

The C.B. Woodworth & Son Imperishable Perfumes Double Transfer on Silk Paper: RT20bi

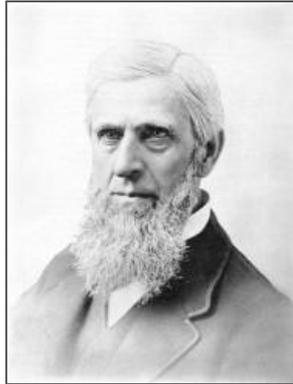
Brief History & Examination

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June 2021

C.B. Woodworth & Son, Rochester, NY

- ▶ Originally founded by Dr. Mitchel & Ezra Taylor in 1855 in Rochester, New York.
- ▶ Company acquired in 1856 by Chauncey B. Woodworth and Reuben A. Bunnell.



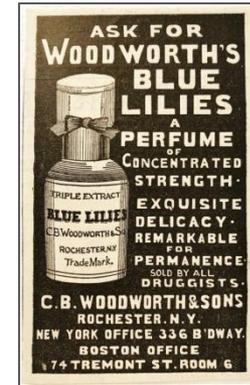
C.B. Woodworth



Trade Card



Garden Fragrance

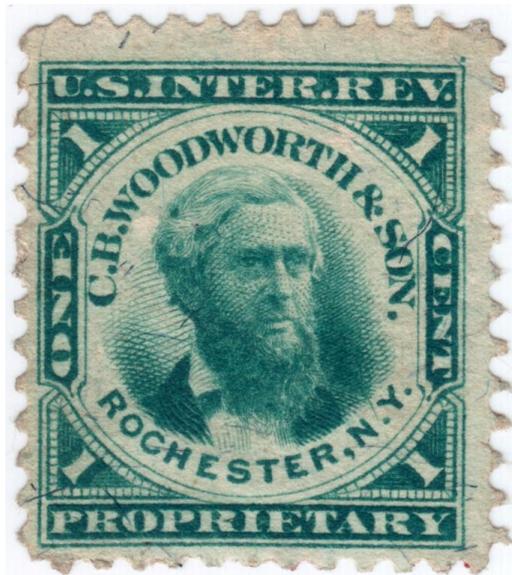


Advertisement

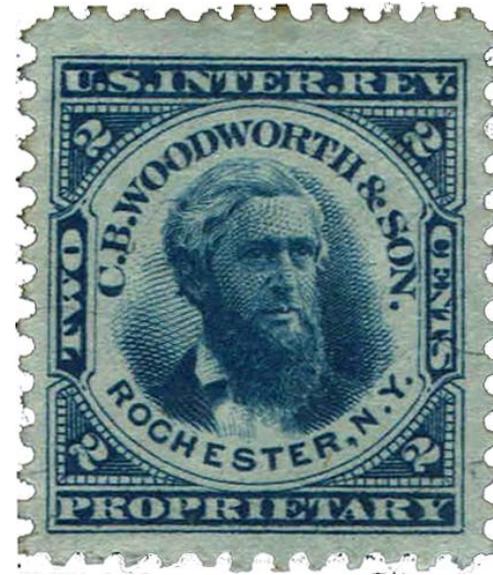
- ▶ They were among the earliest American perfume houses and produced perfumery, soaps and toilet articles and also glassware for perfumes and related products.
- ▶ By 1870, glass manufacture had stopped and the company reverted to perfumery, its motto being *'Nothing but the Best'*.
- ▶ An 1897 advertising card for its famous *'Blue Lilies'* fragrance shows that the company promoted itself as producing *'Imperishable perfumes, triple extracts and toilet preparations'*.
- ▶ Because the company was so successful, it was eventually acquired by French perfume house Bourjois, the first American perfume company to suffer this fate.

C.B. Woodworth & Son Private Die Stamps

- ▶ They used two denominations on their wares:
 - **RT20:** 1¢ stamp, green, issued March, 1872–March 10, 1883: 2,552,000 issued on silk paper and 4,453,703 on pink and watermarked papers.
 - **RT21:** 2¢ stamp, blue, issued late 1877– February 7, 1883: only 285,110 were printed, on silk, pink and watermarked papers.



RT20



RT21

RT20b: Double Transfer, ~1.5 mm shift south



Normal Transfer

Double Transfer

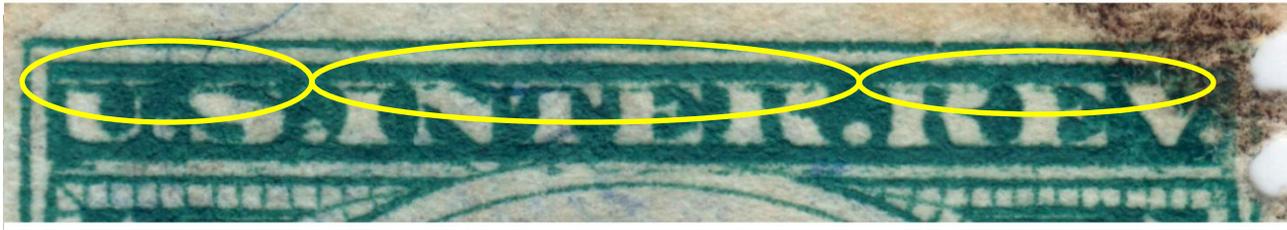
1¢ green, silk paper, $\frac{3}{4}$ portrait of Chauncey B. Woodworth, surrounded by "C.B. Woodworth & Son." and "Rochester, N.Y." in arcs above and below. Framed by "U.S. Inter. Rev", "One", "Cent", and "Proprietary". Design measures 19x22 mm. Issued in sheets of 210 stamps.

Comparison of Normal Transfer vs. Double Transfer

Normal



Double



Normal



Double



Comparison" Normal (Top) vs. Double Transfer (Bottom)

