Jim Ward



Another artist whose initials are an enigma is "M D" We see here the simple beauty in the stark autumn window with a handful of oak leaves and the thought, "With the spirit of thankfulness, may there also come into our hearts new joy and new hope." The International Art Publishing Co. PC was mailed in 1913 to Mr. and Mrs. Root in Kent, Ohio "From your little daughter who would like nothing better than to be with you. With lots of love, Lucy."



Continuing with an enigma of a different type, this b/w, u/b card with a 1903 copyright by J. D. Williams & Bro. Co. of Scranton, PA asks a question for which we have no answer. Do you have one?



Finally, a homemade card from Ann Rusnak of Sparks, NV. Famous for her NPW entries as well as other events she felt deserved to be preserved on postcards, Ann issued her Khomeini as a Turkey card following the seizure of the American Embassy in Tehran on Nov. 4, 1979. Most of us would consider this to be a "modern" card, but it IS 33 years old. Is it "old" or still "very new"?