

THE CARD – Vol. 25, No. 6, Issue 284, June 2014

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting – June 16, 2014. Farm & Home Center. Buy, Sell & Trade from 4:30. Meeting - 7 PM

Yearly membership is \$15 (\$5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584

Club website: WWW.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club

MAY MEETING

BUSINESS: Thirty-seven (37) members signed in. There was one visitor, Don Fox. The minutes of the May meeting were accepted as read. Treasurer Barabra Mowrer reported that the balance in the treasury as of 5/19/14 was \$7,457.75.

Club table: There are still two (2) copies of *Windows to Our Past*, Vol. 2 for sale at \$10.00 each. Door Prizes - Marsha Stiles won a book of postcards, *Amish Quilts* and Barabra Mowrer won a \$2.00 Club Certificate. Walter Mowrer won \$20.00 in the 50-50 drawing.

The new "Club Certificates" were given out to the winners of the postcard competition on "Clowns" as well as to all prior 2014 winners.

For the evening's program, Club member Tom Beck delighted the members with the humor of the early 1900s. All of the Comic Cards shown had undivided backs. Did you know that in England divided backs were introduced in 1902 while divided backs weren't produced in the United States until 1907?

LCPC EXPO – AUGUST 16, 2014

A reminder from Jere Greider – members are needed to help at the Expo:

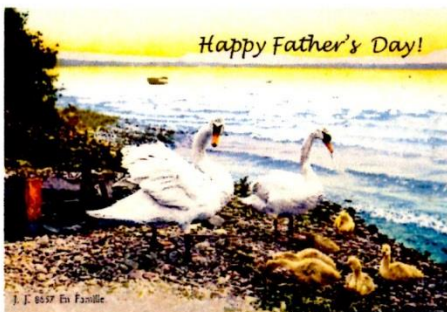
Friday August 15 - Setup - 6PM-finish

Saturday, August 16 - Ticket sellers/club table 8:45-10:00,
10:00-12:30, 12:30-3:30, 3:00-5:00

Cleanup - 5:00-finish.

Please call or email Jere Greider 717-413-6882 or

jereg@earthlink.net. Thank you!



LCPC BOARD of DIRECTOR'S MEETING 6/16/14 6:00 PM

JUNE PROGRAM

Get ready to relax and enjoy the shore through postcards. The program for June is "Summering at the Jersey Shore, Ocean Grove & Asbury Park" and is brought to us by James Tanis.

Future Programs

July - Picnic, save the date – July 20

August – Expo, no regular meeting

September – Early Postcard Views along the Susquehanna River.
Mark Arbogast

October - Members Market

POSTCARD COMPETITION

Eleven people participated in the single card competition on the subject "Clowns".

First: Barbara Heim Emmett Kelly, Jr.

Second: Marsha Stiles A Lovable Clown

Third: Janice Weitzel Lego Clown

Honorable Mention:

Dick Pendergrast New Year Clown



Additional Participants:

Doug Milliken – Elephant & Clown, Maria Schurz – Lady of Laughter, James Tanis – Baseball Game, Leighton Stover – Train at Fantasy Land at Gettysburg with Clown, Don Tribit – Dazzle the Clown, Gisela Withers – Frick & Frack

Future Subjects

June: Handmade Card - single card

July: Camping – single card

August: EXPO

September: School Building K-12 - single card

FUTURE SHOWS

June 21 - York Post Card Club's 24th Annual Show, Holiday Inn Conference Center, 2000 Loucks Rd., York, PA, Sat. 8:30-4:00, \$2.00

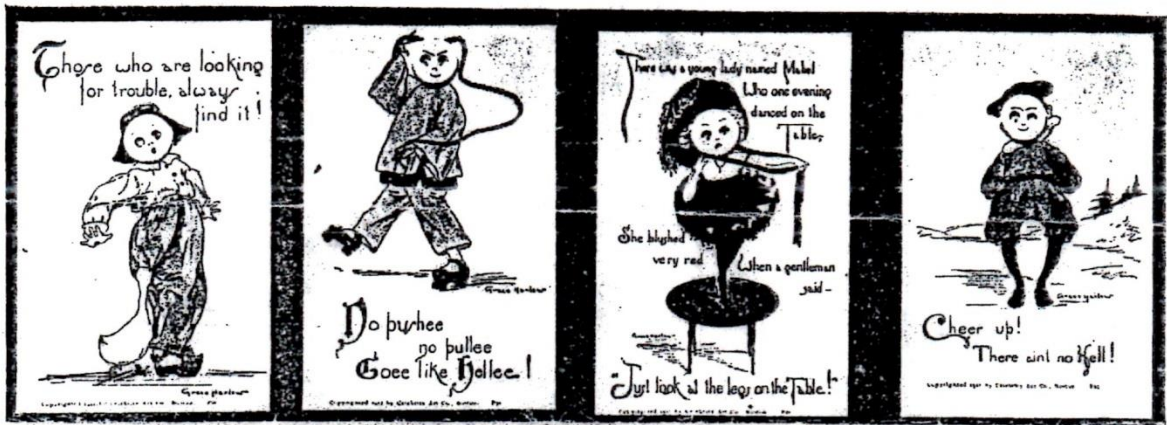
July 4-12 – Brimfield Paper & Postcard Marathon, Postcard & Ephemera Center, Brimfield MA, 10-6 daily (Tues. opens @ 1 PM), Free except Tuesday

August 2 – Summer Chesapeake Postcard Fair, Havre de Grace Community Center, 1 Lagaret Lane, Havre de Grace, MD, Sat. 9-4, \$3.00

BUTTON POST CARDS

Copyrighted 1911 by Celebrity Art Company, Boston

A little gem of postcard information appeared in a 1912 magazine (title unknown) which we reproduce in this story. The twelve (12) PCs "are printed on heavy art stock, hand-colored, with button faces, and each card in an envelope. List price \$8.33 per 100." A guess would be the PCs retailed for 15 cents. Though not mentioned the art is definitely by Grace Harlow; many of them are signed. Are readers aware of any others by Harlow? Let's hear from you.

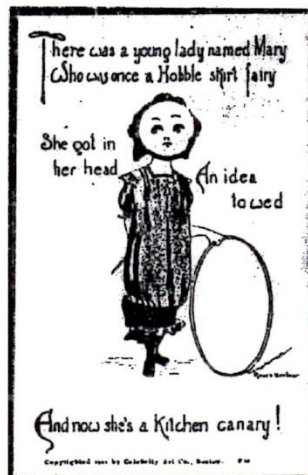


A1 – Those who are looking for trouble, always find it.

A2 – No pushee, no pullee. Goe like Hellee!

A3 – There was a young lady named Marble. Who one evening danced on the table. She blushed very red when a gentleman said, Just look at the legs on the table!

A4 – Cheer up! There ain't no hell!





- B1 – Any little boy that's a nice little boy would like a nice little girl like me.
 B2 – Mary had a little lamb. She let him out to play. And now she has the head and horns, for an auto passed that way.
 B3 – Ain't it hell to get a frost!
 B4 – It's a cold night when two lips will freeze.



- C1 - Every kiss you miss makes a freckle.
 C2 - There was a young lady named Mary who was a hobble skirt fairy. She got in her head the idea to wed, and now she's a kitchen canary!
 C3 – If you weren't sure it's quite proper, consult little Red Book, page '23.
 C4 – Don't join the crowds that walk under clouds. But keep on the sunny side.

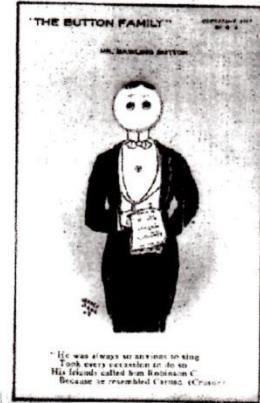
All of the above cards are printed on heavy art stock, hand colored, with button faces, and each card in an envelope.

The Button Family – Button Postcards by Taylor Platt & Co., NY

These postcards (we've uncovered 10 to date) are complete with full color backgrounds and signed by artist, George Jervis. There are several with minor variations in their poem that note reference to the Wanamaker Store. (W) They are dated 1909. The cards are found w/o buttons attached and show Jervis faces.

Mr. Bawling Button

He was always so anxious to sing
Took every occasion to do so
His friends called him Robinson C.,
Because he resembled Caruso (Crusoe).



Miss Beatrice Button

The latest thing in town
She's got a dandy style
When on the trot, you bet she's got
Poor fluffy beat by a mile.



Mr. Benjamin Button

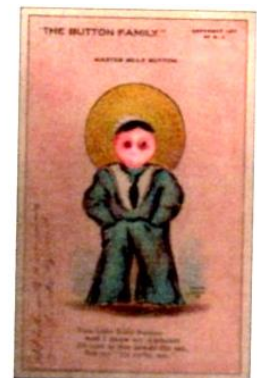
A friend in need is a friend indeed,
That's true, you must confess.
This store is very wide awake
For a C.O.D. wireless. (Wanamaker Originator)

Miss Bertha Button

This pretty maid is hard at work,
A duty she will never shirk,
And every day as she goes home,
Through Wanamaker's she loves to roam. (Wanamaker Originator)

Miss Belly Button

I am a little pig-tail girl,
And so happy as can be,
For by the way, it's Children's Day,
And there's fun for you and me. (Wanamaker Originator)



Master Billy Button

I am little Billy Button
And I know my Alphabet
I'd love to live besides the seas,
But my "It's awful wet."

Button Family continued

Bhut Oon (Laundry Man)

You no savey what my namee
Wathchee me at Chow Chow dine;
Lily Button on the toppee
Alle somee vely fine.

Mr. Bounding Button

He ran up figures, like a snail
They called him "Careful John"
But he beat it fair in the open air
For the Gootsville "Marathon."

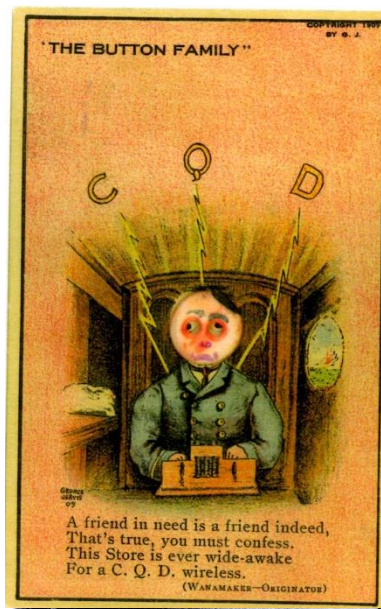
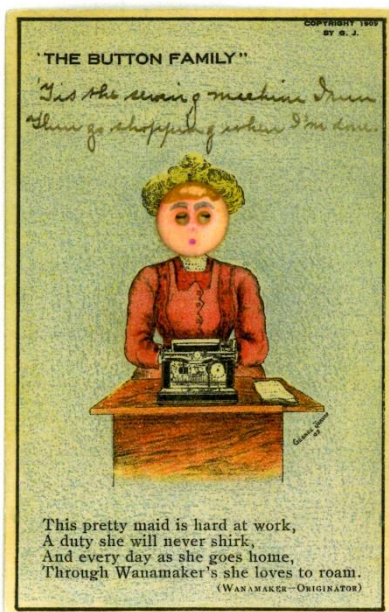
Mr. Bertie Button

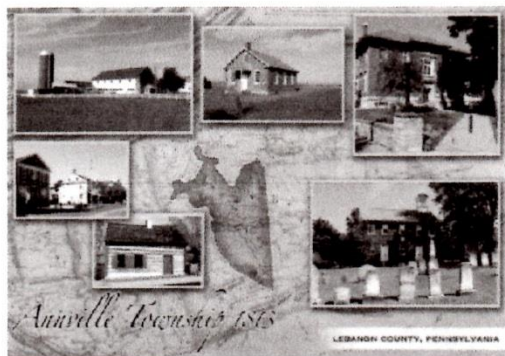
(Man in suit with vest & cane)
Sorry, print not legible.

Are these all of the Button Postcards
we've seen? By no means! A future
article will show at least a dozen more
PLUS a listing of an additional 30!



Article by Jim
Ward





The Institute of American Deltiology

300 West Main Avenue, Myerstown PA 17076

717.866.7747

e-mail: brown@delcomcast.net

January 17, 2014

Dear Members of the *Lebanon County Postcard Club*,

The Institute of American Deltiology celebrated the Bicentennial of Lebanon County, Pennsylvania in 2013 by sponsoring a set of 7 postcards documenting the 6 original townships of 1813 that feature 54 historic sites or architecturally significant structures within the county and selling well over 400 sets @ 6.00 last year. Columbia County, PA Commissioners were inspired by this set to produce postcards for their anniversary....therefore.....

Your postcard club is receiving this Lebanon County, PA set as an inspiration for counties & organizations in your state to follow. Producing the set fulfills a primary educational purpose for which the Institute of American Deltiology was incorporated in 1993. Anthony L. Iezzi, the photographer-producer, is a board member of the Institute, and a longtime postcard collector.

Additional sets are available @ 7.00 postpaid from the Institute of American Deltiology in Myerstown, PA .

Sincerely,

Don R. Brown

Donald R. Brown

