

## THE CARD – Vol. 25, No. 7, Issue 285, July 2014

A Publication of the Lancaster County Postcard Club, Lancaster, PA

*Enjoying postcards through education and entertainment.*

Picnic Meeting – July 20, 2014 at the home of Walter & Barabra Mowrer.

Club website: [WWW.playle.com/clubs/lancaster](http://WWW.playle.com/clubs/lancaster) or Google search: Lancaster County Postcard Club

### JUNE MEETING

**BUSINESS:** Thirty-four (34) members signed in. There were two visitors. The minutes of the May meeting were accepted as read. The treasurer's report was given by the President and the balance in the treasury as of 6/16/14 was \$7,400.85.

Jere Greider, Expo chair asked for help with the Expo. There are still spots open. Contact Jere if you are willing to help. Volunteers are always needed to set up on Friday night. **EXPO BOARD COMPETITION TOPICS:** Women with Fancy Hats, Handmade, Views of My Favorite State, and Santa Claus

**Member News:** Howard Steinberg is at the Quarryville Presbyterian Home recuperating after a lengthy hospital stay. Dick Pendergrast reported that membership stands at 116 – 16 fewer than in 2013.

**WELCOME NEW MEMBERS:** #823 Bettina Heffner – Lancaster, PA and #824 – W. Donald Fox – Columbia, PA.

There were two door prize winners: George Stiles won a pint of strawberries and Helen Fry a \$2.00 Club Certificate. Barbara Heim won \$12.50 in the 50-50 drawing.

**PROGRAM:** For the evening's program, Club Member James Tanis gave a "Postcard Tour of Asbury Park and Ocean Grove, New Jersey."



Postcard  
designed by  
Ellen H.  
Clapsaddle

On September 13, 1814 Francis Scott key penned a poem which was later set to music and in 1931 became America's national anthem – "The Star Spangled Banner".

### **CONGRATULATIONS TO OUR PIONEER MEMBERS!!**

The following members joined the club in 1990 and our still active in their 25<sup>th</sup> year.

001 Jim Ward	034 Nancy Gambler
003 Dede Schaeffer	049 Sandra Shaub
007 Bernie Heisey	050 Betty Sowers
013 Anne Steinberg	052 Lee Fry
014 Howard Steinberg	061 Charles O. Groff
016 Tom Beck	062 Ruth Moyer
017 Jere Greider	065 Donald Brown
021 James McMullin	069 Barabra Mowrer
022 Steve Mummert	070 Walter Mowrer
032 Paul Smoker	071 Morris Greiner
035 Aida Rodriguez	077 Barbara Heim
036 Jose Rodriguez	078 Bud Heim
047 Harry Lines	

### JULY MEETING

LCPC Picnic will be held on Sunday July 20, 2014 at the home of Walter and Barabra Mowrer. Rain or shine - we are pleased to be invited back to their place at **4614 Marietta Avenue, Columbia, PA.** Phone 717-684-5331.

**Directions:** Take Route #30 to the #441 Exit: go north over Chickies Rock to Route #23 (Marietta Pike), then go east to their home. It will be on the right side of the road. You can also pick up Route #23, Marietta Ave in Lancaster and head west. Continue on until you see the Village of Florinel sign, then look for their home on the left side.

You are welcome at the Mowrer's anytime after 2:00 PM. Bring your favorite cards or albums of postcards to show other members. There is no planned program. Please bring a covered dish to share. Barbecue, paper products and beverages will be provided. **The picnic meal will commence at 4 PM.**

### **Future Programs**

**August:** Expo, No Meeting

**September:** Early Postcard Views along the Susquehanna River – Mark Arbogast

**October:** Member's Market

### POSTCARD COMPETITION

Thirteen (13) members participated in the single card competition on the subject "Handmade."

**First:** Janice Weitzel Butterfly  
**Second:** Maria Schurz Boy with Kite  
**Third:** Gisela Withers Pussy Willow Kittens  
**Honorable Mention:** James Tanis A Postal Chinaman

### **Additional Participants:**

Carol Dennis – Christmastime, Ray Dennis - Hungry Hummer  
Susan Glass - Pretty Kitty, Jere Greider - Happy Birthday  
Aaron Heckler - Butterfly and Rose, Barbara Heim - National Postcard Week Card, Walter Mowrer - Homemade Christmas Card  
Jim Ward - Bluebird of Happiness, Bob Zink - Have a Blast – Fourth of July

### **Future Subjects**

**July:** Camping – single card

**August:** No meeting – Make a Board for the EXPO!

**September:** School Building K-12 – single card

### **Future Shows**

**July 5-13** – Brimfield Paper & Postcard Marathon, Brimfield, MA 10 to 6 every day except Tue 1 to 6

**July 12** - Historic Postcard & Memorabilia Show, Swap or Sale, Blanche D. Price Park, Pocono Pines, PA. Sat: 2 PM to Dusk.

**July 20** – Allentown Summer Antique Advertising, Book & Paper Show, Allentown Fairgrounds, Allentown, PA, Sat 9 to 6, Adm - \$7.00

# BUTTON PEOPLE ON POSTCARDS

By Jim Ward

This list of more than 50 postcards is tentative, in that it needs sub-divided. Were backs available, we would have Gothic logos, etc. Horizontal orientation is noted as "H".

The Button Family and the Celebrity Art Co. postcards appeared in a previous issue of The Card. One collector's guess is that nearly all of the button postcards were done by a mere handful of artists.

Ah would be delighted to meet you at dinner. (Black boy, chicken)

A little dash of powder, A little dab of paint, Makes a thing of beauty,

Of a thing that ain't. (Girl dances)

Alice Rawling went calling, On some friends both tried and true. But she couldn't reach the doorbell, And her kind friends never knew. (Girl at door)

All my work! (Boy holds fish)

Away, away on my airplane. Up to the moon I flied again. (Girl)

Being good is such a lonesome job. (Girl with pigtails)

B.P.O.E. (Elks) on radiator of car driven by lady)

Call me \_\_\_\_ Dear, For tis only at \_\_\_\_ the year, I must be a busy man. Don't expect me home to dine, For this \_\_\_\_ all be mine. (On the Q.T. I'm a fan. (Man w/hands thrown up)

Cheer up! There ain't no hell. (Girl in shawl)

(This is NOT Celebrity Art Co. image indicated as NCA).

Dis little card I send you yet, To tell you dot I don't forget, Since we together parted. (Dutch girl) Two different varieties exist – different girls, different lettering)

Every kiss you miss makes a freckle. (NCA)

Ge! Ain't it hell to be poor. (Boy outside menagerie)

Going some! Too busy to write. (Girl walks to left)

Goodbye classmates and best wishes. I'm going home to wash the dishes. (Boy in cap and gown)

How do! You likee me? (Oriental boy with sparkler)

I am a bold sailor lad, No venture too bad, For me and my ship to beat, We'll \_\_\_\_ to any and "turn some more," (Sailor)

I gif to you a tiny violet, In token that I'm glad we met, Here's hoping that we will again, Once more together get. (Dutch girl holds flower)

I'll soon be with you, When you get well again. (Big lady)

I'll try anything once. (See "Being Good" above)

I'm button in to tell you how doggone glad, I'll be when you get well again. (Dog at door)

I'm getting more foolish about you every minute. (Kids on bench)

It's a cold day when Twolips will freeze. (Dutch girl w/flowers)

It's infectious being poor. (Girl in apron)

I've set my cap for you. ("Valentine" Man)

'Jess awearing for you. (Girl sits on soapbox)

Just between friends, You may not have "it", But whatever you got, you got over "big" and I like you a lot. (Girl) (H)

Just thinking of you. (Boy looks at jam jar)

"Love One, "Love Two". (Girl plays tennis)



AH WOULD...



GOOD BYE CLASSMATES...



DIS LITTLE CARD...



THE HOBBLE SKIRT -



Mary set upon as pin, But showed no perturbation, Some of her was genuine,  
But most was imitation.

Miss San diego. (Girl in huge hat)

Now what's the matter? (Two little girls)

My kingdom for a man. (Lady with umbrella)

Oh, pray do away with the deadly hat pin, And give us the bonnet tied  
under the chin, (Face with huge hat)

Oh! Sew, sew much I love you. (Button and spool) (H)

Out in the still night. (Lovers at night)

Raising as dreadful racket. (Baby, tennis racquet & hatchet)

Same old moon. (Lovers in canoe)

Swearing positively not allowed here. Not that we give a dam,  
But it sounds like hell before strangers. (Golfer)

The girls all try me to bewitch, Oh, gee, the hell to be rich. (Stout  
man with hat, cane) Also found with no caption

The hobble skirt. Never again! (Girl with hands thrown up)

The inner side of every cloud is bright and shining, I therefore turn  
my clouds about, And always wear them inside out, To show  
the silver lining. (Child with umbrella)

The only fruit on the worry tree is wrinkles – want any? (Boy)

The poor benighted Hindu, He does the best he Kindo. He  
sticks to his caste, From the first to the last, But for trousers  
he makes his skindo. (Squatted Hindu)

There was a maiden of Lee, Who invited the curate to tea, He  
said "You quite shine in the house-wifery line." "Oh, this is so  
sudden" cried she.

There was a young lady from Lynn, Who was exceeding thin, But  
when she assayed to drink lemonade, She looked through the  
straw and fell in.

There was a young lady named Mabel, One evening danced on the table,  
She blushed very red, When a gentleman said, "Just look at the legs  
on the table." Girl/table) NCA

There was a young man named Horatious, Who lived in an attic quite  
spacious. When he went to a dance, He always wore pants, But up the  
attic, My Gracious! (Boy w/candle)

The top of the morning to you. (Girl in apron)

Waiting for Santa. (Boy) (H)

We beat the Dutch in Washington. (Dutch girl, windmill)

We fly again. (Girl on Skis?)

"Who's who" Precious few. Just two. Me and you. (Girl with doll)

Wis all my heart I lof you. (Dutch boy)

Youse for Happy Man. (Happy Hooligan comic strip character)

NOTE: Following have no captions: Black boy with real hair. Girl in pretty  
dress & bow. Oriental Lady. Blanks in captions are because of illegible print.

In the earlier list of the Button Family, "Belly Button" should of read "Betty Button".

Also the Black Button (a black boy) was inadvertently omitted.

Many thanks to friend Alan LeMay for his help in locating most of these button postcards on the  
Internet. Check the website, Card Cow, for more illustrations.



SWEARING  
POSITIVELY  
NOT ALLOWED



RAISING A  
DREADFUL  
RACKET



YOUSIE FOR  
"HAPPY MAN"



THE ONLY FRUIT



